

SECURITIES AND EXCHANGE COMMISSION

FORM 10QSB

Optional form for quarterly and transition reports of small business issuers under section 13 or 15(d)

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REDNECK FOODS INC

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REDNECK FOODS, INC.

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10QSB OTHERDOC

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SECURITIES AND EXCHANGE COMMISSION
WASHINGTON, D.C. 20549

FORM 10-QSB

Quarterly Report Under Section 13 or 15 (d) of
Securities Exchange Act of 1934

For Quarter ended April 1, 2001
Commission File Number 0-24093

REDNECK FOODS, INC.

(Exact name of registrant as specified in its charter)

DELAWARE

58-2035983

(State of Incorporation)

(I.R.S. Employer ID No.)

1605 Stoner Avenue, Suite 3, Los Angeles, CA 90025

(Address of Principal Executive Offices) (Zip)

(310) 207-9881

(Registrant's telephone, including area code)

Indicate by check mark whether the registrant (1) has filed all reports required to be filed by Section 13 or 15 (d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days.

Yes X No
 --- ---

Indicate the number of shares outstanding of each of the issuer's classes of common stock at the latest practicable date.

As of July 25, 2001, the registrant had 31,634,534 shares of common stock, \$.001 par value, issued and outstanding.

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Redneck Foods, Inc.

10Q

Quarter 1 2001

For the three month period ended April 1, 2001

Overview

Redneck Foods, Inc. is a Development Stage company. The Company was organized in February 1997 under the laws of the State of Delaware. The Company intends

to own, franchise and operate restaurants, primarily, but not exclusively, under the Jeff Foxworthy's BBQ brand name. In addition, the Company intends to market a line of BBQ sauces to consumers through traditional retail outlets.

The Company began selling Jeff Foxworthy's BBQ sauces through grocery, mass merchandisers and retailers in December 1997. Wal*Mart stores were the initial purchasers of the line of Jeff Foxworthy's BBQ sauces.

Management identified two suppliers for Jeff Foxworthy's BBQ sauce. These suppliers are the Kroger Co, Cincinnati, OH and Triple H Packing Co., Riverside, CA.

In addition, management reached agreement with several food brokers who will represent the Company to grocery, mass merchandiser and retail customers.

The Company's Board of Directors agreed to seek additional financing necessary for the wide area marketing of Jeff Foxworthy's BBQ sauces.

In January 2000, four Company shareholders, including President William E. Eskew, agreed to acquire the Love's BBQ chain of restaurants. Importantly, the acquiring shareholders of Love's have reached an agreement with the Company to permit the Company to manage Love's under a management contract. This tentative agreement will enable the Company to receive 50% of the adjusted cash flow of the Love's chain for its management of that company.

Love's BBQ is headquartered in Los Angeles, CA. Love's operates and franchises twelve BBQ restaurants located in Southern California and Nevada, with one restaurant in Jakarta, Indonesia.

Results of Operations

For the three months ended April 1, 2001 and April 2, 2000.

Revenues

During the 1st quarter 2001, Redneck's share of the income from the Love's chain of restaurants amounted to \$36,812. During the 1stQuarter 2000, Redneck did not derive any income from Love's.

Costs and Expenses

There were Selling General and Administrative (SG&A) expenses of \$15,000 for the quarter. During the comparable period of 2000, SG&A expenses were \$0.

Other Expenses

During the three month period ended April 1, 2001, Interest Expense on the Convertible Debentures amounted to \$18,200. During the comparable period of 2000, the interest expenses on the Convertible Debentures were \$17,180.

The Company realized a Net Income of \$3,612 for the first quarter of 2001, compared with a Net Loss of \$17,180 for the comparable period of 2000.

Liquidity and Capital Resources

Historically, the Company has required capital to fund the operations and capital expenditure requirements of its business.

The Company operated from the cash flow of the operations during the three month period ended April 1, 2001.

Results of Operations

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Redneck Foods, Inc.
(A Development Stage Company)
Statement of Operations

	3 Months ended April 1, 2001	3 Months ended April 2, 2000
	-----	-----
Share of Love's Income	36,182	-
Cost of Goods Sold	-	-
Gross Profit	36,182	-
Selling, General & Admin	15,000	-
Income/(Loss) from Operations	21,182	-
Other Income/(Expense)		
Miscellaneous Income	-	
Interest Income	(18,200)	(17,180)
Royalty Income		-
Insurance Proceeds	-	-
Loss on equipment theft		
Loss on equipment disposal		
Total Other income	(18,200)	(17,180)
Net Income/(Loss)	3,612	(17,180)
Income/(Loss) per share	0.001	-0.005

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Reneck Foods, Inc.
(A Development Stage Company)
Notes to Financial Statements

1, Organization

Nature of Operations - Redneck Foods, Inc. (the "Company") is a development stage company that was organized in January 1997 in the State of Delaware. It intends to acquire and operate barbecue restaurants to be known as "Foxworthy's Smoke House Grill" or "Foxworthy's Bar-B-Q." The Company intends to initially acquire existing barbecue restaurants for conversion to one of the two restaurant concepts. The Company also intends to produce, market, and distribute food products using the "Foxworthy" name.

2. Basis of Presentation

The accompanying unaudited financial statements were prepared in accordance with instructions for Form 10-QSB and, therefore, do not include all disclosures necessary for a complete presentation of the balance sheet, statements of operations, and statements of cash flows in conformity with generally accepted accounting principles. However, all adjustments which are, in the opinion of management, necessary for the fair presentation of the audited financial statements have been included. All such adjustments are of a normal recurring nature. The statement of operations for the interim periods are not necessarily indicative of the results which may be expected for the entire year.

In the third quarter of 1998, the Company changed to a fiscal calendar based on a 52-53 week year with the fiscal year ending on the Sunday closest to December 31 of each year. Management does not believe this effects the comparability of the financial statements.

It is suggested that these unaudited financial statements be read in conjunction with the audited financial statements and notes thereto for the Company for the year ended December 31, 2000.

3. Income Taxes

The Company files its federal and State income tax returns on a calendar year basis. Now provision for income tax benefit has been provided for in the accompanying audited statements of operations because of the Company's uncertainty regarding the utilization of its operating losses.

4. Joint Venture

In March 1998, the Company entered into a joint venture agreement to own and operate the first barbecue restaurant under the "Foxworthy's Bar-B-Q" concept. The Company contributed \$50,000 to the joint venture for its 10% interest. The company planned to acquire the remaining interest in the joint venture I the fourth quarter of 1998 pursuant to an agreement with its joint venture partner whereby common shares will be issued after completion of an audit. The Company has agreed to manage the operations until the final audit is complete and the shares of the common stock have been issued.

5. Prepaid Expenses and Other Assets

Prepaid expenses and other assets consist of the following at January 3, 1999.

Deposits	\$	14,259
Real Estate Deposit		42,352
Restaurant design and architectural fees		138,983
Earnest Money deposit for business acquisition		870,930
Prepaid Advertising		17,875
Prepaid Advertising Woody's		17,189
Prepaid Franchise Tax		742
Prepaid Insurance Kissimmee		2,208
Prepaid Insurance Other		25,614
Product/Restaurant Design		138,983

	\$	1,130,151

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On September 11, 1998, the Company obtained an extension relating to its ongoing negotiations to acquire all the stock of Woody's Bar-B-Q Holdings, Inc. ("Woody's"), a 33 unit chain of barbecue restaurants based in Jacksonville, Florida. To obtain this extension, the Company agreed to release to the selling shareholders of Woody's \$870,930, representing the net funds held in escrow at that time. The parties have verbally extended the agreement until December 31, 1998 to give the Company additional time to raise the necessary funding. The parties have also verbally agreed to have the Company manage the business of Woody's under certain prudent industry practices guidelines.

6. Secured Convertible Debentures

In order to fund the cash portion of the proposed acquisition of Woody's, the Company authorized the issuance of up to \$3 million in aggregate principal amount of Series 1 Convertible Debentures due 2001 (the "Debentures"). The Debentures bear interest at 5% per annum, payable quarterly, and are redeemable after 2 years at 125% of the principal amount sold. The Debentures are convertible, subject to certain adjustments, at the lower of (1) \$2.51 per share or (2) 70% of the average of the closing bid price of the stock for the previous five (5) trading days. As of January 3, 1999, \$1,275,000 in Debentures have been sold.

7. In June 1998, the 2,500,000 shares of convertible preferred stock were converted into 2,904,722 shares of common stock in accordance with the preferred stock agreement.

During the year ended January 3, 1999, the Company issued 233,333 shares of

common stock under an asset purchase agreement with a fair market value of \$670,000 to the owners of a barbecue restaurant in Asheville, North Carolina. The stock issued was in consideration for a five year non-compete agreement, valued at \$70,000, goodwill valued at \$500,000, and various restaurant equipment valued at \$100,000. The company anticipated completing the acquisition of the land, building and improvements. As of January 3, 1999, the Company had deposited with the sellers \$42,352 toward the purchase price of the real property. This deposit is presented in other assets on the accompanying balance sheet.

During the year, the Company sold 428,500 additional shares of common stock for net proceeds of \$775,000 and issued 110,436 shares in exchange for services which have been expensed at fair market value of the shares on the date of the issuance.

8. New Accounting Pronouncement

In April 1998, the American Institute of Certified Public Accountants issued a Statement of Position ("SOP") 98-5, "Reporting on the Cost of Start-up Activities." This SOP requires that the cost of start-up activities, or one-time activities that relate to the opening of a new facility and organizational cost be expensed as incurred instead of being capitalized. This SOP must be implemented by no later than the first quarter of 1999 at which time the write-off of any unamortized pre-opening costs or organization cost will be reported as a cumulative effect of a change in accounting principle in the statement of operations.

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9. Commitments and Contingencies

The agreement with Mr. Foxworthy provided that if the Company had not raised \$2.5 million of initial capital by June 30, 1998, Mr. Foxworthy had the right to withdraw the use of his name and likeness. As of June 7, 1998, the initial capital had been raised and, accordingly, this contingency was removed.

10. Forward Looking Statements

This financial report may contain forward-looking statements within the meaning of Section 27A of the Securities Act of 1933 and Sections 21E of the Securities Exchange Act of 1934, and are subject to the safe harbor created by those sections. Such forward-looking statements, particularly as related to the business plans of the Company, expectations of strategic relationships, business opportunities related to electronic document delivery and related applications and voice, data and internet access telecommunications services, and the Company's ability to gain market share, the size of the market, the ability of the Company to develop new technologies, the ability of the Company to compete effectively in the marketplace, and the future product opportunities of the Company are based on current expectations that involve a number of risks and uncertainties.

Actual results may differ materially from the Company's expectations and estimates.

NOTES TO FINANCIAL STATEMENT

NOTE A - SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES

Nature of Operations

The Company is a development stage company that operates, franchises and licenses restaurants under the Jeff Foxworthy's BBQ and Love's BBQ & Grill tradenames. In addition, the Company markets a line of Jeff Foxworthy's BBQ sauces to retail, grocery and mass merchandiser customers.

Use of Estimates

Management uses estimates and assumptions in preparing financial statements. Those estimates and assumptions affect the reported amounts of assets and liabilities, the disclosure of contingent assets and liabilities, and the reported revenues and expenses. Actual results could differ from these estimates.

Investments

The Company classifies its marketable debt and equity securities as available for sale. Securities classified as available for sale are carried in the financial statements at fair value. Realized gains and losses, determined using the first-in, first-out (FIFO) method, are included in earnings; unrealized holding gains and losses are reported in other comprehensive income.

Inventory

The Company's inventory is valued at the lower of cost (first-in, first-out) or market using the retail method.

Depreciation

The Company's equipment and leasehold improvements are depreciated using primarily the straight-line method.

Amortization

Franchise Agreements are amortized on a straight-line basis over the number of years (usually 20 years) for which each franchise is granted.

Advertising

The Company expenses advertising costs as they are incurred. Advertising expenses for the years ending December 31, 1997, January 3, 1999, January 2, 2000 and December 31, 2000 were \$40,679, \$25,064, \$10,032, \$ 1,425, respectively.

Income Taxes

The Company plans to file its federal and state income tax returns of a calendar year basis. No provision for income tax benefit has been provided for in the accompanying statements of operation because of the Company's uncertainty regarding the utilization of its operating losses.

NOTE B - RELATED PARTY TRANSACTIONS

Effective June 1, 2000, the Company entered into an agreement to manage and operate the Love's BBQ chain of restaurants. Under the terms of the agreement, the Company will receive 50% of the adjusted cash flow of the Love's BBQ chains during the time the Company manages Love's. In May 2000, the Love's BBQ chain was purchased by four individuals, all of whom are shareholders of the Company, including William E. Eskew, President and CEO of the Company. In consideration for executing the agreement, the Company agreed to pay the selling Love's

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shareholders 1,250,000 shares of Redneck common stock, and pay 1,000,000 shares and 750,000 shares, respectively, to the two principal shareholders who purchased Love's. William E. Eskew did not receive any consideration from the Company for his involvement with the Love's BBQ chain.

The Company has an employment agreement with William E. Eskew, President and CEO, providing for a salary at a rate of \$150,000 per year for 1999 and 2000. Thereafter, Mr. Eskew will receive a salary of \$175,000 per year. The agreement also provides for Mr. Eskew's salary to increase in relation to the total system sales of the Redneck system.

In addition, Mr. Eskew is to receive certain benefits, including health insurance, vacation, reimbursement of business expenses, the use of a company automobile and other benefits usually provided CEO's of chain restaurant companies.

The employment agreement calls for Mr. Eskew to work for the Company as President and CEO through 2003.

There were no other significant transactions between the Company and related parties during 1998, 1999, 2000, and 2001.

NOTE C - MARKETABLE DEBT AND EQUITY SECURITIES

The Company does not possess any Marketable Debt and/or Equity Securities.

NOTE D - EQUIPMENT AND LEASEHOLD IMPROVEMENTS

Equipment and leasehold improvements consist of the following:

	1998	1999	2000	2001
	-----	-----	-----	-----
Furniture Fixtures & Equipment	\$ 184,684	\$ 175,837	\$ 166,990	\$ 158,148
Leasehold Improvements				
Accumulated Depreciation	\$ 9,851	\$ 18,698	\$ 27,545	\$ 36,392

NOTE E - DEBT

The Company's long-term debt consists of the following:

	1998	1999	2000	2001
	-----	-----	-----	-----
Notes payable at 10% Interest, due 366 days after date made	\$ 150,000	\$ 0	\$ 0	\$ 0
Convertible Debentures Due 2001, interest at 5%	1,275,000	\$ 1,275,000	\$ 1,275,000	\$ 1,275,000
Total long-term debt	\$1,425,000	\$ 1,275,000	\$ 1,275,000	\$ 1,275,000

The interest payments due under the notes payable and convertible debentures are as follows.

	1998	1999	2000	2001
	-----	-----	-----	-----
Interest - Long-term notes	\$ 15,000			
Interest - Convertible Debentures	\$ 8,460	\$ 65,386	\$ 68,717	\$74,172
	\$ 23,460	\$ 65,386	\$ 68,717	\$74,172

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NOTE F - DESCRIPTION OF LEASING ARRANGEMENTS

The company leases its office space on a month-to-month basis. The company plans to lease its company-operated restaurants under noncancelable operating leases.

NOTE G - RETIREMENT PLANS

The company has agreed to pay William E. Eskew, President and CEO, a sum of \$4,000 per month for 120 months, beginning on the first day of the month after Mr. Eskew's employment terminates. Under this agreement, the company will pay Mr. Eskew \$48,000 per year in 2004, 2005, 2006, 2007, 2008, 2009, 2010, 2011, 2012 and 2013.

The Company has no other retirement plans or agreements.

NOTE H - INCOME TAXES

The provision (benefit) for income taxes consists of the following components:

1997	1998	1999	2000
-----	-----	-----	-----

The income tax provision differs from the expense that would result from applying federal statutory rates to income before income taxes because certain expenses are not deductible for tax purposes.

SIGNATURES

In accordance with the requirements of the Exchange Act, the registrant caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

REDNECK FOODS, INC.

Date: July 25, 2001

/s/ William E. Eskew, CEO

William E. Eskew, CEO