### SECURITIES AND EXCHANGE COMMISSION

## **FORM FWP**

Filing under Securities Act Rules 163/433 of free writing prospectuses

Filing Date: 2013-01-10 SEC Accession No. 0001104659-13-001762

(HTML Version on secdatabase.com)

### SUBJECT COMPANY

### **BARCLAYS BANK PLC /ENG/**

CIK:312070| IRS No.: 000000000 | State of Incorp.:X0 | Fiscal Year End: 1231

Type: FWP | Act: 34 | File No.: 333-169119 | Film No.: 13522444

SIC: 6029 Commercial banks, nec

Mailing Address 1 CHÜRCHILL PLACE F14 5HP 5HP

E14 5HP LONDON ENGLAND X0 E14 LONDON ENGLAND X0 E14 5HP

2124124000

**Business Address** 

1 CHURCHILL PLACE

### FILED BY

### **BARCLAYS BANK PLC /ENG/**

CIK:312070| IRS No.: 000000000 | State of Incorp.:X0 | Fiscal Year End: 1231

Type: FWP

SIC: 6029 Commercial banks, nec

Mailing Address 1 CHURCHILL PLACE E14 5HP LONDON ENGLAND X0 E14

**Business Address** 1 CHURCHILL PLACE E14 5HP LONDON ENGLAND X0 E14 5HP 2124124000

Registration No. 333-169119 January 10, 2013

# Barclays Bank PLC - Phoenix Autocallable Notes linked to the common stock of Yum! Brands, Inc.

### **Trade Details/Characteristics** Hypothetical Scenario Analysis for Phoenix Autocallable Notes Issuer Barclavs Bank PLC Reference Asset The common stock of Yum! Brands, Inc. (the "underlying equity") Contingent Coupon If the closing price of the underlying equity is equal to or greater than the Coupon Barrier on any observation date, Barclays Bank PLC will pay you the Payments: contingent coupon applicable to such observation date. If the closing price of the underlying equity is less than the Coupon Barrier on any observation date, the contingent coupon applicable to such observation date will not be payable and Barclays Bank PLC will not make any payment to you on the related coupon payment date. The contingent coupon will be a fixed amount based upon equal quarterly installments at the Contingent Coupon Rate, which is a per annum rate as set Compare the closing price of the underlying equity on the observation date to the initial price and the Coupon Barrier until the final valuation date or any automatic call. forth below. **Automatic Call** Coupon Barrier: 80% of the closing price of the underlying equity on the pricing date (the "initial price of the underlying equity is greater than or equal to the initial price price") The notes will be automatically called and you will receive (i) the principal amount plus (ii) the Contingent Coupon applicable to such observation date Coupon Payment Three (3) business days following the applicable observation Dates: If the closing price of the underlying equity is greater than or equal to the Coupon Barrier You will receive the Contingent Coupon applicable to such observation date. Proceed date; provided however, the final coupon payment date will be the maturity date. Contingent Coupon 11.10% per annum price of the No to the next observation date underlying equity is less than the Automatic Call Rate: Call Feature: The notes will be called if the closing price of the underlying equity on any observation date is at or above the initial price. If the notes are called, Barclays If the notes are not called and the final price is equal toor greater than the Trigger Price, Barclays Bank PLC will repay you the principal amount of your notes (subject to issuer credit risk). Bank PLC will pay on the applicable call settlement date a cash payment per note equal to the principal amount plus the contingent coupon otherwise due on the related coupon payment date pursuant to the contingent coupon feature. No not called) If the notes are not called and the final price is less than the Trigger Price, you will have full 1-to-1 downside exposure to the negative performance of the underlying equity from the pricing date to the final valuation date and you will lose some or all of your principal. further amounts will be owed to you under the notes Trigger Price: 80% of the initial price. Payment at Maturity: If the notes are not called and the closing price of the underlying equity on the final valuation date (the "final price") is equal to or greater than the Trigger Price, Barclays Bank PLC will repay you the principal amount of your notes (subject to issuer credit risk). If the notes are not called and the final price is less than the Trigger Price, you will have full 1-to-1 downside exposure to the negative performance of the underlying equity from the pricing date to the final valuation date and you will lose some or all of your principal.

Maximum potential 100%

loss

Observation Dates Quarterly

Maturity Date approximately 54 Weeks

Settlement Cash

#### Selected Risk/Considerations

- 100% Principal at Risk. You will lose some or all of your investment if the closing price of the underlying equity is below the Trigger Price on the final valuation date.
- Any payments on the notes are subject to issuer credit risk.
- The notes do not guarantee the payment of any coupons over the term of the notes. You
  will not receive a coupon payment in respect of any observation date where the closing
  price of the underlying equity is below the Coupon Barrier.
- The appreciation potential of the notes is limited to the coupon payments, and you will not
  participate in any appreciation in the price of the underlying equity, which may be significant.
- Investor does not receive dividends or have any other rights that holders of the underlying equity would have.
- If the notes are called early, there is no guarantee that you would be able to reinvest the
  proceeds in a comparable investment. Your holding period over which you could receive the
  per annum return could be as little as 3 months.
- There may be no secondary market. Notes should be considered a "hold until maturity" product.
- Additional risk factors can be found on the slide titled "Certain Risk Considerations". See
  also "Risk Factors" beginning on page S-6 of the prospectus supplement and "Selected
  Risk Considerations" beginning on page FWP-5 of the accompanying free writing
  prospectus.

JPMorgan Securities LLC, an affiliate of JPMorgan Chase & Co., acts as placement agent

Barclays Bank PLC has filed a registration statement (including a prospectus) with the U.S. Securities and Exchange

Commission ("SEC") for the offering to which this free writing prospectus relates. Before you invest, you should read the
prospectus dated August 31, 2010, the prospectus supplement dated May 27, 2011, and other documents Barclays Bank PLC
has filed with the SEC for more complete information about Barclays Bank PLC and this offering. Buyers should rely upon the
prospectus, prospectus supplement and any relevant free writing prospectus or pricing supplement for complete details. You
may get these documents and other documents Barclays Bank PLC has filed for free by visiting EDGAR on the SEC website at
www.sec.gov. Alternatively, Barclays Bank PLC or any agent or dealer participating in this offering will arrange to send you the
prospectus, prospectus supplement, preliminary pricing supplement, if any, and final pricing supplement (when completed) and
this free writing prospectus if you request it by calling your Barclays Bank PLC sales representative, such dealer or
1-888-227-2275 (Extension 2-3430). A copy of the prospectus may be obtained from Barclays Capital Inc., 745 Seventh
Avenue –Attn: US InvSol Support, New York, NY 10019.

nypothetical Payment Scenarios	

Observation Dates Prior to the Final Valuation Date			Final Valuation Date	
	Underlying Equity	Payment on Coupon		
Closing	Appreciation /	Payment Date or Call		Payment
Price	Depreciation	Settlement Date (as	Underlying	at
(USD)	at Observation Date	applicable)	Return	Maturity
71.30	10.00%	\$1,027.75	10.00%	\$1,027.75
68.06	5.00%	\$1,027.75	5.00%	\$1,027.75
67.41	4.00%	\$1,027.75	4.00%	\$1,027.75
66.76	3.00%	\$1,027.75	3.00%	\$1,027.75
66.12	2.00%	\$1,027.75	2.00%	\$1,027.75
64.82	0.00%	\$1,027.75	0.00%	\$1,027.75
61.58	-5.00%	\$27.75	-5.00%	\$1,027.75
51.86	-20.00%	\$27.75	-20.00%	\$1,027.75
38.89	-40.00%	\$0.00	-40.00%	\$600.00
25.93	-60.00%	\$0.00	-60.00%	\$400.00
12.96	-80.00%	\$0.00	-80.00%	\$200.00
	-100.00%	\$0.00	-100.00%	\$0.00
0.00				

\*The table above assumes an initial price of \$64.82. The actual initial price will be set on pricing date. The hypothetical examples in the table above are based on a number of other assumptions, which are further described on page FWP-3 of the accompanying free writing prospectus and are included for illustrative purposes only. See the accompanying free writing prospectus for a description of how the "Underlying Return" is calculated. The actual appreciation of the underlying equity may be greater than 10% on any day during the term of the notes, including the observation dates and the final valuation date, but you will not participate in any such appreciation. If the notes are called prior to maturity, you will not receive any further amounts under the terms of the notes after the applicable call settlement date.



J.P.Morgan

### Certain Risk Considerations

Please see the applicable prospectus, prospectus supplement, index supplement (if applicable) and any relevant free writing prospectus for a more detailed discussion of risks, conflicts of interest, and tax consequences associated with an investment in the notes.

**Factors that may affect the notes.** Unpredictable factors may affect the notes linked to the underlying reference asset(s), including expectations regarding government, economic, monetary and fiscal policies, inflation and interest rates, economic expansion or contraction, and global or regional political, economic, and banking crises. Market expectations about these events and speculative activity also cause prices to fluctuate. These factors may adversely affect the performance of the notes or the underlying reference asset(s).

The notes will not be secured and are riskier than ordinary debt securities. The notes will be unsecured obligations of Barclays Bank PLC and are not secured debt. Risks of investing in the notes may include limited portfolio diversification, trade price fluctuations, uncertain principal repayment, and illiquidity.

Investing in the notes is not equivalent to a direct investment in the underlying reference asset(s). Any investment in the notes may not be suitable for all investors. The principal invested may be fully exposed to any change in the underlying reference asset(s) and investors may lose some or all of their investment in the notes. The investor should be willing to hold the notes until maturity. If the investor sells a note before maturity, the investor may have to do so at a substantial discount from the issue price and, as a result, the investor may suffer substantial losses. The price, if any, at which the investor will be able to sell the notes prior to maturity may be substantially less than the amount originally invested in the notes, depending upon the level, value or price of the reference asset at the time of the sale.

**Liquidity.** There may be little or no secondary market for the notes. Barclays Capital Inc. and other affiliates of Barclays Bank PLC intend to engage in limited purchase and resale transactions. If they do, however, they are not required to do so and may stop at any time, and there may not be a trading market in this product. If the investor sells the notes prior to maturity, the investor may have to sell them at a substantial loss. The investor should be willing to hold the notes to maturity.

Credit of the Issuer. The types of notes detailed herein are senior unsecured obligations of the issuer, Barclays Bank PLC, and are not, either directly or indirectly, an obligation of any third party. Any payment to be made on the notes, depends on the ability of Barclays Bank PLC to satisfy its obligations as they come due. As a result, the actual and perceived creditworthiness of Barclays Bank PLC may affect the market value of the notes and, in the event Barclays Bank PLC was to default on its obligations, the investor may not receive the amounts owed under the terms of the notes.

**Prior performance.** Hypothetical historical and historical results are not indicative of future performance of the underlying reference asset(s) or any related investment. Neither Barclays Bank PLC nor any of its affiliates makes any representation, assurances or guarantees that an investment in the notes will achieve returns consistent with historical or hypothetical historical results.

**Volatility.** The level of change in value of the notes is its "volatility". The notes' volatility may be affected by performance of the underlying reference asset(s), along with financial, political and economic events and other market conditions.

Complexity. The notes may be complex and their return may differ from the underlying reference asset(s).

**Interest rate risk.** The notes may carry interest rate risk. Changes in interest rates will impact the performance of the notes. Interest rates tend to change suddenly and unpredictably.

Potential Conflicts of Interest. Barclays general trading and hedging activity may adversely affect the notes. Barclays and its affiliates may have positions or deal in financial instruments identical or similar to those described herein. Barclays and its affiliates also play a variety of roles in connection with the issuance of the notes, including hedging its obligations under the notes. In performing these duties, the economic interests of Barclays and its affiliates are potentially adverse to your interests as an investor in the notes.

An investment in the notes involves significant risk. You should carefully consider the risks of an investment in the notes, including those discussed above. In addition, you should carefully consider the "Risk Factors" beginning on page S-6 of the prospectus supplement, "Risk Factors" beginning on page IS-2 of the index supplement and "Selected Risk Considerations" beginning on page FWP-5 of the related free writing prospectus.



## J.P.Morgan

### **Important Information**

This document has been prepared by Barclays Bank PLC ("Barclays") or an affiliate, for information purposes only and without regard to the particular needs of any specific recipient. All information is indicative only and may be amended, superseded or replaced by subsequent summaries and should not be considered as any advice whatsoever, including without limitation, legal, business, tax or other advice by Barclays.

No transaction or services relating to any financial products or investments described herein ("Products") can be consummated without Barclays' formal agreement. Barclays is acting solely as principal and not as advisor or fiduciary. Accordingly you must independently determine, with your own advisors, the appropriateness for you of the securities/transaction before investing or transacting. Any data on past performance, modeling or back-testing contained herein is no indication as to future performance. The value of any Product may fluctuate as a result of market changes. The information in this document is not intended to predict actual results and no assurances are given with respect thereto.

Products or investments of the type described herein may involve a high degree of risk and the value of such Products or investments may be highly volatile. Such risks include, without limitation, risk of adverse or unanticipated market developments, risk of counterparty or issuer default, risk of adverse events involving any underlying reference obligation or entity and risk of illiquidity. In certain transactions, counterparties may lose their investment or incur unlimited loss. This brief statement does not disclose all risks and other significant aspects in connection with transactions of the type described herein. Prior to transacting, counterparties should ensure that they fully understand (either on their own or through the use of independent expert advisors) the terms of the transaction and any legal, tax or accounting considerations applicable to them.

Barclays and its affiliates do not provide tax advice and nothing contained herein should be construed to be tax advice. Please be advised

THIS DOCUMENT DOES NOT DISCLOSE ALL THE RISKS AND OTHER SIGNIFICANT ISSUES RELATED TO AN INVESTMENT IN ANY PRODUCT. PRIOR TO TRANSACTING, POTENTIAL INVESTORS SHOULD ENSURE THAT THEY FULLY UNDERSTAND THE TERMS OF THE PRODUCT AND ANY APPLICABLE RISKS. INVESTORS SHOULD ONLY TRANSACT AFTER READING THE INFORMATION IN THE RELEVANT OFFERING DOCUMENT (WHICH HAS BEEN OR WILL BE PUBLISHED AND MAY BE OBTAINED FROM BARCLAYS).

Any investment decision must be based solely on information included in the relevant offering documents, such investigations as the investor deems necessary and consultation with the investor's own legal, regulatory, tax, accounting and investment advisors in order to make an independent determination of the suitability and consequences of an investment in the Products referred to herein.

Structured securities, derivatives and options are complex instruments that are not suitable for all investors, may involve a high degree of risk, and may be appropriate investments only for sophisticated investors who are capable of understanding and assuming the risks involved.

Supporting documentation or any claims, comparisons, recommendations, statistics or other technical data will be supplied upon request. Please Read the <a href="http://www.optionsclearing.com/about/">http://www.optionsclearing.com/about/</a> publications/character-risks.jsp.

Barclays Capital Inc., the United States affiliate of Barclays Bank PLC, accepts responsibility for the distribution of this product in the United States. Any transactions by U.S. persons in any security discussed herein must only be carried out through Barclays Capital Inc., 745 Seventh Avenue, New York, NY 10019.

© 2012, Barclays Bank PLC (All rights reserved).

that any discussion of U.S. tax matters contained herein (including any attachments) (i) is not intended or written to be used and cannot be used by you for the purpose of avoiding U.S. tax-related penalties and (ii) is written to support the promotion or marketing of the transactions, the Products, or other matters addressed herein. Accordingly you should seek advice based on your particular circumstances from an independent tax advisor.



J.P.Morgan