

# SECURITIES AND EXCHANGE COMMISSION

## FORM 13F-HR

Initial quarterly Form 13F holdings report filed by institutional managers

Filing Date: **2004-05-18** | Period of Report: **2004-03-31**  
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### FILER

#### COAST ASSET MANAGEMENT LP

CIK: **1232970**

Type: **13F-HR** | Act: **34** | File No.: **028-10454** | Film No.: **04814247**

#### Mailing Address

2450 COLORADO AVE  
SUITE 100 E. TOWER  
SANTA MONICA CA 90404

#### Business Address

2450 COLORADO AVE  
SUITE 100 E. TOWER  
SANTA MONICA CA 90404  
3105763500

UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

Form 13F

Form 13F COVER PAGE

Report for the Calendar Year or Quarter Ended: 3/31/2004

Check here if Amendment [ ]; Amendment Number:  
This Amendment (Check only one.): [ ] is a restatement.  
[ ] adds new holdings entries.

Institutional Investment Manager Filing this Report:

Name: Coast Asset Management  
Address: 2450 Colorado Ave  
Suite 100 East Tower  
Santa Monica, CA 90404

13F File Number: 28-

The institutional investment manager filing this report and the person by whom it is signed hereby represent that the person signing the report is authorized to submit it, that all information contained herein is true, correct and complete, and that it is understood that all required items, statements, schedules, lists, and tables, are considered integral parts of this form.

Person Signing this Report on Behalf of Reporting Manager:

Name: Christopher D. Petit  
Title: Executive Vice President  
Phone: (310) 576-3530

Signature, Place, and Date of Signing:

/s/ Christopher D. Petit Santa Monica, CA May 17, 2004

Report Type (Check only one.):

- [ X] 13F HOLDINGS REPORT.  
[ ] 13F NOTICE.  
[ ] 13F COMBINATION REPORT.

FORM 13F SUMMARY PAGE

Report Summary:

Number of Other Included Managers: 0  
Form13F Information Table Entry Total: 9  
Form13F Information Table Value Total: \$34,858 (thousands)

List of Other Included Managers:

Provide a numbered list of the name(s) and Form 13F file number(s) of all institutional managers with respect to which this report is filed, other than the manager filing this report.

NONE

<TABLE> <C> <C>  
FORM 13F INFORMATION TABLE  
NAME OF ISSUER TITLE OF CLASS CUSIP VALUE SHARES/ SH/ PUT/ INVSTMT OTHER VOTING AUTHORITY  
(x\$1000) PRN AMT PRN CALL DCRETN MANAGERS SOLE SHARED NONE

INTEGRATED AMER INC	COM NEW	45810N302	63	8250 SH	SOLE	8250	0	0
KMART HLDG CORPORATION	COM	498780105	2074	50000 SH	SOLE	50000	0	0
ML MACADAMIA ORCHARDS L P	DEP UNIT CL A	55307U107	73	16200 SH	SOLE	16200	0	0
SANDISK CORP	COM	80004C101	15388	542600 SH	SOLE	542600	0	0
SANDISK CORP	NOTE 4.500%11/1	80004CAB7	15550	5000 PRN	SOLE	5000	0	0
SPX CORP	COM	784635104	455	10000 SH	SOLE	10000	0	0
STEPHAN CO	COM	858603103	50	11000 SH	SOLE	11000	0	0
SYMS CORP	COM	871551107	1093	136800 SH	SOLE	136800	0	0
TENET HEALTHCARE CORP	COM	88033G100	112	10000 SH	SOLE	10000	0	0

</TABLE>