

SECURITIES AND EXCHANGE COMMISSION

FORM 3

Filing Date: **2013-01-15** | Period of Report: **2013-01-04**
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REPORTING OWNER

Evans Lisa

CIK: **1566757**

Type: **3** | Act: **34** | File No.: **001-31829** | Film No.: **13531127**

Mailing Address

*THE PROSCENIUM
1170 PEACHTREE ST., SUITE
900
ATLANTA GA 30309*

ISSUER

CARTERS INC

CIK: **1060822** | IRS No.: **133912933** | State of Incorporation: **DE** | Fiscal Year End: **1231**
SIC: **2300** Apparel & other finishd prods of fabrics & similar matl

Mailing Address

*THE PROSCENIUM
1170 PEACHTREE STREET
NE SUITE 900
ATLANTA GA 30309*

Business Address

*THE PROSCENIUM
1170 PEACHTREE STREET
NE SUITE 900
ATLANTA GA 30309
(404) 745-2700*

FORM 3

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

OMB APPROVAL	
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INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person <u>Evans Lisa</u> (Last) (First) (Middle) 1170 PEACHTREE ST., SUITE 900 (Street) ATLANTA, GA 30309 (City) (State) (Zip)	2. Date of Event Requiring Statement (Month/Day/Year) 01/04/2013	3. Issuer Name and Ticker or Trading Symbol <u>CARTERS INC [CRI]</u>	
		4. Relationship of Reporting Person(s) to Issuer (Check all applicable) <input type="checkbox"/> Director <input type="checkbox"/> 10% Owner <input checked="" type="checkbox"/> Officer (give title below) <input type="checkbox"/> Other (specify below) <u>EVP and Brand Leader</u>	5. If Amendment, Date Original Filed (Month/Day/Year) 6. Individual or Joint/Group Filing (Check applicable line) <input checked="" type="checkbox"/> Form Filed by One Reporting Person <input type="checkbox"/> Form Filed by More than One Reporting Person

Table I - Non-Derivative Securities Beneficially Owned

1. Title of Security (Instr. 4)	2. Amount of Securities Beneficially Owned (Instr. 4)	3. Ownership Form: Direct (D) or Indirect (I) (Instr. 5)	4. Nature of Indirect Beneficial Ownership (Instr. 5)
Common Stock	15,457 ⁽¹⁾	D	

Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 4)	2. Date Exercisable and Expiration Date (Month/Day/Year)		3. Title and Amount of Securities Underlying Derivative Security (Instr. 4)		4. Conversion or Exercise Price of Derivative Security	5. Ownership Form of Derivative Security: Direct (D) or Indirect (I) (Instr. 5)	6. Nature of Indirect Beneficial Ownership (Instr. 5)
	Date Exercisable	Expiration Date	Title	Amount or Number of Shares			
Employee Stock Option (Right to Purchase)	(2)	08/05/2019	Common Stock	6,000	\$26.49	D	
Employee Stock Option (Right to Purchase)	(2)	02/16/2020	Common Stock	5,000	\$28.04	D	
Employee Stock Option (Right to Purchase)	(2)	02/24/2021	Common Stock	9,600	\$28.44	D	
Employee Stock Option (Right to Purchase)	(2)	02/12/2022	Common Stock	5,000	\$42.61	D	

Explanation of Responses:

- Some of these restricted shares are subject to restrictions that lapse in four equal annual installments beginning one year from the grant date.
- These time-vesting options are exercisable in four equal annual installments beginning one year from the grant date.

Signatures

Brendan M. Gibbons, Attorney-in-Fact for Lisa Evans

01/15/2013

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.