

SECURITIES AND EXCHANGE COMMISSION

FORM 4

Statement of changes in beneficial ownership of securities

Filing Date: **2004-08-12** | Period of Report: **2004-08-11**

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ISSUER

ENERGIZER HOLDINGS INC

CIK: **1096752** | IRS No.: **431863181** | State of Incorporation: **MO** | Fiscal Year End: **0930**
SIC: **3690** Miscellaneous electrical machinery, equipment & supplies

Mailing Address

533 MARYVILLE UNIVERSITY
DRIVE
ST LOUIS MO 63141

Business Address

533 MARYVILLE UNIVERSITY
DRIVE
ST LOUIS MO 63141
3149852161

REPORTING OWNER

STRATMANN GAYLE G

CIK: **1220466**
Type: **4** | Act: **34** | File No.: **001-15401** | Film No.: **04970664**

Mailing Address

ENERGIZER HOLDINGS INC
533 MARYVILLE UNIVERSITY
DRIVE
ST LOUIS MO 63141

Business Address

ENERGIZER HOLDINGS INC
533 MARYVILLE UNIVERSITY
DRIVE
ST LOUIS MO 63141
3149852000

FORM 4

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

OMB APPROVAL

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STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person STRATMANN GAYLE G			2. Issuer Name and Ticker or Trading Symbol ENERGIZER HOLDINGS INC [ENR]			5. Relationship of Reporting Person(s) to Issuer (Check all applicable) ____ Director _____ 10% Owner <input checked="" type="checkbox"/> Officer (give title below) _____ Other (specify below) VP, GENERAL COUNSEL		
(Last)	(First)	(Middle)	3. Date of Earliest Transaction (Month/Day/Year) 08/11/2004					
ENERGIZER HOLDINGS, INC., 533 MARYVILLE UNIVERSITY DRIVE			4. If Amendment, Date Original Filed(Month/Day/Year)			6. Individual or Joint/Group Filing (Check applicable line) <input checked="" type="checkbox"/> Form Filed by One Reporting Person ____ Form Filed by More than One Reporting Person		
(Street) ST. LOUIS, MO 63141								
(City)	(State)	(Zip)						

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)		4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount	(A) or (D)	Price			
Energizer Holdings, Inc. Common Stock	08/11/2004		P		400	A	\$38.17	400	D	
Energizer Holdings, Inc. Common Stock	08/11/2004		P		600	A	\$38.18	1,000	D	
Energizer Holdings, Inc. Common Stock								2,904	I	By 401(k)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)	8. Price of Derivative Security (Instr. 5)	9. Number of Derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form of Derivative Security: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	V	(A)	(D)	Date Exercisable	Expiration Date					
Non-Qualified Stock Option 5/08/00	\$17							05/08/2001 ⁽¹⁾	05/07/2010	Energizer Holdings, Inc. Common Stock		50,000	D	

Non-Qualified Stock Option 3/17/03	\$26.64							03/17/2004 ⁽²⁾	03/16/2013	Energizer Holdings, Inc. Common Stock	100,000		100,000	D
Non-Qualified Stock Option 9/23/02	\$30.1							09/23/2005 ⁽³⁾	09/22/2012	Energizer Holdings, Inc. Common Stock	10,000		10,000	D
Phantom Stock Units in Executive Savings Investment Plan	\$ 0							(4)	(4)	Energizer Holdings, Inc. Common Stock	706		706	D
Restricted Stock Equivalents 5/19/03	\$ 0							05/19/2006 ⁽⁵⁾	05/19/2012	Energizer Holdings, Inc. Common Stock	20,000		20,000	D

Explanation of Responses:

1. Exercisable at the rate of 25% per year commencing May 8, 2001.
2. Exercisable at a rate of 20% per year commencing March 17, 2004.
3. Exercisable at the rate of 33 1/3% on grant date in the years 2005, 2006 and 2007.
4. Phantom stock units are payable in cash following termination of the Reporting Person's employment with Energizer Holdings, Inc.
5. Restricted Stock Equivalents will convert into shares of Energizer Common Stock - 1/3 on 5/19/06, 1/3 on 5/19/09 and 1/3 on 5/19/12, unless Reporting Person elects to defer conversion until retirement or other termination, or unless deferral of conversion is mandated by Energizer Holdings, Inc. Equivalents subject to forfeiture if Reporting Person voluntarily terminates employment prior to conversion dates, other than upon retirement after attaining age 55.

Signatures

GAYLE G. STRATMANN

** Signature of Reporting Person

08/12/2004

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.