

SECURITIES AND EXCHANGE COMMISSION

FORM 497J

Certification of no change in definitive materials under paragraph (j) of Securities Act Rule 497

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FILER

ALLSTATE FINANCIAL ADVISORS SEPARATE ACCOUNT I

CIK: **1085612** | IRS No.: **000000000** | State of Incorporation: **IL** | Fiscal Year End: **1231**
Type: **497J** | Act: **33** | File No.: **333-121693** | Film No.: **05789791**

Business Address
3100 SANDERS ROAD SUITE
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NORTHBROOK IL 60062
8474025000

ALLSTATE LIFE INSURANCE COMPANY
LAW AND REGULATION DEPARTMENT
3100 Sanders Road , Suite J5B
Northbrook, Illinois 60062-7154

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May 2, 2005

BY EDGAR

Securities and Exchange Commission
450 Fifth Street, N.W.
Washington, D.C. 20549

Re: Allstate Life Insurance Company and Allstate Financial Advisors Separate
Account I ("Registrant")
File No. 333-121693 and 811-09327
CIK No. 0001085612

Commissioners:

On behalf of Registrant, I certify, pursuant to Rule 497(j) under the Securities
Act of 1933, as amended (the "1933 Act"), that:

- (1) the form of prospectus and statement of additional information that
would have been filed pursuant to Rule 497(c) under the 1933 Act would
not have differed from that contained in the most recent amendment
("Amendment") to the above-referenced registration statement; and
- (2) Registrant electronically filed the text of the Amendment with the
Commission.

Sincerely,

/s/ Allen R. Reed
Allen R. Reed
Associate Counsel