

# SECURITIES AND EXCHANGE COMMISSION

## FORM 8-K

Current report filing

Filing Date: **2004-05-18** | Period of Report: **2004-05-17**  
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### FILER

#### **COCA COLA ENTERPRISES INC**

CIK: **804055** | IRS No.: **580503352** | State of Incorpor.: **DE** | Fiscal Year End: **1231**  
Type: **8-K** | Act: **34** | File No.: **001-09300** | Film No.: **04813918**  
SIC: **2086** Bottled & canned soft drinks & carbonated waters

Mailing Address  
2500 WINDY RIDGE PKWY  
ATLANTA GA 30339

Business Address  
2500 WINDY RIDGE PKWY  
ATLANTA GA 30339  
7709893000

**SECURITIES AND EXCHANGE COMMISSION**

Washington, D.C. 20549

**FORM 8-K  
CURRENT REPORT**

**Pursuant to Section 13 or 15(d)  
of the Securities Exchange Act of 1934**

Date of Report (Date of earliest event reported): **May 17, 2004**

*Coca-Cola Enterprises Inc.*

**COCA-COLA ENTERPRISES INC.**

(Exact name of registrant as specified in its charter)

**Delaware**  
(State of Incorporation)

**01-09300**  
(Commission File No.)

**58-0503352**  
(IRS Employer Identification No.)

**2500 Windy Ridge Parkway, Atlanta, Georgia 30339**  
(Address of principal executive offices, including zip code)

**(770) 989-3000**  
(Registrant's telephone number, including area code)

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**Item 5. Other Events**

The Company issued a press release on May 17, 2004, naming William W. Douglas as Controller, Principal Accounting Officer effective in July, 2004, succeeding Rick L. Engum who will assume the post of vice president of finance for the Company's North American Group.

**Item 7. Financial Statements and Exhibits**

(c) Exhibits

Exhibit 99                      Press Release issued May 17, 2004 -- Coca-Cola Enterprises Inc. names William W. Douglas Controller, Principal Accounting Officer effective July 2004.

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**SIGNATURE**

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

**COCA-COLA ENTERPRISES INC.**  
(Registrant)

Date: May 17, 2004

By: S/ E. LISTON BISHOP III  
E. Liston Bishop III  
Vice President, Secretary, and  
Deputy General Counsel

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**EXHIBIT INDEX**

99 Press Release issued May 17, 2004 -- Coca-Cola Enterprises Inc. names William W. Douglas Controller, Principal Accounting Officer effective July 2004.

**NEWS RELEASE**

COCA-COLA ENTERPRISES INC.

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**FOR IMMEDIATE RELEASE**

**COCA-COLA ENTERPRISES INC.**  
**NAMES WILLIAM W. DOUGLAS CONTROLLER,**  
**PRINCIPAL ACCOUNTING OFFICER**

ATLANTA, May 17, 2004 – Coca-Cola Enterprises today announced that the company’s board of directors has elected William W. (Bill) Douglas vice president, controller, and principal accounting officer, effective in July. He succeeds Rick L. Engum, who will assume the post of vice president of finance for the company’s North American Group.

Mr. Douglas, 43, has spent the past 13 years in various senior European roles within the Coca-Cola system. He has served as chief financial officer of Coca-Cola HBC, one of the world’s largest Coca-Cola bottlers, since February 2000, and prior to that was corporate controller of Coca-Cola Beverages PLC, based in London. He began his career in the Coca-Cola system in 1985, joining The Coca-Cola Company after three years with the accounting firm of Ernst & Whinney.

“We are fortunate to have a person of Bill Douglas’ skill and experience join our financial management team,” said Patrick J. Mannelly, senior vice president and chief financial officer. “His addition, coupled with Rick Engum’ s new role in North America, strengthens the financial management capabilities of our company and demonstrates the depth of talent within our system.”

Mr. Engum began his career with the Coca-Cola system in 1974. Prior to his most recent assignment, he served as vice president, finance and administration for the Company’ s European Group, and earlier as vice president, information systems.

Coca-Cola Enterprises Inc. (NYSE: CCE) is the world’ s largest marketer, distributor, and producer of bottle and can liquid nonalcoholic refreshment. Coca-Cola Enterprises sells approximately 80 percent of The Coca-Cola Company’ s bottle and can volume in North America and is the sole licensed bottler for products of The Coca-Cola Company in Belgium, continental France, Great Britain, Luxembourg, Monaco, and the Netherlands.

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