

SECURITIES AND EXCHANGE COMMISSION

FORM 10-Q

Quarterly report pursuant to sections 13 or 15(d)

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FILER

Lynks Inc.

CIK: **1200528** | IRS No.: **980389557** | State of Incorpor.: **NV** | Fiscal Year End: **0831**
Type: **10-Q** | Act: **34** | File No.: **000-50480** | Film No.: **13528593**
SIC: **5190** Miscellaneous nondurable goods

Mailing Address

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BURBANK CA 91506*

Business Address

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818-478-2260*

UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

FORM 10-Q

Quarterly Report pursuant to Section 13 or 15(d) of the Securities and Exchange Act of 1934
For the quarterly period ended November 30, 2012

Or

Transition report pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934
For the transition period from _____ to _____
Commission File Number 000-50480

LYYNKS INC.

(Exact name of registrant as specified in its charter)

Nevada
(State or other jurisdiction of
incorporation or organization)

98-0389557
(I.R.S. Employer
Identification No.)

644-1812 W. Burbank Blvd, Burbank, CA
(Address of principal executive offices)

91506
(Zip Code)

(818) 478-2260
(Registrant's Telephone Number, Including Area Code)

(Former Name, Former Address and Former Fiscal Year, if Changed Since Last Report)

Indicate by check mark whether the registrant (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days. Yes No

Indicate by check mark whether the registrant has submitted electronically and posted on its corporate Web site, if any, every Interactive Data File required to be submitted and posted pursuant to Rule 405 of Regulation S-T (§232.405 of this chapter) during the preceding 12 months (or for such shorter period that the registrant was required to submit and post such files). Yes No

Indicate by check mark whether the registrant is a large accelerated filer, an accelerated filer, a non-accelerated filer, or a smaller reporting company. See the definitions of "large accelerated filer," "accelerated filer" and "smaller reporting company" in Rule 12b-2 of the Exchange Act.

Large accelerated filer	<input type="checkbox"/>	Accelerated filer	<input type="checkbox"/>
Non-accelerated filer	<input type="checkbox"/> (Do not check if a smaller reporting company)	Smaller reporting company	<input checked="" type="checkbox"/>

Indicate by check mark whether the registrant is a shell company (as defined in Rule 12b-2 of the Act). Yes No

Indicate the number of shares outstanding of each of the issuer's classes of common stock, as of the latest practicable date: 66,580,913 shares of \$0.00001 par value common stock issued and outstanding as of January 14, 2013.

LYYNKS INC. AND SUBSIDIARY
(formerly En2go International, Inc.)
(a development stage company)
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PART I. Financial Information

ITEM 1. FINANCIAL STATEMENTS (Unaudited)

Certain information and footnote disclosures required under accounting principles generally accepted in the United States of America have been condensed or omitted from the following condensed consolidated financial statements pursuant to the rules and regulations of the Securities and Exchange Commission. The following condensed consolidated financial statements should be read in conjunction with the year-end consolidated financial statements and notes thereto included in the Company's Annual Report on Form 10-K for the year ended August 31, 2012.

The results of operations for the three months ended November 30, 2012 are not necessarily indicative of the results for the entire fiscal year or for any other period.

LYYNKS INC. AND SUBSIDIARY
(a development stage company)
Consolidated Balance Sheets
(Unaudited)

	November 30, 2012	August 31, 2012
ASSETS		
Current Assets:		
Cash	\$ 161,556	\$ 237,165
Property and equipment - net	35,949	38,372
Total Assets	<u>\$ 197,505</u>	<u>\$ 275,537</u>
LIABILITIES AND STOCKHOLDERS' DEFICIENCY		
Current Liabilities:		
Accounts payable	\$ 486,841	\$ 500,211
Accrued expenses	24,605	19,493
Due to related parties	100,510	761,510
Total Current Liabilities	<u>611,956</u>	<u>1,281,214</u>
Commitments and Contingencies		
Stockholders' Deficiency:		
Common stock, \$.00001 par value, 1,000,000,000 shares authorized, 66,580,912 and 54,256,626 shares issued and outstanding at November 30, 2012 and August 31, 2012, respectively	666	544
Capital in excess of par value	16,777,500	15,716,622
Deficit accumulated during the development stage	(17,192,617)	(16,722,843)
Total Stockholders' Deficiency	<u>(414,451)</u>	<u>(1,005,677)</u>
Total Liabilities and Stockholders' Deficiency	<u>\$ 197,505</u>	<u>\$ 275,537</u>

See notes to unaudited consolidated financial statements.

LYYNKS INC. AND SUBSIDIARY
(a development stage company)
Consolidated Statements of Operations
(Unaudited)

	For the Three Months Ended		Period from
	November 30,	November 30,	inception
	2012	2011	(January 31, 2007)
			through
			November 30,
			2012
Revenues	\$ -	\$ -	\$ -
Costs and Expenses:			
General and administrative expenses	469,774	344,902	9,064,224
Stock issued for services	-	-	1,762,617
Non-cash compensation	-	-	3,990,692
Impairment loss	-	-	1,104,914
Total operating expenses	<u>469,774</u>	<u>344,902</u>	<u>15,922,447</u>
Loss from operations	(469,774)	(344,902)	(15,922,447)
Other Income (Expense):			
Other income (primarily from the settlement of prior liabilities)	-	-	538,277
Interest expense	-	-	(212,314)
Interest expense on amortization of note discount	-	-	(1,605,133)
Gain on sale of equipment	-	-	9,000
Total other income (expense)	<u>-</u>	<u>-</u>	<u>(1,270,170)</u>
Loss before provision for income taxes	(469,774)	(344,902)	(17,192,617)
Provision for income taxes	<u>-</u>	<u>-</u>	<u>-</u>
Net loss	<u>\$ (469,774)</u>	<u>\$ (344,902)</u>	<u>\$ (17,192,617)</u>
Net loss per share of common stock -			
Basic and diluted	<u>\$ (0.01)</u>	<u>\$ (0.01)</u>	
Weighted Average Shares Outstanding -			
Basic and diluted	<u>61,372,717</u>	<u>41,536,602</u>	

See notes to unaudited consolidated financial statements.

LYYNKS INC. AND SUBSIDIARY
(a development stage company)
Consolidated Statements of Stockholders' Deficiency
(Unaudited)

	Common Shares	Stock Amount	Capital in Excess of Par Value	Subscription Receivable	Deficit Accumulated During Development Stage	Total Stockholders' Equity (Deficiency)
Balance - August 31, 2007	4,980,460	50	\$ 999,950	\$ -	\$ (602,659)	\$ 397,341
Issuance of options and warrants issued for services rendered	-	-	3,686,768	-	-	3,686,768
Common stock issued for \$10.00 per share in January 2008	135,000	1	1,349,999	-	-	1,350,000
Offering costs on issuance of common stock	-	-	(91,401)	-	-	(91,401)
Issuance of common stock for services rendered	100,000	1	1,849,999	-	-	1,850,000
Issuance of common stock as consideration for debt financing	16,600	-	144,600	(6,400)	-	138,200
Net loss for the year ended August 31, 2008	-	-	-	-	(7,830,062)	(7,830,062)
Balance - August 31, 2008	5,232,060	52	7,939,915	(6,400)	(8,432,721)	(499,154)
Common stock and warrants issued for \$1.50 per unit in October 2008	100,000	1	149,999	-	-	150,000
Common stock issued for services rendered in October 2008	30,000	-	63,000	-	-	63,000
Common stock issued for services in November 2008	5,000	-	14,000	-	-	14,000
Common stock issued in consideration of debt financing - Sept - April 2009	71,940	1	174,999	-	-	175,000
Common stock issued for \$2.00 per share in May 2009	75,000	1	149,999	-	-	150,000
Discount on notes payable net of amortization	-	-	1,593,729	-	-	1,593,729
Interest and stock based compensation	-	-	133,141	6,400	-	139,541
Net loss for the year ended August 31, 2009	-	-	-	-	(2,983,660)	(2,983,660)

Balance - August 31, 2009	<u>5,514,000</u>	<u>55</u>	<u>10,218,782</u>	<u>-</u>	<u>(11,416,381)</u>	<u>(1,197,544)</u>
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See notes to unaudited consolidated financial statements.

LYYNKS INC. AND SUBSIDIARY
(a development stage company)
Consolidated Statements of Stockholders' Deficiency
(Unaudited)
(Continued)

	Common Shares	Stock Amount	Capital in Excess of Par Value	Subscription Receivable	Deficit Accumulated During Development Stage	Total Stockholders' Equity (Deficiency)
Issuance of common stock upon conversion of convertible debt	17,500,000	175	1,749,825			1,750,000
Sale of common stock	1,000,002	10	349,990			350,000
Issuance of common stock as consideration for payment of accounts payable	202,000	2	96,201			96,203
Net loss for the year ended August 31, 2010	-	-	-	-	(3,089,142)	(3,089,142)
Balance - August 31, 2010	<u>24,216,002</u>	<u>242</u>	<u>12,414,798</u>	<u>-</u>	<u>(14,505,523)</u>	<u>(2,090,483)</u>
Issuance of common stock upon conversion of convertible debt	11,090,625	111	897,232			897,343
Sale of common stock	3,350,000	34	353,465			353,499
Allocation of sale of common stock and conversion of debt to warrants issued			536,284			536,284
Net loss for the year ended August 31, 2011	-	-	-	-	(529,706)	(529,706)
Balance - August 31, 2011	<u>38,656,627</u>	<u>387</u>	<u>14,201,779</u>	<u>-</u>	<u>(15,035,229)</u>	<u>(833,063)</u>
Issuance of common stock upon conversion of convertible debt	7,933,333	79	594,921			595,000
Sale of common stock	7,666,666	78	855,722			855,800
Allocation of sale of common stock to warrants issued			64,200			64,200
Net loss for the year ended August 31, 2012	-	-	-	-	(1,687,614)	(1,687,614)
Balance - August 31, 2012	<u>54,256,626</u>	<u>544</u>	<u>15,716,622</u>	<u>-</u>	<u>(16,722,843)</u>	<u>(1,005,677)</u>
Issuance of common stock upon conversion of convertible debt	6,610,000	65	660,935			661,000
Sale of common stock	5,714,286	57	399,943			400,000
Net loss for the three months ended						

November 30, 2012	<u>-</u>	<u>-</u>	<u>-</u>	<u>-</u>	<u>(469,774)</u>	<u>(469,774)</u>
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Balance - November 30, 2012	<u>66,580,912</u>	<u>\$ 666</u>	<u>\$ 16,777,500</u>	<u>\$ -</u>	<u>\$(17,192,617)</u>	<u>\$ (414,451)</u>
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See notes to unaudited consolidated financial statements.

LYYNKS INC. AND SUBSIDIARY
(a development stage company)
Consolidated Statements of Cash Flows
(Unaudited)

	For the Three Months Ended November 30,		Period from inception (January 31, 2007) through November 30, 2012
	2012	2011	
Cash Flows From Operating Activities:			
Net loss	\$ (469,774)	\$ (344,902)	\$ (17,192,617)
Adjustments to reconcile net loss to net cash used in operating activities:			
Debt financing costs	-	-	1,906,933
Depreciation expense	5,538	4,631	176,858
Impairment loss	-	-	1,104,917
Options, warrants and common stock issued for services rendered	-	-	5,753,309
Gain on settlement of prior liabilities	-	-	(508,457)
Gain on sale of equipment	-	-	(9,000)
Changes in operating assets and liabilities:			
Accounts payable	(13,370)	(10,398)	1,095,999
Accrued expense	5,112	3,274	94,730
Net cash used in operating activities	<u>(472,494)</u>	<u>(347,395)</u>	<u>(7,577,328)</u>
Cash Flows From Investing Activities:			
Purchase of property and equipment	(3,115)	(19,953)	(250,505)
Software development	-	-	(1,109,417)
Net cash used in investing activities	<u>(3,115)</u>	<u>(19,953)</u>	<u>(1,359,922)</u>
Cash Flows From Financing Activities:			
Proceeds from related parties	-	265,000	2,618,510
Proceeds from sale of equipment	-	-	46,697
Proceeds from issuance of notes payable	-	-	2,600,000
Repayment of notes payable	-	-	(500,000)
Proceeds from issuance of common stock and warrants, net of offering costs	400,000	100,000	4,333,599
Net cash provided by financing activities	<u>400,000</u>	<u>365,000</u>	<u>9,098,806</u>
Net increase (decrease) in cash	(75,609)	(2,348)	161,556
Cash beginning of period	237,165	33,648	-
Cash end of period	<u>\$ 161,556</u>	<u>\$ 31,300</u>	<u>\$ 161,556</u>

SUPPLEMENTAL DISCLOSURE OF CASH FLOW

INFORMATION:

Cash paid during the period for:

Interest	<u>\$ -</u>	<u>\$ -</u>	
Income taxes	<u>-</u>	<u>-</u>	
Common stock and warrants issued for payment of accounts payable	<u>\$ -</u>	<u>\$ -</u>	<u>\$ -</u>

Common stock and warrants issued upon conversion of convertible debt and related party debt	<u>\$ 661,000</u>	<u>\$ 595,000</u>	<u>\$ 4,168,000</u>
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See notes to unaudited consolidated financial statements.

Lynks Inc. and Subsidiary
(a development stage company)
Notes to Unaudited Consolidated Financial Statements
As of and for the Three Months Ended November 30, 2012

NOTE 1 – ORGANIZATION AND BASIS OF PRESENTATION

The consolidated balance sheet as of November 30, 2012 and the consolidated statements of operations, stockholders' deficiency and cash flows for the periods presented have been prepared by Lynks Inc. (the "Company" or "Lynks") and are unaudited. In the opinion of management, all adjustments (consisting solely of normal recurring adjustments) necessary to present fairly the financial position, results of operations, changes in stockholders' equity and cash flows for all periods presented have been made. The information for the consolidated balance sheet as of August 31, 2012 was derived from audited financial statements.

The accompanying consolidated financial statements represent the accounts of Lynks Inc. incorporated in the State of Nevada on August 23, 2002 (formerly En2go International, Inc.) and En2Go, Inc. ("Subsidiary"), incorporated in the State of Nevada on January 31, 2007 (collectively the Parent and the Subsidiary are referred to as the "Company", "Lynks" "we" or "our").

On July 17, 2007, Parent completed an exchange agreement with Subsidiary wherein Parent issued 2,780,000 shares of its common stock in exchange for all the issued and outstanding common stock of Subsidiary. The acquisition was accounted for as a recapitalization of Subsidiary in a manner similar to a reverse purchase as the former shareholders of Subsidiary controlled the combined Company after the acquisition. Following the acquisition and the transfer of an additional 1,075,000 shares from the shareholders of parent to the former shareholders of the subsidiary, the former shareholders of Subsidiary controlled approximately 77% of the total outstanding stock of the combined entity. There was no adjustment to the carrying values of the assets or the liabilities of Parent or Subsidiary as a result of the recapitalization.

The operations of Parent are included only from the date of recapitalization. Accordingly, the previous operations and retained deficits of Parent prior to the date of recapitalization have been eliminated. The financial history prior to the recapitalization is that of the Subsidiary.

On February 22, 2012 the Company filed a Certificate of Dissolution of Subsidiary En2go Inc. with the Nevada Secretary of State.

On March 8, 2012, the Company filed in Nevada Articles of Merger providing for the merger of its wholly-owned subsidiary, Lynks, Inc., into the Company, as the surviving corporation, and in the merger changing the Company's name to Lynks Inc., In the merger, which was for the sole purpose of changing the Company's name, there were no other changes to the Articles of Incorporation or any changes to the capital stock of the Company, or to its By-Laws or its officers and directors. Pursuant to FINRA approval, the name change was effective for trading purposes on May 14, 2012.

General

We are developing software products for the online distribution of audio and video content. We would intend to capitalize on the worldwide growth of digital media. We believe our planned programs and applications will enhance the user's experience with internet content. We plan to provide a service that users can use to deliver their content with a potential global reach. Additionally end users would be able to use our social network integration to share content links to promote content or content providers.

Basis of Presentation and Going Concern

Our consolidated financial statements have been prepared assuming that we will continue as a going concern. However, we have sustained losses and as of November 30, 2012, we have no revenues and have a net working capital deficiency and a negative cash flow from operations. These conditions, among others, give rise to substantial doubt about our ability to continue as a going concern. Management is continuing to seek additional equity capital. Until such time as we are operating profitably, we anticipate our working capital needs will be funded with proceeds from equity and debt financing. Management believes these steps will provide us with adequate funds to sustain our continued existence. There is, however, no assurance that the steps taken by management will meet all of our needs or that we will continue as a going concern. The accompanying consolidated financial statements do not include any adjustments that might result from the outcome of this uncertainty.

Development Stage Activities

Since inception the Company has not yet generated significant revenues and has been defining its business operations and raising capital. All of our operating results and cash flows reported in the accompanying consolidated financial statements from January 31, 2007 through November 30, 2012 are considered to be those related to development stage activities and represent the cumulative from inception amounts from our development stage activities required to be reported pursuant to Financial Accounting Standards Board ("FASB") Accounting Standards Codification ("ASC") 915, "Development Stage Enterprises".

NOTE 2 - SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES

The Company's significant accounting policies are summarized in Note 2 of the Company's Annual Report on Form 10-K for the year ended August 31, 2012. There were no significant changes to these accounting policies during the three months ended November 30, 2012 and the Company does not expect that the adoption of other recent accounting pronouncements will have a material impact on its financial statements.

NOTE 3 – SETTLEMENT OF PRIOR LIABILITIES

We have settled certain payables to reflect the acceptance by these creditors of lesser amounts. Accordingly, amounts accrued with respect to these account holders have been reduced to \$-0- from \$538,457, and we have recognized other income in that amount in the consolidated statement of operations for the period from inception (January 31, 2007) through November 30, 2012. No settlements were recognized for the three months ended November 30, 2012 and 2011.

NOTE 4 –FAIR VALUE MEASUREMENTS

The Company utilizes the accounting guidance for fair value measurements and disclosures for all financial assets and liabilities that are recognized or disclosed at fair value in the condensed consolidated financial statements on a recurring basis or on a nonrecurring basis during the reporting period. The fair value is an exit price, representing the price that would be received to sell an asset or paid to transfer a liability in an orderly transaction between market participants based upon the best use of the asset or liability at the measurement date. The Company utilizes market data or assumptions that market participants would use in pricing the asset or liability. The accounting guidance establishes a three-tier fair value hierarchy, which prioritizes the inputs used in measuring fair value. These tiers are defined as follows:

Level 1 – Observable inputs such as quoted market prices in active markets

Level 2 – Inputs other than quoted prices in active markets that are either directly or indirectly observable

Level 3 – Unobservable inputs about which little or no market data exists, therefore requiring an entity to develop its own assumptions

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As of November 30, 2012, the Company held certain financial assets that are measured at fair value on a recurring basis. These consisted of cash and cash equivalents. The fair value of the cash and cash equivalents is determined based on quoted market prices in public markets and is categorized as Level 1. The Company does not have any financial assets measured at fair value on a recurring basis as Level 2 or Level 3.

The following table sets forth by level, within the fair value hierarchy, the Company's financial assets accounted for at fair value on a recurring basis as of November 30, 2012 and August 31, 2012.

	Fair Value Measurements Using		
	Quoted Prices in Active Market (Level 1)	Significant Other Observable Inputs (Level 2)	Significant Other Unobservable Inputs (Level 3)
November 30, 2012			
Cash and cash equivalents	\$ 161,556	\$ -	\$ -
Total	<u>\$ 161,556</u>	<u>\$ -</u>	<u>\$ -</u>
August 31, 2012			
Cash and cash equivalents	\$ 237,165	\$ -	\$ -
Total	<u>\$ 237,165</u>	<u>\$ -</u>	<u>\$ -</u>

The Company had no financial assets accounted for on a non-recurring basis as of November 30, 2012.

There were no changes to the Company's valuation techniques used to measure asset fair values on a recurring or nonrecurring basis during the three months ended November 30, 2012 and the Company did not have any financial liabilities as of November 30, 2012. The Company has other financial instruments, such as advances and other receivables, accounts payable and other liabilities, notes payable and other assets, which have been excluded from the table above. Due to the short-term nature of these instruments, the carrying value of advances and other receivables, accounts payable and other liabilities, notes payable and other assets approximate their fair values.

NOTE 5 - PROPERTY AND EQUIPMENT

Property and equipment consists of the following:

	November 30, 2012	August 31, 2012
Equipment	\$ 68,003	\$ 64,888
Accumulated depreciation	32,054	26,516
	<u>\$ 35,949</u>	<u>\$ 38,372</u>

Depreciation expense for the three months ended November 30, 2012 and 2011 was \$5,538 and \$4,631, respectively.

NOTE 6 – RELATED PARTY TRANSACTIONS

During the three months ended November 30, 2012, Richard Genovese, a Director of the Company ("Genovese"), converted \$661,000 of debt owed to him into 6,610,000 common shares at a conversion price per share of \$0.10.

During the three months ended November 30, 2012, Janst Limited, an affiliate of the Company ("Janst"), entered into a subscription agreement to purchase 5,714,286 shares of our common stock at \$0.07 per share for an aggregate investment in the Company of \$400,000.

As of November 30, 2012 and August 31, 2012, the amount due Genovese was \$510 and \$661,510 respectively. The advances are non-interest bearing.

As of November 30, 2012 and August 31, 2012, the amount due Clayoquot Wilderness Resort, a company which Genovese is a principal, was \$100,000 and \$0-, respectively. The advance is non-interest bearing.

NOTE 7 – CONVERTIBLE DEBT

NSC Investments

In August 2008, we issued a promissory note to NSC Investments Ltd. ("NSC") in the principal amount of \$250,000. Under the terms of this promissory note (the "NSC 2008 Note"), interest is to be prepaid at the commencement of each quarter by us issuing 1,600 shares of our common stock. The unpaid principal balance of the promissory note was due and payable in full on the sale of any assets of the Company or November 1, 2008. Further consideration for the loan consisted of 15,000 shares of our common stock at the funding, 5,000 shares of our common stock at the beginning of the next month, and 10,000 shares at the beginning of the next month. This promissory note was extended until February 1, 2009. We agreed to pay 3,900 shares of our common stock as interest and additional issuance of 10,000 shares of our common stock for additional compensation. The promissory note was further extended to May 1, 2009 and we agreed to make payments on the principal of \$50,000 by February 15, 2009; repay a further \$100,000 by May 1, 2009; issue 3,000 shares of our common stock as interest and additional issuance of 20,040 shares of our common stock for additional compensation. All the terms of the amended agreement were complied with. The remaining \$100,000 plus accrued interest was convertible at NSC's option at \$2.00 per share on or before May 1, 2010. Pursuant to ASC 470-25-20, the modification of the Note agreement was not treated as an extinguishment but rather reduced the carrying amount of the debt through an adjustment to the note discounts, with a corresponding increase in additional paid-in capital.

In November 2010, the Company entered into an agreement with NSC Investments Ltd. to issue 585,000 units ("Units"), at a price per Unit of \$.20, each Unit consisting of one share of common stock and a common stock purchase warrant to purchase one share of common stock at an exercise price of \$.30 per share, to settle the remaining balance of the \$100,000 of principal debt and \$17,500 of accrued interest. The fair value of the warrants issued was \$90,938.

2009 Convertible Debentures

On January 15, 2009 we entered into an agreement with Genovese whereby Genovese and/or his affiliates (collectively "Genovese") advanced to the Company \$250,000 for a convertible debenture or debentures ("the 2008 Genovese Convertible Debenture") for the aggregate principal amount of \$250,000. The 2008 Genovese Convertible Debenture was non-interest bearing and matured on December 5, 2010. At the holder's sole discretion, the holder could elect to convert the 2008 Genovese Convertible Debenture, in whole or in part into common shares of the Company at a conversion price of \$0.10 per share. As additional compensation, Genovese was issued a share purchase warrant certificate for 2,500,000 warrants, with each warrant exercisable into one common share at \$0.15 per share for a period of three years commencing from the date of the issuance of the warrant certificate. The Company and Genovese further agreed to establish five (5) mutually agreed upon milestones to be attained no later than September 2009 with each milestone generally occurring approximately every forty five (45) days. In conjunction with the attainment of each individual milestone, Genovese agreed to advance to the Company an additional \$250,000. In connection with each \$250,000 advance, Genovese would be issued an additional \$250,000 Debenture. The 2008 Genovese Convertible Debentures were non interest bearing and mature two years from the date of issuance of each subsequent debenture ("2009 Convertible Debentures"). At the holders' sole discretion, the holder could elect to convert the 2009 Convertible Debentures, in whole or in part, at any time prior to maturity, into common shares of the Company at a conversion price of \$0.10 per share.

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As additional compensation, Genovese was issued a share purchase warrant certificate for 2,500,000 warrants with each warrant exercisable into one common share at \$0.15 per share for a period of three years commencing from the date of the issuance of the warrant certificate for each Convertible Debenture issued. The 2008 Genovese Convertible Debenture was subsequently amended for an aggregate principal amount of \$545,000. Additional 2008 Convertible Debentures for \$455,000, \$250,000, and \$50,000 and \$195,000 were issued during the year ended August 31, 2009. In April 2009, the amount of 2009 Convertible Debentures available to be issued was increased by \$255,000 for an aggregate of \$1,750,000.

As of August 31, 2009 a total of \$1,750,000 principal amount of 2009 Convertible Debentures had been issued. The amount of the Debentures outstanding at August 31, 2009 was classified as “permanent equity” as capital in excess of par value and a corresponding amount was recorded as a discount against the note payable. This discount was amortized over 24 months on a straight-line basis as interest expense. On September 25, 2009, all issued 2009 Convertible Debentures were converted into 17,500,000 shares of common stock.

Janst Limited

In April 2009, we entered into a loan agreement with Janst Limited for \$250,000. The terms of the loan were that the loan bears interest at 15% per annum, matured on May 1, 2010, and that the principal and accrued interest is convertible into common stock at the rate of \$0.35 per share.

In November 2010, the Company entered into an agreement with Janst Limited to issue 1,515,625 units (“Units”), at a price per Unit of \$.20, each Unit consisting of one share of common stock and a common stock purchase warrant to purchase one share of common stock at an exercise price of \$.30 per share, to settle the \$250,000 of principal debt and \$53,125 of accrued interest. The fair value of the warrants issued was \$35,250. The fair value of the warrants was estimated using the Black-Scholes pricing method.

NOTE 8 - COMMON STOCK

Effective December 7, 2011 the Company filed an amendment to its Articles of Incorporation (1) to increase our authorized Common Stock from 90,000,000 shares to 1,000,000,000 shares and (2) to authorize a new class of 10,000,000 shares of Preferred Stock with authority for our Board of Directors to issue one or more series of the preferred stock with such designations, rights, preferences, limitations and/or restrictions as it should determine by vote of a majority of such directors. As of May 31, 2012, no shares of preferred stock have been issued.

The Company has authorized 1,000,000,000 shares of common stock with a par value of \$.00001. At May 31, 2012 and August 31, 2011, the Company had 51,256,627 and 38,656,627 shares of common stock issued and outstanding, respectively.

On April 10, 2007, the Company completed a forward stock split by issuing two additional shares of common stock for every one share previously issued.

On July 17, 2007, in connection with its Exchange Agreement with the Subsidiary, Parent issued 2,780,000 shares of its previously authorized but unissued common stock in exchange for all the issued and outstanding common stock of Subsidiary. The 2,780,000 shares have been reflected as though they were issued at the inception of the Subsidiary, with a reverse merger adjustment that represents the shareholders of the public shell at the time of the recapitalization.

During July, 2007, in connection with its Exchange Agreement with Subsidiary, Parent issued 100,000 shares of common stock to private placement subscribers at \$10.00 per share.

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On October 31, 2007 the Board of Directors approved the issuance of a private placement memorandum for 135,000 shares of common stock at \$10.00 per share. On January 22, 2008, we completed a private placement of 135,000 shares of our common stock at a purchase price of \$10.00 per share to persons who were not “U.S. Persons” within the meaning of Regulation S (“Regulation S”) promulgated under the Securities Act of 1933, as amended (the “Securities Act”). Also, stock offering costs of \$91,401 have been recorded against capital in excess of par value.

During November 2007, the Board of Directors authorized the granting of options to purchase 200,000 shares of common stock at \$10.00 per share. The fair value of each option granted is estimated on the date granted using the Black-Scholes option pricing model with the following weighted-average assumptions; risk-free interest rates of 4.4%, expected dividend yields of zero, expected life of 10 years, and expected volatility of 147.95%. The options vested immediately and were valued in total at \$2,366,186. Options granted under the Plan are subject to the Plan being approved by the stockholders of the Company within one year from the date the Plan was adopted.

On January 22, 2008, the Company completed a private placement of 135,000 shares of its common stock at a purchase price of \$10.00 per share to persons who were not “U.S. Persons” within the meaning of Regulation S (“Regulation S”) promulgated under the Securities Act of 1933, as amended (the “Securities Act”). The Company received gross proceeds from the placement of \$1,350,000 and net proceeds of approximately \$1,258,600 after deducting \$30,000 in placement fees paid to registered investment dealers in Canada and other offering costs.

In August 2008, we issued the NSC 2008 Note in the principal amount of \$250,000. In November 2010, the Company entered into an agreement with NSC Investments Ltd. to issue 585,000 units (“Units”), at a conversion price per Unit of \$.20, each Unit consisting of one share of common stock and a common stock purchase warrant to purchase one share of common stock at an exercise price of \$.30 per share, to settle the remaining balance of the \$100,000 of principal debt and \$17,500 of accrued interest on the NSC 2008 Note.

During August 2008, the Company issued 45,000 warrants valued at approximately \$338,000 to purchase stock for services rendered. The warrants vest over various terms. During the year ended August 31, 2009, the Company recognized compensation expense of \$216,479. The fair value of each warrant granted is estimated on the date granted using the Black-Scholes option pricing model with the following weighted average assumptions: risk free interest rates of 3.74% to 3.97%, expected dividend yields of zero, expected life of 10 years and expected volatility of 136.94% to 140.60%.

During the fiscal year ended August 31, 2008, the Company authorized the issuance of 100,000 shares of common stock to Mr. Steve Wozniak. The shares were valued at \$1,850,000 based on the fair market value of the stock on the date the shares were issued.

In September 2008, we entered into a subscription agreement with Richard Genovese and/or his affiliates (collectively “Genovese”), pursuant to which Genovese purchased 100,000 shares of our common stock and 100,000 warrants with an exercise price of \$1.50 for \$150,000.

In October 2008, we entered into an agreement with Euro Trend Trader, Inc. (“ETT”) to provide investor relations and public relations. We agreed to pay ETT \$5,000 start up fees and \$3,000 per month thereafter. Additionally, we paid ETT 20,000 shares of our common stock for coverage of the Company by a registered market maker and an additional 10,000 for investor relations services.

In November 2008, we borrowed \$5,000 from a consultant to the Company which was payable by December 6, 2008. The lender was to receive 200 shares of our common stock per month as interest and an additional consideration of 25,000 warrants with an exercise price of \$0.25. In February 2009 we repaid the principal and interest in full and did not issue any shares or warrants.

In November 2008 we issued 5,000 shares of our common stock to Howard Family Trust as a bonus in consideration of the Company’s failure to pay rent on a timely basis. The shares were valued at \$14,000 based on the fair market value of the stock on the date the shares were issued.

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In May 2009, we entered into a subscription agreement with Robert Kolson, pursuant to which Mr. Kolson purchased 75,000 shares of our common stock and 37,500 warrants with an exercise price of \$3.00 for \$150,000.

During the year ended August 31, 2009, the Company issued an aggregate of \$1,750,000 in 2009 Convertible Debentures. At the holder's sole discretion, the holder was entitled to convert the Debentures, in whole or in part into common shares of the Company at a conversion price of \$0.10 per share. As additional compensation, in conjunction with the issuance of the 2009 Convertible Debentures, the Company issued 17,500,000 share purchase warrant certificates with each warrant exercisable into one common share at \$0.15 per share for a period of three years commencing from the date of the issuance of the warrant certificate. On September 25, 2009 all of the \$1,750,000 of 2009 Convertible Debentures were converted into 17,500,000 common shares and 17,500,000 share purchase warrants exercisable at \$0.15 per share remained outstanding.

On September 15 2009, the Company completed a reverse stock split on a one to ten (1:10) basis, such that each shareholder now holds one new share for every ten shares previously held. The Company's share transactions disclosed in the financial statements have been restated retroactively to reflect the reverse stock split for all periods presented.

On October 30, 2009 we entered into a subscription agreement with Janspec Holdings Limited ("Janspec"), pursuant to which Janspec purchased 428,572 common shares and 428,572 warrants with an exercise price of \$0.60 for \$150,000.

On November 7, 2009 we entered into a subscription agreement with Peninsula Merchant Syndications Corp. ("Peninsula"), pursuant to which Peninsula purchased 285,715 shares of our common stock and 285,715 warrants with an exercise price of \$0.60 for \$100,000.

On November 9, 2009, we issued 32,000 common shares to Weintraub Genshlea Chediak in lieu of outstanding legal services provided to the Company. The shares were valued at \$11,200 based on the fair market value of the stock on the date that the shares were issued.

On November 13, 2009 we entered into a subscription agreement with Robert Kolson, pursuant to which Mr. Kolson purchased 285,715 shares of our common stock and 285,715 warrants with an exercise price of \$0.60 for \$100,000.

On January 20, 2010 we issued 170,000 common shares to Howard Family Trust in lieu of outstanding rent, property taxes and insurance. The shares were valued at \$85,000 reflective of the fair market value of the stock on the date the shares were issued.

On November 8, 2010, we entered into a subscription agreement with Janst Limited, pursuant to which Janst purchased 1,250,000 shares of our common stock and 1,250,000 warrants with an exercise price of \$.30 for \$250,000.

On November 8, 2010, we entered into a subscription agreement with NSC Investments Ltd., pursuant to which NSC purchased 250,000 shares of our common stock and 250,000 warrants with an exercise price of \$.30 for \$50,000.

On November 8, 2010, we entered into a subscription agreement with Richard Genovese., pursuant to which Mr. Genovese purchased 250,000 shares of our common stock and 250,000 warrants with an exercise price of \$.30 for \$50,000.

On December 13, 2010, we entered into a subscription agreement with Musgrave Investments Ltd., pursuant to which Musgrave purchased 500,000 shares of our common stock and 500,000 warrants with an exercise price of \$.30 for \$100,000.

On May 6, 2011, we entered into a subscription agreement with Richard Genovese, pursuant to which Mr. Genovese purchased 600,000 shares of our common stock and 600,000 warrants with an exercise price of \$.10 for \$30,000.

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On July 26, 2011, we entered into a subscription agreement with a private investor. The investor purchased 500,000 shares of our common stock and 500,000 warrants with an exercise price of \$.10 for \$25,000.

The fair value of the warrants issued in connection with the sale of common stock during the year ended August 31, 2011 was \$151,496. The fair value of the warrants was estimated using the Black Scholes pricing method.

On November 22, 2011, we entered into a subscription agreement with a private investor. The investor purchased 2,666,667 shares of our common stock for an aggregate investment in the Company of \$200,000.

On December 5, 2011, the Company entered into a subscription agreement with a private investor. The investor purchased 400,000 shares of our common stock and 400,000 warrants with an exercise price of \$0.25 per share for an aggregate investment in the Company of \$100,000.

On May 1, 2012, we entered into a subscription agreement with a private investor. The investor purchased 100,000 shares of our common stock for an aggregate investment in the Company of \$20,000.

On May 2, 2012, we entered into subscription agreements with two private investors. The investors purchased 1,500,000 shares of our common stock for an aggregate investment in the Company of \$300,000.

On August 8, 2012, we entered into a subscription agreement with a private investor. The investor purchased 3,000,000 shares of our common stock for an aggregate investment in the Company of \$300,000. The fair value of the warrants issued in connection with the sale of common stock during the year ended August 31, 2012 was \$64,200. The fair value of the warrants was estimated using the Black Scholes pricing method.

On October 16, 2012, the Company issued 5,714,286 shares to Janst Limited at a purchase price of \$0.07 per share for an investment of \$400,000.

NOTE 9 – OPTIONS AND WARRANTS

Stock Options

During November, 2007 the Board of Directors of the Company adopted and the stockholders at that time approved the 2007 Stock Plan (“the Plan”). The Plan provides both for the direct award or sale of shares and for the granting of options to purchase shares. Options granted under the plan may include qualified and non-qualified stock options. The aggregate number of shares that may be issued under the plan shall not exceed 750,000 shares of common stock, and are issuable to directors, officers, and employees of the Company. Awards under the plan will be granted as determined by Committees of the Board of Directors or by the Board of Directors. The options will expire after 10 years or 5 years if the option holder owns at least 10% of the common stock of the Company. The exercise price of a non-qualified option must be at least 85% of the market price on the date of issue. The exercise price of a qualified option must be at least equal to the market price or 110% of the market price on the date of issue if the option holder owns at least 10% of the common stock of the Company.

In November 2007, 200,000 stock options were granted with an exercise price equal to fair value at the date of grant. The term of the options granted under the Plan could not exceed 10 years and the stock options granted were vested immediately.

On August 1, 2008, we agreed to issue 30,000 stock options to certain board members for their services to the board.

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On September 1, 2008 we granted 15,000 stock options to a certain officer and board member for his services performed as Chair of the Audit Committee and Chair of the Compensation Committee. The estimated value of the compensatory common stock purchase options granted to non-employees in exchange for services and financing expenses was determined using the Black-Scholes pricing model and the following assumptions: expected term of 10 years, a risk free interest rate of 3.97% to 4.40%, a dividend yield of 0% and volatility of 136.94% to 147.95%.

During the three months ended November 30, 2012 and 2011, the amount of the expense charged to operations for compensatory options granted in exchange for services was \$-0- and \$-0-, respectively.

The following table summarizes the changes in options outstanding and the related prices for the shares of the Company's common stock issued to employees and non-employees of the Company. These options were granted in lieu of cash compensation for services performed.

	Shares	Weighted Average Exercise Price
Outstanding, September 1, 2012	-0-	\$ -0-
Granted	-	-
Expired/Cancelled	-	-
Exercised	-	-
Outstanding, period ended November 30, 2012	<u>-0-</u>	<u>\$ -0-</u>
Exercisable at November 30, 2012	<u>-0-</u>	<u>\$ -0-</u>

Stock Warrants

During the three months ended November 30, 2012, the Company issued no warrants in connection with the sales of common stock and conversion of debt into common stock.

	Warrants	Weighted Average Exercise Price
Outstanding, September 1, 2012	32,440,625	\$ 0.18
Granted	-0-	\$ -0-
Expired/Cancelled	-0-	\$ -0-
Exercised		
Outstanding, period ended November 30, 2012	<u>32,440,625</u>	<u>\$ 0.18</u>
Exercisable, period ended November 30, 2012	<u>32,440,625</u>	<u>\$ 0.18</u>

Year	Warrants Outstanding			Warrants Exercisable	
	Exercise Price	Number of Warrants Outstanding	Weighted Average Contractual Life (Years)	Number Exercisable	Weighted Average Exercise Price
2008	\$ 2.00	100,000	0.40	100,000	2.00
2009	0.15	*10,000,000	0.17	10,000,000	0.15
2009	0.15	*2,500,000	0.23	2,500,000	0.15
2009	0.15	*500,000	0.25	500,000	0.15
2009	0.15	*1,700,000	0.39	1,700,000	0.15
2009	0.15	*150,000	0.41	150,000	0.15
2009	0.15	*50,000	0.43	50,000	0.15
2009	0.15	*50,000	0.50	50,000	0.15
2009	0.15	*500,000	0.72	500,000	0.15
2009	0.15	*2,050,000	0.72	2,050,000	0.15
2011	0.30	6,600,625	3.00	6,600,625	0.30
2011	0.30	500,000	3.10	500,000	0.30
2011	0.10	6,840,000	3.50	6,840,000	0.10
2011	0.10	500,000	3.61	500,000	0.10
2012	0.25	400,000	3.96	400,000	0.25
Total		32,440,625		32,440,625	

* The 17,500,000 warrants (“2009 Warrants”) issued in conjunction with the 2009 Convertible Debentures contain an anti-dilution provision that states it is specifically agreed that in the event that the Company shall reduce the number of outstanding shares of Common Stock by combining such shares into a smaller number of shares, then, in such case, the then applicable Exercise Price per Warrant Share purchasable pursuant to the Warrant Certificate in effect at the time of such action will not be changed. On January 30, 2012, the Company extended respective exercise dates of the 2009 Warrants for one additional year from their original expiry dates.

NOTE 10 - INCOME TAXES

The Company followed the provisions of ASC 740, “Income Taxes” (“ASC 740”). As a result of the implementation of ASC 740, the Company recognized no adjustment in the net liability for unrecognized income tax benefits. The Company believes there are no potential uncertain tax positions and all tax returns are correct as filed. Should the Company recognize a liability for uncertain tax positions; the Company will separately recognize the liability for uncertain tax positions on its balance sheet. Included in any liability for uncertain tax positions, the Company will also record a liability for interest and penalties. The Company’s policy is to recognize interest and penalties related to uncertain tax positions as a component of the current provision for income taxes.

Substantial changes in the company’s ownership have occurred, and therefore there is an annual limitation of the amount of Parent’s pre-acquisition net operating loss carryforward which can be utilized. Accordingly, only the post-acquisition net operating loss carryforward has been included for Parent.

The Company has not made provision for income taxes in the three months ended November 30, 2012 and 2011, respectively, since the Company has the benefit of net operating losses carried forward in these periods.

NOTE 11 – COMMITMENTS AND CONTINGENCIES

Consulting Agreement

Effective September 1, 2010, the Company entered into a consulting agreement with, L.A. Dreamline II, LLC, a marketing consultant (a related party), for a monthly consulting fee of \$15,000. The consulting agreement is for a term of 25 months. For the three months ended November 30, 2012 and 2011, the Company paid the related party \$45,000 and \$45,000, respectively.

NOTE 12 – LEGAL PROCEEDINGS

We are party to the following litigation matter.

Stride & Associates. We are a defendant in a suit filed September 2, 2009 by Stride & Associates, Inc. in the Superior Court of California, Los Angeles Superior Court-North Central District, for the amount of \$19,500, plus interest, for services allegedly rendered by the plaintiff to the Company in connection with personnel placement. The plaintiff has filed a judgment in the amount of \$21,620 against us in this litigation, and the Company has accrued the full amount. We intend to settle this matter.

NOTE 13 – SUBSEQUENT EVENTS

On December 24, 2012 the Company entered into a Promissory Note with a private party whereby the Company received a loan for \$75,000. The note has a repayment date of December 23, 2013 and bears an interest rate of 10% per annum.

ITEM 2. MANAGEMENT'S DISCUSSION AND ANALYSIS OF FINANCIAL CONDITION AND RESULTS OF OPERATIONS

The following discussion of our consolidated financial condition and results of operations should be read in conjunction with the consolidated financial statements and notes thereto and the other financial information included elsewhere in this report.

Certain statements contained in this report, including, without limitation, statements containing the words "believes," "anticipates," "expects" and words of similar import, constitute "forward looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. Such forward-looking statements involve known and unknown risks and uncertainties. Our actual results may differ materially from those anticipated in these forward-looking statements as a result of certain factors, including our ability to create, sustain, manage or forecast our growth; our ability to attract and retain key personnel; changes in our business strategy or development plans; competition; business disruptions; adverse publicity; and international, national and local general economic and market conditions.

LYYNKS Overview

We are an entertainment software technology company that is developing media and entertainment related distribution applications for the online distribution of any content, including audio and video content. Our software application under development is called Lyyinks, an application that delivers any content to a user's computer desktop television set, tablet or smart phone. Lyyinks is being developed as a global Internet content broadcast platform that can facilitate for its customers the online distribution of music, television, movies, graphics, interactive advertising and social media.

On March 8, 2012, the Company filed in Nevada Articles of Merger providing for the merger of its wholly-owned subsidiary, Lyyinks, Inc., into the Company, as the surviving corporation, and in the merger changing the Company's name to Lyyinks Inc., effective upon approval for trading purposes by FINRA. In the merger, which was for the sole purpose of changing the Company's name, there were no other changes to the Articles of Incorporation or any changes to the capital stock of the Company, or to its By-Laws or its officers and directors. Pursuant to FINRA approval, the change of our name to Lyyinks Inc. was effective May 14, 2012.

Critical Accounting Policies and Estimates

Financial Reporting Release No. 60, "Cautionary Advice Regarding Disclosure About Critical Accounting Policies" ("FRR60") issued by the SEC, suggests that companies provide additional disclosure and commentary on those accounting policies considered most critical. FRR 60 considers an accounting policy to be critical if it is important to the Company's financial condition and results of operations, and requires significant judgment and estimates on the part of management in its application. For a summary of the Company's significant accounting policies, including the critical accounting policies discussed below, see the accompanying notes to the consolidated financial statements.

The preparation of our financial statements in conformity with accounting principles generally accepted in the United States of America ("GAAP") requires management to make estimates, judgments and assumptions that affect the reported amounts of assets and liabilities, disclosure of contingent assets and liabilities at the date of the financial statements and the reported amount of expenses during the reporting period. On an ongoing basis, we evaluate our estimates which are based on historical experience and on various other assumptions that are believed to be reasonable under the circumstances. The result of these evaluations forms the basis for making judgments about the carrying values of assets and liabilities and the reported amount of expenses that are not readily apparent from other sources. Actual results may differ from these estimates under different assumptions. The following accounting policies require significant management judgments and estimates:

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The Company records impairment losses on long-lived assets used in operations when events and circumstances indicate that the assets might be impaired and the undiscounted cash flows expected to be generated by those assets are less than the carrying amount of those items. The Company's cash flow estimates are based on limited operating history and have been adjusted to reflect management's best estimate of future market and operating conditions. The net carrying values of assets deemed not recoverable are reduced to fair value. The Company's estimates of fair value represent management's best estimates based on industry trends.

We account for equity instruments issued to consultants and vendors in exchange for goods and services in accordance with the provisions of ASC topic 505-50, "Equity Based Payments to Non-Employees", (formerly EITF Issue No. 96-18, "Accounting for Equity Instruments that are Issued to Other than Employees for Acquiring, or in Conjunction with Selling Goods or Services"), and ASC 470-20-25, "Debt with Conversion and Other Options ("ASC 470-20-25"). The measurement date for the fair value of the equity instruments issued is determined at the earlier of (i) the date at which a commitment for performance by the consultant or vendor is reached or (ii) the date at which the consultant or vendor's performance is complete. In the case of equity instruments issued to consultants, the fair value of the equity instrument is recognized over the term of the consulting agreement. In accordance with ASC 470-20-25, an asset acquired in exchange for the issuance of fully vested, non-forfeitable equity instruments should not be presented or classified as an offset to equity on the grantor's balance sheet once the equity instrument is granted for accounting purposes. Accordingly, the Company records the fair value of the fully vested, non-forfeitable common stock issued for future consulting services as prepaid expenses in its consolidated balance sheet.

We base our estimates on historical experience and on various other assumptions that are believed to be reasonable under the circumstances, the results of which form the basis for making judgments about the carrying values of assets and liabilities that are not readily apparent from other sources. There is no assurance that actual results will not differ from these estimates.

See footnotes in the accompanying financial statements regarding recent financial accounting developments.

Results of Operations

Three Months Ended November 30, 2012 and 2011

We had a net loss of \$469,774 for the three months ended November 30, 2012 compared to a net loss of \$344,902 for the three months ended November 30, 2011.

Operating Expenses: Operating expenses were \$469,774 and \$344,902 for the three months ended November 30, 2012 and 2011, respectively. The increase of \$124,872 was primarily due to an increase in salaries and wages.

Other income (expense): Other income (expense) was \$0- for the three months ended November 30, 2012 and November 30, 2011.

As of the date of this report, we have not generated any revenues. As a result, we have generated significant operating losses since our formation and expect to incur substantial losses and negative operating cash flows for the foreseeable future as we attempt to expand our infrastructure and development activities. Our ability to continue may prove more expensive than we currently anticipate and we may incur significant additional costs and expenses.

We are a development stage company and are in the early stages of developing our products and services. We have not yet successfully developed any of our products and services to the final completion stage. The diversity of our products, the competitive entertainment industry, lack of liquidity and the current economic downturn, make it difficult for us to project our near-term results of operations. These conditions could further impact our business and have an adverse effect on our financial position, results of operations and/or cash flows.

Liquidity and Capital Resources

As of November 30, 2012, we had a stockholders deficit of \$414,451 and a working capital deficit of \$414,461. At November 30, 2012, total assets decreased to \$197,505, from total assets of \$275,537 at August 31, 2012. The decrease is primarily due to the loss from operations resulting in a lower cash position at November 30, 2012.

Net cash used in operating activities was \$472,494 and \$347,395 for the three months ended November 30, 2012 and 2011, respectively. The increase of \$125,099 in cash used by operating activities was primarily due to the increase in operating expenditures, including legal and accounting costs. Net cash used in investing activities was \$3,115 and \$19,953 for the three months ended November 30, 2012 and 2011, respectively. Investing activities for the three months ended November 30, 2012 were attributable to the purchase of computers and office equipment. Net cash provided by financing activities was \$400,000 and \$365,000 for the three months ended November 30, 2012 and 2011, respectively. During the three months ended November 30, 2012, the Company received proceeds of \$400,000 from the sale of common stock, and Richard Genovese, a Director of the Company ("Genovese"), converted \$661,000 of debt owed to him into 6,610,000 common shares at a conversion price per share of \$0.10 per share. As of November 30, 2012 and August 31, 2012, the amount due Genovese was \$510 and \$661,510 respectively. The advances are non-interest bearing.

We are a development stage company and are in the early stages of developing our products and services. We have not yet successfully developed any of our products and services to the final completion stage. The diversity of our products, the competitive entertainment industry, lack of liquidity and the current economic downturn, make it difficult for us to project our near-term results of operations. These conditions could further impact our business and have an adverse effect on our financial position, results of operations and/or cash flows.

As of the date of this report, we have not generated any revenues. As a result, we have generated significant operating losses since our formation and expect to incur substantial losses and negative operating cash flows for the foreseeable future as we attempt to expand our infrastructure and development activities. Our ability to continue may prove more expensive than we currently anticipate and we may incur significant additional costs and expenses.

The Company has suffered recurring losses from operations and has an accumulated deficit of \$17,192,167 at November 30, 2012. Primarily as a result of our recurring losses and our lack of liquidity, the Company has received a report from our independent auditors that includes an explanatory paragraph describing the uncertainty as to our ability to continue as a going concern. We have delayed payment of a substantial amount of accounts payable and accrued expenses and reduced our expenses to a minimum level. Our existing cash and cash equivalents will not be sufficient to fund our operations. Unless we receive liquidity from new purchase orders, obtain additional capital, loans or sell or license assets, we may be required to seek to reorganize our business or discontinue operations and liquidate our assets. There can be no assurance that the Company will be able to secure sufficient financing or on terms acceptable to the Company. If additional funds are raised through the issuance of equity securities, the percentage ownership of our current stockholders is likely to or will be reduced.

Going Concern Uncertainties

As of the date of this report, there is doubt regarding our ability to continue as a going concern as we have not generated sufficient cash flow to fund our business operations. Our future success and viability, therefore, are dependent upon our ability to generate capital financing. The failure to generate sufficient revenues or raise additional capital may have a material and adverse effect upon the Company and our shareholders.

Commitments and Contractual Obligations

We did not have any commitments or contingencies as at November 30, 2012.

Off-Balance Sheet Arrangements

As of November 30, 2012, we did not have any off-balance sheet arrangements as defined in Item 303(a)(4)(ii) of Regulation S-K.

ITEM 3. QUANTITATIVE AND QUALITATIVE DISCLOSURES ABOUT MARKET RISK

Not applicable.

ITEM 4. CONTROLS AND PROCEDURES

Evaluation of Controls and Procedures

We maintain disclosure controls and procedures that are designed to ensure that information required to be disclosed in our Securities Exchange Act reports is recorded, processed, summarized and reported within the time periods specified in the SEC's rules and forms, and that such information is accumulated and communicated to our management, including our chief executive and financial officer, to allow timely decisions regarding required disclosure. In designing and evaluating the disclosure controls and procedures, management recognized that any controls and procedures, no matter how well designed and operated, can provide only reasonable assurance of achieving the desired control objectives, as ours are designed to do, and management necessarily was required to apply its judgment in evaluating the cost-benefit relationship of possible controls and procedures.

As of November 30, 2012, an evaluation was performed under the supervision and with the participation of our management, including our Chief Executive Officer and Principal Financial Officer, of the effectiveness of the design and operation of our disclosure controls and procedures. Based upon that evaluation, our Chief Executive Officer and Principal Financial Officer concluded that our disclosure controls and procedures were effective.

Changes in Internal Controls

There have been no changes in the Company's internal controls over financial reporting that occurred during the Company's last fiscal quarter to which this report relates that have materially affected, or are reasonably likely to materially affect, the Company's internal control over financial reporting.

Limitations on the Effectiveness of Controls

A control system, no matter how well conceived and operated, can provide only reasonable, not absolute, assurance that the objectives of the control system are met. Because of the inherent limitations in all control systems, no evaluation of controls can provide absolute assurance that all control issues and instances of fraud, if any, within a company have been detected. The Company's disclosure controls and procedures are designed to provide reasonable assurance of achieving its objectives. The Company's chief executive officer and principal financial officer concluded that the Company's disclosure controls and procedures are effective at that reasonable assurance level.

PART II — OTHER INFORMATION

ITEM 1. LEGAL PROCEEDINGS

We are party to the following litigation matter.

Stride & Associates. We are a defendant in a suit filed September 2, 2009 by Stride & Associates, Inc. in the Superior Court of California, Los Angeles Superior Court-North Central District, for the amount of \$19,500, plus interest, for services allegedly rendered by the plaintiff to the Company in connection with personnel placement. The plaintiff has filed a judgment in the amount of \$21,620.27 against us in this litigation, and the Company has accrued the full amount. We intend to settle this matter.

ITEM 6. EXHIBITS

(a) Exhibits

- 31 Certification of Chief Executive and Chief Financial Officer pursuant to Section 302 of the Sarbanes-Oxley Act of 2002. *
- 32 Certification of Chief Executive and Chief Financial Officer pursuant to Section 906 of the Sarbanes-Oxley Act of 2002, 18 U.S.C. Section 1350. **

* Filed herewith.

** Furnished herewith.

SEC Ref. No. Title of Document

101.INS	XBRL Instance Document
101.SCH	XBRL Taxonomy Extension Schema Document
101.CAL	XBRL Taxonomy Calculation Linkbase Document
101.DEF	XBRL Taxonomy Extension Definition Linkbase Document
101.LAB	XBRL Taxonomy Label Linkbase Document
101.PRE	XBRL Taxonomy Presentation Linkbase Document

The XBRL related information in Exhibits 101 to this Quarterly Report on Form 10-Q shall not be deemed “filed” or a part of a registration statement or prospectus for purposes of Section 11 or 12 of the Securities Act of 1933, as amended, and is not filed for purposes of Section 18 of the Securities Exchange Act of 1934, as amended, or otherwise subject to the liabilities of those sections.

SIGNATURES

In accordance with the requirements of the Securities Exchange Act of 1934, the registrant has caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

LYYNKS INC.
(Registrant)

By: /s/ ROBERT ROSNER
Robert Rosner
President, Chief Executive and Chief Financial
Officer

Date: January 14, 2013

CERTIFICATION

I, Robert Rosner, certify that:

1. I have reviewed this Report on Form 10-Q of LYNNKS INC.;
2. Based on my knowledge, this report does not contain any untrue statement of a material fact or omit to state a material fact necessary to make the statements made, in light of the circumstances under which such statements were made, not misleading with respect to the period covered by this report;
3. Based on my knowledge, the financial statements, and other financial information included in this report, fairly present in all material respects the financial condition, results of operations and cash flows of the registrant as of, and for, the periods presented in this report;
4. I am responsible for establishing and maintaining disclosure controls and procedures (as defined in Exchange Act Rules 13a-15(e) and 15d-15(e)) and internal control over financial reporting (as defined in Exchange Act Rules 13a-15(f) and 15d-15(f)) for the registrant and have:
 - a. Designed such disclosure controls and procedures, or caused such disclosure controls and procedures to be designed under my supervision, to ensure that material information relating to the registrant, including its consolidated subsidiaries, is made known to us by others within those entities, particularly during the period in which this report is being prepared;
 - b. Designed such internal control over financial reporting, or caused such internal control over financial reporting to be designed under my supervision, to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with generally accepted accounting principles;
 - c. Evaluated the effectiveness of the registrant's disclosure controls and procedures and presented in this report my conclusions about the effectiveness of the disclosure controls and procedures, as of the end of the period covered by this report based on such evaluation; and
 - d. Disclosed in this report any change in the registrant's internal control over financial reporting that occurred during the registrant's most recent fiscal quarter (the registrant's fourth fiscal quarter in the case of an annual report) that has materially affected, or is reasonably likely to materially affect, the registrant's internal control over financial reporting; and
5. I have disclosed, based on my most recent evaluation of internal control over financial reporting to the registrant's auditors and the audit committee of the registrant's board of directors (or persons performing the equivalent functions):
 - a. All significant deficiencies and material weaknesses in the design or operation of internal controls over financial reporting which are reasonably likely to adversely affect the registrant's ability to record, process, summarize and report financial information; and
 - b. Any fraud, whether or not material, that involves management or other employees who have a significant role in the registrant's internal control over financial reporting.

Date: January 14, 2013

By: /s/ ROBERT ROSNER
Robert Rosner
Chief Executive Officer and Chief Financial Officer

**CERTIFICATION
PURSUANT TO SECTION 906 OF THE SARBANES-OXLEY ACT OF 2002
(SUBSECTIONS (a) AND (b) OF SECTION 1350, CHAPTER 63 OF TITLE 18,
UNITED STATES CODE)**

Pursuant to section 906 of the Sarbanes-Oxley Act of 2002 (subsections (a) and (b) of section 1350, chapter 63 of Title 18, United States Code), the undersigned officer of Lyyks Inc., a Nevada corporation (the "Company"), does hereby certify with respect to the Quarterly Report of the Company on Form 10-Q for the quarter ended November 30, 2012 as filed with the Securities and Exchange Commission (the "10-Q Report") that:

- (1) the 10-Q Report fully complies with the requirements of section 13(a) or 15(d) of the Securities Exchange Act of 1934; and
- (2) the information contained in the 10-Q Report fairly presents, in all material respects, the financial condition and results of operations of the Company.

Date: January 14, 2013

By: /s/ ROBERT ROSNER
Robert Rosner
Chief Executive Officer and Chief Financial Officer

3 Months Ended

	Nov. 30, 2012	Nov. 30, 2011	Nov. 30, 2010	Aug. 31, 2009	Aug. 31, 2008	Nov. 30, 2012	Nov. 30, 2012	Nov. 30, 2012	Nov. 30, 2012	Nov. 30, 2012	Nov. 30, 2012	Nov. 30, 2012	Nov. 30, 2012	Nov. 30, 2012	Nov. 30, 2012	Nov. 30, 2012	Nov. 30, 2012	Nov. 30, 2012	Nov. 30, 2012	Nov. 30, 2012
OFFICERS AND WARRANTS (Details in (Warrant) (Member), USD \$)	2012	2011	2010	2009	2008	2009	2009	2009	2009	2009	2009	2009	2009	2009	2009	2009	2009	2009	2009	2009
						Exercise	Exercise	Exercise	Exercise	Exercise	Exercise	Exercise	Exercise	Exercise	Exercise	Exercise	Exercise	Exercise	Exercise	Exercise
						Price	Price	Price	Price	Price	Price	Price	Price	Price	Price	Price	Price	Price	Price	Price
						Range	Range	Range	Range	Range	Range	Range	Range	Range	Range	Range	Range	Range	Range	Range
						2.00	8.15	8.15	8.15	8.15	8.15	8.15	8.15	8.15	8.15	8.15	8.15	8.15	8.15	8.15
						100,000	10,000,000	2,500,000	500,000	1,700,000	150,000	50,000	50,000	500,000	2,050,000	6,600,625	500,000	6,600,625	500,000	400,000
						1	5 months 23 days	6 months	6 months	7 months 29 days	7 months 29 days	8 months 5 days	8 months 12 days	11 months 19 days	11 months 19 days	3 years 1 month	3 years 4 months 6 days	3 years 9 months	3 years 10 months 10 days	4 years 2 months 16 days
						2.00	8.15	8.15	8.15	8.15	8.15	8.15	8.15	8.15	8.15	8.15	8.15	8.15	8.15	8.15
Share contract	32,440,625	33,040,627	18,637,502	17,637,500	100,000	10,000,000	2,500,000	500,000	1,700,000	150,000	50,000	50,000	500,000	2,050,000	6,600,625	500,000	6,600,625	500,000	400,000	400,000
Share contract																				
Share contract																				
Share contract																				
Share contract	32,440,625					100,000	10,000,000	2,500,000	500,000	1,700,000	150,000	50,000	500,000	2,050,000	6,600,625	500,000	6,600,625	500,000	400,000	400,000
Share contract	\$ 0.18					\$ 2.00	\$ 0.15	\$ 0.15	\$ 0.15	\$ 0.15	\$ 0.15	\$ 0.15	\$ 0.15	\$ 0.15	\$ 0.15	\$ 0.15	\$ 0.15	\$ 0.15	\$ 0.15	\$ 0.25

**FAIR VALUE
MEASUREMENTS (Details)
(USD \$)**

Nov. 30, 2012 Aug. 31, 2012

Quoted Prices in Active Market (Level 1) [member]

[Cash and cash equivalents](#)

\$ 161,556 \$ 237,165

[Total](#)

161,556 237,165

Significant Other Observable Inputs (Level 2) [Member]

[Cash and cash equivalents](#)

[Total](#)

Significant Other Unobservable Inputs (Level 3) [Member]

[Cash and cash equivalents](#)

[Total](#)

SUBSEQUENT EVENTS
(Details Narrative) (USD \$) **Dec. 24, 2012**

Promissory Note

Loan amount \$ 75,000

Repayment date Dec. 23, 2013

**SETTLEMENT OF PRIOR
LIABILITIES**

**3 Months Ended
Nov. 30, 2012**

**Notes to Financial
Statements**

**NOTE 3 - SETTLEMENT OF
PRIOR LIABILITIES**

We have settled certain payables to reflect the acceptance by these creditors of lesser amounts. Accordingly, amounts accrued with respect to these account holders have been reduced to \$-0- from \$538,457, and we have recognized other income in that amount in the consolidated statement of operations for the period from inception (January 31, 2007) through November 30, 2012. No settlements were recognized for the three months ended November 30, 2012 and 2011.

CONVERTIBLE DEBT
(Details Narrative) (USD \$)

3 Months Ended
Nov. 30, 2012 Nov. 30, 2011 Aug. 31, 2009

[Notes to Financial Statements](#)

Convertible debenture principal amount \$ 1,750,000

Interest expense \$ 0 \$ 6,845

RELATED PARTY TRANSACTIONS (Details Narrative) (USD \$)	12			3 Months			
	Months Ended	Nov. 30, 2012	Aug. 31, 2012	Ended	Nov. 30,	Nov. 30,	Aug. 31,
	Aug. 31, 2009	Clayoquot Wilderness Resort Ltd. [Member]	Clayoquot Wilderness Resort Ltd. [Member]	Nov. 30, 2012	Nov. 30, 2012	Nov. 30, 2012	Aug. 31, 2012
				Janst [Member]	Genovese [Member]	Genovese [Member]	Genovese [Member]
Common shares issued on conversion				5,714,286			
Conversion price per share	\$ 0.10			\$ 0.075			
Advance from related party				\$ 400,000			
Due to related party		\$ 100,000	\$ 0		\$ 661,510	\$ 510	

COMMON STOCK (Details Narrative) (USD \$)	3 Months Ended	12 Months Ended		70 Months Ended		
	Nov. 30, 2012	Nov. 30, 2011	Aug. 31, 2009	Aug. 31, 2008	Nov. 30, 2012	Aug. 31, 2012
<u>Notes to Financial Statements</u>						
<u>Preferred stock issued</u>	0				0	
<u>Common stock, authorized</u>	1,000,000,000				1,000,000,000	1,000,000,000
<u>Common stock, par value</u>	\$ 0.00001				\$ 0.00001	\$ 0.00001
<u>Common stock, issued</u>	54,256,626				54,256,626	66,580,912
<u>Common stock, outstanding</u>	54,256,626				54,256,626	66,580,912
<u>Compensation expense</u>			\$ 216,479		\$ 3,990,692	
<u>Shares authorized to issue</u>				100,000		
<u>Value of shares authorized to issue</u>				1,850,000		
<u>Debt amount converted to common stock</u>			1,750,000			
<u>Conversion price per share</u>			\$ 0.10			
<u>Fair value of the warrants issued in connection with the sale of common stock</u>	\$ 64,200					

OPTIONS AND WARRANTS (Details) (USD \$)	3 Months Ended		12 Months Ended		Nov. 30, 2010	Aug. 31, 2008
	Nov. 30, 2012	Nov. 30, 2011	Aug. 31, 2010	Aug. 31, 2009		
Shares granted	0	0				
Stock Options [Member]						
Shares outstanding	0	45,000		245,000	45,000	230,000
Shares granted				15,000		
Shares expired/cancelled	(25,000)	(20,000)	(200,000)			
Shares exercised						
Shares exercisable	0					
Shares outstanding, weighted average exercise price	\$ 0	\$ 7.70		\$ 9.50	\$ 7.70	\$ 9.70
Shares granted, weighted average exercise price				\$ 7.10		
Shares expired/cancelled, weighted average exercise price	\$ 7.86					
Shares exercised, weighted average exercise price						
Shares exercisable, weighted average exercise price	\$ 0					

**SUMMARY OF
SIGNIFICANT
ACCOUNTING POLICIES**

3 Months Ended

Nov. 30, 2012

**Notes to Financial
Statements**

**Note 2 - SUMMARY OF
SIGNIFICANT
ACCOUNTING POLICIES**

The Company's significant accounting policies are summarized in Note 2 of the Company's Annual Report on Form 10-K for the year ended August 31, 2012. There were no significant changes to these accounting policies during the three months ended November 30, 2012 and the Company does not expect that the adoption of other recent accounting pronouncements will have a material impact on its financial statements.

OPTIONS AND WARRANTS (Details 1) (USD \$)	3 Months Ended		12 Months Ended		Nov. 30, 2010	Aug. 31, 2008
	Nov. 30, 2012	Nov. 30, 2011	Aug. 31, 2010	Aug. 31, 2009		
Shares granted	0	0				
Warrant [Member]						
Shares outstanding	32,440,625	33,040,627		17,637,500	18,637,502	100,000
Shares granted				17,500,000		
Shares expired/cancelled	(1,000,002)	(37,500)				
Shares exercised						
Shares granted	400,000	14,440,625	1,000,002	37,500		
Shares exercisable	32,440,625					
Shares outstanding, weighted average exercise price		\$ 0.19		\$ 0.17	\$ 0.19	\$ 2.00
Shares granted, weighted average exercise price				\$ 0.15		
Shares expired/cancelled, weighted average exercise price	\$ 0.60	\$ 3.00				
Shares exercised, weighted average exercise price						
Shares granted, weighted average exercise price	\$ 0.25	\$ 0.20	\$ 0.60	\$ 3.00		
Shares exercisable, weighted average exercise price	\$ 0.18					

Consolidated Balance Sheets
(USD \$)

	Nov. 30,	Aug. 31,
	2012	2012
<u>Current Assets:</u>		
<u>Cash</u>	\$ 161,556	\$ 237,165
<u>Property and equipment - net</u>	35,949	38,372
<u>Total Assets</u>	197,505	275,537
<u>Current Liabilities:</u>		
<u>Accounts payable</u>	486,841	500,211
<u>Accrued expenses</u>	24,605	19,493
<u>Due to related party</u>	100,510	761,510
<u>Total Current Liabilities</u>	611,956	1,281,214
<u>Stockholders' Deficiency:</u>		
<u>Common stock, \$.00001 par value, 1,000,000,000 shares authorized, 66,580,912 and 54,256,626 shares issued and outstanding at November 30, 2012 and August 31, 2012, respectively</u>	666	544
<u>Capital in excess of par value</u>	16,777,500	15,716,622
<u>Deficit accumulated during the development stage</u>	17,192,617	16,722,843
<u>Total Stockholders' Deficiency</u>	(414,451)	(1,005,677)
<u>Total Liabilities and Stockholders' Deficiency</u>	\$ 197,505	\$ 275,537

Consolidated Statements of Stockholders' Deficiency (USD \$)	3 Months Ended		12 Months Ended			
	Nov. 30, 2012	Aug. 31, 2012	Aug. 31, 2011	Aug. 31, 2010	Aug. 31, 2009	Aug. 31, 2008
<u>Beginning Balance, Amount</u>	\$ (1,005,677)	\$ (833,063)	\$ (2,090,483)	\$ (1,197,544)	\$ (499,154)	\$ 397,341
<u>Issuance of options and warrants issued for services rendered</u>						3,686,768
<u>Common stock issued for \$10.00 per share in January 2008, Amount</u>						1,350,000
<u>Offering costs on issuance of common stock</u>						(91,401)
<u>Issuance of common stock for services rendered, Amount</u>						1,850,000
<u>Issuance of common stock as consideration for debt financing, Amount</u>						138,200
<u>Common stock and warrants issued for \$1.50 per unit in October 2008, Amount</u>					150,000	
<u>Common stock issued for services rendered in October 2008, Amount</u>					63,000	
<u>Common stock issued for services in November 2008, Amount</u>					14,000	
<u>Common stock issued in consideration of debt financing - Sept - April 2009, Amount</u>					175,000	
<u>Common stock issued for \$2.00 per share in May 2009, Amount</u>					150,000	
<u>Discount on notes payable net of amortization</u>					1,593,729	
<u>Interest and stock based compensation</u>					139,541	
<u>Issuance of common stock upon conversion of convertible debt, Amount</u>	661,000	595,000	897,343	1,750,000		
<u>Sale of common stock, Amount</u>	400,000	855,800	353,499	350,000		
<u>Issuance of common stock as consideration for payment of accounts payable, Amount</u>				96,203		
<u>Allocation of sale of common stock and conversion of debt to warrants issued</u>			536,284			
<u>Allocation of sale of common stock to warrants issued</u>	64,200	64,200				
<u>Net loss for the year ended</u>	(469,774)		(529,706)	(3,089,142)	(2,983,660)	(7,830,062)

<u>Ending Balance, Amount</u>	(414,451)	(1,005,677)	(833,063)	(2,090,483)	(1,197,544)	(499,154)
Common Stock						
<u>Beginning Balance, Amount</u>	544	387	242	55	52	50
<u>Beginning Balance, Shares</u>	54,256,626	38,656,627	24,216,002	5,514,000	5,232,060	4,980,460
<u>Issuance of options and warrants issued for services rendered</u>						
<u>Common stock issued for \$10.00 per share in January 2008, Amount</u>						1
<u>Common stock issued for \$10.00 per share in January 2008, Shares</u>						135,000
<u>Offering costs on issuance of common stock</u>						
<u>Issuance of common stock for services rendered, Amount</u>						1
<u>Issuance of common stock for services rendered, Shares</u>						100,000
<u>Issuance of common stock as consideration for debt financing, Amount</u>						
<u>Issuance of common stock as consideration for debt financing, Shares</u>						16,600
<u>Common stock and warrants issued for \$1.50 per unit in October 2008, Amount</u>					1	
<u>Common stock and warrants issued for \$1.50 per unit in October 2008, Shares</u>					100,000	
<u>Common stock issued for services rendered in October 2008, Amount</u>						
<u>Common stock issued for services rendered in October 2008, Shares</u>					30,000	
<u>Common stock issued for services in November 2008, Amount</u>						
<u>Common stock issued for services in November 2008, Shares</u>					5,000	
<u>Common stock issued in consideration of debt financing - Sept - April 2009, Amount</u>					1	
<u>Common stock issued in consideration of debt financing - Sept - April 2009, Shares</u>					71,940	
<u>Common stock issued for \$2.00 per share in May 2009, Amount</u>					1	
<u>Common stock issued for \$2.00 per share in May 2009, Shares</u>					75,000	

<u>Discount on notes payable net of amortization</u>						
<u>Interest and stock based compensation</u>						
<u>Issuance of common stock upon conversion of convertible debt, Amount</u>	65	79	111	175		
<u>Issuance of common stock upon conversion of convertible debt, Shares</u>	6,610,000	7,933,333	11,090,625	17,500,000		
<u>Sale of common stock, Amount</u>	57	78	34	10		
<u>Sale of common stock, Shares</u>	5,714,286	7,666,666	3,350,000	1,000,002		
<u>Issuance of common stock as consideration for payment of accounts payable, Amount</u>				2		
<u>Issuance of common stock as consideration for payment of accounts payable, Shares</u>				202,000		
<u>Allocation of sale of common stock and conversion of debt to warrants issued</u>						
<u>Allocation of sale of common stock to warrants issued</u>						
<u>Net loss for the year ended</u>						
<u>Ending Balance, Amount</u>	666	544	387	242	55	52
<u>Ending Balance, Shares</u>	66,580,912	54,256,626	38,656,627	24,216,002	5,514,000	5,232,060
<u>Capital in Excess of Par Value</u>						
<u>Beginning Balance, Amount</u>	15,716,622	14,201,779	12,414,798	10,218,782	7,939,915	999,950
<u>Issuance of options and warrants issued for services rendered</u>						3,686,768
<u>Common stock issued for \$10.00 per share in January 2008, Amount</u>						1,349,999
<u>Offering costs on issuance of common stock</u>						(91,401)
<u>Issuance of common stock for services rendered, Amount</u>						1,849,999
<u>Issuance of common stock as consideration for debt financing, Amount</u>						144,600
<u>Common stock and warrants issued for \$1.50 per unit in October 2008, Amount</u>					149,999	
<u>Common stock issued for services rendered in October 2008, Amount</u>					63,000	
<u>Common stock issued for services in November 2008, Amount</u>					14,000	

<u>Common stock issued in consideration of debt financing - Sept - April 2009, Amount</u>					174,999	
<u>Common stock issued for \$2.00 per share in May 2009, Amount</u>					149,999	
<u>Discount on notes payable net of amortization</u>					1,593,729	
<u>Interest and stock based compensation</u>					133,141	
<u>Issuance of common stock upon conversion of convertible debt, Amount</u>	660,935	594,921	897,232	1,749,825		
<u>Sale of common stock, Amount</u>	39,943	855,722	353,465	349,990		
<u>Issuance of common stock as consideration for payment of accounts payable, Amount</u>				96,201		
<u>Allocation of sale of common stock and conversion of debt to warrants issued</u>			536,284			
<u>Allocation of sale of common stock to warrants issued</u>		64,200				
<u>Net loss for the year ended</u>						
<u>Ending Balance, Amount</u>	16,777,500	15,716,622	14,201,779	12,414,798	10,218,782	7,939,915
<u>Subscription Receivable</u>						
<u>Beginning Balance, Amount</u>					(6,400)	
<u>Issuance of options and warrants issued for services rendered</u>						
<u>Common stock issued for \$10.00 per share in January 2008, Amount</u>						
<u>Offering costs on issuance of common stock</u>						
<u>Issuance of common stock for services rendered, Amount</u>						
<u>Issuance of common stock as consideration for debt financing, Amount</u>						(6,400)
<u>Common stock and warrants issued for \$1.50 per unit in October 2008, Amount</u>						
<u>Common stock issued for services rendered in October 2008, Amount</u>						
<u>Common stock issued for services in November 2008, Amount</u>						
<u>Common stock issued in consideration of debt financing - Sept - April 2009, Amount</u>						

<u>Common stock issued for \$2.00 per share in May 2009, Amount</u>						
<u>Discount on notes payable net of amortization</u>						
<u>Interest and stock based compensation</u>						6,400
<u>Issuance of common stock upon conversion of convertible debt, Amount</u>						
<u>Sale of common stock, Amount</u>						
<u>Issuance of common stock as consideration for payment of accounts payable, Amount</u>						
<u>Allocation of sale of common stock and conversion of debt to warrants issued</u>						
<u>Allocation of sale of common stock to warrants issued</u>						
<u>Net loss for the year ended</u>						
<u>Ending Balance, Amount</u>						(6,400)
Deficit Accumulated During Development Stage						
<u>Beginning Balance, Amount</u>	(16,722,843)	(15,035,229)	(14,505,523)	(11,416,381)	(8,432,721)	(602,659)
<u>Issuance of options and warrants issued for services rendered</u>						
<u>Common stock issued for \$10.00 per share in January 2008, Amount</u>						
<u>Offering costs on issuance of common stock</u>						
<u>Issuance of common stock for services rendered, Amount</u>						
<u>Issuance of common stock as consideration for debt financing, Amount</u>						
<u>Common stock and warrants issued for \$1.50 per unit in October 2008, Amount</u>						
<u>Common stock issued for services rendered in October 2008, Amount</u>						
<u>Common stock issued for services in November 2008, Amount</u>						
<u>Common stock issued in consideration of debt financing - Sept - April 2009, Amount</u>						
<u>Common stock issued for \$2.00 per share in May 2009, Amount</u>						

Discount on notes payable net of amortization

Interest and stock based compensation

Issuance of common stock upon conversion of convertible debt,

Amount

Sale of common stock, Amount

Issuance of common stock as consideration for payment of accounts payable, Amount

Allocation of sale of common stock and conversion of debt to warrants issued

Allocation of sale of common stock to warrants issued

Net loss for the year ended

Ending Balance, Amount

(469,774)	(1,687,614)	(529,706)	(3,089,142)	(2,983,660)	(7,830,062)
	\$	\$	\$	\$	\$
	(16,722,843)	(15,035,229)	(14,505,523)	(11,416,381)	(8,432,721)

**COMMITMENTS AND
CONTINGENCIES (Details
Narrative) (USD \$)**

**3 Months Ended
Nov. 30, 2012 Nov. 30, 2011**

Notes to Financial Statements

<u>Paid to the related party for consulting fees</u>	\$ 45,000	\$ 45,000
<u>Monthly consulting fee</u>	\$ 15,000	
<u>Consulting term</u>	2 years 1 month	

**PROPERTY AND
EQUIPMENT (Tables)**

**3 Months Ended
Nov. 30, 2012**

Notes to Financial Statements

Summary of property and equipment Property and equipment consists of the following:

	November 30, 2012	August 31, 2012
Equipment	\$ 68,003	\$64,888
Accumulated depreciation	32,054	26,516
	<u>\$ 35,949</u>	<u>\$38,372</u>

LEGAL PROCEEDINGS **3 Months Ended**
(Details Narrative) (USD \$) **Nov. 30, 2012** **Sep. 02, 2009**

Legal Proceedings Details Narrative

<u>Plaintiff suit amount</u>		\$ 19,500
<u>Accrued judgement amount</u>	\$ 21,620	

**SETTLEMENT OF PRIOR
LIABILITIES (Details
Narrative) (USD \$)**

3 Months Ended 70 Months Ended
Nov. 30, 2012 Nov. 30, 2011 Nov. 30, 2012

Notes to Financial Statements

Other income (primarily from the settlement of prior liabilities)

\$ 538,277

**ORGANIZATION AND
BASIS OF
PRESENTATION**

3 Months Ended

Nov. 30, 2012

**Notes to Financial
Statements**

**NOTE 1 - ORGANIZATION
AND BASIS OF
PRESENTATION**

The consolidated balance sheet as of November 30, 2012 and the consolidated statements of operations, stockholders' deficiency and cash flows for the periods presented have been prepared by Llynks Inc. (the "Company" or "Llynks") and are unaudited. In the opinion of management, all adjustments (consisting solely of normal recurring adjustments) necessary to present fairly the financial position, results of operations, changes in stockholders' equity and cash flows for all periods presented have been made. The information for the consolidated balance sheet as of August 31, 2012 was derived from audited financial statements.

The accompanying consolidated financial statements represent the accounts of Llynks Inc. incorporated in the State of Nevada on August 23, 2002 (formerly En2go International, Inc.) and En2Go, Inc. ("Subsidiary"), incorporated in the State of Nevada on January 31, 2007 (collectively the Parent and the Subsidiary are referred to as the "Company", "Llynks" "we" or "our").

On July 17, 2007, Parent completed an exchange agreement with Subsidiary wherein Parent issued 2,780,000 shares of its common stock in exchange for all the issued and outstanding common stock of Subsidiary. The acquisition was accounted for as a recapitalization of Subsidiary in a manner similar to a reverse purchase as the former shareholders of Subsidiary controlled the combined Company after the acquisition. Following the acquisition and the transfer of an additional 1,075,000 shares from the shareholders of parent to the former shareholders of the subsidiary, the former shareholders of Subsidiary controlled approximately 77% of the total outstanding stock of the combined entity. There was no adjustment to the carrying values of the assets or the liabilities of Parent or Subsidiary as a result of the recapitalization.

The operations of Parent are included only from the date of recapitalization. Accordingly, the previous operations and retained deficits of Parent prior to the date of recapitalization have been eliminated. The financial history prior to the recapitalization is that of the Subsidiary.

On February 22, 2012 the Company filed a Certificate of Dissolution of Subsidiary En2go Inc. with the Nevada Secretary of State.

On March 8, 2012, the Company filed in Nevada Articles of Merger providing for the merger of its wholly-owned subsidiary, Llynks, Inc., into the Company, as the surviving corporation, and in the merger changing the Company's name to Llynks Inc., In the merger, which was for the sole purpose of changing the Company's name, there were no other changes to the Articles of Incorporation or any changes to the capital stock of the Company, or to its By-Laws or its officers and directors. Pursuant to FINRA approval, the name change was effective for trading purposes on May 14, 2012.

General

We are developing software products for the online distribution of audio and video content. We would intend to capitalize on the worldwide growth of digital media. We believe our planned programs and applications will enhance the user's experience with internet content. We plan to provide a service that users can use to deliver their content with a potential global reach. Additionally end users would be able to use our social network integration to share content links to promote content or content providers.

Basis of Presentation and Going Concern

Our consolidated financial statements have been prepared assuming that we will continue as a going concern. However, we have sustained losses and as of November 30, 2012, we have

no revenues and have a net working capital deficiency and a negative cash flow from operations. These conditions, among others, give rise to substantial doubt about our ability to continue as a going concern. Management is continuing to seek additional equity capital. Until such time as we are operating profitably, we anticipate our working capital needs will be funded with proceeds from equity and debt financing. Management believes these steps will provide us with adequate funds to sustain our continued existence. There is, however, no assurance that the steps taken by management will meet all of our needs or that we will continue as a going concern. The accompanying consolidated financial statements do not include any adjustments that might result from the outcome of this uncertainty.

Development Stage Activities

Since inception the Company has not yet generated significant revenues and has been defining its business operations and raising capital. All of our operating results and cash flows reported in the accompanying consolidated financial statements from January 31, 2007 through November 30, 2012 are considered to be those related to development stage activities and represent the cumulative from inception amounts from our development stage activities required to be reported pursuant to Financial Accounting Standards Board ("FASB") Accounting Standards Codification ("ASC") 915, "Development Stage Enterprises".

Consolidated Balance Sheets
(Parenthetical) (USD \$) **Nov. 30, 2012** **Aug. 31, 2012**

Stockholders' Deficiency:

<u>Common stock, par value</u>	\$ 0.00001	\$ 0.00001
<u>Common stock, authorized</u>	1,000,000,000	1,000,000,000
<u>Common stock, issued</u>	54,256,626	66,580,912
<u>Common stock, outstanding</u>	54,256,626	66,580,912

**COMMITMENTS AND
CONTINGENCIES**

**3 Months Ended
Nov. 30, 2012**

**Notes to Financial
Statements**

**Note 11 - COMMITMENTS
AND CONTINGENCIES**

Consulting Agreement

Effective September 1, 2010, the Company entered into a consulting agreement with, L.A. Dreamline II, LLC, a marketing consultant (a related party), for a monthly consulting fee of \$15,000. The consulting agreement is for a term of 25 months. For the three months ended November 30, 2012 and 2011, the Company paid the related party \$45,000 and \$45,000, respectively.

**Document and Entity
Information (USD \$)**

**3 Months Ended
Nov. 30, 2012**

Jan. 14, 2013

Document And Entity Information

<u>Entity Registrant Name</u>	LYYNKS INC.	
<u>Entity Central Index Key</u>	0001200528	
<u>Document Type</u>	10-Q	
<u>Document Period End Date</u>	Nov. 30, 2012	
<u>Amendment Flag</u>	false	
<u>Current Fiscal Year End Date</u>	--08-31	
<u>Is Entity a Well-known Seasoned Issuer?</u>	No	
<u>Is Entity a Voluntary Filer?</u>	No	
<u>Is Entity's Reporting Status Current?</u>	Yes	
<u>Entity Filer Category</u>	Smaller Reporting Company	
<u>Entity Public Float</u>		\$ 666
<u>Entity Common Stock, Shares Outstanding</u>		66,580,913
<u>Document Fiscal Period Focus</u>	FY	
<u>Document Fiscal Year Focus</u>	2013	

LEGAL PROCEEDINGS

3 Months Ended

Nov. 30, 2012

[Notes to Financial Statements](#)

[NOTE 12 - LEGAL PROCEEDINGS](#)

We are party to the following litigation matter.

Stride & Associates. We are a defendant in a suit filed September 2, 2009 by Stride & Associates, Inc. in the Superior Court of California, Los Angeles Superior Court-North Central District, for the amount of \$19,500, plus interest, for services allegedly rendered by the plaintiff to the Company in connection with personnel placement. The plaintiff has filed a judgment in the amount of \$21,620 against us in this litigation, and the Company has accrued the full amount. We intend to settle this matter.

**Consolidated Statements of
Operations (USD \$)**

**3 Months Ended 70 Months Ended
Nov. 30, 2012 Nov. 30, 2011 Nov. 30, 2012**

Income Statement [Abstract]

Revenues

Costs and Expenses:

General and administrative expenses

469,774 344,902 9,064,224

Stock issued for services

1,762,617

Non-cash compensation

3,990,692

Impairment loss

1,104,914

Total operating expenses

469,774 344,902 15,922,447

Loss from operations

(469,774) (344,902) (15,922,447)

Other Income (Expense):

Other income (primarily from the settlement of prior liabilities)

538,277

Interest expense

212,314

Interest expense on amortization of note discount

1,605,133

Gain on sale of equipment

9,000

Total other income (expense)

(1,270,170)

Loss before provision for income taxes

(469,774) (344,902) (17,192,617)

Provision for income taxes

Net loss

\$ (469,774) \$ (344,902) \$ (17,192,617)

Net loss per share of common stock - Basic and diluted

\$ (0.01) \$ (0.01)

Weighted Average Shares Outstanding - Basic and diluted

61,372,717 41,536,602

**RELATED PARTY
TRANSACTIONS**

**3 Months Ended
Nov. 30, 2012**

**Notes to Financial
Statements**

**Note 6 - RELATED PARTY
TRANSACTIONS**

During the three months ended November 30, 2012, Janst Limited, an affiliate of the Company ("Janst"), entered into a subscription agreement to purchase 5,714,286 shares of our common stock at \$0.07 per share for an aggregate investment in the Company of \$400,000.

As of November 30, 2012 and August 31, 2012, the amount due Genovese was \$510 and \$661,510 respectively. The advances are non-interest bearing.

As of November 30, 2012 and August 31, 2012, the amount due Clayoquot Wilderness Resort, a company which Genovese is a principal, was \$100,000 and \$-0-, respectively. The advance is non-interest bearing.

**PROPERTY AND
EQUIPMENT**

**3 Months Ended
Nov. 30, 2012**

[Notes to Financial Statements](#)

**[Note 5 - PROPERTY AND
EQUIPMENT](#)**

Property and equipment consists of the following:

	November 30, 2012	August 31, 2012
Equipment	\$ 68,003	\$ 64,888
Accumulated depreciation	32,054	26,516
	<u>\$ 35,949</u>	<u>\$ 38,372</u>

Depreciation expense for the three months ended November 30, 2012 and 2011 was \$5,538 and \$4,631, respectively.

**OPTIONS AND
WARRANTS (Tables)**

**3 Months Ended
Nov. 30, 2012**

[Notes to Financial
Statements](#)

[Summary of stock option
awarded](#)

The following table summarizes the changes in options outstanding and the related prices for the shares of the Company's common stock issued to employees and non-employees of the Company. These options were granted in lieu of cash compensation for services performed.

	Shares	Weighted Average Exercise Price
Outstanding, September 1, 2012	-0-	\$ -0-
Granted	-	-
Expired/Cancelled	-	-
Exercised	-	-
Outstanding, period ended November 30, 2012	<u>-0-</u>	<u>\$ -0-</u>
Exercisable at November 30, 2012	<u>-0-</u>	<u>\$ -0-</u>

[Summary of stock warrant
awarded](#)

During the three months ended November 30, 2012, the Company issued no warrants in connection with the sales of common stock and conversion of debt into common stock.

	Warrants	Weighted Average Exercise Price
Outstanding, September 1, 2012	32,440,625	\$ 0.18
Granted	-0-	\$ -0-
Expired/Cancelled	-0-	\$ -0-
Exercised		
Outstanding, period ended November 30, 2012	<u>32,440,625</u>	<u>\$ 0.18</u>
Exercisable, period ended November 30, 2012	<u>32,440,625</u>	<u>\$ 0.18</u>

[Summary of stock warrant](#)

Year	Warrants Outstanding			Warrants Exercisable	
	Exercise Price	Number of Warrants Outstanding	Weighted Average Contractual Life (Years)	Number Exercisable	Weighted Average Exercise Price
2008	\$ 2.00	100,000	0.40	100,000	2.00
2009	0.15	*10,000,000	0.17	10,000,000	0.15
2009	0.15	*2,500,000	0.23	2,500,000	0.15
2009	0.15	*500,000	0.25	500,000	0.15
2009	0.15	*1,700,000	0.39	1,700,000	0.15
2009	0.15	*150,000	0.41	150,000	0.15
2009	0.15	*50,000	0.43	50,000	0.15
2009	0.15	*50,000	0.50	50,000	0.15

2009	0.15	*500,000	0.72	500,000	0.15
2009	0.15	*2,050,000	0.72	2,050,000	0.15
2011	0.30	6,600,625	3.00	6,600,625	0.30
2011	0.30	500,000	3.10	500,000	0.30
2011	0.10	6,840,000	3.50	6,840,000	0.10
2011	0.10	500,000	3.61	500,000	0.10
2012	0.25	400,000	3.96	400,000	0.25
Total		32,440,625		32,440,625	

SUBSEQUENT EVENTS

3 Months Ended

Nov. 30, 2012

Subsequent Events

[Abstract]

NOTE 13 - SUBSEQUENT EVENTS

On December 24, 2012 the Company entered into a Promissory Note with a private party whereby the Company received a loan for \$75,000. The note has a repayment date of December 23, 2013 and bears an interest rate of 10% per annum.

**OPTIONS AND
WARRANTS**

**3 Months Ended
Nov. 30, 2012**

**Notes to Financial
Statements**

**Note 9 - OPTIONS AND
WARRANTS**

Stock Options

During November, 2007 the Board of Directors of the Company adopted and the stockholders at that time approved the 2007 Stock Plan (“the Plan”). The Plan provides both for the direct award or sale of shares and for the granting of options to purchase shares. Options granted under the plan may include qualified and non-qualified stock options. The aggregate number of shares that may be issued under the plan shall not exceed 750,000 shares of common stock, and are issuable to directors, officers, and employees of the Company. Awards under the plan will be granted as determined by Committees of the Board of Directors or by the Board of Directors. The options will expire after 10 years or 5 years if the option holder owns at least 10% of the common stock of the Company. The exercise price of a non-qualified option must be at least 85% of the market price on the date of issue. The exercise price of a qualified option must be at least equal to the market price or 110% of the market price on the date of issue if the option holder owns at least 10% of the common stock of the Company.

In November 2007, 200,000 stock options were granted with an exercise price equal to fair value at the date of grant. The term of the options granted under the Plan could not exceed 10 years and the stock options granted were vested immediately.

On August 1, 2008, we agreed to issue 30,000 stock options to certain board members for their services to the board.

On September 1, 2008 we granted 15,000 stock options to a certain officer and board member for his services performed as Chair of the Audit Committee and Chair of the Compensation Committee. The estimated value of the compensatory common stock purchase options granted to non-employees in exchange for services and financing expenses was determined using the Black-Scholes pricing model and the following assumptions: expected term of 10 years, a risk free interest rate of 3.97% to 4.40%, a dividend yield of 0% and volatility of 136.94% to 147.95%.

During the three months ended November 30, 2012 and 2011, the amount of the expense charged to operations for compensatory options granted in exchange for services was \$-0- and \$-0-, respectively.

The following table summarizes the changes in options outstanding and the related prices for the shares of the Company’ s common stock issued to employees and non-employees of the Company. These options were granted in lieu of cash compensation for services performed.

	Shares	Weighted Average Exercise Price
Outstanding, September 1, 2012	-0-	\$ -0-
Granted	-	-
Expired/Cancelled	-	-
Exercised	-	-
Outstanding, period ended November 30, 2012	<u>-0-</u>	<u>\$ -0-</u>

Exercisable at November 30, 2012	-0-	\$	-0-
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Stock Warrants

During the three months ended November 30, 2012, the Company issued no warrants in connection with the sales of common stock and conversion of debt into common stock.

	Warrants	Weighted Average Exercise Price
Outstanding, September 1, 2012	32,440,625	\$ 0.18
Granted	-0-	\$ -0-
Expired/Cancelled	-0-	\$ -0-
Exercised		
Outstanding, period ended November 30, 2012	32,440,625	\$ 0.18
Exercisable, period ended November 30, 2012	32,440,625	\$ 0.18

	Warrants Outstanding			Warrants Exercisable	
	Exercise Price	Number of Warrants Outstanding	Weighted Average Contractual Life (Years)	Number Exercisable	Weighted Average Exercise Price
Year					
2008	\$ 2.00	100,000	0.40	100,000	2.00
2009	0.15	*10,000,000	0.17	10,000,000	0.15
2009	0.15	*2,500,000	0.23	2,500,000	0.15
2009	0.15	*500,000	0.25	500,000	0.15
2009	0.15	*1,700,000	0.39	1,700,000	0.15
2009	0.15	*150,000	0.41	150,000	0.15
2009	0.15	*50,000	0.43	50,000	0.15
2009	0.15	*50,000	0.50	50,000	0.15
2009	0.15	*500,000	0.72	500,000	0.15
2009	0.15	*2,050,000	0.72	2,050,000	0.15
2011	0.30	6,600,625	3.00	6,600,625	0.30
2011	0.30	500,000	3.10	500,000	0.30
2011	0.10	6,840,000	3.50	6,840,000	0.10
2011	0.10	500,000	3.61	500,000	0.10
2012	0.25	400,000	3.96	400,000	0.25
Total		32,440,625		32,440,625	

* The 17,500,000 warrants ("2009 Warrants") issued in conjunction with the 2009 Convertible Debentures contain an anti-dilution provision that states it is specifically agreed that in the event that the Company shall reduce the number of outstanding shares of Common Stock by combining such shares into a smaller number of shares, then, in such case, the then applicable Exercise Price per Warrant Share purchasable pursuant to the Warrant Certificate in effect at the time of such action will not be changed. On January 30, 2012, the Company extended respective exercise dates of the 2009 Warrants for one additional year from their original expiry dates.

CONVERTIBLE DEBT

**3 Months Ended
Nov. 30, 2012**

Notes to Financial Statements

NOTE 7 - CONVERTIBLE DEBT

NSC Investments

In August 2008, we issued a promissory note to NSC Investments Ltd. ("NSC") in the principal amount of \$250,000. Under the terms of this promissory note (the "NSC 2008 Note"), interest is to be prepaid at the commencement of each quarter by us issuing 1,600 shares of our common stock. The unpaid principal balance of the promissory note was due and payable in full on the sale of any assets of the Company or November 1, 2008. Further consideration for the loan consisted of 15,000 shares of our common stock at the funding, 5,000 shares of our common stock at the beginning of the next month, and 10,000 shares at the beginning of the next month. This promissory note was extended until February 1, 2009. We agreed to pay 3,900 shares of our common stock as interest and additional issuance of 10,000 shares of our common stock for additional compensation. The promissory note was further extended to May 1, 2009 and we agreed to make payments on the principal of \$50,000 by February 15, 2009; repay a further \$100,000 by May 1, 2009; issue 3,000 shares of our common stock as interest and additional issuance of 20,040 shares of our common stock for additional compensation. All the terms of the amended agreement were complied with. The remaining \$100,000 plus accrued interest was convertible at NSC's option at \$2.00 per share on or before May 1, 2010. Pursuant to ASC 470-25-20, the modification of the Note agreement was not treated as an extinguishment but rather reduced the carrying amount of the debt through an adjustment to the note discounts, with a corresponding increase in additional paid-in capital.

In November 2010, the Company entered into an agreement with NSC Investments Ltd. to issue 585,000 units ("Units"), at a price per Unit of \$.20, each Unit consisting of one share of common stock and a common stock purchase warrant to purchase one share of common stock at an exercise price of \$.30 per share, to settle the remaining balance of the \$100,000 of principal debt and \$17,500 of accrued interest. The fair value of the warrants issued was \$90,938.

2009 Convertible Debentures

On January 15, 2009 we entered into an agreement with Genovese whereby Genovese and/or his affiliates (collectively "Genovese") advanced to the Company \$250,000 for a convertible debenture or debentures ("the 2008 Genovese Convertible Debenture") for the aggregate principal amount of \$250,000. The 2008 Genovese Convertible Debenture was non-interest bearing and matured on December 5, 2010. At the holder's sole discretion, the holder could elect to convert the 2008 Genovese Convertible Debenture, in whole or in part into common shares of the Company at a conversion price of \$0.10 per share. As additional compensation, Genovese was issued a share purchase warrant certificate for 2,500,000 warrants, with each warrant exercisable into one common share at \$0.15 per share for a period of three years commencing from the date of the issuance of the warrant certificate. The Company and Genovese further agreed to establish five (5) mutually agreed upon milestones to be attained no later than September 2009 with each milestone generally occurring approximately every forty five (45) days. In conjunction with the attainment of each individual milestone, Genovese agreed to advance to the Company an additional \$250,000. In connection with each \$250,000 advance, Genovese would be issued an additional \$250,000 Debenture. The 2008 Genovese Convertible Debentures were non interest bearing and mature two years from the date of issuance of each subsequent debenture ("2009 Convertible Debentures"). At the holders' sole discretion, the holder could elect to convert the 2009 Convertible Debentures, in whole or in part, at any time prior to maturity, into common shares of the Company at a conversion price of \$0.10 per share.

As additional compensation, Genovese was issued a share purchase warrant certificate for 2,500,000 warrants with each warrant exercisable into one common share at \$0.15 per share for a period of three years commencing from the date of the issuance of the warrant certificate for

each Convertible Debenture issued. The 2008 Genovese Convertible Debenture was subsequently amended for an aggregate principal amount of \$545,000. Additional 2008 Convertible Debentures for \$455,000, \$250,000, and \$50,000 and \$195,000 were issued during the year ended August 31, 2009. In April 2009, the amount of 2009 Convertible Debentures available to be issued was increased by \$255,000 for an aggregate of \$1,750,000.

As of August 31, 2009 a total of \$1,750,000 principal amount of 2009 Convertible Debentures had been issued. The amount of the Debentures outstanding at August 31, 2009 was classified as "permanent equity" as capital in excess of par value and a corresponding amount was recorded as a discount against the note payable. This discount was amortized over 24 months on a straight-line basis as interest expense. On September 25, 2009, all issued 2009 Convertible Debentures were converted into 17,500,000 shares of common stock.

Janst Limited

In April 2009, we entered into a loan agreement with Janst Limited for \$250,000. The terms of the loan were that the loan bears interest at 15% per annum, matured on May1, 2010, and that the principal and accrued interest is convertible into common stock at the rate of \$0.35 per share.

In November 2010, the Company entered into an agreement with Janst Limited to issue 1,515,625 units ("Units"), at a price per Unit of \$.20, each Unit consisting of one share of common stock and a common stock purchase warrant to purchase one share of common stock at an exercise price of \$.30 per share, to settle the \$250,000 of principal debt and \$53,125 of accrued interest. The fair value of the warrants issued was \$35,250. The fair value of the warrants was estimated using the Black-Scholes pricing method.

COMMON STOCK

**3 Months Ended
Nov. 30, 2012**

Notes to Financial Statements

NOTE 8 - COMMON STOCK Effective December 7, 2011 the Company filed an amendment to its Articles of Incorporation (1) to increase our authorized Common Stock from 90,000,000 shares to 1,000,000,000 shares and (2) to authorize a new class of 10,000,000 shares of Preferred Stock with authority for our Board of Directors to issue one or more series of the preferred stock with such designations, rights, preferences, limitations and/or restrictions as it should determine by vote of a majority of such directors. As of May 31, 2012, no shares of preferred stock have been issued.

The Company has authorized 1,000,000,000 shares of common stock with a par value of \$.00001. At May 31, 2012 and August 31, 2011, the Company had 51,256,627 and 38,656,627 shares of common stock issued and outstanding, respectively.

On April 10, 2007, the Company completed a forward stock split by issuing two additional shares of common stock for every one share previously issued.

On July 17, 2007, in connection with its Exchange Agreement with the Subsidiary, Parent issued 2,780,000 shares of its previously authorized but unissued common stock in exchange for all the issued and outstanding common stock of Subsidiary. The 2,780,000 shares have been reflected as though they were issued at the inception of the Subsidiary, with a reverse merger adjustment that represents the shareholders of the public shell at the time of the recapitalization.

During July, 2007, in connection with its Exchange Agreement with Subsidiary, Parent issued 100,000 shares of common stock to private placement subscribers at \$10.00 per share.

On October 31, 2007 the Board of Directors approved the issuance of a private placement memorandum for 135,000 shares of common stock at \$10.00 per share. On January 22, 2008, we completed a private placement of 135,000 shares of our common stock at a purchase price of \$10.00 per share to persons who were not "U.S. Persons" within the meaning of Regulation S ("Regulation S") promulgated under the Securities Act of 1933, as amended (the "Securities Act"). Also, stock offering costs of \$91,401 have been recorded against capital in excess of par value.

During November 2007, the Board of Directors authorized the granting of options to purchase 200,000 shares of common stock at \$10.00 per share. The fair value of each option granted is estimated on the date granted using the Black-Scholes option pricing model with the following weighted-average assumptions; risk-free interest rates of 4.4%, expected dividend yields of zero, expected life of 10 years, and expected volatility of 147.95%. The options vested immediately and were valued in total at \$2,366,186. Options granted under the Plan are subject to the Plan being approved by the stockholders of the Company within one year from the date the Plan was adopted.

On January 22, 2008, the Company completed a private placement of 135,000 shares of its common stock at a purchase price of \$10.00 per share to persons who were not "U.S. Persons" within the meaning of Regulation S ("Regulation S") promulgated under the Securities Act of 1933, as amended (the "Securities Act"). The Company received gross proceeds from the placement of \$1,350,000 and net proceeds of approximately \$1,258,600 after deducting \$30,000 in placement fees paid to registered investment dealers in Canada and other offering costs.

In August 2008, we issued the NSC 2008 Note in the principal amount of \$250,000. In November 2010, the Company entered into an agreement with NSC Investments Ltd. to issue 585,000 units ("Units"), at a conversion price per Unit of \$.20, each Unit consisting of one share of common stock and a common stock purchase warrant to purchase one share of common stock at an exercise price of \$.30 per share, to settle the remaining balance of the \$100,000 of principal debt and \$17,500 of accrued interest on the NSC 2008 Note.

During August 2008, the Company issued 45,000 warrants valued at approximately \$338,000 to purchase stock for services rendered. The warrants vest over various terms. During the year ended August 31, 2009, the Company recognized compensation expense of \$216,479. The fair value of each warrant granted is estimated on the date granted using the Black-Scholes option pricing model with the following weighted average assumptions: risk free interest rates of 3.74% to 3.97%, expected dividend yields of zero, expected life of 10 years and expected volatility of 136.94% to 140.60%.

During the fiscal year ended August 31, 2008, the Company authorized the issuance of 100,000 shares of common stock to Mr. Steve Wozniak. The shares were valued at \$1,850,000 based on the fair market value of the stock on the date the shares were issued.

In September 2008, we entered into a subscription agreement with Richard Genovese and/or his affiliates (collectively "Genovese"), pursuant to which Genovese purchased 100,000 shares of our common stock and 100,000 warrants with an exercise price of \$1.50 for \$150,000.

In October 2008, we entered into an agreement with Euro Trend Trader, Inc. ("ETT") to provide investor relations and public relations. We agreed to pay ETT \$5,000 start up fees and \$3,000 per month thereafter. Additionally, we paid ETT 20,000 shares of our common stock for coverage of the Company by a registered market maker and an additional 10,000 for investor relations services.

In November 2008, we borrowed \$5,000 from a consultant to the Company which was payable by December 6, 2008. The lender was to receive 200 shares of our common stock per month as interest and an additional consideration of 25,000 warrants with an exercise price of \$0.25. In February 2009 we repaid the principal and interest in full and did not issue any shares or warrants.

In November 2008 we issued 5,000 shares of our common stock to Howard Family Trust as a bonus in consideration of the Company's failure to pay rent on a timely basis. The shares were valued at \$14,000 based on the fair market value of the stock on the date the shares were issued.

In May 2009, we entered into a subscription agreement with Robert Kolson, pursuant to which Mr. Kolson purchased 75,000 shares of our common stock and 37,500 warrants with an exercise price of \$3.00 for \$150,000.

During the year ended August 31, 2009, the Company issued an aggregate of \$1,750,000 in 2009 Convertible Debentures. At the holder's sole discretion, the holder was entitled to convert the Debentures, in whole or in part into common shares of the Company at a conversion price of \$0.10 per share. As additional compensation, in conjunction with the issuance of the 2009 Convertible Debentures, the Company issued 17,500,000 share purchase warrant certificates with each warrant exercisable into one common share at \$0.15 per share for a period of three years commencing from the date of the issuance of the warrant certificate. On September 25, 2009 all of the \$1,750,000 of 2009 Convertible Debentures were converted into 17,500,000 common shares and 17,500,000 share purchase warrants exercisable at \$0.15 per share remained outstanding.

On September 15 2009, the Company completed a reverse stock split on a one to ten (1:10) basis, such that each shareholder now holds one new share for every ten shares previously held. The Company's share transactions disclosed in the financial statements have been restated retroactively to reflect the reverse stock split for all periods presented.

On October 30, 2009 we entered into a subscription agreement with Janspec Holdings Limited ("Janspec"), pursuant to which Janspec purchased 428,572 common shares and 428,572 warrants with an exercise price of \$0.60 for \$150,000.

On November 7, 2009 we entered into a subscription agreement with Peninsula Merchant Syndications Corp. ("Peninsula"), pursuant to which Peninsula purchased 285,715 shares of our common stock and 285,715 warrants with an exercise price of \$0.60 for \$100,000.

On November 9, 2009, we issued 32,000 common shares to Weintraub Genshlea Chediak in lieu of outstanding legal services provided to the Company. The shares were valued at \$11,200 based on the fair market value of the stock on the date that the shares were issued.

On November 13, 2009 we entered into a subscription agreement with Robert Kolson, pursuant to which Mr. Kolson purchased 285,715 shares of our common stock and 285,715 warrants with an exercise price of \$0.60 for \$100,000.

On January 20, 2010 we issued 170,000 common shares to Howard Family Trust in lieu of outstanding rent, property taxes and insurance. The shares were valued at \$85,000 reflective of the fair market value of the stock on the date the shares were issued.

On November 8, 2010, we entered into a subscription agreement with Janst Limited, pursuant to which Janst purchased 1,250,000 shares of our common stock and 1,250,000 warrants with an exercise price of \$.30 for \$250,000.

On November 8, 2010, we entered into a subscription agreement with NSC Investments Ltd., pursuant to which NSC purchased 250,000 shares of our common stock and 250,000 warrants with an exercise price of \$.30 for \$50,000.

On November 8, 2010, we entered into a subscription agreement with Richard Genovese., pursuant to which Mr. Genovese purchased 250,000 shares of our common stock and 250,000 warrants with an exercise price of \$.30 for \$50,000.

On December 13, 2010, we entered into a subscription agreement with Musgrave Investments Ltd., pursuant to which Musgrave purchased 500,000 shares of our common stock and 500,000 warrants with an exercise price of \$.30 for \$100,000.

On May 6, 2011, we entered into a subscription agreement with Richard Genovese, pursuant to which Mr. Genovese purchased 600,000 shares of our common stock and 600,000 warrants with an exercise price of \$.10 for \$30,000.

On July 26, 2011, we entered into a subscription agreement with a private investor. The investor purchased 500,000 shares of our common stock and 500,000 warrants with an exercise price of \$.10 for \$25,000.

The fair value of the warrants issued in connection with the sale of common stock during the year ended August 31, 2011 was \$151,496. The fair value of the warrants was estimated using the Black Scholes pricing method.

On November 22, 2011, we entered into a subscription agreement with a private investor. The investor purchased 2,666,667 shares of our common stock for an aggregate investment in the Company of \$200,000.

On December 5, 2011, the Company entered into a subscription agreement with a private investor. The investor purchased 400,000 shares of our common stock and 400,000 warrants with an exercise price of \$0.25 per share for an aggregate investment in the Company of \$100,000.

On May 1, 2012, we entered into a subscription agreement with a private investor. The investor purchased 100,000 shares of our common stock for an aggregate investment in the Company of \$20,000.

On May 2, 2012, we entered into subscription agreements with two private investors. The investors purchased 1,500,000 shares of our common stock for an aggregate investment in the Company of \$300,000.

On August 8, 2012, we entered into a subscription agreement with a private investor. The investor purchased 3,000,000 shares of our common stock for an aggregate investment in the Company of \$300,000. The fair value of the warrants issued in connection with the sale of common stock

during the year ended August 31, 2012 was \$64,200. The fair value of the warrants was estimated using the Black Scholes pricing method.

On October 16, 2012, the Company issued 5,714,286 shares to Janst Limited at a purchase price of \$0.07 per share for an investment of \$400,000.

INCOME TAXES

3 Months Ended

Nov. 30, 2012

[Notes to Financial
Statements](#)

[Note 10- INCOME TAXES](#)

The Company followed the provisions of ASC 740, "Income Taxes" ("ASC 740"). As a result of the implementation of ASC 740, the Company recognized no adjustment in the net liability for unrecognized income tax benefits. The Company believes there are no potential uncertain tax positions and all tax returns are correct as filed. Should the Company recognize a liability for uncertain tax positions; the Company will separately recognize the liability for uncertain tax positions on its balance sheet. Included in any liability for uncertain tax positions, the Company will also record a liability for interest and penalties. The Company's policy is to recognize interest and penalties related to uncertain tax positions as a component of the current provision for income taxes.

Substantial changes in the company's ownership have occurred, and therefore there is an annual limitation of the amount of Parent's pre-acquisition net operating loss carryforward which can be utilized. Accordingly, only the post-acquisition net operating loss carryforward has been included for Parent.

The Company has not made provision for income taxes in the three months ended November 30, 2012 and 2011, respectively, since the Company has the benefit of net operating losses carried forward in these periods.

**OPTIONS AND
WARRANTS (Details
Narrative) (USD \$)**

**3 Months Ended
Nov. 30, Nov. 30,
2012 2011**

Notes to Financial Statements

<u>Compensatory options granted in exchange for services</u>	0	0
<u>Warrants issued in connection with the sales of common stock and conversion of debt into common stock</u>	400,000	
<u>Fair value of the warrants in connection with the allocation of sale and conversion</u>	\$ 64,200	

**FAIR VALUE
MEASUREMENTS (Tables)**

**3 Months Ended
Nov. 30, 2012**

Notes to Financial Statements
Summary of financial assets
accounted for at fair value on a
recurring basis

The following table sets forth by level, within the fair value hierarchy, the Company's financial assets accounted for at fair value on a recurring basis as of November 30, 2012 and August 31, 2012.

	Fair Value Measurements Using		
	Quoted Prices in Active Market (Level 1)	Significant Other Observable Inputs (Level 2)	Significant Other Unobservable Inputs (Level 3)
November 30, 2012			
Cash and cash equivalents	\$ 161,556	\$ -	\$ -
Total	<u>\$ 161,556</u>	<u>\$ -</u>	<u>\$ -</u>
August 31, 2012			
Cash and cash equivalents	\$ 237,165	\$ -	\$ -
Total	<u>\$ 237,165</u>	<u>\$ -</u>	<u>\$ -</u>

**PROPERTY AND
EQUIPMENT (Details) Nov. 30, 2012 Aug. 31, 2012
(USD \$)**

Notes to Financial Statements

<u>Equipment</u>	\$ 68,003	\$ 64,888
<u>Accumulated depreciation</u>	32,054	26,516
<u>Property and equipment, net</u>	\$ 35,949	\$ 38,372

**Consolidated Statements of
Cash Flows (USD \$)**

	3 Months Ended		70 Months Ended
	Nov. 30, 2012	Nov. 30, 2011	Nov. 30, 2012
<u>Cash Flows From Operating Activities:</u>			
<u>Net loss</u>	\$ (469,774)	\$ (344,902)	\$ (17,192,617)
<u>Adjustments to reconcile net loss to net cash used in operating activities:</u>			
<u>Debt financing costs</u>			1,906,933
<u>Depreciation expense</u>	5,538	4,631	176,858
<u>Impairment loss</u>			1,104,917
<u>Options, warrants and common stock issued for services rendered</u>			5,753,309
<u>Gain on settlement of prior liabilities</u>			(508,457)
<u>Gain on sale of equipment</u>			(9,000)
<u>Changes in operating assets and liabilities:</u>			
<u>Accounts payable</u>	(13,370)	(10,398)	1,095,999
<u>Accrued expense</u>	5,112	3,274	94,730
<u>Net cash used in operating activities</u>	(472,494)	(347,395)	(7,577,328)
<u>Cash Flows From Investing Activities:</u>			
<u>Purchase of property and equipment</u>	3,115	19,953	250,505
<u>Software development</u>			1,109,417
<u>Net cash used in investing activities</u>	(3,115)	(19,953)	(1,359,922)
<u>Cash Flows From Financing Activities:</u>			
<u>Proceeds from related parties</u>		265,000	2,618,510
<u>Proceeds from sale of equipment</u>			46,697
<u>Proceeds from issuance of notes payable</u>			2,600,000
<u>Repayment of notes payable</u>			500,000
<u>Proceeds from issuance of common stock and warrants, net of offering costs</u>	400,000	100,000	4,333,599
<u>Net cash provided by financing activities</u>	400,000	365,000	9,098,806
<u>Net increase (decrease) in cash</u>	(75,609)	(2,348)	161,556
<u>Cash beginning of period</u>	237,165	33,648	
<u>Cash end of period</u>	161,556	31,300	161,556
<u>SUPPLEMENTAL DISCLOSURE OF CASH FLOW INFORMATION:</u>			
<u>Cash paid during the period for: Interest</u>			
<u>Cash paid during the period for: Income taxes</u>			
<u>Common stock and warrants issued for payment of accounts payable</u>			
<u>Common stock and warrants issued upon conversion of convertible debt and related party debt</u>	\$ 661,000	\$ 595,000	\$ 4,168,000

**FAIR VALUE
MEASUREMENTS**

**3 Months Ended
Nov. 30, 2012**

**Notes to Financial
Statements**

**Note 4 - FAIR VALUE
MEASUREMENTS**

The Company utilizes the accounting guidance for fair value measurements and disclosures for all financial assets and liabilities that are recognized or disclosed at fair value in the condensed consolidated financial statements on a recurring basis or on a nonrecurring basis during the reporting period. The fair value is an exit price, representing the price that would be received to sell an asset or paid to transfer a liability in an orderly transaction between market participants based upon the best use of the asset or liability at the measurement date. The Company utilizes market data or assumptions that market participants would use in pricing the asset or liability. The accounting guidance establishes a three-tier fair value hierarchy, which prioritizes the inputs used in measuring fair value. These tiers are defined as follows:

Level 1 - Observable inputs such as quoted market prices in active markets

Level 2 - Inputs other than quoted prices in active markets that are either directly or indirectly observable

Level 3 - Unobservable inputs about which little or no market data exists, therefore requiring an entity to develop its own assumptions

As of November 30, 2012, the Company held certain financial assets that are measured at fair value on a recurring basis. These consisted of cash and cash equivalents. The fair value of the cash and cash equivalents is determined based on quoted market prices in public markets and is categorized as Level 1. The Company does not have any financial assets measured at fair value on a recurring basis as Level 2 or Level 3.

The following table sets forth by level, within the fair value hierarchy, the Company's financial assets accounted for at fair value on a recurring basis as of November 30, 2012 and August 31, 2012.

	Fair Value Measurements Using		
	Quoted Prices in Active Market (Level 1)	Significant Other Observable Inputs (Level 2)	Significant Other Unobservable Inputs (Level 3)
November 30, 2012			
Cash and cash equivalents	\$ 161,556	\$ -	\$ -
Total	<u>\$ 161,556</u>	<u>\$ -</u>	<u>\$ -</u>
August 31, 2012			
Cash and cash equivalents	\$ 237,165	\$ -	\$ -
Total	<u>\$ 237,165</u>	<u>\$ -</u>	<u>\$ -</u>

The Company had no financial assets accounted for on a non-recurring basis as of November 30, 2012.

There were no changes to the Company's valuation techniques used to measure asset fair values on a recurring or nonrecurring basis during the three months ended November 30, 2012 and the Company did not have any financial liabilities as of November 30, 2012. The Company has other financial instruments, such as advances and other receivables, accounts payable and other liabilities, notes payable and other assets, which have been excluded from the table above. Due to

the short-term nature of these instruments, the carrying value of advances and other receivables, accounts payable and other liabilities, notes payable and other assets approximate their fair values.

**PROPERTY AND
EQUIPMENT (Details
Narrative) (USD \$)**

3 Months Ended 70 Months Ended
Nov. 30, 2012 Nov. 30, 2011 Nov. 30, 2012

Notes to Financial Statements

Depreciation expense \$ 5,538 \$ 4,631 \$ 176,858

**SUMMARY OF
SIGNIFICANT
ACCOUNTING POLICIES
(Policies)**

3 Months Ended

Nov. 30, 2012

**Notes to Financial
Statements**

**Basis of Presentation and
Going Concern**

Our consolidated financial statements have been prepared assuming that we will continue as a going concern. However, we have sustained losses and as of November 30, 2012, we have no revenues and have a net working capital deficiency and a negative cash flow from operations. These conditions, among others, give rise to substantial doubt about our ability to continue as a going concern. Management is continuing to seek additional equity capital. Until such time as we are operating profitably, we anticipate our working capital needs will be funded with proceeds from equity and debt financing. Management believes these steps will provide us with adequate funds to sustain our continued existence. There is, however, no assurance that the steps taken by management will meet all of our needs or that we will continue as a going concern. The accompanying consolidated financial statements do not include any adjustments that might result from the outcome of this uncertainty.

Development Stage Activities

Since inception the Company has not yet generated significant revenues and has been defining its business operations and raising capital. All of our operating results and cash flows reported in the accompanying consolidated financial statements from January 31, 2007 through November 30, 2012 are considered to be those related to development stage activities and represent the cumulative from inception amounts from our development stage activities required to be reported pursuant to Financial Accounting Standards Board ("FASB") Accounting Standards Codification ("ASC") 915, "Development Stage Enterprises".