

SECURITIES AND EXCHANGE COMMISSION

FORM 4

Statement of changes in beneficial ownership of securities

Filing Date: **2004-05-18** | Period of Report: **2004-02-06**

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REPORTING OWNER

COWHING MICHAEL T

CIK: **1203058**

Type: **4** | Act: **34** | File No.: **001-00922** | Film No.: **04814979**

Mailing Address
C/O GILLETTE COMPAY
PRUDENTIAL TOWER
BUILDING
BOSTON MA 02199

ISSUER

GILLETTE CO

CIK: **41499** | IRS No.: **041366970** | State of Incorporation: **DE** | Fiscal Year End: **1231**

SIC: **3420** Cutlery, handtools & general hardware

Mailing Address
PRUDENTIAL TOWER BLDG
SUITE 4800
BOSTON MA 02199

Business Address
PRUDENTIAL TOWER BLDG
SUITE 4800
BOSTON MA 02199
6174217000

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

OMB APPROVAL

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STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person COWHING MICHAEL T			2. Issuer Name and Ticker or Trading Symbol GILLETTE CO [G]			5. Relationship of Reporting Person(s) to Issuer (Check all applicable) <input type="checkbox"/> Director <input type="checkbox"/> 10% Owner <input checked="" type="checkbox"/> Officer (give title below) <input type="checkbox"/> Other (specify below) President GTM		
(Last)	(First)	(Middle)	3. Date of Earliest Transaction (Month/Day/Year) 02/06/2004			6. Individual or Joint/Group Filing (Check applicable line) <input checked="" type="checkbox"/> Form Filed by One Reporting Person <input type="checkbox"/> Form Filed by More than One Reporting Person		
PRUDENTIAL TOWER BUILDING - 42			4. If Amendment, Date Original Filed(Month/Day/Year)					
(Street) BOSTON, MA 021998004								
(City)	(State)	(Zip)						

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)		4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount	(A) or (D)	Price			
Common Stock \$1 Par value	02/06/2004		<u>G</u>		1,089	D	\$ 0	15,502	D	
Common Stock \$1 Par value	05/14/2004		<u>M</u>		5,880	A	\$17	21,382	D	
Common Stock \$1 Par value	05/14/2004		<u>F</u>		2,392	D	\$41.07	18,990	D	
Common Stock \$1 Par value								2,294 ⁽¹⁾	I	By ESOP Trust
Common Stock \$1 Par value								41,427 ⁽²⁾	I	By Savings Plan Trust - 401(k)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)	8. Price of Derivative Security (Instr. 5)	9. Number of Derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form of Derivative Security: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)	
				Code	V	(A)	(D)	Date Exercisable	Expiration Date						Amount or Number of Shares
Employee Stock Option	\$17	05/14/2004		<u>M</u>		5,880		06/16/1995	06/15/2004	Common Stock \$1	5,880	\$ 0	0	D	

(right to buy)											Par value						
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Explanation of Responses:

1. Balance includes shares acquired through regular quarterly dividends.
2. Balance includes shares acquired from regular payroll contributions and quarterly dividends.

Signatures

/s/ Cowhig, Michael

** Signature of Reporting Person

05/14/2004

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.