

# SECURITIES AND EXCHANGE COMMISSION

## FORM 497J

Certification of no change in definitive materials under paragraph (j) of Securities Act Rule  
497

Filing Date: **2012-04-30**  
SEC Accession No. [0001126328-12-000115](#)

([HTML Version](#) on [secdatabase.com](#))

### FILER

---

**PRINCIPAL LIFE INSURANCE CO SEPARATE ACCOUNT  
B**

CIK:[9713](#) | IRS No.: [420127290](#) | Fiscal Year End: [1231](#)  
Type: [497J](#) | Act: [33](#) | File No.: [033-44565](#) | Film No.: [12793601](#)

**Mailing Address**

*THE PRINCIPAL FINANCIAL  
GROUP  
711 HIGH STREET  
DES MOINES IA 50392-2080*

**Business Address**

*THE PRINCIPAL FINANCIAL  
GROUP  
711 HIGH STREET  
DES MOINES IA 50392-2080  
515-247-5476*

April 30, 2012

Via EDGAR

Securities and Exchange Commission 100 F Street, NE  
Washington, DC 20549

RE: Personal Variable Annuity Contract ("Registrant") File No. 33-44565, 811-02091

Ladies and Gentlemen:

Pursuant to Rule 497(j) under the Securities Act of 1933, as amended (the "1933 Act"), the Registrant certifies the form of Prospectus for Personal Variable Annuity Contract and the form of Statement of Additional Information that would have been filed under 1933 Act Rule 497(b) or (c) would not have differed from those contained in the Registrant's most recent post-effective amendment to its registration statement on Form N-4. That post-effective amendment (#28) was filed electronically with the Securities and Exchange Commission on April 26, 2012 (Accession # 0000898745-12-000405). If you have any questions regarding this filing, please call me at 515-362-2384.

Sincerely,

/s/ Jeffrey M. Pierick  
Counsel

JMP/neb

---