

SECURITIES AND EXCHANGE COMMISSION

FORM NT 10-Q

Notice under Rule 12b25 of inability to timely file all or part of a form 10-Q or 10-QSB

Filing Date: **2004-05-18** | Period of Report: **2004-03-31**  
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FILER

**BAM ENTERTAINMENT INC**

CIK: **1132809** | IRS No.: **770553117**  
Type: **NT 10-Q** | Act: **34** | File No.: **000-32989** | Film No.: **04816344**  
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Business Address  
333 WEST SANTA CLARA  
BLVD STE 930  
SAN JOSE CA 95113  
4082987500

UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION

WASHINGTON, D.C. 20549

FORM 12B-25

NOTIFICATION OF LATE FILING

SEC FILE NUMBER: 000-32989

CUSIP NUMBER: 059361-10-5

(Check One): Form 10-K  Form 20-F  Form 11-K  Form 10-Q   
Form N-SAR

For Period Ended: March 31, 2004

- Transition Report on Form 10-K
- Transition Report on Form 20-F
- Transition Report on Form 11-K
- Transition Report on Form 10-Q
- Transition Report on Form N-SAR

For the Transition Period Ended: \_\_\_\_\_

If the notification relates to a portion of the filing checked above, identify the item(s) to which the notification relates:

PART I -- REGISTRANT INFORMATION

BAM! Entertainment, Inc.

-----  
Full Name of Registrant

N/A

-----  
Former Name if Applicable:

333 West Santa Clara Street, Suite 716

-----  
Address of Principal Executive Office (Street and Number)

San Jose, California 95113

-----  
City, State and Zip Code

PART II -- RULES 12B-25(B) AND (C)

If the subject report could not be filed without unreasonable effort or expense and the registrant seeks relief pursuant to Rule 12b-25(b), the following should

be completed. (Check box if appropriate)

(a) The reasons described in reasonable detail in Part III of this form could not be eliminated without unreasonable effort or expense;

[X] (b) The subject annual report, semi-annual report, transition report on Form 10-K, Form 20-F, 11-K or Form N-SAR, or portion thereof, will be filed on or before the fifteenth calendar day following the prescribed due date; or the subject quarterly report of transition report on Form 10-Q, or portion thereof will be filed on or before the fifth calendar day following the prescribed due date; and

(c) The accountant's statement or other exhibit required by Rule 12b-25(c) has been attached if applicable.

#### PART III -- NARRATIVE

State below in reasonable detail the reasons why Forms 10-K, 20-F, 11-K, 10-Q, N-SAR, or the transition report portion thereof, could not be filed within the prescribed time period.

The Registrant could not review and complete its Quarterly Report on Form 10-Q without incurring unreasonable effort and expense in connection with accurately preparing and presenting all necessary disclosures. The Registrant will file its Quarterly Report on Form 10-Q as soon as possible, and in any event no later than the fifth calendar day following the prescribed due date for such report.

#### PART IV -- OTHER INFORMATION

(1) Name and telephone number of person to contact in regard to this notification

<TABLE>

<S>	<C>	<C>
Stephen Ambler	(408)	298-7500
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(Name)	(Area Code)	(Telephone Number)

</TABLE>

(2) Have all other periodic reports required under Section 13 or 15(d) of the Securities Exchange Act of 1934 or Section 30 of the Investment Company Act of 1940 during the preceding 12 months or for such shorter period that the registrant was required to file such report(s) been filed? If answer is no, identify report(s). Yes [X] No [ ]

(3) Is it anticipated that any significant change in results of operations from the corresponding period for the last fiscal year will be reflected by

the earnings statements to be included in the subject report or portion thereof? Yes [X] No [ ]

If so, attach an explanation of the anticipated change, both narratively and quantitatively, and, if appropriate, state the reasons why a reasonable estimate of the results cannot be made.

The Registrant expects to report a Net Loss between \$4.0 million and \$6.5 million, equal to between \$0.21 and \$0.34 per share, for the three months ended March 31, 2004, as compared to a Net Loss of \$5.1 million, equal to \$0.35 per share, for the three months ended March 31, 2003, and a Net Loss between \$10.8 million and \$13.3 million, equal to \$0.64 and \$0.79 per share, for the nine months ended March 31, 2004, as compared to a Net Loss of \$27.0 million, equal to \$1.84 per share, for the nine months ended March 31, 2003.

BAM! Entertainment, Inc.

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(Name of Registrant as Specified in Charter)

has caused this notification to be signed on its behalf by the undersigned hereunto duly authorized.

Date: May 18, 2004

By: /s/ Stephen Ambler

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Name: Stephen Ambler

Title: Chief Financial Officer