

SECURITIES AND EXCHANGE COMMISSION

FORM NT 10-Q

Notice under Rule 12b25 of inability to timely file all or part of a form 10-Q or 10-QSB

Filing Date: **2004-05-18** | Period of Report: **2004-03-31**
SEC Accession No. **0001289623-04-000004**

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FILER

JACKSON RIVERS CO

CIK: **1159770** | IRS No.: **651102865** | State of Incorporation: **FL** | Fiscal Year End: **1231**
Type: **NT 10-Q** | Act: **34** | File No.: **333-70932** | Film No.: **04814197**
SIC: **6141** Personal credit institutions

Mailing Address
27 RADIO CIRCLE DRIVE
MOUNT KISCO NY 10549

Business Address
27 RADIO CIRCLE DRIVE
MOUNT KISCO NY 10549
6196154242

**UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549**

FORM 12b-25

NOTIFICATION OF LATE FILING

Commission File Number: 333-70932

(Check one):

Form 10-K Form 20-F Form 11-K Form 10-QSB Form N-SAR Form N-CSR

For Period Ended: March 31, 2004.

- Transition Report on Form 10-K
- Transition Report on Form 20-F
- Transition Report on Form 11-K
- Transition Report on Form 10-Q
- Transition Report on Form N-SAR For the Transition Period

Ended: _____

Nothing in this form shall be construed to imply that the Commission has verified any information contained herein.

If the notification relates to a portion of the filing checked above, identify the Item(s) to which the notification relates:

PART I – REGISTRANT INFORMATION

The Jackson Rivers Company

Full Name of Registrant

27 Radio Circle Dr., Mount Kisco, New York 10549

Address of Principal Executive Office

PART II– RULES 12b-25(b) AND (c)

If the subject report could not be filed without unreasonable effort or expense and the registrant seeks relief pursuant to Rule 12b-25(b), the following should be completed. (Check box if appropriate)

- (a) The reason described in reasonable detail in Part III of this form could not be eliminated without unreasonable effort or expense
- (b) The subject annual report, semi-annual report, transition report on Form 10-K, Form 20-F, Form 11-K, Form N-SAR or Form N-CSR, or portion thereof, will be filed on or before the fifteenth calendar day following the prescribed due date; or the subject quarterly report or transition report on Form 10-QSB, or portion thereof, will be filed on or before the fifth calendar day following the prescribed due date; and
- (c) The accountant's statement or other exhibit required by Rule 12b-25(c) has been attached if applicable.

PART III – NARRATIVE

State below in reasonable detail why Forms 10-K, 20-F, 11-K, 10-Q, N-SAR, N-CSR, or the transition report or portion thereof could not be filed within the prescribed time period.

The registrant is awaiting information from its auditors in order to complete the preparation of the registrant' s March 31, 2004 Form 10-QSB. Accordingly, the registrant requests a five-day extension until May 24, 2004 to file its Form 10-QSB.

PART IV – OTHER INFORMATION

(1) Name and telephone number of person to contact in regard to this notification:

Dennis Lauzon 619 615-4242
(Name) (Area Code) (Telephone Number)

(2) Have all other periodic reports required under Section 13 or 15(d) of the Securities Exchange Act of 1934 or Section 30 of the Investment Company Act of 1940 during the preceding 12 months or for such shorter period that the registrant was required to file such report(s) been filed ? If answer is no, identify report(s).

Yes No

(3) Is it anticipated that any significant change in results of operations from the corresponding period for the last fiscal year will be reflected by the earnings statements to be included in the subject report or portion thereof? Yes No

The Jackson Rivers Company has caused this notification to be signed on its behalf by the undersigned thereunto duly authorized.

Jackson Rivers

Company

Date: May 17,

Lauzon

By: /s/ Dennis

Title: President

2004