

SECURITIES AND EXCHANGE COMMISSION

FORM 424B2

Prospectus filed pursuant to Rule 424(b)(2)

Filing Date: **1995-07-28**
SEC Accession No. **0000088255-95-000020**

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FILER

SEARS ROEBUCK ACCEPTANCE CORP

CIK: **88255** | IRS No.: **510080535** | State of Incorporation: **DE** | Fiscal Year End: **1231**
Type: **424B2** | Act: **33** | File No.: **033-58139** | Film No.: **95556818**
SIC: **6153** Short-term business credit institutions

Business Address
3711 KENNETT PIKE
GREENVILLE DE 19807
3028883112

This Pricing Supplement, filed pursuant to Rule 424(b)(2), relates to Registration Statement No. 33-58139 and to each Prospectus dated 5/23/95 and to each Prospectus Supplement dated 6/16/95

PRICING SUPPLEMENT TO PROSPECTUS SUPPLEMENT DATED
MAY 23, 1995 TO PROSPECTUS DATED JUNE 16, 1995

Pricing Supplement 10

Dated: 07/27/95

Sears Roebuck Acceptance Corp.

Medium-Term Notes Series I
(Fixed Rate)

Due at least 9 Months from Date of Issue
Interest payable each May 15 and November 15 and at Maturity

Principal Amount of Note: \$24,000,000

Settlement Date (Original Issue Date): 08/01/95

Maturity Date: 01/20/00

Interest Rate Per Annum: 6.65%

Specified Currency: US \$

(If Other than U.S. Dollars, see attached)

Redemption Commencement Date: NOT APPLICABLE

Form of Purchased Notes: DTC

Redemption Price: If a Redemption Commencement Date is specified above, the Redemption Price shall be - of the principal amount to be redeemed and shall decline at each anniversary of the Redemption Commencement Date by - of the principal amount to be redeemed until the Redemption Price is 100% of such principal amount.