

SECURITIES AND EXCHANGE COMMISSION

FORM 8-K

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RealD Inc.

CIK: [1327471](#) | IRS No.: **770620426** | State of Incorporation: **DE** | Fiscal Year End: **0331**
Type: **8-K** | Act: **34** | File No.: [001-34818](#) | Film No.: **13523353**
SIC: **3663** Radio & tv broadcasting & communications equipment

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**UNITED STATES
SECURITIES AND EXCHANGE COMMISSION**

Washington, D.C. 20549

FORM 8-K

**CURRENT REPORT
Pursuant to Section 13 OR 15(d) of the
Securities Exchange Act of 1934**

Date of Report (Date of earliest event reported): **January 10, 2013**

RealD Inc.

(Exact name of registrant as specified in its charter)

Delaware
(State or other jurisdiction
of incorporation)

001-34818
(Commission File Number)

77-0620426
(IRS Employer
Identification No.)

100 N. Crescent Drive, Suite 200
Beverly Hills, CA
(Address of principal executive offices)

90210
(Zip Code)

(310) 385-4000
(Registrant's telephone number, including area code)

N/A
(Former Name or Former Address, if Changed Since Last Report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions (see General Instruction A.2. below):

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
 - Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
 - Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
 - Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))
-
-

Item 8.01. Other Events.

On January 10, 2013, RealD Inc. issued a press release announcing its estimated box office on RealD-enabled screens for the third monthly period of the third quarter of fiscal 2013 and the entire third quarter of fiscal 2013. The press release is attached to this Current Report on Form 8-K as Exhibit 99.1.

Item 9.01. Financial Statements and Exhibits.

(d) Exhibits

Exhibit Number	Description
99.1	Announcement, dated January 10, 2013, entitled "Estimated Box Office on RealD-Enabled Screens for December 2012".

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SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

RealD Inc.

By: /s/ Craig Gatarz

Craig Gatarz

Executive Vice President, General Counsel and Secretary

Date: January 10, 2013

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Estimated Box Office on RealD-Enabled Screens for December 2012

LOS ANGELES (January 10, 2013) - RealD Inc. (NYSE: RLD) today announced that for December 2012, box office on RealD-enabled screens is estimated to be approximately \$324 million (\$136 million domestic, \$188 million international). This represents the third monthly period of RealD' s third quarter of fiscal 2013 ended December 31, 2012.

For the entire third quarter of fiscal 2013, box office on RealD-enabled screens is estimated to be approximately \$643 million (\$299 million domestic, \$344 million international).

RealD' s third quarter of fiscal 2013 began on September 22, 2012 and ended on December 31, 2012, a longer quarterly reporting period than the year-ago period due to RealD' s previously announced change in quarterly reporting. All future quarterly periods will coincide with traditional quarterly reporting periods going forward. For example, RealD' s fourth quarter of fiscal 2013 began on January 1, 2013 and will end on March 31, 2013.

Note: international box office reflects RealD' s estimates of international box office generated on RealD-enabled screens in 20 foreign countries where box office tracking is available. RealD estimates these countries represent approximately 90% of RealD' s international license revenues. In addition, the announcements of estimated box office on RealD-enabled screens may contain currently updated estimates for prior monthly periods within the quarter.

Cautionary note on forward-looking statements

This release includes forward-looking information and statements concerning the estimated box office on RealD-enabled screens domestically and internationally for the monthly and for the quarter-to-date periods. These statements are based on RealD' s current expectations and beliefs, as well as a number of assumptions concerning future events. Such forward-looking statements are subject to known and unknown risks, uncertainties, assumptions and other important factors, many of which are outside RealD' s control that could cause actual results to differ materially from the results discussed in the forward-looking statements. RealD' s annual and quarterly reports include a more detailed discussion of the risks and uncertainties that may cause actual results to differ materially from the results discussed in the forward-looking statements.

RealD undertakes no obligation to update publicly the information contained in this press release, or any forward-looking statements, to reflect new information, events or circumstances after the date they were made, or to reflect the occurrence of unanticipated events.

About RealD Inc.

RealD is a leading global licensor of 3D technologies. RealD' s extensive intellectual property portfolio is used in applications that enable a premium 3D viewing experience in the theater, the home and elsewhere. RealD licenses its RealD Cinema Systems to motion picture exhibitors that show 3D motion pictures and alternative 3D content. RealD also provides its RealD Display, active and passive eyewear, and RealD Format technologies to consumer electronics manufacturers and content producers and distributors to enable the

delivery and viewing of 3D content. RealD' s cutting-edge technologies have been used for applications such as piloting the Mars Rover.

RealD was founded in 2003 and has offices in Beverly Hills, California; Boulder, Colorado; London, United Kingdom; Shanghai, China; Hong Kong; Tokyo, Japan; and Moscow, Russia. For more information, please visit our website at www.reald.com.

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