

SECURITIES AND EXCHANGE COMMISSION

FORM 424B3

Prospectus filed pursuant to Rule 424(b)(3)

Filing Date: **1995-07-12**  
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FILER

**QUAKER OATS CO**

CIK: **81371** | IRS No.: **361655315** | State of Incorpor.: **NJ** | Fiscal Year End: **0630**  
Type: **424B3** | Act: **33** | File No.: **033-33253** | Film No.: **95553443**  
SIC: **2000** Food and kindred products

Business Address  
321 N CLARK ST  
PO BOX 9001  
CHICAGO IL 60610  
3122228503

Rule 424(B)(3)  
Registration No. 33-33253

PRICING SUPPLEMENT NO. 27 DATED JULY 10, 1995  
TO PROSPECTUS DATED APRIL 21, 1995 AND PROSPECTUS SUPPLEMENT DATED APRIL 21, 1995

THE QUAKER OATS COMPANY  
MEDIUM TERM NOTES, SERIES D  
(FIXED RATE)

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Principal Amount: \$10,000,000	Issue Date: JULY 13, 1995
Issue Price: 100%	Stated Maturity: JULY 13, 2005
Commission of Selling Agents: \$60,000	Specified Currency: U.S. Dollars
Net Proceeds to Issuer: \$9,940,000	Form: <input checked="" type="checkbox"/> Global <input type="checkbox"/> Certificated
Interest Rate: 6.66%	
Selling Agents: MORGAN STANLEY	
Trade Date: JULY 10, 1995	

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Interest Payment Dates: <input checked="" type="checkbox"/> As specified in Prospectus Supplement <input type="checkbox"/> Other (specify) _____	Amortizing Notes: <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No
Regular Record Date: <input checked="" type="checkbox"/> As specified in Prospectus Supplement <input type="checkbox"/> Other (specify) _____	Each payment of principal of, and interest on, the Notes will be made: <input type="checkbox"/> Quarterly <input type="checkbox"/> Semiannually
Original Issue Discount Note: <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No	Interest rate may be reset: <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No
Original Issue Discount: _____ %	Terms of reset:
Yield to Maturity: _____ %	Redemption Information:
Repurchase Price (for Discount Securities):	Repayment Information:
Other Provisions:	

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The aggregate principal amount of this offering is U.S. \$10,000,000 and relates only to Pricing Supplement No. 27. Medium-Term Notes, Series D, may be issued by the Company in the aggregate principal amount of up to U.S. \$400,000,000 or the equivalent in foreign currencies or foreign currency units. To date, including this offering, an aggregate of U.S. \$222,000,000 or the equivalent in foreign currency or foreign currency units of Medium-Term Notes, Series D, have been issued.

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TYPE OF SALE: <input type="checkbox"/> As Agent <input checked="" type="checkbox"/> As Principal	IF PRINCIPAL TRANSACTION, REOFFERING AT: <input type="checkbox"/> varying prices related to prevailing market prices at the time of resale <input checked="" type="checkbox"/> fixed public offering price
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of \_\_\_\_\_100\_\_\_\_\_ % of Principal Amount

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[Insert additional tax disclosure, if necessary]