

SECURITIES AND EXCHANGE COMMISSION

FORM CERTNYS

Certification by the New York Stock Exchange approving securities for listing

Filing Date: **2013-03-19**  
SEC Accession No. [999999997-13-005868](#)

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FILER

**PRUDENTIAL FINANCIAL INC**

CIK: [1137774](#) | IRS No.: **223703799** | State of Incorporation: **NJ** | Fiscal Year End: **1231**  
Type: **CERTNYS** | Act: **34** | File No.: **001-16707** | Film No.: **13000689**  
SIC: **6311** Life insurance

Mailing Address  
751 BROAD ST  
NEWARK NJ 07102

Business Address  
751 BROAD ST  
NEWARK NJ 07102  
9738026000

Certnys

1-16707

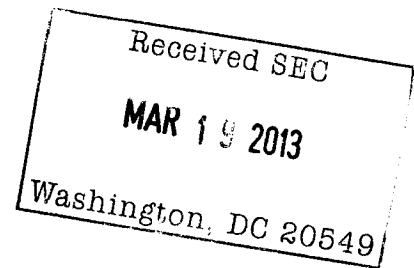
Edwin Mecabe  
Managing Director  
Corporate Actions & Market Watch



13000689

March 19, 2013

Chief, Information Technology  
Securities and Exchange Commission  
Division of Corporation Finance  
100 F Street, NE MS 3040  
Washington, DC 20549



To whom it may concern:

The New York Stock Exchange certifies approval for listing and registration under the Securities Exchange Act of 1934, PRUDENTIAL FINANCIAL, INC., 5.70% Junior Subordinated Notes due 2053, and requests immediate acceleration of registration. Adequate distribution assured. Form 8-A received on March 14, 2013. Tentative listing date – March 21, 2013.

Sincerely,

A handwritten signature in black ink, appearing to read "Edwin Mecabe".