

# SECURITIES AND EXCHANGE COMMISSION

## FORM SC 13G/A

Schedule filed to report acquisition of beneficial ownership of 5% or more of a class of equity securities by passive investors and certain institutions [amend]

Filing Date: **1999-09-10**  
SEC Accession No. **0000350440-99-000180**

([HTML Version](#) on [secdatabase.com](#))

### SUBJECT COMPANY

#### **CUMULUS MEDIA INC**

CIK: **1058623** | IRS No.: **364159663** | State of Incorporation: **IL** | Fiscal Year End: **1231**  
Type: **SC 13G/A** | Act: **34** | File No.: **005-54277** | Film No.: **99709199**  
SIC: **4832** Radio broadcasting stations

Mailing Address  
*111 EAST KILBOURN AVE  
SUITE 2700  
MILWAUKEE WI 53202*

Business Address  
*111 KILBOURNE AVE  
SUITE 2700  
MILWAUKEE WI 53202  
4146152800*

### FILED BY

#### **SELIGMAN J & W & CO INC /NY/**

CIK: **350440** | IRS No.: **133043476** | State of Incorporation: **NY** | Fiscal Year End: **1231**  
Type: **SC 13G/A**

Mailing Address  
*100 PARK AVENUE 8TH  
FLOOR  
NEW YORK NY 10017*

Business Address  
*100 PARK AVENUE - 8TH  
FLOOR  
NEW YORK NY 10006  
2124880200*

SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

SCHEDULE 13G/A  
(Rule 13d-102)

INFORMATION TO BE INCLUDED IN STATEMENTS FILED PURSUANT  
TO RULES 13d-1(b), (c) AND (d) AND AMENDMENTS THERETO FILED  
PURSUANT TO 13d-2

AUGUST 31, 1999

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CHECK THE APPROPRIATE BOX TO DESIGNATE THE RULE  
PURSUANT TO WHICH THIS SCHEDULE IS FILED:

Rule 13d-1(b)  
 Rule 13d-1(c)  
 Rule 13d-1(d)

AMENDMENT NO. 6

CUMULUS MEDIA INC.

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(Name of Issuer)

COMMON STOCK

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(Title of Class of Securities)

231082108

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(CUSIP Number)

CUSIP Number 231082108

1) NAME OF REPORTING PERSON

S.S. OR I.R.S. IDENTIFICATION NO. OF ABOVE PERSON

J. & W. SELIGMAN & CO. INCORPORATED  
13-3043476

2) CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP

(a) / /  
(b) / x /

3) SEC USE ONLY

4) CITIZENSHIP OR PLACE OF ORGANIZATION

DELAWARE

(5) SOLE VOTING POWER -0-

NUMBER OF SHARES

BENEFICIALLY OWNED (6) SHARED VOTING POWER 747,600

BY EACH REPORTING

PERSON WITH

(7) SOLE DISPOSITIVE POWER -0-

(8) SHARED DISPOSITIVE POWER 937,574

9) AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON

973,574

10) CHECK BOX IF THE AGGREGATE AMOUNT IN ROW (9) EXCLUDES CERTAIN SHARES / /

11) PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW (9)

4.83%

12) TYPE OF REPORTING PERSON

IA, CO

CUSIP Number 231082108

1) NAME OF REPORTING PERSON

S.S. OR I.R.S. IDENTIFICATION NO. OF ABOVE PERSON

WILLIAM C. MORRIS

2) CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP

(a) / /  
(b) / x /

3) SEC USE ONLY

4) CITIZENSHIP OR PLACE OF ORGANIZATION

UNITED STATES

(5) SOLE VOTING POWER -0-

NUMBER OF SHARES

BENEFICIALLY OWNED (6) SHARED VOTING POWER 747,600\*

BY EACH REPORTING

PERSON WITH

(7) SOLE DISPOSITIVE POWER -0-

(8) SHARED DISPOSITIVE POWER 937,574\*

9) AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON

937,574\*

10) CHECK BOX IF THE AGGREGATE AMOUNT IN ROW (9) EXCLUDES CERTAIN SHARES / /

11) PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW (9)

4.83%

12) TYPE OF REPORTING PERSON

IN

\* William C. Morris, as the owner of a majority of the outstanding voting securities of J. & W. Seligman & Co. Incorporated (JWS), may be deemed to beneficially own the shares reported herein by JWS. Accordingly, the shares reported herein by William C. Morris include those shares separately reported herein by JWS.

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Item 1(a) Name of Issuer:

CUMULUS MEDIA INC.

Item 1(b) Address of Issuer's Principal Executive Offices:

111 KILBOURN AVE.  
STE 2700  
MILWAUKEE, WI 53202

Item 2(a) Name of Person Filing:

- (1) J. & W. SELIGMAN & CO. INCORPORATED (JWS)
- (2) WILLIAM C. MORRIS (Mr. Morris)

Item 2(b) Address or Principal Business Office or, if none, Residence:

100 PARK AVENUE  
NEW YORK, NEW YORK 10017

Item 2(c) Citizenship:

- (1) DELAWARE CORPORATION
- (2) UNITED STATES

Item 2(d) Title of Class of Securities:

COMMON STOCK

Item 2(e) CUSIP Number:

231082108

Item 3 If this statement is filed pursuant to Rules 13d-1(b), or 13d-2(b), check whether the person is filing as a:

JWS is an investment adviser in accordance with Rule 13d-1(b)(1)(ii)(E).  
Mr. Morris is a control person of JWS in accordance with  
Rule 13d-1(b)(1)(ii)(G).

Item 4 Ownership.

Incorporated by reference to Items (5)-(9) and (11) of the cover page  
pertaining to each reporting person.

Mr. Morris, as the owner of a majority of the outstanding voting  
securities of JWS, may be deemed to beneficially own the shares reported herein  
by JWS. Accordingly, the shares reported herein by Mr. Morris include those  
shares separately reported herein by JWS.

Item 5 Ownership of Five Percent or Less of a Class.

[X]

Item 6 Ownership of More than Five Percent on Behalf of Another Person.

NOT APPLICABLE

Item 7 Identification and Classification of the Subsidiary which acquired the security being reported on by the Parent Holding Company.

NOT APPLICABLE

Item 8 Identification and Classification of Members of the Group.

NOT APPLICABLE

Item 9 Notice of Dissolution of Group.

NOT APPLICABLE

Item 10 Certification

By signing below I certify that, to the best of my knowledge and belief, the securities referred to above were acquired in the ordinary course of business and were not acquired for the purpose of and do not have the effect of changing or influencing the control of the issuer of such securities and were not acquired in connection with or as a participant in any transaction having such purpose or effect.

SIGNATURE

After reasonable inquiry and to the best of my knowledge and belief, I certify that the information set forth in this statement is true, complete and correct.

DATE: SEPTEMBER 10, 1999

J. & W. SELIGMAN & CO. INCORPORATED

BY /s/ Lawrence P. Vogel

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Name: Lawrence P. Vogel

Title: Senior Vice President, Finance

/s/ Frank J. Nasta

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Frank J. Nasta, as  
Attorney-in-fact for William C. Morris

EXHIBIT

- 7.1 Agreement of Joint Filing between J. & W. Seligman & Co. Incorporated, William C. Morris dated SEPTEMBER 10, 1999.
- 7.2 Power of Attorney for William C. Morris

EXHIBIT 7.1

AGREEMENT OF JOINT FILING

J. & W. Seligman & Co. Incorporated, William C. Morris hereby agree that the Statement on Schedule 13G to which this agreement is attached as an exhibit, as well as all future amendments to such Statement, shall be filed jointly on behalf of each of them. This agreement is intended to satisfy the requirements of Rule 13d-1(f)(1)(iii) under the Securities Exchange Act of 1934, as amended.

Dated: SEPTEMBER 10, 1999

J. & W. SELIGMAN & CO. INCORPORATED

BY /s/ Lawrence P. Vogel

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Name: Lawrence P. Vogel  
Title: Senior Vice President, Finance

/s/ Frank J. Nasta

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Frank J. Nasta, as  
Attorney-in-fact for William C. Morris

EXHIBIT 7.2

POWER OF ATTORNEY FOR  
WILLIAM C. MORRIS

KNOWN ALL MEN BY THESE PRESENTS, that the undersigned hereby appoints Frank J. Nasta, attorney-in-fact and agent, with full power of substitution and resubstitution, for in name and stead, to sign and file Forms 13D and 13G promulgated under Section 13 of the Securities Exchange Act of 1934, as amended, or further Amendments thereto, and any and all applications or other documents to be filed with the Securities and Exchange Commission pertaining thereto, with full power and authority to do and perform all acts and things requisite and necessary to be done on the premises. This appointment shall be valid for the sole purpose stated above and shall be in effect and force, unless sooner revoked by me in writing.

Executed this 2nd day of February, 1998.

/s/ William C. Morris

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William C. Morris