

SECURITIES AND EXCHANGE COMMISSION

FORM 13F-HR

Initial quarterly Form 13F holdings report filed by institutional managers

Filing Date: **2013-01-09** | Period of Report: **2012-12-31**
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FILER

BEESE FULMER INVESTMENT MANAGEMENT, INC.

CIK:[911274](#) | IRS No.: **341314835** | State of Incorporation: **OH** | Fiscal Year End: **1231**
Type: **13F-HR** | Act: **34** | File No.: **028-03920** | Film No.: **13519968**

Mailing Address

220 MARKET AVE SOUTH
SUITE 1150
CANTON OH 44702

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3304546555

UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

FORM 13F

FORM 13F COVER PAGE

Report for the Calendar Year or Quarter Ended: December 31, 2012

Check here if Amendment []; Amendment Number:

This Amendment (Check only one.) : [] is a restatement.

[] adds a new holdings entries.

Institutional Investment Manager Filing this Report:

Name: Beese, Fulmer Investment Management, Inc.
Address: Suite 1150
220 Market Avenue, South
Canton, Ohio 44702-2177

13F File Number: 28-3920

The institutional investment manager filing this report and the person by whom it is signed hereby represent that the person signing the report is authorized to submit it, that all information contained herein is true, correct and complete, and that it is understood that all required items, statements, schedules, lists, and tables, are considered integral parts of this form.

Person Signing this Report on Behalf of Reporting Manager:

Name: Dennis Fulmer
Title: President
Phone: 330-454-6555

Signature, Place, and Date of Signing:

Dennis Fulmer Canton, Ohio 01/09/13

Report Type (Check only one.):

[X] 13F HOLDINGS REPORT.

[] 13F NOTICE.

[] 13F COMBINATION REPORT.

List of Other Managers Reporting for this Manager:

I AM SIGNING THIS REPORT AS REQUIRED BY THE SECURITIES EXCHANGE
ACT OF 1934.
12/31/12

FORM 13F SUMMARY PAGE

Report Summary:

Number of Other Included Managers: 0

Form 13F Information Table Entry Total: 120

Form 13F Information Table Value Total: \$199,526

List of Other Included Managers:

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FORM 13F INFORMATION TABLE

NAME OF ISSUER	TITLE OR CLASS	CUSIP	VALUE (x\$1000)	SHARES/ PRN AMT	SH/ PRN	PUT/ CALL	INVSTMT DISCRETN	OTHER MANAGERS	VOTING AUTHORITY		
									SOLE	SHARED	NONE
3M COMPANY	COMMON	88579Y10	493	5310	SH		SOLE				5310
A D T CORPORATION	COMMON	00101J10	553	11890	SH		SOLE		500		11390

A L P S SECTOR DIVIDEND DOGS ET	ETF	00162Q85	329	12425	SH	SOLE		12425
A T & T, INCORPORATED	COMMON	00206R10	1308	38807	SH	SOLE	850	37957
ABBOTT LABORATORIES	COMMON	00282410	1846	28181	SH	SOLE	400	27781
ACE LIMITED	SHS	H0023R10	2703	33869	SH	SOLE	700	33169
ALLEGHENY TECHNOLOGIES INCORPOR	COMMON	01741R10	528	17400	SH	SOLE		17400
ALTRIA GROUP, INC.	COMMON	02209S10	866	27543	SH	SOLE		27543
AMERICAN ELECTRIC POWER, INC.	COMMON	02553710	674	15799	SH	SOLE		15799
AMERICAN EXPRESS COMPANY	COMMON	02581610	1050	18269	SH	SOLE		18269
APACHE CORPORATION	COMMON	03741110	287	3660	SH	SOLE		3660
APPLE COMPUTER, INCORPORATED	COMMON	03783310	4448	8358	SH	SOLE	116	8242
AUTOMATIC DATA PROCESSING	COMMON	05301510	791	13891	SH	SOLE	300	13591
B P PLC ADS	SPONSORED ADR	05562210	478	11481	SH	SOLE		11481
BAXTER INTERNATIONAL, INC.	COMMON	07181310	1657	24859	SH	SOLE	535	24324
BECTON, DICKINSON & CO.	COMMON	07588710	1760	22515	SH	SOLE	300	22215
BERKSHIRE HATHAWAY CL A (1/10th	CLASS A	08467010	536	4	SH	SOLE		4
BERKSHIRE HATHAWAY CL B	CL B NEW	08467020	2305	25692	SH	SOLE	500	25192
BERKSHIRE HILLS BANCORP, INC.	COMMON	08468010	263	11042	SH	SOLE		11042
BOEING COMPANY	COMMON	09702310	2444	32428	SH	SOLE	825	31603
BRISTOL-MYERS SQUIBB COMPANY	COMMON	11012210	820	25149	SH	SOLE		25149
C M S BANCORP, INC.	COMMON	12600U10	96	12207	SH	SOLE		12207
C S X CORPORATION	COMMON	12640810	516	26135	SH	SOLE		26135
CAMERON INTERNATIONAL CORPORATI	COMMON	13342B10	614	10870	SH	SOLE	150	10720
CHEVRON CORPORATION	COMMON	16676410	4551	42082	SH	SOLE	1200	40882
CHICOPEE BANCORP, INC.	COMMON	16856510	159	10012	SH	SOLE		10012
CHIPOTLE MEXICAN GRILL, INC.	COMMON	16965610	362	1218	SH	SOLE	60	1158
COCA-COLA COMPANY	COMMON	19121610	5474	151016	SH	SOLE	1055	149961
COLFAX CORPORATION	COMMON	19401410	1379	34187	SH	SOLE	400	33787
COMCAST CORPORATION SPECIAL A	CL A SPCL	20030N20	5261	146454	SH	SOLE	3750	142704
CONOCOPHILLIPS	COMMON	20825C10	1602	27620	SH	SOLE	560	27060
COVIDIEN, PLC	COMMON SHS	G2554F11	2573	44556	SH	SOLE	875	43681
CUMMINS INC.	COMMON	23102110	2603	24025	SH	SOLE	650	23375
CURTISS-WRIGHT CORPORATION	COMMON	23156110	554	16888	SH	SOLE		16888
DIEBOLD, INC.	COMMON	25365110	769	25113	SH	SOLE	500	24613
DIRECTV	COMMON	25490A30	4654	92791	SH	SOLE	1600	91191
DISCOVERY COMMUNICATIONS, INC.	COMMON SER A	25470F10	562	8855	SH	SOLE		8855
DISCOVERY COMMUNICATIONS, INC.	COMMON SER C	25470F30	470	8040	SH	SOLE	110	7930
DISH NETWORK CORPORATION	CLASS A	25470M10	7413	203642	SH	SOLE	1700	201942
DISNEY (WALT) COMPANY	COMMON	25468710	5302	106493	SH	SOLE	800	105693
DOMINION RESOURCES, INC.	COMMON	25746U10	2766	53399	SH	SOLE		53399
DU PONT (E.I.) de NEMOURS & COM	COMMON	26353410	1257	27947	SH	SOLE	350	27597
DUN & BRADSTREET CORPORATION	COMMON	26483E10	601	7636	SH	SOLE		7636
E O G RESOURCES, INC.	COMMON	26875P10	2117	17524	SH	SOLE	150	17374
EATON VANCE SENIOR FLOATING RAT	COMMON	27828Q10	221	13840	SH	SOLE	1000	12840
ECHOSTAR CORPORATION	CLASS A	27876810	2086	60968	SH	SOLE	950	60018
EMERSON ELECTRIC COMPANY	COMMON	29101110	1524	28783	SH	SOLE		28783
ENERPLUS CORPORATION	COMMON	29276610	221	17075	SH	SOLE	750	16325
EXXON MOBIL CORPORATION	COMMON	30231G10	8828	101995	SH	SOLE	1700	100295
FIDUCIARY/CLAYMORE MLP OPPORTUN	COMMON	31647Q10	1000	45919	SH	SOLE	1100	44819
FIRSTENERGY CORP.	COMMON	33793210	1418	33966	SH	SOLE	275	33691
FIRSTMERIT CORPORATION	COMMON	33791510	186	13089	SH	SOLE		13089
FRESENIUS MEDICAL CARE AG & CO.	SPONSORED ADR	35802910	2524	73600	SH	SOLE	1250	72350
GENERAL ELECTRIC COMPANY	COMMON	36960410	4024	191695	SH	SOLE	3350	188345
GENERAL MILLS, INC.	COMMON	37033410	2526	62504	SH	SOLE	2100	60404
GLOBECOMM SYSTEMS, INC.	COMMON	37956X10	348	30800	SH	SOLE		30800
GOOGLE INC.	CLASS A	38259P50	3604	5095	SH	SOLE	123	4972
H. J. HEINZ COMPANY	COMMON	42307410	732	12690	SH	SOLE	1300	11390
HERSHEY COMPANY	COMMON	42786610	2835	39261	SH	SOLE	300	38961
HUNTINGTON BANCSHARES	COMMON	44615010	461	72126	SH	SOLE		72126
HUNTINGTON BANCSHARES 8.5% PFD	PFD CONV SER A	44615040	264	214	SH	SOLE		214
INTEL CORPORATION	COMMON	45814010	1340	65009	SH	SOLE	1250	63759
INTERNATIONAL BUSINESS MACHINES	COMMON	45920010	3944	20591	SH	SOLE	235	20356
JOHNSON & JOHNSON COMPANY	COMMON	47816010	6811	97168	SH	SOLE	885	96283
JPMORGAN CHASE & CO.	COMMON	46625H10	1241	28228	SH	SOLE	100	28128
KAYNE ANDERSON ENERGY TOTAL RET	COMMON	48660P10	395	16060	SH	SOLE		16060
KEMPER CORPORATION	COMMON	48840110	3332	112959	SH	SOLE	2275	110684
KEYCORP	COMMON	49326710	905	107478	SH	SOLE		107478
KRAFT FOODS GROUP, INC.	COMMON	50076Q10	395	8687	SH	SOLE	133	8554
LIBERTY GLOBAL, INC. CL A	COMMON SER A	53055510	650	10327	SH	SOLE		10327
LIBERTY GLOBAL, INC. SRS C	COMMON SER C	53055530	454	7730	SH	SOLE		7730
LIBERTY MEDIA CORP - CLASS A	LIB CAP COM A	53032210	763	6577	SH	SOLE	138	6439
LIBERTY MEDIA HLDGS - INTERACTI	INT COM SER A	53071M10	308	15660	SH	SOLE		15660
LOEWS CORPORATION	COMMON	54042410	982	24090	SH	SOLE		24090
LOWES COMPANIES	COMMON	54866110	2155	60663	SH	SOLE	1250	59413
MACY'S, INCORPORATED	COMMON	55616P10	242	6208	SH	SOLE		6208
MARKEL CORPORATION HOLDING CO.	COMMON	57053510	780	1800	SH	SOLE		1800
MASTERCARD, INC.	CLASS A	57636Q10	4308	8769	SH	SOLE	220	8549
MCDONALD'S CORPORATION	COMMON	58013510	2013	22818	SH	SOLE	775	22043
MICROSOFT CORPORATION	COMMON	59491810	2337	87502	SH	SOLE	2450	85052
MONDELEZ INTERNATIONAL, INC.	CLASS A	60920710	656	25789	SH	SOLE	400	25389
NEWS CORP CLASS A (NON-VOTING)	CLASS A	65248E10	2700	105852	SH	SOLE	1850	104002
NEWS CORP CLASS B (VOTING) COMM	CLASS B	65248E20	783	29834	SH	SOLE		29834
NORFOLK SOUTHERN CORPORATION	COMMON	65584410	692	11193	SH	SOLE		11193
NORTHROP GRUMMAN CORPORATION	COMMON	66680710	498	7368	SH	SOLE		7368
O'REILLY AUTOMOTIVE, INC.	COMMON	67103H10	1616	18070	SH	SOLE	75	17995
P N C FINANCIAL SERVICES GROUP	COMMON	69347510	233	3988	SH	SOLE		3988

PENTAIR, LTD.	COMMON	H6169Q10	458	9309	SH	SOLE	239	9070
PEOPLES FEDERAL BANCSHARES, INC	COMMON	71103710	369	21220	SH	SOLE		21220
PEPSICO, INC.	COMMON	71344810	6553	95762	SH	SOLE	900	94862
PFIZER, INC.	COMMON	71708110	1523	60743	SH	SOLE	700	60043
PHILIP MORRIS INTERNATIONAL, IN	COMMON	71817210	5511	65894	SH	SOLE	725	65169
PHILLIPS 66	COMMON	71854610	237	4456	SH	SOLE	150	4306
PRAXAIR INC.	COMMON	74005P10	2681	24497	SH	SOLE	875	23622
PROCTER & GAMBLE COMPANY	COMMON	74271810	4435	65331	SH	SOLE	1210	64121
REPUBLIC SERVICES, INC.	COMMON	76075910	334	11380	SH	SOLE		11380
ROCKWELL AUTOMATION, INC.	COMMON	77390310	1151	13703	SH	SOLE		13703
ROCKWELL COLLINS, INC.	COMMON	77434110	670	11524	SH	SOLE		11524
ROYAL DUTCH SHELL PLC B	SPON ADR B	78025910	380	5356	SH	SOLE		5356
SCHLUMBERGER LIMITED	COMMON	80685710	4790	69116	SH	SOLE	1550	67566
SCRIPPS NETWORKS INTERACTIVE CL	CL A COMMON	81106510	2779	47984	SH	SOLE		47984
SHAW COMMUNICATIONS INC.	CL B CONV	82028K20	237	10300	SH	SOLE		10300
SHERWIN-WILLIAMS COMPANY	COMMON	82434810	602	3915	SH	SOLE		3915
SPDR GOLD SHARES (GLD)	GOLD SHS ETF	78463V10	641	3955	SH	SOLE		3955
SPDR S & P DIVIDEND ETF (SDY)	S&P DIVID ETF	78464A76	204	3500	SH	SOLE		3500
SPDR S&P 500 INDEX FUND (SPY)	TR UNIT ETF	78462F10	1403	9850	SH	SOLE		9850
SUNCOR ENERGY, INCORPORATED	COMMON	86722410	241	7300	SH	SOLE		7300
TELEDYNE TECHNOLOGIES, INC.	COMMON	87936010	407	6249	SH	SOLE		6249
THE SMUCKER (J.M.) COMPANY	COMMON NEW	83269640	505	5856	SH	SOLE		5856
THE TIMKEN COMPANY	COMMON	88738910	1300	27185	SH	SOLE		27185
TIME WARNER CABLE, INC.	COMMON	88732J20	202	2075	SH	SOLE		2075
TYCO INTERNATIONAL, LTD. (SWZ)	SHS	H8912810	696	23790	SH	SOLE	1000	22790
U. S. BANCORP	COMMON NEW	90297330	332	10400	SH	SOLE	400	10000
UNILEVER PLC ADR	SPONS ADR NEW	90476770	1605	41443	SH	SOLE	1275	40168
UNITED PARCEL SERVICE, INC. CL	CLASS B	91131210	1648	22355	SH	SOLE	100	22255
VERIZON COMMUNICATIONS	COMMON	92343V10	2676	61855	SH	SOLE		61855
VODAFONE GROUP PLC ADS	SPONS ADR NEW	92857W20	1838	72965	SH	SOLE	1300	71665
WASTE MANAGEMENT INC.	COMMON	94106L10	1601	47453	SH	SOLE		47453
WESTFIELD FINANCIAL, INC.	COMMON	96008P10	72	10000	SH	SOLE		10000
WILLIAMS PARTNERS L.P.	COM UNIT LP	96950F10	316	6500	SH	SOLE		6500

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