

SECURITIES AND EXCHANGE COMMISSION

FORM 4

Statement of changes in beneficial ownership of securities

Filing Date: **2013-01-28** | Period of Report: **2013-01-24**
SEC Accession No. [0001144204-13-004366](#)

(HTML Version on secdatabase.com)

REPORTING OWNER

Healey Joseph Patrick

CIK: **1343779**

Type: **4** | Act: **34** | File No.: **001-33071** | Film No.: **13553463**

Mailing Address

152 WEST 57TH STREET
47TH FLOOR
NEW YORK NY 10019

Cohen Arthur Bruce

CIK: **1343780**

Type: **4** | Act: **34** | File No.: **001-33071** | Film No.: **13553464**

Mailing Address

12 SOUTH MAIN STREET
SUITE #203
NORWALK CT 06854

ISSUER

eHealth, Inc.

CIK: **1333493** | IRS No.: **770470789** | State of Incorp.: **DE** | Fiscal Year End: **1231**
SIC: **6411** INSURANCE AGENTS, BROKERS & SERVICE

Mailing Address

440 EAST MIDDLEFIELD
ROAD
MOUNTAIN VIEW CA 94043

Business Address

440 EAST MIDDLEFIELD
ROAD
MOUNTAIN VIEW CA 94043
650-584-2700

HealthCor Management, L.P.

CIK: **1343781** | State of Incorp.: **DE** | Fiscal Year End: **1231**
Type: **4** | Act: **34** | File No.: **001-33071** | Film No.: **13553470**

Mailing Address

152 WEST 57TH STREET
43RD FLOOR
NEW YORK NY 10019

Business Address

152 WEST 57TH STREET
43RD FLOOR
NEW YORK NY 10019
212-622-7871

HealthCor Associates, LLC

CIK: **1409305** | State of Incorp.: **NY** | Fiscal Year End: **1231**
Type: **4** | Act: **34** | File No.: **001-33071** | Film No.: **13553469**

Mailing Address

CARNEGIE HALL TOWER
152 WEST 57TH STREET
NEW YORK NY 10019

Business Address

CARNEGIE HALL TOWER
152 WEST 57TH STREET
NEW YORK NY 10019
2126227726

HealthCor Group, LLC

CIK: **1409307** | State of Incorp.: **NY** | Fiscal Year End: **1231**
Type: **4** | Act: **34** | File No.: **001-33071** | Film No.: **13553467**

Mailing Address

CARNEGIE HALL TOWER
152 WEST 57TH STREET,
47TH FLOOR
NEW YORK NY 10019

Business Address

CARNEGIE HALL TOWER
152 WEST 57TH STREET,
47TH FLOOR
NEW YORK NY 10019

HealthCor Offshore GP, LLC

CIK: **1454852** | State of Incorp.: **DE** | Fiscal Year End: **1231**
Type: **4** | Act: **34** | File No.: **001-33071** | Film No.: **13553468**

Mailing Address
152 WEST 57TH STREET
43RD FLOOR
NEW YORK NY 10019

2126227726
Business Address
152 WEST 57TH STREET
43RD FLOOR
NEW YORK NY 10019
2126227872

HealthCor Offshore Master Fund, L.P.

CIK: **1454853** | State of Incorp.: **E9** | Fiscal Year End: **1231**
Type: **4** | Act: **34** | File No.: **001-33071** | Film No.: **13553466**

Mailing Address
152 WEST 57TH STREET
43RD FLOOR
NEW YORK NY 10019

Business Address
MAPLES & CALDER
FINANCIAL SERVICES, LTD.
UGLAND HOUSE
GEORGE TOWN E9
KY1-1104
2126227872

HealthCor Long Master GP LLC

CIK: **1519461** | State of Incorp.: **DE** | Fiscal Year End: **1231**
Type: **4** | Act: **34** | File No.: **001-33071** | Film No.: **13553462**

Mailing Address
152 W 57TH STREET 43RD
FLOOR
NEW YORK NY 10019

Business Address
152 W 57TH STREET 43RD
FLOOR
NEW YORK NY 10019
212-622-7871

HealthCor Long OffShore Master Fund LP

CIK: **1533866** | State of Incorp.: **DE** | Fiscal Year End: **1231**
Type: **4** | Act: **34** | File No.: **001-33071** | Film No.: **13553465**

Mailing Address
HEALTHCOR GROUP
152 W 57TH STREET 43RD
FLOOR
NEW YORK NY 10019

Business Address
HEALTHCOR GROUP
152 W 57TH STREET 43RD
FLOOR
NEW YORK NY 10019
212-622-7871

FORM 4

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

OMB APPROVAL

OMB Number: 3235-0287
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STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person HealthCor Management, L.P.			2. Issuer Name and Ticker or Trading Symbol eHealth, Inc. [EHTH]			5. Relationship of Reporting Person(s) to Issuer (Check all applicable) ____ Director <input checked="" type="checkbox"/> 10% Owner ____ Officer (give title below) _____ Other (specify below)		
(Last)	(First)	(Middle)	3. Date of Earliest Transaction (Month/Day/Year) 01/24/2013					
152 WEST 57TH STREET, 43RD FLOOR			4. If Amendment, Date Original Filed(Month/Day/Year)			6. Individual or Joint/Group Filing (Check applicable line) ____ Form Filed by One Reporting Person <input checked="" type="checkbox"/> Form Filed by More than One Reporting Person		
(Street) NEW YORK, NY 10019								
(City)	(State)	(Zip)						

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)		4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)	
			Code	V	Amount	(A) or (D)				Price
Common Stock, \$0.001 par value per share	01/24/2013		S		3,800	D	\$25.5647	2,288,581	I	See Footnote (L)
Common Stock, \$0.001 par value per share	01/25/2013		S		1,000	D	\$25.691	2,287,581	I	See Footnote (L)
Common Stock, \$0.001 par value per share	01/25/2013		S		200	D	\$25.5	2,287,381	I	See Footnote (L)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)	8. Price of Derivative Security (Instr. 5)	9. Number of Derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form of Derivative Security: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	V	(A)	(D)	Date Exercisable	Expiration Date					

Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
HealthCor Management, L.P. 152 WEST 57TH STREET, 43RD FLOOR NEW YORK, NY 10019		X		
HealthCor Associates, LLC 152 WEST 57TH STREET, 43RD FLOOR NEW YORK, NY 10019		X		
HealthCor Offshore GP, LLC 152 WEST 57TH STREET, 43RD FLOOR NEW YORK, NY 10019		X		
HealthCor Group, LLC 152 WEST 57TH STREET, 43RD FLOOR NEW YORK, NY 10019		X		
HealthCor Offshore Master Fund, L.P. 152 WEST 57TH STREET, 43RD FLOOR NEW YORK, NY 10019		X		
HealthCor Long Master GP LLC 152 WEST 57TH STREET, 43RD FLOOR NEW YORK, NY 10019		X		
HealthCor Long OffShore Master Fund LP 152 WEST 57TH STREET, 43RD FLOOR NEW YORK, NY 10019		X		
Cohen Arthur Bruce 152 WEST 57TH STREET, 43RD FLOOR NORWALK, CT 06854		X		
Healey Joseph Patrick 152 WEST 57TH STREET, 43RD FLOOR NEW YORK, NY 10019		X		

Explanation of Responses:

1. HealthCor Management, L.P. is the investment manager of HealthCor Offshore Master Fund, L.P. and HealthCor Long Offshore Master Fund L.P., which are the direct beneficial owners of the securities reported herein. The general partner of HealthCor Offshore Master Fund, L.P. is HealthCor Offshore GP, LLC. The general partner of HealthCor Long Offshore Master Fund L.P. is HealthCor Long Master GP, LLC. HealthCor Group, LLC is the managing member of HealthCor Offshore GP, LLC and HealthCor Long Master GP, LLC. HealthCor Associates, LLC is the general partner of HealthCor Management, L.P., and Arthur Cohen and Joseph Healey are the managers of HealthCor Associates, LLC. Each of the reporting persons disclaims beneficial ownership of any and all such securities in excess of its or his own pecuniary interest.

Signatures

[HealthCor Management, L.P., by HealthCor Associates, LLC, its general partner, By: /s/ John H. Coghlin, General Counsel](#) [01/25/2013](#)

[HealthCor Associates, LLC, By: /s/ John H. Coghlin, General Counsel](#) [01/25/2013](#)

[HealthCor Offshore GP, LLC, for itself and as general partner on behalf of HealthCor Offshore Master Fund, L.P., by HealthCor Group, LLC, its general partner, By: /s/ John H. Coghlin, General Counsel](#) [01/25/2013](#)

[HealthCor Group, LLC, By: /s/ John H. Coghlin, General Counsel](#) [01/25/2013](#)

[HealthCor Long Master GP, LLC, for itself and as general partner on behalf of HealthCor Long Offshore Master Fund, L.P., by HealthCor Group, LLC, its general partner, By: /s/ John H. Coghlin, General Counsel](#) [01/25/2013](#)

[/s/ John H. Coghlin as attorney-in-fact for Arthur Cohen](#) [01/25/2013](#)

[/s/ John H. Coghlin as attorney-in-fact for Joseph Healey](#) [01/25/2013](#)

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.