

# SECURITIES AND EXCHANGE COMMISSION

## FORM 6-K

Current report of foreign issuer pursuant to Rules 13a-16 and 15d-16 Amendments

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### FILER

#### **BRAZILIAN ELECTRIC POWER CO**

CIK: [1439124](#) | IRS No.: **000000000** | State of Incorporation: **D5** | Fiscal Year End: **1231**  
Type: **6-K** | Act: **34** | File No.: **001-34129** | Film No.: **13526656**  
SIC: **4911** Electric services

#### Mailing Address

*AV. PRESIDENTE VARGAS,  
409, 13TH FLOOR  
EDIFICIO HERM STOLZ  
RIO DE JANEIRO D5  
20071-003*

#### Business Address

*AV. PRESIDENTE VARGAS,  
409, 13TH FLOOR  
EDIFICIO HERM STOLZ  
RIO DE JANEIRO D5  
20071-003  
55 21 2514 5891*

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**SECURITIES AND EXCHANGE COMMISSION**  
Washington, D.C. 20549

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**FORM 6-K**

Report of Foreign Private Issuer  
Pursuant to Rule 13a-16 or 15d-16 of the  
Securities Exchange Act of 1934

**For the month of January, 2013**

**Commission File Number 1-34129**

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**CENTRAIS ELÉTRICAS BRASILEIRAS S.A. - ELETROBRÁS**

(Exact name of registrant as specified in its charter)

**BRAZILIAN ELECTRIC POWER COMPANY**

(Translation of Registrant's name into English)

**Avenida Presidente Vargas, 409 - 13th floor,  
Edifício Herm. Stoltz - Centro, CEP 20071-003,  
Rio de Janeiro, RJ, Brazil**

(Address of principal executive office)

Indicate by check mark whether the registrant files or will file annual reports under cover Form 20-F or Form 40-F.

Form 20-F  Form 40-F

Indicate by check mark whether the registrant by furnishing the information contained in this Form is also thereby furnishing the information to the Commission pursuant to Rule 12g3-2(b) under the Securities Exchange Act of 1934.

Yes  No

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## MARKET ANNOUNCEMENT

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As per our Market Announcement of January 31, 2011, we hereby inform our shareholders and the market in general that the Extraordinary General Meeting of our subsidiary Eletrosul Centrais Elétricas S.A., held on January 11, 2013, approved the incorporation of the company Artemis Transmissora de Energia S.A.

Eletrosul is a privately held company, in which Eletrobras holds 99.75%, and whose main activity is the generation and transmission of electric energy. The incorporation of the above mentioned company is in compliance with its corporate purpose.

Given that the incorporation was approved at the General Meeting of Eletrosul and its subsidiary and, that it has no impact on the consolidated financial statements of Eletrobras, Article 137 of the Law No. 6404/76 does not apply to the shareholders of Eletrobras.

Rio de Janeiro, January 14 2013.

Armando Casado de Araujo  
**Chief Financial and Investor Relations Officer**



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## SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

Date: January 14, 2013

