

SECURITIES AND EXCHANGE COMMISSION

FORM 10-Q

Quarterly report pursuant to sections 13 or 15(d)

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DESTINY MEDIA TECHNOLOGIES INC

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Mailing Address

SUITE 750, PO BOX 11527
650 WEST GEORGIA
STREET
VANCOUVER A1 V6B 4N7

Business Address

SUITE 750, PO BOX 11527
650 WEST GEORGIA
STREET
VANCOUVER A1 V6B 4N7
604-609-7736

UNITED STATES
SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

FORM 10-Q

(Mark One)

QUARTERLY REPORT PURSUANT TO SECTION 13 or 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

For the three months ended **November 30, 2012**

OR

TRANSITION REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

For the transition period from _____ to _____

Commission file number: **0-028259**

DESTINY MEDIA TECHNOLOGIES INC.

(Exact name of registrant as specified in its charter)

COLORADO

(State or other jurisdiction of
incorporation or organization)

84-1516745

(IRS Employer Identification No.)

Suite 750, PO Box 11527, 650 West Georgia Street, Vancouver,

British Columbia Canada V6B 4N7

(Address of Principal Executive Offices)

Registrant's telephone number, including area code: **(604) 609-7736**

Indicate by check mark whether the registrant (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days.

Yes No

Indicate by check mark whether the registrant has submitted electronically and posted on its corporate Web site, if any, every Interactive Data File required to be submitted and posted pursuant to Rule 405 of Regulation S-T (§232.405 of this chapter) during the preceding 12 months (or for such shorter period that the registrant was required to submit and post such files).

Yes No

(Does not currently apply to the Registrant)

Indicate by check mark whether the registrant is a large accelerated filer, an accelerated filer, a non-accelerated filer, or a smaller reporting company. See definitions of "large accelerated filer," "accelerated filer," and "smaller reporting company" in Rule 12b-2 of the Exchange Act. (Check one):

Large accelerated filer

Accelerated filer

Non-accelerated filer

Smaller reporting company

(Do not check if a smaller reporting company)

Indicate by check mark whether the registrant is a shell company (as defined in Rule 12b-2 of the Exchange Act).

Yes No

APPLICABLE ONLY TO CORPORATE ISSUERS

State the number of shares outstanding of each of the issuer's classes of common stock, as of the latest practicable date:

51,961,922 Shares of \$0.001 par value common stock outstanding as of January 14, 2013.

PART I - FINANCIAL INFORMATION
Item 1. FINANCIAL STATEMENTS.

Consolidated Financial Statements

Destiny Media Technologies Inc.

(Unaudited)

Three months ended November 30, 2012

(Expressed in United States dollars)

CONSOLIDATED BALANCE SHEETS

(Expressed in United States dollars)

Unaudited

As at

	November 30, 2012 \$	August 31, 2012 \$
ASSETS		
Current		
Cash and cash equivalents	1,145,713	1,275,423
Accounts receivable, net of allowance for doubtful accounts of \$9,070 [August 31, 2012 - \$6,053]	626,035	440,053
Other receivables	71,933	48,508
Current portion of long term receivable [note 3]	108,117	104,056
Prepaid expenses	54,636	27,059
Deferred tax assets - current portion	258,000	258,000
Total current assets	2,264,434	2,153,099
Deposits	37,805	37,847
Long term receivable [note 3]	605,060	625,098
Property and equipment, net	287,141	287,958
Deferred tax assets - long term portion	624,000	689,000
Total assets	3,818,440	3,793,002
LIABILITIES AND STOCKHOLDERS' EQUITY		
Current		
Accounts payable	83,376	199,930
Accrued liabilities	247,260	250,623
Deferred leasehold inducement	5,350	5,843
Deferred revenue	46,985	55,671
Total liabilities	382,971	512,067
Commitments and contingencies [notes 5 and 8]		
Stockholders' equity		
Common stock, par value \$0.001 [note 4]		
Authorized: 100,000,000 shares		
Issued and outstanding: 52,118,572 shares		
[August 31, 2012 - issued outstanding 52,091,004 shares]	52,119	52,091
Additional paid-in capital	9,008,929	9,008,957
Accumulated Deficit	(5,852,980)	(6,013,030)
Accumulated other comprehensive income	227,401	232,917
Total stockholders' equity	3,435,469	3,280,935
Total liabilities and stockholders' equity	3,818,440	3,793,002

See accompanying notes

CONSOLIDATED STATEMENTS OF OPERATIONS AND COMPREHENSIVE INCOME

(Expressed in United States dollars)
Unaudited

Three months ended November 30,

	2012	2011
	\$	\$
Service revenue <i>[note 10]</i>	1,063,867	1,124,617
Operating expenses		
General and administrative	191,257	477,878
Sales and marketing	240,218	198,873
Research and development	400,352	418,114
Depreciation and amortization	27,656	14,375
	859,483	1,109,240
Income from operations	204,384	15,377
Other income (expenses)		
Interest income	20,666	2,812
Interest and other expense	-	(634)
Income before provision for income taxes	225,050	17,555
Deferred income tax recovery (expense)	(65,000)	(5,000)
Net income	160,050	12,555
Other comprehensive income (loss), net of tax		
Foreign currency translation adjustments	(5,516)	(54,606)
Total comprehensive income (loss)	154,534	(42,051)
Net income per common share, basic and diluted	0.00	0.00
Weighted average common shares outstanding:		
Basic	52,112,210	50,487,577
Diluted	52,885,825	50,709,493

See accompanying notes

Destiny Media Technologies Inc.

CONSOLIDATED STATEMENTS OF CHANGES IN STOCKHOLDERS' EQUITY

(Expressed in United States dollars)

Unaudited

	Common stock		Additional paid-in capital \$	Shares held for cancellation \$	Accumulated Deficit \$	Accumulated other comprehensive income \$	Total stockholders' equity \$
	Shares #	Amount \$					
Balance, August 31, 2011	50,487,577	50,613	8,758,044	(50,076)	(6,576,033)	223,317	2,405,865
Total comprehensive income	-	-	-	-	563,003	9,600	572,603
Common stock issued on options exercised	24,225	24	(24)	-	-	-	-
Common stock issued on warrants exercised	1,579,202	1,579	277,171	-	-	-	278,750
Stock options repurchased and cancelled	-	-	(19,080)	-	-	-	(19,080)
Common stock cancelled	-	(125)	(49,951)	50,076	-	-	-
Stock compensation	-	-	42,797	-	-	-	42,797
Balance, August 31, 2012	52,091,004	52,091	9,008,957	-	(6,013,030)	232,917	3,280,935
Total comprehensive income	-	-	-	-	160,050	(5,516)	154,534
Common stock issued on options exercised - Note 4	27,568	28	(28)	-	-	-	-
Balance, November 30, 2012	52,118,572	52,119	9,008,929	-	(5,852,980)	227,401	3,435,469

See accompanying notes

CONSOLIDATED STATEMENTS OF CASH FLOWS

(Expressed in United States dollars)

Unaudited

Three months ended November 30,

	2012 \$	2011 \$
OPERATING ACTIVITIES		
Net income	160,050	12,555
Items not involving cash:		
Depreciation and amortization	27,656	14,375
Stock-based compensation	-	1,410
Deferred leasehold inducement	(489)	952
Deferred income taxes	65,000	5,000
Unrealized foreign exchange	(9,303)	-
Changes in non-cash working capital:		
Accounts receivable	(187,331)	(180,638)
Other receivables	(23,586)	(33,182)
Prepaid expenses and deposits	(27,733)	30,790
Accounts payable	(98,522)	73,318
Accrued liabilities	(21,503)	(73,595)
Deferred revenue	(8,665)	4,275
Long term receivable	24,553	-
Net cash used in operating activities	(99,873)	(144,740)
INVESTING ACTIVITIES		
Purchase of property and equipment	(27,151)	(39,816)
Net cash used in investing activities	(27,151)	(39,816)
FINANCING ACTIVITIES		
Repayments on capital lease obligations	-	(2,987)
Net cash used in financing activities	-	(2,987)
Effect of foreign exchange rate changes on cash	(2,686)	(49,920)
Net decrease in cash during the period	(129,710)	(237,463)
Cash, beginning of the period	1,275,423	1,238,173
Cash, end of the period	1,145,713	1,000,710
Supplementary disclosure		
Interest paid	-	634
Income taxes paid	-	-
<i>See accompanying notes</i>		

Destiny Media Technologies Inc.

NOTES TO INTERIM CONSOLIDATED FINANCIAL STATEMENTS

(Expressed in United States dollars)

Unaudited

Three months ended November 30, 2012 and 2011

1. ORGANIZATION

Destiny Media Technologies Inc. (the "Company") was incorporated in August 1998 under the laws of the State of Colorado. The Company develops technologies that allow for the distribution over the Internet of digital media files in either a streaming or digital download format. The technologies are proprietary. The Company operates out of Vancouver, BC, Canada and serves customers predominantly located in the United States, Europe and Australia.

The Company's stock is listed for trading under the symbol "DSNY" on the OTC Bulletin Board in the United States, under the symbol "DSY" on the TSX Venture Exchange and under the symbol "DME" on the Berlin, Frankfurt, Xetra and Stuttgart exchanges in Germany.

2. BASIS OF PRESENTATION

The accompanying unaudited interim consolidated financial statements have been prepared by management in accordance with accounting principles generally accepted in the United States for interim financial information pursuant to the rules and regulations of the United States Securities and Exchange Commission. Accordingly, they do not include all of the information and footnotes required by United States generally accepted accounting principles for annual financial statements. In the opinion of management, all adjustments (consisting of normal recurring accruals) considered necessary for a fair presentation have been included. Operating results for the three months ended November 30, 2012 are not necessarily indicative of the results that may be expected for the year ended August 31, 2013. The balance sheet at August 31, 2012 has been derived from the audited consolidated financial statements at that date but does not include all of the information and footnotes required by United States generally accepted accounting principles for annual financial statements. For further information, refer to the consolidated financial statements and footnotes thereto included in the Company's annual report on Form 10-K for the year ended August 31, 2012.

Destiny Media Technologies Inc.**NOTES TO INTERIM CONSOLIDATED FINANCIAL STATEMENTS**

(Expressed in United States dollars)

Unaudited

Three months ended November 30, 2012 and 2011

3. LONG TERM RECEIVABLE

Pursuant to a Settlement Deed dated March 5, 2012, the Company became entitled to a settlement sum of \$825,000 Australian dollars ("AUD") (US \$858,194), receivable in monthly installments over the course of 72 months, beginning on March 31, 2012. The unpaid balance accrues interest of 10.25% per annum compounded monthly. The receivable is secured by a registered charge against real estate located in Australia. As at November 30, 2012, installments of \$198,350AUD and interest of \$55,640AUD had been received.

The settlement amount receivable was recorded during the year ended August 31, 2012 as a recovery to general and administrative expenses.

Payments to be received over the next five fiscal years as follows:

	Principal	Interest	Total
2013	80,046	70,839	150,885
2014	116,718	59,514	176,232
2015	129,260	46,972	176,232
2016	143,150	33,082	176,232
2017	158,532	17,700	176,232
Thereafter	85,471	2,572	88,043
	713,177	230,679	943,856

4. STOCKHOLDERS' EQUITY**[a] Common stock issued and authorized**

The Company is authorized to issue up to 100,000,000 shares of common stock, par value \$0.001 per share.

During the three months ended November 30, 2012, 27,568 shares were issued pursuant to the cashless exercise of 60,000 share purchase options exercisable at \$0.50 during the year ended August 31, 2012.

Destiny Media Technologies Inc.**NOTES TO INTERIM CONSOLIDATED FINANCIAL STATEMENTS**

(Expressed in United States dollars)

Unaudited

Three months ended November 30, 2012 and 2011

4. STOCKHOLDERS' EQUITY (cont' d.)**[b] Stock option plans**

The Company has two existing stock option plans (the "Plans"), namely the Amended 1999 Stock Option Plan and the 2006 Stock Option Plan, under which up to 3,750,000 and 5,100,000 shares of the common stock, respectively, have been reserved for issuance. A total of 2,169,716 common shares remain eligible for issuance under the plans. The options generally vest over a range of periods from the date of grant, some are immediate, and others are 12 or 24 months. Any options that do not vest as the result of a grantee leaving the Company are forfeited and the common shares underlying them are returned to the reserve. The options generally have a contractual term of five years.

Stock-Based Payment Award Activity

A summary of option activity under the Plans as of November 30, 2012, and changes during the period ended are presented below:

Options	Shares	Weighted Average Exercise Price	Weighted Average Remaining Contractual Term	Aggregate Intrinsic Value \$
Outstanding at August 31, 2012	1,800,000	0.48	1.57	802,500
Outstanding at November 30, 2012	1,800,000	0.48	1.32	487,500
Vested and exercisable at November 30, 2012	1,800,000	0.48	1.32	487,500

The aggregate intrinsic value is calculated as the difference between the exercise price of the underlying awards and the quoted price of the Company's common stock for the options that were in-the-money at November 30, 2012.

During the three months ended November 30, 2012 and 2011, stock-based compensation expense has been reported in the statement of operations as follows:

	2012	2011
	\$	\$
Stock-based compensation		
General and administrative	–	616
Sales and marketing	–	256
Research and development	–	538
Total stock-based compensation	–	1,410

Destiny Media Technologies Inc.

NOTES TO INTERIM CONSOLIDATED FINANCIAL STATEMENTS

(Expressed in United States dollars)

Unaudited

Three months ended November 30, 2012 and 2011

4. STOCKHOLDERS' EQUITY (cont' d.)

Valuation Assumptions

The fair value of each option award is estimated on the date of grant using the Black-Scholes option-pricing model. During the three months ended November 30, 2012 and 2011, there were no options granted.

[c] Employee Stock Purchase Plan

The Company's 2011 Employee Stock Purchase Plan (the "Plan") became effective on February 22, 2011. Under the Plan, employees of Destiny are able to contribute up to 5% of their annual salary into a pool which is matched equally by Destiny. Independent directors are able to contribute a maximum of \$12,500 each for a combined maximum annual purchase of \$25,000. The maximum annual combined contributions will be \$400,000. All purchases are made through the Toronto Stock Exchange by a third party plan agent. The third party plan agent will also be responsible for the administration of the Plan on behalf of Destiny and the participants.

During the three months ended November 30, 2012, the Company recognized compensation expense of \$12,137 (2011: \$10,486) in salaries and wages on the statement of operations in respect of the Plan, representing the Company's employee matching of cash contributions to the plan. The shares were purchased on the open market at an average price of \$0.87 (2011: \$0.41). The shares are held in trust by the Company for a period of one year from the date of purchase.

5. COMMITMENTS

The Company entered into a sub-lease agreement for its premises on September 15, 2010. It commenced on October 22, 2010 and will expire on October 30, 2013. The Company is committed to payments as followed:

	\$
2013	183,784
2014	40,841

During the three months ended November 30, 2012 the Company incurred rent expense of \$31,620 (2011: \$56,919) which has been allocated between general and administrative expenses, research and development and sales and marketing on the statement of operations.

Destiny Media Technologies Inc.

NOTES TO INTERIM CONSOLIDATED FINANCIAL STATEMENTS

(Expressed in United States dollars)

Unaudited

Three months ended November 30, 2012 and 2011

5. COMMITMENTS (cont' d.)

By a credit facilities agreement dated April 8, 2010 and amended June 17, 2011, the Company arranged for credit facilities with the Royal Bank of Canada which allows the Company to draw up to \$453,500 (\$450,000 CDN). These credit facilities consist of a revolving facility of \$403,000 (\$400,000 CDN) bearing interest at prime plus 3.5% and a commercial credit card facility to \$50,500 (\$50,000 CDN). Borrowings under the facilities are repayable on demand. As of November 30, 2012 and August 31, 2012, no amount had been drawn on the line of credit.

6. RELATED PARTY TRANSACTIONS

The Company entered into a consulting agreement with a Director effective October 1, 2010. The Company will pay \$2,000 per month, plus authorized expenses. The Director will receive a 10% commission if related new businesses are successfully closed. During the three months ended November 30, 2012, the Company paid consulting fees of \$6,000 (2011: \$6,000) under this agreement.

7. INCOME TAX

The Company has adopted the provisions of ASC 740, Income taxes. This standard clarifies the accounting for uncertainty in income taxes recognized in an enterprise's financial statements and prescribes a recognition threshold and measurement process for financial statement recognition and measurement of a tax position taken or expected to be taken in a tax return. The standard also provides guidance on derecognition, classification, interest and penalties, accounting in interim periods, disclosure and transition. The Company and its subsidiaries are subject to U.S. federal income tax, Canadian income tax, as well as income tax of multiple state and local jurisdictions. Based on the Company's evaluation, the Company has concluded that there are no significant uncertain tax positions requiring recognition in the Company's financial statements. The Company's evaluation was performed for the tax years ended August 31, 1999 through August 31, 2012, the tax years which remain subject to examination by major tax jurisdictions as of November 30, 2012. The Company may from time to time be assessed interest or penalties by major tax jurisdictions, although any such assessments historically have been minimal and immaterial to the Company's financial results. In the event the Company has received an assessment for interest and/or penalties, it has been classified in the financial statements as selling, general and administrative expense.

Destiny Media Technologies Inc.

NOTES TO INTERIM CONSOLIDATED FINANCIAL STATEMENTS

(Expressed in United States dollars)

Unaudited

Three months ended November 30, 2012 and 2011

8. CONTINGENCIES

On November 8, 2011, the Company was served with a Notice of Civil Claim in the Supreme Court of British Columbia from Noramco Capital Corporation for \$100,000 plus interest. The claim asserts that the Company has repudiated a subscription agreement entered into in, or around, August 2000. Management believes the claim is without merit and that the likelihood that the outcome of this matter will have a material adverse impact on its result of operations, cash flows and financial condition of the Company is remote. The Company has filed a counterclaim for damages arising from a proposed private placement in 2000 which did not close. The Company alleges that the beneficial owner of Noramco was a partner in the firm that was leading the proposed financing.

9. NEW ACCOUNTING PRONOUNCEMENTS

Recently adopted accounting pronouncements

In June 2011, the FASB issued Accounting Standards Update 2011-05, "Presentation of Comprehensive Income (Topic 220)". The objective of this Update is to improve the comparability, consistency, and transparency of financial reporting and to increase the prominence of items reported in other comprehensive income. To increase the prominence of items reported in other comprehensive income and to facilitate convergence of U.S. generally accepted accounting principles (GAAP) and International Financial Reporting Standards (IFRS), the FASB decided to eliminate the option to present components of other comprehensive income as part of the statement of changes in stockholders' equity, among other amendments in this Update. The amendments require that all nonowner changes in stockholders' equity be presented either in a single continuous statement of comprehensive income or in two separate but consecutive statements. In the two-statement approach, the first statement should present total net income and its components followed consecutively by a second statement that should present total other comprehensive income, the components of other comprehensive income, and the total of comprehensive income. The amendments in this Update should be applied retrospectively. For public entities, the amendments are effective for fiscal years, and interim periods within those years, beginning after December 15, 2011. The Company's adoption of this guidance resulted in a change to the presentation of other comprehensive income. Previously the components of other comprehensive income were presented in the statement of changes in stockholders' equity. Upon the adoption of this guidance, the components of other comprehensive income are presented on the statement of comprehensive income, immediately after the presentation of net income.

Destiny Media Technologies Inc.
NOTES TO INTERIM CONSOLIDATED FINANCIAL STATEMENTS
(Expressed in United States dollars)
Unaudited

Three months ended November 30, 2012 and 2011

9. NEW ACCOUNTING PRONOUNCEMENTS (cont' d.)

Recently adopted accounting pronouncements (cont' d.)

In December 2011, the FASB issued Accounting Standards Update 2011-12, "Comprehensive Income (Topic 220)". The amendments in this Update supersede certain pending paragraphs in Accounting Standards Update 2011-05, Comprehensive Income (Topic 220): Presentation of Comprehensive Income, to effectively defer only those changes in Update 2011-5 that relate to the presentation of reclassification adjustments out of accumulated other comprehensive income. For public entities, the amendments are effective for fiscal years, and interim periods within those years, beginning after December 15, 2011. The Company's adoption of this guidance did not have a material effect on the Company's consolidated financial statements.

10. CONCENTRATIONS AND ECONOMIC DEPENDENCE

The Company operates solely in the digital media software segment and all revenue from its products and services are made in this segment.

Revenue from external customers, by product and location of customer, is as follows:

	Three Months Ended November 30,	
	2012	2011
	\$	\$
MPE®		
North America	511,806	546,031
Europe	468,717	504,061
Australia	37,190	37,367
Total MPE® Revenue	1,017,713	1,087,459
Clipstream ® and Radio Destiny		
North America	46,154	37,158
Total Clipstream ® & Radio Destiny Revenue	46,154	37,158
Total Revenue	1,063,867	1,124,617

Destiny Media Technologies Inc.

NOTES TO INTERIM CONSOLIDATED FINANCIAL STATEMENTS

(Expressed in United States dollars)

Unaudited

Three months ended November 30, 2012 and 2011

10. CONCENTRATIONS AND ECONOMIC DEPENDENCE (cont' d.)

During the three months ended November 30, 2012, two customers represented 56% of the total revenue balance [2011 - three customers represented 66%].

As at November 30, 2012, two customers represented \$457,315 (73%) of the trade receivables balance [August 31, 2012 - two customers represented 68%].

The Company has substantially all its assets in Canada and its current and planned future operations are, and will be, located in Canada.

11. SUBSEQUENT EVENTS

On December 6, 2012, the board of directors authorized a new tranche to repurchase up to 1,000,000 shares of the Company' s common stock at a maximum share purchase price of \$1.00 per share. Repurchases will be at times and in amounts as the Company deems appropriate and will be made through open market transactions. All repurchases will be made in compliance with the Securities and Exchange Commission' s Rule 10b-18, subject to market conditions, applicable legal requirements and other factors. The board approved stock repurchase program runs through May 31, 2013. In addition to the applicable securities laws, the Company will not make any purchases during a time at which its insiders are subject to a blackout from trading in the Company' s common shares.

Subsequent to November 30, 2012, the Company repurchased 156,650 common shares to be returned to the treasury for cancellation pursuant to this stock repurchase program.

Item 2. MANAGEMENT'S DISCUSSION AND ANALYSIS OF FINANCIAL CONDITION AND RESULTS OF OPERATIONS

FORWARD LOOKING STATEMENTS

The following discussion should be read in conjunction with the accompanying financial statements and notes thereto included within this Quarterly Report on Form 10-Q. In addition to historical information, the information in this discussion contains forward-looking statements within the meaning of Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Securities Exchange Act of 1934, as amended. These forward-looking statements involve risks and uncertainties, including statements regarding the Company's capital needs, business strategy and expectations. Any statements contained herein that are not statements of historical facts may be deemed to be forward-looking statements.

In some cases, you can identify forward-looking statements by terminology such as "may", "will", "should", "expect", "plan", "intend", "anticipate", "believe", estimate", "predict", "potential" or "continue", the negative of such terms or other comparable terminology. Actual events or results may differ materially. In evaluating these statements, you should consider various factors described in this Quarterly Report, including the risk factors accompanying this Quarterly Report, and, from time to time, in other reports the Company files with the Securities and Exchange Commission. These factors may cause the Company's actual results to differ materially from any forward-looking statement. The Company disclaims any obligation to publicly update these statements, or disclose any difference between its actual results and those reflected in these statements. The information constitutes forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995.

OVERVIEW AND CORPORATE BACKGROUND

Destiny Media Technologies, Inc. was incorporated in August 1998 under the laws of the State of Colorado. We carry out our business operations through our wholly owned subsidiaries, Destiny Software Productions Inc., a British Columbia company that was incorporated in 1992, MPE Distribution, Inc. a Nevada company that was incorporated in 2007 and Sonox Digital Inc., incorporated under the Canada Business Corporations Act on June 28, 2012. The "Company", "Destiny" or "we" refers to the consolidated activities of all three companies.

Our principal executive office is located at Suite 750, PO Box 11527, 650 West Georgia Street, Vancouver, British Columbia V6B 4N7. Our telephone number is (604) 609-7736 and our facsimile number is (604) 609-0611.

Our common stock trades on TSX Venture Exchange in Canada under the symbol "DSY", on the OTCBB and OTCQX under the symbol "DSNY", and on various German exchanges (Frankfurt, Berlin, Stuttgart and Xetra) under the symbol DME, WKN 935 410.

Our corporate website is located at <http://www.dsny.com>.

OUR PRODUCTS AND SERVICES

Destiny develops and markets services that enable the secure distribution of digital media content over the internet. Destiny services are based around proprietary security, watermarking and playerless streaming media technologies.

Currently, more than 95% of the Company's revenues come from the Play MPE® digital distribution service, which the recording industry uses to distribute new pre-release music and music videos to trusted recipients before that content is generally available for sale to the public.

The remaining 5% of revenue is generated from legacy sales of Clipstream®, a playerless streaming video solution first launched in 1999. The bulk of these revenues are generated by services provided to the market research industry, which has adopted our solution because of the higher "play rates" and the higher level of security in our offering. Clipstream® powered videos are integrated into video questionnaires for use in market research surveys. The market research industry prefers our solution because the successful view rates are higher and because the security is more mature than other solutions. Videos can be secured to play only from authorized URL's and they actively block "screenscraping" programs that might try to download the video locally. In addition, videos are watermarked, so the source of unauthorized content can be identified.

This legacy technology relies on a plugin from Oracle to be bundled into the browser and the install rate of this plugin has declined significantly since launch thirteen years ago. This first generation of Clipstream® generally does not work at all on smart phones and other devices.

The introduction of new browsers supporting HTML 5 has created a new opportunity. The Company is actively developing a second generation version of Clipstream®, which works natively on almost all modern browsers. We believe this new technology is disruptive to existing paradigms as streaming video encoded in this format can be hosted from any brand of web page server and it will play directly across desktops, laptops, smart phones, tablets, e-book readers, internet enabled TV's and other devices, including future devices still under development. As the streams are served by HTTP progressive download, they can be reused potentially reducing the bandwidth and hardware infrastructure required at the source. Clipstream® G2 is cross platform which results in savings from the elimination of costs associated with re-encoding videos into multiple formats (transcoding) and costs of the extra storage, power, air conditioning, staff and facility space required by competitive offerings. The solution is playerless and does not rely on third party plug-ins.

Play MPE®

Play MPE® is a digital delivery service for securely moving broadcast quality audio, video, images, promotional information and other digital content securely through the internet. The system is currently used by the recording industry for transferring pre-release broadcast quality music, radio shows, and music videos to trusted recipients such as radio stations, media reviewers, VIP's, DJ's, film and TV personnel, sports stadiums and retailers. The system replaces the physical distribution (mail, courier or hand delivery) of CD's. As with traditional physical delivery, our fees are based on the size of the content and number of recipients.

More than 1,000 record labels, including all four major labels (Universal Music Group, Warner Music Group, EMI and Sony), are regularly using Play MPE® to deliver their content to radio.

Clipstream® Legacy

Clipstream® is an innovative "instant play" solution for playback of streaming audio and streaming video. Unlike Windows Media Player or Quicktime, there is no player that has to launch for the content to playback. The Clipstream® software suite enables audio or video content to be "streamed" so that the media plays instantly and automatically when the user initiates playback. Creating streaming video content with other technologies can be a complicated process and in most cases, users are required to purchase and maintain streaming servers. With Clipstream®, content owners simply encode the content into the Clipstream® format, then upload to an existing website. Clipstream® encoded content plays instantly in most cases, without requiring the user to download CODECS or player software. This results in a much higher play rate for site owners and because there is no player executable, users are not exposed to viruses, trojan horses or unstable code that could crash their computer or spy on them.

Clipstream® Generation 2

The Company has released a working prototype of a new disruptive second generation streaming video technology. The Company is continuing development with a goal of launching this product commercially sometime in the current fiscal year.

RESULTS OF OPERATIONS FOR THE THREE MONTHS ENDED NOVEMBER 30, 2012

Revenue

Total revenue for the three months ended November 30, 2012 declined slightly by approximately 5% over the same period in the prior year to \$1,063,867 (November 30, 2011 - \$1,124,617).

Revenue from the Play MPE® system represents over 95% of our total revenues. Quarterly total revenue for the three months ended November 30, 2012 declined by approximately 6% over the same period in the prior year to \$1,017,713 (November 30, 2011 - \$1,087,459). This decrease was largely attributable to unfavorable foreign exchange rate fluctuations between the US dollar and the Euro. Approximately 46% of our Play MPE® revenue is denominated in Euros for the three months ended November 30, 2012. Play MPE® revenue from Europe for the three months ended November 30, 2012 reached \$468,717 (November 30, 2011 - \$504,061) representing a decrease of 7%. European revenue is currently concentrated in the United Kingdom and the Scandinavian countries. Approximately 50% of Play MPE® revenue is denominated in US Dollars and 4% of Play MPE® revenue is denominated in Australia Dollars for the three months ended November 30, 2012.

Operating Expenses

Overview

As our technologies and products are developed and maintained in-house, the majority of our expenditures is on salaries and wages and associated expenses; office space, supplies and benefits. Our operations are primarily conducted in Canada and the majority of our costs are incurred in Canadian dollars while the majority of our revenue is in US dollars and Euros. As a result, our results of operations are impacted by fluctuations in the relevant exchange rates.

Total operating expenditures for the three months ended November 30, 2012 have decreased by 23% over the same period in the prior year to \$859,483 (2011 - \$1,109,240). The decrease is mainly attributed to decreased professional fees as a result of the settlement of litigation reached during the third quarter of 2012.

General and administrative

	30-Nov 2012 (3 months) \$	30-Nov 2011 (3 months) \$	\$ Change	% Change
Wages and benefits	90,438	85,901	4,537	5.3%
Rent	4,865	9,107	(4,242)	(46.6%)
Telecommunications	4,890	4,643	247	5.3%
Bad debt	3,038	2,464	574	23.3%
Office and miscellaneous	56,075	73,942	(17,867)	(24.2%)
Professional fees	31,951	301,821	(269,870)	(89.4%)
	<u>191,257</u>	<u>477,878</u>	<u>(286,621)</u>	<u>(60.0%)</u>

Our general and administrative expenses consist primarily of salaries and related personnel costs including overhead, professional fees, and other general office expenditures.

The decrease in office and miscellaneous is related to foreign exchange gains during the current quarter, mostly as a result of fluctuations in the value of the Australian dollar, which impacts an amount receivable denominated in Australian dollars. This balance arose as a result of the settlement of litigation with a former Australian marketing representative reached during the third quarter of 2012 and is being received over the course of several years.

The decrease in professional fees is primarily the result of the settlement of litigation described above, and the resolution of a wrongful dismissal claim from a former employee in the fourth quarter of 2012. Significant costs were incurred to effect these settlements in the comparative period.

Sales and marketing	30-Nov 2012 (3 months) \$	30-Nov 2011 (3 months) \$	\$ Change	% Change
Wages and benefits	147,570	107,408	40,162	37.4%
Rent	7,317	9,676	(2,359)	(24.4%)
Telecommunications	7,355	4,933	2,422	49.1%
Meals and entertainment	5,330	1,556	3,774	242.5%
Travel	9,864	19,696	(9,832)	(49.9%)
Advertising and marketing	62,782	55,604	7,178	12.9%
	<u>240,218</u>	<u>198,873</u>	<u>41,345</u>	<u>20.8%</u>

Sales and marketing expenses consist primarily of salaries and related personnel costs including overhead, sales commissions, advertising and promotional fees, and travel costs. The increase in wages and benefits and advertising and marketing costs is mainly due to an increased focus from our existing staff on marketing and promotional activities and other seasonal promotional activities undertaken in the current period.

Research and development	30-Nov 2012 (3 months) \$	30-Nov 2011 (3 months) \$	\$ Change	% Change
Wages and benefits	361,376	359,709	1,667	0.5%
Rent	19,438	38,136	(18,698)	(49.0%)
Telecommunications	19,538	19,443	95	0.5%
Research and development	-	826	(826)	(100.0%)
	<u>400,352</u>	<u>418,114</u>	<u>(17,762)</u>	<u>(4.2%)</u>

Research and development costs consist primarily of salaries and related personnel costs including overhead and consulting fees with respect to product development and deployment. Rent expense has decreased as a result of a rent abatement received during the current quarter.

Amortization

Amortization expense arose from property and equipment. Amortization increased to \$27,656 for the three months ended November 30, 2012 from \$14,375 for the three months ended November 30, 2011, an increase of \$13,281 or 92.4% as a result of the development of new Clipstream® applications and the resulting applications made for various patents and trademarks to protect these products.

Other earnings and expenses

Interest income increased to \$20,666 for the three months ended November 30, 2012 from \$2,812 for the three months ended November 30, 2011, an increase of \$17,854. This is a result of interest income earned on the amount receivable pursuant to the litigation settlement described above.

Interest expense decreased to \$Nil for the three months ended November 30, 2012 from \$634 for the three months ended November 30, 2011, a decrease of \$634.

Net income

During the three months ended November 30, 2012, we have net income of \$160,050 (November 30, 2011- net income of \$12,555). The increase in net income during the period is the result of a large decrease in professional fees, partially offset by increased salaries and wages costs due to additional staff.

Adjusted EBITDA is not defined under generally accepted accounting principles ("GAAP") and it may not be comparable to similarly titled measures reported by other companies. We used Adjusted EBITDA, along with other GAAP measures, as a measure of profitability because Adjusted EBITDA helps us to compare our performance on a consistent basis by removing from our operating results the impact of our capital structure, the effect of operating in different tax jurisdictions, the impact of our asset base, which can differ depending on the book value of assets, the accounting methods used to compute depreciation and amortization, the existence or timing of asset impairments and the effect of non-cash stock-based compensation expense. We believe Adjusted EBITDA is useful to investors as it is a widely used measure of performance and the adjustments we make to Adjusted EBITDA provide further clarity on our profitability. We remove the effect of non-cash stock-based compensation from our earnings which can vary based on share price, share price volatility and expected life of the equity instruments we grant. In addition, this stock-based compensation expense does not result in cash payments by us. Adjusted EBITDA has limitations as a profitability measure in that it does not include the interest expense on our debts, our provisions for income taxes, the effect of our expenditures for capital assets, the effect of non-cash stock-based compensation expense and the effect of asset impairments. The following is a reconciliation of net income from operations to Adjusted EBITDA:

	2011 Q3	2011 Q4	2012 Q1	2012 Q2	2012 Q3	2012 Q4	2013 Q1
	\$	\$	\$	\$	\$	\$	\$
Net Income	230,720	377,952	12,555	(286,250)	651,141	185,557	160,050
Amortization and stock compensation	14,943	18,625	15,785	57,485	24,514	34,219	27,656
Net Interest expense	(1,302)	(4,918)	(2,178)	(1,613)	(22,642)	(20,434)	(20,666)
Income tax	94,000	67,000	5,000	(5,000)	190,000	18,000	65,000
Adjusted EBITDA	338,361	458,659	31,162	(235,378)	843,013	217,342	232,040

LIQUIDITY AND FINANCIAL CONDITION

We had cash of \$1,145,713 as at November 30, 2012 (August 31, 2012 - \$1,275,423). The decrease in our cash was mainly due to a decrease in accounts payable. We had working capital of \$1,881,463 as at November 30, 2012 compared to working capital of \$1,641,032 as at August 31, 2012.

CASHFLOWS

Net cash used in operating activities was \$99,873 for the three months ended November 30, 2012, compared to net cash used of \$144,740 for the three months ended November 30, 2011. The main reason for the decrease in net cash flows used in the operating activities was primarily due to cash receipts from a long term receivable arising from a legal settlement in the third quarter of 2012, as well as a decrease in accounts payable as a result of the payment of final legal bills associated with this legal settlement.

The cash used in investing activities was \$27,151 for the three months ended November 30, 2012. The net cash used in investing activities was \$39,816 for the three months ended November 30, 2011. Cash used in investing activities are largely attributable to the development of new Clipstream® applications and the resulting applications made for various patents and trademarks to protect these products.

Net cash provided by financing activities was \$Nil for the three months ended November 30, 2012 compared to net cash used of \$2,987 for the three months ended November 30, 2011. The change is mainly the result of final payments of capital lease obligations in the first quarter of fiscal 2012.

RECENT ACCOUNTING PRONOUNCEMENTS

Recently adopted accounting pronouncements

In June 2011, the FASB issued Accounting Standards Update 2011-05, "Presentation of Comprehensive Income (Topic 220)". The objective of this Update is to improve the comparability, consistency, and transparency of financial reporting and to increase the prominence of items reported in other comprehensive income. To increase the prominence of items reported in other comprehensive income and to facilitate convergence of U.S. generally accepted accounting principles (GAAP) and International Financial Reporting Standards (IFRS), the FASB decided to eliminate the option to present components of other comprehensive income as part of the statement of changes in stockholders' equity, among other amendments in this Update. The amendments require that all nonowner changes in stockholders' equity be presented either in a single continuous statement of comprehensive income or in two separate but consecutive statements. In the two-statement approach, the first statement should present total net income and its components followed consecutively by a second statement that should present total other comprehensive income, the components of other comprehensive income, and the total of comprehensive income. The amendments in this Update should be applied retrospectively. For public entities, the amendments are effective for fiscal years, and interim periods within those years, beginning after December 15, 2011. The Company's adoption of this guidance resulted in a change to the presentation of other comprehensive income. Previously the components of other comprehensive income were presented in the statement of changes in stockholders' equity. Upon the adoption of this guidance, the components of other comprehensive income are presented on the statement of comprehensive income, immediately after the presentation of net income.

In December 2011, the FASB issued Accounting Standards Update 2011-12, "Comprehensive Income (Topic 220)". The amendments in this Update supersede certain pending paragraphs in Accounting Standards Update 2011-05, Comprehensive Income (Topic 220): Presentation of Comprehensive Income, to effectively defer only those changes in Update 2011—5 that relate to the presentation of reclassification adjustments out of accumulated other comprehensive income. For public entities, the amendments are effective for fiscal years, and interim periods within those years, beginning after December 15, 2011. The Company's adoption of this guidance did not have a material effect on the Company's consolidated financial statements.

CRITICAL ACCOUNTING POLICIES

We prepare our interim consolidated financial statements in accordance with accounting principles generally accepted in the United States of America, and make estimates and assumptions that affect our reported amounts of assets, liabilities, revenue and expenses, and the related disclosures of contingent liabilities. We base our estimates on historical experience and other assumptions that we believe are reasonable in the circumstances. Actual results may differ from these estimates.

The following critical accounting policies affect our more significant estimates and assumptions used in preparing our consolidated financial statements.

Revenue Recognition

We recognize revenue in accordance with Financial Accounting Standards Board's ("FASB") Accounting Standards Codification ("ASC") 985-605, Revenue Recognition. Accordingly, revenue is recognized when there is persuasive evidence of an arrangement, delivery to the customer has occurred, the fee is fixed and determinable, and collectability is considered probable.

The majority of our revenue is generated from digital media distribution service. The service is billed on usage which is based on the volume and size of distributions provided on a monthly basis. All revenues are recognized on a monthly basis as the services are delivered to customers, except where extended payment terms exist. Such revenues are only recognized when the extended payment term expires.

At present, the Company does not have yet have a standard business practice for contracts that contain extended payment terms, and therefore recognizes revenue from such contracts when the payment terms lapse and all other revenue criteria have been met.

Significant management judgments and estimates must be made in connection with determination of the revenue to be recognized in any accounting period. If we made different judgments or utilized different estimates for any period material differences in the amount and timing of revenue recognized could result.

Stock-Based Compensation

We recognize the costs of employee services received in share-based payment transactions according to the fair value provisions of the current share-based payment guidance. The fair value of employee services received in stock-based payment transactions is estimated at the grant date and recognized over the requisite service period. Determining the appropriate fair value model and calculating the fair value of stock-based awards requires judgment, including estimating stock price volatility, forfeiture rates and expected life.

We selected the Black-Scholes option pricing model as the most appropriate method for determining the estimated fair value of our share-based awards. The Black-Scholes model requires the use of highly subjective and complex assumptions which determine the fair value of share-based awards, including the option's expected term and the price volatility of the underlying stock. Our current estimate of volatility is based on historical and market-based implied volatilities of our stock price. To the extent volatility of our stock price increases in the future, our estimates of the fair value of options granted in the future could increase, thereby increasing stock-based compensation cost recognized in future periods. We derive the expected term assumption primarily based on our historical settlement experience, while giving consideration to options that have not yet completed a full life cycle. Stock-based compensation cost is recognized only for awards ultimately expected to vest. Our estimate of the forfeiture rate is based primarily on our historical experience. To the extent we revise this estimate in the future, our share-based compensation cost could be materially impacted in the quarter of revision, as well as in the following quarters. In the future, as empirical evidence regarding these input estimates is available to provide more directionally predictive results, we may change or refine our approach of deriving these input estimates.

Research and Development Expense for Software Products

Research and development expense includes costs incurred to develop intellectual property. The costs for the development of new software and substantial enhancements to existing software are expensed as incurred until technological feasibility has been established, at which time any additional costs would be capitalized. We have determined that technological feasibility is established at the time a working model of software is completed. Because we believe our current process for developing software will be essentially completed concurrently with the establishment of technological feasibility, no costs have been capitalized to date.

Significant management judgments and estimates must be made in connection with determination of any amounts identified for capitalization as software development costs in any accounting period. If we made different judgments or utilized different estimates for any period material differences in the amount and timing of capitalized development costs could occur.

Accounts Receivable and Allowance for Doubtful Accounts

We extend credit to our customers based on evaluation of an individual customer's financial condition and collateral is generally not required. Accounts outstanding beyond the contractual payment terms are considered past due. We determine our allowance for doubtful accounts by considering a number of factors, including the length of time accounts receivable are beyond the contractual payment terms, our previous loss history, and a customer's current ability to pay its obligation to us. We write-off accounts receivable when they are identified as uncollectible. All outstanding accounts receivable accounts are periodically reviewed for collectability on an individual basis.

Income Taxes

Deferred income tax assets and liabilities are computed based on differences between the carrying amount of assets and liabilities on the balance sheet and their corresponding tax values using the enacted income tax rates by tax jurisdiction at each balance sheet date. Deferred income tax assets also result from unused loss carry-forwards and other deductions. The valuation of deferred income tax assets is reviewed annually and adjusted, if necessary, by use of a valuation allowance to reflect the estimated realizable amount. Significant management judgment is required in determining our provision for income taxes, our deferred tax assets and liabilities and any valuation allowance recorded against our net deferred tax assets. We evaluate all available evidence, such as recent and expected future operating results by tax jurisdiction, and current and enacted tax legislation and other temporary differences between book and tax accounting to determine whether it is more likely than not that some portion or all of the deferred income tax assets will not be realized. There is a risk that management estimates for operating results could vary significantly from actual results, which could materially affect the valuation of the future income tax asset. Although the Company has tax loss carry-forwards and other deferred income tax assets, management has determined certain of these deferred tax assets do not meet the more likely than not criteria, and accordingly, these deferred income tax asset amounts have been partially offset by a valuation allowance as disclosed in Note 6 of our annual consolidated financial statements for the year ended August 31, 2012.

If management's estimates of the cash flows or operating results do not materialize due to errors in estimates or unforeseen changes to the economic conditions affecting the Company, it could result in an impairment adjustment in future periods up to the carrying value of the deferred income tax balance of \$882,000.

Contingencies

As discussed in Part II, Item 1 of this Form 10-Q under the heading "Legal Proceedings" and in Note 8 "Contingencies" in Notes to Interim Consolidated Financial Statements, the Company is subject from time to time to various legal proceedings and claims that arise in the ordinary course of business. In accordance with US GAAP, the Company records a liability when it is probable that a loss has been incurred and the amount is reasonably estimable. There is significant judgment required in both the probability determination and as to whether an exposure can be reasonably estimated. In management's opinion, the Company does not have a potential liability related to any current legal proceedings and claims that would individually or in the aggregate materially adversely affect its financial condition or operating results. However, the outcomes of legal proceedings and claims brought against the Company are subject to significant uncertainty. Should the Company fail to prevail in any of these legal matters or should several of these legal matters be resolved against the Company in the same reporting period, the operating results of a particular reporting period could be materially adversely affected.

Impairment of Long-Lived Assets

We evaluate the recoverability of our long-lived assets including tangible assets in accordance with authoritative guidance. When events or changes in circumstances indicate that the carrying amount of long-lived assets may not be recoverable, we recognize such impairment in the event the carrying amount of such assets exceeds the future undiscounted cash flows attributable to such assets. We have not recorded any impairment losses to date.

ITEM 3. QUANTITATIVE AND QUALITATIVE DISCLOSURES ABOUT MARKET RISK

Foreign Exchange Risk

Our revenues are primarily in United States dollars and Euros while our operating expenses are primarily in Canadian dollars. Thus, operating expenses and the results of operations are impacted to the extent they are not hedged by the rise and fall of the relative values of Canadian dollar to these currencies. During the three months ended November 30, 2012, net fluctuations in the value of the Canadian dollar, Australian dollar and Euro relative to the US dollar compared to the three months ended November 30, 2011 resulted in a net decrease of net income of approximately \$50,000.

ITEM 4. CONTROLS AND PROCEDURES.

The Company's management, with the participation of its principal executive officer and principal financial officer, has performed an evaluation of the effectiveness of our disclosure controls and procedures (as defined in Rules 13a-15(e) and 15d-15(e) under the Securities Exchange Act of 1934, as amended (Exchange Act)) as at November 30, 2012.

Based on that evaluation, the Company's principal executive officer and principal financial officer have concluded that there are material weaknesses in internal controls over financial reporting, which are as follows:

- Due to the limited number of staff resources, the Company believes there are instances where a lack of segregation of duties exist to provide effective controls;
- Our audit committee does not have a financial expert and is not independent; and
- Due to the limited number of staff resources, the Company may not have the necessary in-house knowledge to address complex accounting and tax issues that may arise.

As a result of these weaknesses, the Company's disclosure controls are not effective. The weaknesses and their related risks are not uncommon in a company the size of Destiny Media because of limitations in size and number of staff.

There have been no changes in our internal controls over financial reporting that occurred during our most recent fiscal quarter that have materially affected, or are reasonably likely to materially affect our internal controls over financial reporting.

PART II - OTHER INFORMATION

Item 1. Legal Proceedings

On November 8, 2011, the Company was served with a Notice of Civil Claim in the Supreme Court of British Columbia from Noramco Capital Corporation for \$100,000 plus interest. The claim asserts that the Company has repudiated a subscription agreement entered into in, or around, August 2000. Management believes the claim is without merit and that the likelihood of an outcome in this matter that will have a material adverse impact on its result of operations, cash flows and financial condition of the Company is remote. The Company has filed a counterclaim for damages arising from a proposed private placement in 2000 which did not close. The Company alleges that the beneficial owner of Noramco was a partner in the firm that was leading the proposed financing.

Item 1A. Risk Factors

In addition to the other information set forth in this Form 10-Q, you should carefully consider the factors discussed in "Item 1 - Risk Factors" in our Form 10-K for the fiscal year ended August 31, 2012 filed with the SEC on November 29, 2012. These risks could materially and adversely affect our business, financial condition and results of operations. The risks described in our Form 10-K have not changed materially, however, they are not the only risks we face. Our operations could also be affected by additional factors that are not presently known to us or by factors that we currently consider immaterial to our business.

Item 2. Unregistered Sales of Equity Securities and Use of Proceeds

Purchases of Equity Securities by the Issuer and Affiliated Purchasers.

On December 6, 2012, the board of directors authorized a new tranche to repurchase up to 1,000,000 shares of the Company's common stock at a maximum share purchase price of \$1.00 per share. Repurchases will be at times and in amounts as the Company deems appropriate and will be made through open market transactions. All repurchases will be made in compliance with the Securities and Exchange Commission's Rule 10b-18, subject to market conditions, applicable legal requirements and other factors. The board approved stock repurchase program runs through May 31, 2013. In addition to the applicable securities laws, the Company will not make any purchases during a time at which its insiders are subject to a blackout from trading in the Company's common shares.

As at January 14, 2013, the Company had repurchase 156,650 common shares to be returned to the treasury for cancellation pursuant to this stock repurchase program.

Item 3. Defaults Upon Senior Securities

None.

Item 4. Mine Safety Disclosures

Not Applicable

Item 5. Other Information

None

Item 6. EXHIBITS.

[Exhibit 31.1:](#) [Certification required by Rule 13a-14\(a\) or Rule 15d-14\(a\) Certification executed by Steven Vestergaard, Chief Executive Officer](#)

[Exhibit 31.2:](#) [Certification required by Rule 13a-14\(a\) or Rule 15d-14\(a\) Certification executed by Frederick Vandenberg, Chief Financial Officer](#)

[Exhibit 32.1:](#) [Certification Required by Rule 13a-14\(b\) or Rule 15d-14\(b\) and section 906 of the Sarbanes-Oxley Act of 2002, 18 U.S.C. Section 1350 Certification executed by Steven Vestergaard, Chief Executive Officer](#)

[Exhibit 32.2:](#) [Certification Required by Rule 13a-14\(b\) or Rule 15d-14\(b\) and section 906 of the Sarbanes-Oxley Act of 2002, 18 U.S.C. Section 1350 Certification executed by Frederick Vandenberg, Chief Financial Officer](#)

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

DESTINY MEDIA TECHNOLOGIES INC.

Dated: January 14, 2013

/s/Steven Vestergaard

Steven Vestergaard, Chief Executive Officer and

/s/Fred Vandenberg

Frederick Vandenberg, Chief Financial Officer

CERTIFICATIONS*

I, Steven Vestergaard, certify that:

(1) I have reviewed this quarterly report on Form 10-Q of Destiny Media Technologies Inc.;

(2) Based on my knowledge, this report does not contain any untrue statement of a material fact or omit to state a material fact necessary to make the statements made, in light of the circumstances under which such statements were made, not misleading with respect to the period covered by this report;

(3) Based on my knowledge, the financial statements, and other financial information included in this report, fairly present in all material respects the financial condition, results of operations and cash flows of the small business issuer as of, and for, the periods presented in this report;

(4) The small business issuer's officer is responsible for establishing and maintaining disclosure controls and procedures (as defined in Exchange Act Rules 13a-15(e) and 15d-15(e)) and internal control over financial reporting (as defined in Exchange Act Rules 13a-15(f) and 15d-15(f)) for the small business issuer and have:

(a) Designed such disclosure controls and procedures, or caused such disclosure controls and procedures to be designed under our supervision, to ensure that material information relating to the small business issuer, including its consolidated subsidiaries, is made known to us by others within those entities, particularly during the period in which this report is being prepared;

(b) Designed such internal control over financial reporting, or caused such internal control over financial reporting to be designed under our supervision, to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with generally accepted accounting principles;

(c) Evaluated the effectiveness of the small business issuer's disclosure controls and procedures and presented in this report our conclusions about the effectiveness of the disclosure controls and procedures, as of the end of the period covered by this report based on such evaluation; and

(d) Disclosed in this report any change in the small business issuer's internal control over financial reporting that occurred during the small business issuer's most recent fiscal quarter (the small business issuer's fourth fiscal quarter in the case of an annual report) that has materially affected, or is reasonably likely to materially affect, the small business issuer's internal control over financial reporting; and

(5) The small business issuer's certifying officer has disclosed, based on our most recent evaluation of internal control over financial reporting, to the small business issuer's auditors and the audit committee of the small business issuer's Board of Directors (or persons performing the equivalent functions):

(a) All significant deficiencies and material weaknesses in the design or operation of internal control over financial reporting which are reasonably likely to adversely affect the small business issuer's ability to record, process, summarize and report financial information; and

(b) Any fraud, whether or not material, that involves management or other employees who have a significant role in the small business issuer's internal control over financial reporting.

Date: January 14, 2013

/s/Steven Vestergaard

[Signature]

Chief Executive Officer

[Title]

CERTIFICATIONS*

I, Frederick Vandenberg, certify that:

(1) I have reviewed this quarterly report on Form 10-Q of Destiny Media Technologies Inc.;

(2) Based on my knowledge, this report does not contain any untrue statement of a material fact or omit to state a material fact necessary to make the statements made, in light of the circumstances under which such statements were made, not misleading with respect to the period covered by this report;

(3) Based on my knowledge, the financial statements, and other financial information included in this report, fairly present in all material respects the financial condition, results of operations and cash flows of the small business issuer as of, and for, the periods presented in this report;

(4) The small business issuer's officer is responsible for establishing and maintaining disclosure controls and procedures (as defined in Exchange Act Rules 13a-15(e) and 15d-15(e)) and internal control over financial reporting (as defined in Exchange Act Rules 13a-15(f) and 15d-15(f)) for the small business issuer and have:

(a) Designed such disclosure controls and procedures, or caused such disclosure controls and procedures to be designed under our supervision, to ensure that material information relating to the small business issuer, including its consolidated subsidiaries, is made known to us by others within those entities, particularly during the period in which this report is being prepared;

(b) Designed such internal control over financial reporting, or caused such internal control over financial reporting to be designed under our supervision, to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with generally accepted accounting principles;

(c) Evaluated the effectiveness of the small business issuer's disclosure controls and procedures and presented in this report our conclusions about the effectiveness of the disclosure controls and procedures, as of the end of the period covered by this report based on such evaluation; and

(d) Disclosed in this report any change in the small business issuer's internal control over financial reporting that occurred during the small business issuer's most recent fiscal quarter (the small business issuer's fourth fiscal quarter in the case of an annual report) that has materially affected, or is reasonably likely to materially affect, the small business issuer's internal control over financial reporting; and

(5) The small business issuer's certifying officer has disclosed, based on our most recent evaluation of internal control over financial reporting, to the small business issuer's auditors and the audit committee of the small business issuer's Board of Directors (or persons performing the equivalent functions):

(a) All significant deficiencies and material weaknesses in the design or operation of internal control over financial reporting which are reasonably likely to adversely affect the small business issuer's ability to record, process, summarize and report financial information; and

(b) Any fraud, whether or not material, that involves management or other employees who have a significant role in the small business issuer's internal control over financial reporting.

Date: January 14, 2013

/s/Fred Vandenberg

[Signature]

Chief Financial Officer

[Title]

**CERTIFICATION OF CHIEF EXECUTIVE OFFICER
PURSUANT TO
18 U.S.C. SECTION 1350,
AS ADOPTED PURSUANT TO
SECTION 906 OF THE SARBANES-OXLEY ACT OF 2002**

I, Steven Vestergaard, certify, pursuant to 18 U.S.C. Section 1350, as adopted pursuant to Section 906 of the Sarbanes-Oxley Act of 2002, that the Quarterly report on Form 10-Q of Destiny Media Technologies, Inc. for the three months ended November 30, 2012 fully complies with the requirements of Section 13(a) or 15(d) of the Securities Exchange Act of 1934, as amended, and that the information contained in the Quarterly report on Form 10-Q fairly presents, in all material respects, the financial condition and results of operations of Destiny Media Technologies, Inc. (the "Company")

By: /s/ Steve Vestergaard

Name: STEVEN VESTERGAARD

Title: Chief Executive Officer

Date: January 14, 2013

This written statement is being furnished to the Securities and Exchange Commission as an exhibit to the Company's Quarterly report on Form 10-Q. A signed original of this statement has been provided to the Company and will be retained by the Company and furnished to the Securities and Exchange Commission or its staff upon request.

This certification accompanies this Quarterly report on Form 10-Q pursuant to Section 906 of the Sarbanes-Oxley Act of 2002 and shall not, except to the extent required by such Act, be deemed filed by the Company for purposes of Section 18 of the Securities Exchange Act of 1934, as amended (the "Exchange Act"). Such certification will not be deemed to be incorporated by reference into any filing under the Securities Act of 1933, as amended, or the Exchange Act, except to the extent that the Company specifically incorporates it by reference.

**Schedule of Revenue by
Customer (Details) (USD \$)**

**3 Months Ended
Nov. 30, 2012**

Concentrations And Economic Dependence Schedule Of Revenue By Customer 1	\$ 511,806
Concentrations And Economic Dependence Schedule Of Revenue By Customer 2	546,031
Concentrations And Economic Dependence Schedule Of Revenue By Customer 3	468,717
Concentrations And Economic Dependence Schedule Of Revenue By Customer 4	504,061
Concentrations And Economic Dependence Schedule Of Revenue By Customer 5	37,190
Concentrations And Economic Dependence Schedule Of Revenue By Customer 6	37,367
Concentrations And Economic Dependence Schedule Of Revenue By Customer 7	1,017,713
Concentrations And Economic Dependence Schedule Of Revenue By Customer 8	1,087,459
Concentrations And Economic Dependence Schedule Of Revenue By Customer 9	46,154
Concentrations And Economic Dependence Schedule Of Revenue By Customer 10	37,158
Concentrations And Economic Dependence Schedule Of Revenue By Customer 11	46,154
Concentrations And Economic Dependence Schedule Of Revenue By Customer 12	37,158
Concentrations And Economic Dependence Schedule Of Revenue By Customer 13	1,063,867
Concentrations And Economic Dependence Schedule Of Revenue By Customer 14	\$ 1,124,617

RELATED PARTY TRANSACTIONS (Narrative) (Details) (USD \$)	3 Months Ended Nov. 30, 2012
Related Party Transactions 1	2,000
Related Party Transactions 2	10.00%
Related Party Transactions 3	\$ 6,000
Related Party Transactions 4	\$ 6,000

**LONG TERM
RECEIVABLE**

**3 Months Ended
Nov. 30, 2012**

LONG TERM RECEIVABLE 3. LONG TERM RECEIVABLE

[\[Text Block\]](#)

Pursuant to a Settlement Deed dated March 5, 2012, the Company became entitled to a settlement sum of \$825,000 Australian dollars ("AUD") (US \$858,194), receivable in monthly installments over the course of 72 months, beginning on March 31, 2012. The unpaid balance accrues interest of 10.25% per annum compounded monthly. The receivable is secured by a registered charge against real estate located in Australia. As at November 30, 2012, installments of \$198,350 AUD and interest of \$55,640 AUD had been received.

The settlement amount receivable was recorded during the year ended August 31, 2012 as a recovery to general and administrative expenses.

Payments to be received over the next five fiscal years as follows:

	Principal	Interest	Total
2013	80,046	70,839	150,885
2014	116,718	59,514	176,232
2015	129,260	46,972	176,232
2016	143,150	33,082	176,232
2017	158,532	17,700	176,232
Thereafter	85,471	2,572	88,043
	713,177	230,679	943,856

**Schedule of Long Term
Receivable (Details) (USD \$)**

**3 Months Ended
Nov. 30, 2012**

Long Term Receivable Schedule Of Long Term Receivable 1	\$ 80,046
Long Term Receivable Schedule Of Long Term Receivable 2	70,839
Long Term Receivable Schedule Of Long Term Receivable 3	150,885
Long Term Receivable Schedule Of Long Term Receivable 4	116,718
Long Term Receivable Schedule Of Long Term Receivable 5	59,514
Long Term Receivable Schedule Of Long Term Receivable 6	176,232
Long Term Receivable Schedule Of Long Term Receivable 7	129,260
Long Term Receivable Schedule Of Long Term Receivable 8	46,972
Long Term Receivable Schedule Of Long Term Receivable 9	176,232
Long Term Receivable Schedule Of Long Term Receivable 10	143,150
Long Term Receivable Schedule Of Long Term Receivable 11	33,082
Long Term Receivable Schedule Of Long Term Receivable 12	176,232
Long Term Receivable Schedule Of Long Term Receivable 13	158,532
Long Term Receivable Schedule Of Long Term Receivable 14	17,700
Long Term Receivable Schedule Of Long Term Receivable 15	176,232
Long Term Receivable Schedule Of Long Term Receivable 16	85,471
Long Term Receivable Schedule Of Long Term Receivable 17	2,572
Long Term Receivable Schedule Of Long Term Receivable 18	88,043
Long Term Receivable Schedule Of Long Term Receivable 19	713,177
Long Term Receivable Schedule Of Long Term Receivable 20	230,679
Long Term Receivable Schedule Of Long Term Receivable 21	\$ 943,856

SUBSEQUENT EVENTS 3 Months Ended
(Narrative) (Details) (USD \$) Nov. 30, 2012

Subsequent Events 1	1,000,000
Subsequent Events 2	\$ 1.00
Subsequent Events 3	156,650

**Schedule of Stock Option
Activity (Details) (USD \$)**

**3 Months Ended
Nov. 30, 2012**

Stockholders Equity Schedule Of Stock Options Activity 1	1,800,000
Stockholders Equity Schedule Of Stock Options Activity 2	0.48
Stockholders Equity Schedule Of Stock Options Activity 3	1.57
Stockholders Equity Schedule Of Stock Options Activity 4	\$ 802,500
Stockholders Equity Schedule Of Stock Options Activity 5	1,800,000
Stockholders Equity Schedule Of Stock Options Activity 6	0.48
Stockholders Equity Schedule Of Stock Options Activity 7	1.32
Stockholders Equity Schedule Of Stock Options Activity 8	487,500
Stockholders Equity Schedule Of Stock Options Activity 9	1,800,000
Stockholders Equity Schedule Of Stock Options Activity 10	0.48
Stockholders Equity Schedule Of Stock Options Activity 11	1.32
Stockholders Equity Schedule Of Stock Options Activity 12	\$ 487,500

**Schedule of Stock-based
Compensation Expense
(Details) (USD \$)**

**3 Months Ended
Nov. 30, 2012**

Stockholders Equity Schedule Of Stock-based Compensation Expense 1	\$ 0
Stockholders Equity Schedule Of Stock-based Compensation Expense 2	616
Stockholders Equity Schedule Of Stock-based Compensation Expense 3	0
Stockholders Equity Schedule Of Stock-based Compensation Expense 4	256
Stockholders Equity Schedule Of Stock-based Compensation Expense 5	0
Stockholders Equity Schedule Of Stock-based Compensation Expense 6	538
Stockholders Equity Schedule Of Stock-based Compensation Expense 7	0
Stockholders Equity Schedule Of Stock-based Compensation Expense 8	\$ 1,410

**BASIS OF
PRESENTATION**

**3 Months Ended
Nov. 30, 2012**

BASIS OF PRESENTATION

[Text Block]

2. BASIS OF PRESENTATION

The accompanying unaudited interim consolidated financial statements have been prepared by management in accordance with accounting principles generally accepted in the United States for interim financial information pursuant to the rules and regulations of the United States Securities and Exchange Commission. Accordingly, they do not include all of the information and footnotes required by United States generally accepted accounting principles for annual financial statements. In the opinion of management, all adjustments (consisting of normal recurring accruals) considered necessary for a fair presentation have been included. Operating results for the three months ended November 30, 2012 are not necessarily indicative of the results that may be expected for the year ended August 31, 2013.

The balance sheet at August 31, 2012 has been derived from the audited consolidated financial statements at that date but does not include all of the information and footnotes required by United States generally accepted accounting principles for annual financial statements.

For further information, refer to the consolidated financial statements and footnotes thereto included in the Company's annual report on Form 10-K for the year ended August 31, 2012.

**Schedule of Sub-Lease
Payments (Details) (USD \$)**

**3 Months Ended
Nov. 30, 2012**

[Commitments Schedule Of Future Sub-lease Payments 1](#) \$ 183,784
[Commitments Schedule Of Future Sub-lease Payments 2](#) \$ 40,841

**CONSOLIDATED
BALANCE SHEETS (USD
\$)**

	Nov. 30, 2012	Aug. 31, 2012
<u>Current</u>		
<u>Cash and cash equivalents</u>	\$	\$
	1,145,713	1,275,423
<u>Accounts receivable, net of allowance for doubtful accounts of \$9,070 [August 31, 2012 - \$6,053]</u>	626,035	440,053
<u>Other receivables</u>	71,933	48,508
<u>Current portion of long term receivable</u>	108,117	104,056
<u>Prepaid expenses</u>	54,636	27,059
<u>Deferred tax assets - current portion</u>	258,000	258,000
<u>Total current assets</u>	2,264,434	2,153,099
<u>Deposits</u>	37,805	37,847
<u>Long term receivable</u>	605,060	625,098
<u>Property and equipment, net</u>	287,141	287,958
<u>Deferred tax assets - long term portion</u>	624,000	689,000
<u>Total assets</u>	3,818,440	3,793,002
<u>Current</u>		
<u>Accounts payable</u>	83,376	199,930
<u>Accrued liabilities</u>	247,260	250,623
<u>Deferred leasehold inducement</u>	5,350	5,843
<u>Deferred revenue</u>	46,985	55,671
<u>Total liabilities</u>	382,971	512,067
<u>Commitments and contingencies</u>	0	0
<u>Stockholders' equity</u>		
<u>Common stock, par value \$0.001 Authorized: 100,000,000 shares Issued and outstanding: 52,118,572 shares [August 31, 2012 - issued outstanding 52,091,004 shares]</u>	52,119	52,091
<u>Additional paid-in capital</u>	9,008,929	9,008,957
<u>Accumulated Deficit</u>	(5,852,980)	(6,013,030)
<u>Accumulated other comprehensive income</u>	227,401	232,917
<u>Total stockholders' equity</u>	3,435,469	3,280,935
<u>Total liabilities and stockholders' equity</u>	\$	\$
	3,818,440	3,793,002

CONSOLIDATED STATEMENTS OF CHANGES IN STOCKHOLDERS EQUITY (USD \$)	Common stock [Member]	Additional paid-in capital [Member]	Shares held for cancellation or cancelled [Member]	Accumulated Deficit [Member]	Accumulated Other comprehensive Income [Member]	Total
<u>Beginning Balance at Aug. 31, 2011</u>	\$ 50,613	\$ 8,758,044	\$ (50,076)	\$ (6,576,033)	\$ 223,317	\$ 2,405,865
<u>Beginning Balance (Shares) at Aug. 31, 2011</u>	50,487,577					
<u>Total comprehensive income</u>				563,003	9,600	572,603
<u>Common stock issued on options exercised</u>	24	(24)				
<u>Common stock issued on options exercised (Shares)</u>	24,225					
<u>Common stock to be issued on warrants exercised</u>	1,579	277,171				278,750
<u>Common stock to be issued on warrants exercised (Shares)</u>	1,579,202					
<u>Stock options repurchased and cancelled</u>		(19,080)				(19,080)
<u>Common stock cancelled</u>	(125)	(49,951)	50,076			
<u>Stock compensation</u>		42,797				42,797
<u>Ending Balance at Aug. 31, 2012</u>	52,091	9,008,957		(6,013,030)	232,917	3,280,935
<u>Ending Balance (Shares) at Aug. 31, 2012</u>	52,091,004					
<u>Net income (loss)</u>						160,050
<u>Total comprehensive income</u>				160,050	(5,516)	154,534
<u>Common stock issued on options exercised</u>	28	(28)				
<u>Common stock issued on options exercised (Shares)</u>	27,568					
<u>Stock compensation</u>						0
<u>Ending Balance at Nov. 30, 2012</u>	\$ 52,119	\$ 9,008,929		\$ (5,852,980)	\$ 227,401	\$ 3,435,469
<u>Ending Balance (Shares) at Nov. 30, 2012</u>	52,118,572					

LONG TERM RECEIVABLE (Narrative) (Details) (USD \$)	3 Months Ended Nov. 30, 2012 M
<u>Long Term Receivable 1</u>	\$ 825,000
<u>Long Term Receivable 2</u>	858,194
<u>Long Term Receivable 3</u>	72
<u>Long Term Receivable 4</u>	10.25%
<u>Long Term Receivable 5</u>	198,350
<u>Long Term Receivable 6</u>	\$ 55,640

COMMITMENTS **3 Months Ended**
(Narrative) (Details) (USD \$) **Nov. 30, 2012**

Commitments 1	\$ 31,620
Commitments 2	56,919
Commitments 3	453,500
Commitments 4	450,000
Commitments 5	403,000
Commitments 6	400,000
Commitments 7	3.50%
Commitments 8	50,500
Commitments 9	\$ 50,000

ORGANIZATION

3 Months Ended

Nov. 30, 2012

[ORGANIZATION \[Text Block\]](#)

1. ORGANIZATION

Destiny Media Technologies Inc. (the "Company") was incorporated in August 1998 under the laws of the State of Colorado. The Company develops technologies that allow for the distribution over the Internet of digital media files in either a streaming or digital download format. The technologies are proprietary. The Company operates out of Vancouver, BC, Canada and serves customers predominantly located in the United States, Europe and Australia.

The Company's stock is listed for trading under the symbol "DSNY" on the OTC Bulletin Board in the United States, under the symbol "DSY" on the TSX Venture Exchange and under the symbol "DME" on the Berlin, Frankfurt, Xetra and Stuttgart exchanges in Germany.

**CONSOLIDATED
BALANCE SHEETS
(Parenthetical) (USD \$)**

Nov. 30, 2012 Aug. 31, 2012

<u>Allowance for Doubtful Accounts Receivable, Current</u>	\$ 9,070	\$ 6,053
<u>Common Stock, Par Value Per Share</u>	\$ 0.001	\$ 0.001
<u>Common Stock, Shares Authorized</u>	100,000,000	100,000,000
<u>Common Stock, Shares, Issued</u>	52,118,572	52,091,004
<u>Common Stock, Shares, Outstanding</u>	52,118,572	52,091,004

SUBSEQUENT EVENTS

3 Months Ended

Nov. 30, 2012

SUBSEQUENT EVENTS

[Text Block]

11. SUBSEQUENT EVENTS

On December 6, 2012, the board of directors authorized a new tranche to repurchase up to 1,000,000 shares of the Company's common stock at a maximum share purchase price of \$1.00 per share. Repurchases will be at times and in amounts as the Company deems appropriate and will be made through open market transactions. All repurchases will be made in compliance with the Securities and Exchange Commission's Rule 10b-18, subject to market conditions, applicable legal requirements and other factors. The board approved stock repurchase program runs through May 31, 2013. In addition to the applicable securities laws, the Company will not make any purchases during a time at which its insiders are subject to a blackout from trading in the Company's common shares.

Subsequent to November 30, 2012, the Company repurchased 156,650 common shares to be returned to the treasury for cancellation pursuant to this stock repurchase program.

**Document and Entity
Information**

**3 Months Ended
Nov. 30, 2012**

Jan. 14, 2013

Document Type	10-Q	
Amendment Flag	false	
Document Period End Date	Nov. 30, 2012	
Trading Symbol	dsny	
Entity Registrant Name	DESTINY MEDIA TECHNOLOGIES INC	
Entity Central Index Key	0001099369	
Current Fiscal Year End Date	--08-31	
Entity Filer Category	Smaller Reporting Company	
Entity Common Stock, Shares Outstanding		51,961,922
Entity Current Reporting Status	Yes	
Entity Voluntary Filers	No	
Entity Well Known Seasoned Issuer	No	
Document Fiscal Year Focus	2013	
Document Fiscal Period Focus	Q1	

**LONG TERM
RECEIVABLE (Tables)**

**3 Months Ended
Nov. 30, 2012**

[Schedule of Long Term Receivable \[Table Text Block\]](#)

	Principal	Interest	Total
2013	80,046	70,839	150,885
2014	116,718	59,514	176,232
2015	129,260	46,972	176,232
2016	143,150	33,082	176,232
2017	158,532	17,700	176,232
Thereafter	85,471	2,572	88,043
	<u>713,177</u>	<u>230,679</u>	<u>943,856</u>

**CONSOLIDATED
STATEMENTS OF
OPERATIONS (USD \$)**

**3 Months Ended
Nov. 30, 2012 Nov. 30, 2011**

<u>Service revenue</u>	\$ 1,063,867	\$ 1,124,617
<u>Operating expenses</u>		
<u>General and administrative</u>	191,257	477,878
<u>Sales and marketing</u>	240,218	198,873
<u>Research and development</u>	400,352	418,114
<u>Depreciation and amortization</u>	27,656	14,375
<u>Operating Expenses</u>	859,483	1,109,240
<u>Income from operations</u>	204,384	15,377
<u>Other income (expenses)</u>		
<u>Interest income</u>	20,666	2,812
<u>Interest and other expense</u>	0	(634)
<u>Income before provision for income taxes</u>	225,050	17,555
<u>Deferred income tax recovery (expense)</u>	(65,000)	(5,000)
<u>Net income</u>	160,050	12,555
<u>Other comprehensive income (loss), net of tax</u>		
<u>Foreign currency translation adjustments</u>	(5,516)	(54,606)
<u>Total comprehensive income (loss)</u>	\$ 154,534	\$ (42,051)
<u>Net income per common share, basic and diluted</u>	\$ 0.00	\$ 0.00
<u>Basic</u>	52,112,210	50,487,577
<u>Diluted</u>	52,885,825	50,709,493

**RELATED PARTY
TRANSACTIONS**

**3 Months Ended
Nov. 30, 2012**

[RELATED PARTY
TRANSACTIONS \[Text
Block\]](#)

6. RELATED PARTY TRANSACTIONS

The Company entered into a consulting agreement with a Director effective October 1, 2010. The Company will pay \$2,000 per month, plus authorized expenses. The Director will receive a 10% commission if related new businesses are successfully closed. During the three months ended November 30, 2012, the Company paid consulting fees of \$6,000 (2011: \$6,000) under this agreement.

COMMITMENTS

**3 Months Ended
Nov. 30, 2012**

[COMMITMENTS \[Text Block\]](#)

5. COMMITMENTS

The Company entered into a sub-lease agreement for its premises on September 15, 2010. It commenced on October 22, 2010 and will expire on October 30, 2013. The Company is committed to payments as followed:

	\$
2013	183,784
2014	40,841

During the three months ended November 30, 2012 the Company incurred rent expense of \$31,620 (2011: \$56,919) which has been allocated between general and administrative expenses, research and development and sales and marketing on the statement of operations.

By a credit facilities agreement dated April 8, 2010 and amended June 17, 2011, the Company arranged for credit facilities with the Royal Bank of Canada which allows the Company to draw up to \$453,500 (\$450,000 CDN). These credit facilities consist of a revolving facility of \$403,000 (\$400,000 CDN) bearing interest at prime plus 3.5% and a commercial credit card facility to \$50,500 (\$50,000 CDN). Borrowings under the facilities are repayable on demand. As of November 30, 2012 and August 31, 2012, no amount had been drawn on the line of credit.

**STOCKHOLDERS'
EQUITY (Narrative)
(Details) (USD \$)**

**3 Months Ended
Nov. 30, 2012
M**

Stockholders Equity 1	100,000,000
Stockholders Equity 2	\$ 0.001
Stockholders Equity 3	27,568
Stockholders Equity 4	60,000
Stockholders Equity 5	\$ 0.50
Stockholders Equity 6	3,750,000
Stockholders Equity 7	5,100,000
Stockholders Equity 8	2,169,716
Stockholders Equity 9	12
Stockholders Equity 10	24
Stockholders Equity 11	5.00%
Stockholders Equity 12	12,500
Stockholders Equity 13	25,000
Stockholders Equity 14	400,000
Stockholders Equity 15	12,137
Stockholders Equity 16	10,486
Stockholders Equity 17	0.87
Stockholders Equity 18	\$ 0.41

**STOCKHOLDERS'
EQUITY (Tables)**

**3 Months Ended
Nov. 30, 2012**

[Schedule of Stock Option Activity \[Table Text Block\]](#)

Options	Shares	Weighted Average Exercise Price	Weighted Average Remaining Contractual Term	Aggregate Intrinsic Value \$
Outstanding at August 31, 2012	1,800,000	0.48	1.57	802,500
Outstanding at November 30, 2012	1,800,000	0.48	1.32	487,500
Vested and exercisable at November 30, 2012	1,800,000	0.48	1.32	487,500

[Schedule of Stock-based Compensation Expense \[Table Text Block\]](#)

	2012 \$	2011 \$
Stock-based compensation		
General and administrative	—	616
Sales and marketing	—	256
Research and development	—	538
Total stock-based compensation	—	1,410

NEW ACCOUNTING PRONOUNCEMENTS

**3 Months Ended
Nov. 30, 2012**

[NEW ACCOUNTING
PRONOUNCEMENTS \[Text
Block\]](#)

9. NEW ACCOUNTING PRONOUNCEMENTS

Recently adopted accounting pronouncements

In June 2011, the FASB issued Accounting Standards Update 2011-05, “Presentation of Comprehensive Income (Topic 220)”. The objective of this Update is to improve the comparability, consistency, and transparency of financial reporting and to increase the prominence of items reported in other comprehensive income. To increase the prominence of items reported in other comprehensive income and to facilitate convergence of U.S. generally accepted accounting principles (GAAP) and International Financial Reporting Standards (IFRS), the FASB decided to eliminate the option to present components of other comprehensive income as part of the statement of changes in stockholders’ equity, among other amendments in this Update. The amendments require that all nonowner changes in stockholders’ equity be presented either in a single continuous statement of comprehensive income or in two separate but consecutive statements. In the two-statement approach, the first statement should present total net income and its components followed consecutively by a second statement that should present total other comprehensive income, the components of other comprehensive income, and the total of comprehensive income. The amendments in this Update should be applied retrospectively. For public entities, the amendments are effective for fiscal years, and interim periods within those years, beginning after December 15, 2011. The Company’s adoption of this guidance resulted in a change to the presentation of other comprehensive income. Previously the components of other comprehensive income were presented in the statement of changes in stockholders’ equity. Upon the adoption of this guidance, the components of other comprehensive income are presented on the statement of comprehensive income, immediately after the presentation of net income.

In December 2011, the FASB issued Accounting Standards Update 2011-12, “Comprehensive Income (Topic 220)”. The amendments in this Update supersede certain pending paragraphs in Accounting Standards Update 2011-05, Comprehensive Income (Topic 220): Presentation of Comprehensive Income, to effectively defer only those changes in Update 2011—5 that relate to the presentation of reclassification adjustments out of accumulated other comprehensive income. For public entities, the amendments are effective for fiscal years, and interim periods within those years, beginning after December 15, 2011. The Company’s adoption of this guidance did not have a material effect on the Company’s consolidated financial statements.

INCOME TAXES

**3 Months Ended
Nov. 30, 2012**

[INCOME TAXES \[Text
Block\]](#)

7. INCOME TAX

The Company has adopted the provisions of ASC 740, Income taxes. This standard clarifies the accounting for uncertainty in income taxes recognized in an enterprise's financial statements and prescribes a recognition threshold and measurement process for financial statement recognition and measurement of a tax position taken or expected to be taken in a tax return. The standard also provides guidance on derecognition, classification, interest and penalties, accounting in interim periods, disclosure and transition. The Company and its subsidiaries are subject to U.S. federal income tax, Canadian income tax, as well as income tax of multiple state and local jurisdictions. Based on the Company's evaluation, the Company has concluded that there are no significant uncertain tax positions requiring recognition in the Company's financial statements. The Company's evaluation was performed for the tax years ended August 31, 1999 through August 31, 2012, the tax years which remain subject to examination by major tax jurisdictions as of November 30, 2012. The Company may from time to time be assessed interest or penalties by major tax jurisdictions, although any such assessments historically have been minimal and immaterial to the Company's financial results. In the event the Company has received an assessment for interest and/or penalties, it has been classified in the financial statements as selling, general and administrative expense.

CONTINGENCIES

**3 Months Ended
Nov. 30, 2012**

[CONTINGENCIES \[Text
Block\]](#)

8. CONTINGENCIES

On November 8, 2011, the Company was served with a Notice of Civil Claim in the Supreme Court of British Columbia from Noramco Capital Corporation for \$100,000 plus interest. The claim asserts that the Company has repudiated a subscription agreement entered into in, or around, August 2000. Management believes the claim is without merit and that the likelihood that the outcome of this matter will have a material adverse impact on its result of operations, cash flows and financial condition of the Company is remote. The Company has filed a counterclaim for damages arising from a proposed private placement in 2000 which did not close. The Company alleges that the beneficial owner of Noramco was a partner in the firm that was leading the proposed financing.

**CONCENTRATIONS AND
ECONOMIC
DEPENDENCE**

[CONCENTRATIONS AND
ECONOMIC DEPENDENCE \[Text
Block\]](#)

3 Months Ended

Nov. 30, 2012

10. CONCENTRATIONS AND ECONOMIC DEPENDENCE

The Company operates solely in the digital media software segment and all revenue from its products and services are made in this segment.

Revenue from external customers, by product and location of customer, is as follows:

	Three Months Ended	
	November 30,	
	2012	2011
	\$	\$
MPE®		
North America	511,806	546,031
Europe	468,717	504,061
Australia	37,190	37,367
Total MPE® Revenue	1,017,713	1,087,459
Clipstream ® and Radio Destiny		
North America	46,154	37,158
Total Clipstream ® & Radio Destiny Revenue	46,154	37,158
Total Revenue	1,063,867	1,124,617

During the three months ended November 30, 2012, two customers represented 56% of the total revenue balance [2011 - three customers represented 66%].

As at November 30, 2012, two customers represented \$457,315 (73%) of the trade receivables balance [August 31, 2012 – two customers represented 68%].

The Company has substantially all its assets in Canada and its current and planned future operations are, and will be, located in Canada.

**CONCENTRATIONS AND
ECONOMIC
DEPENDENCE (Tables)**

[Schedule of Revenue by Customer \[Table Text Block\]](#)

**3 Months Ended
Nov. 30, 2012**

**Three Months Ended
November 30,
2012 2011
\$ \$**

MPE®		
North America	511,806	546,031
Europe	468,717	504,061
Australia	37,190	37,367
Total MPE® Revenue	1,017,713	1,087,459
Clipstream ® and Radio Destiny		
North America	46,154	37,158
Total Clipstream ® & Radio Destiny Revenue	46,154	37,158
Total Revenue	1,063,867	1,124,617

CONTINGENCIES **3 Months Ended**
(Narrative) (Details) (USD \$) **Nov. 30, 2012**
[Contingencies 1](#) \$ 100,000

**CONSOLIDATED
STATEMENTS OF CASH
FLOWS (USD \$)**

3 Months Ended 12 Months Ended
Nov. 30, 2012 Nov. 30, 2011 Aug. 31, 2012

OPERATING ACTIVITIES

<u>Net income</u>	\$ 160,050	\$ 12,555	
<u>Items not involving cash:</u>			
<u>Depreciation and amortization</u>	27,656	14,375	
<u>Stock-based compensation</u>	0	1,410	42,797
<u>Deferred leasehold inducement</u>	(489)	952	
<u>Deferred income taxes</u>	65,000	5,000	
<u>Unrealized foreign exchange</u>	(9,303)	0	
<u>Changes in non-cash working capital:</u>			
<u>Accounts receivable</u>	(187,331)	(180,638)	
<u>Other receivables</u>	(23,586)	(33,182)	
<u>Prepaid expenses and deposits</u>	(27,733)	30,790	
<u>Accounts payable</u>	(98,522)	73,318	
<u>Accrued liabilities</u>	(21,503)	(73,595)	
<u>Deferred revenue</u>	(8,665)	4,275	
<u>Long term receivable</u>	24,553	0	
<u>Net cash used in operating activities</u>	(99,873)	(144,740)	
<u>INVESTING ACTIVITIES</u>			
<u>Purchase of property and equipment</u>	(27,151)	(39,816)	
<u>Net cash used in investing activities</u>	(27,151)	(39,816)	
<u>FINANCING ACTIVITIES</u>			
<u>Repayments on capital lease obligations</u>	0	(2,987)	
<u>Net cash used in financing activities</u>	0	(2,987)	
<u>Effect of foreign exchange rate changes on cash</u>	(2,686)	(49,920)	
<u>Net decrease in cash during the period</u>	(129,710)	(237,463)	
<u>Cash, beginning of the period</u>	1,275,423	1,238,173	1,238,173
<u>Cash, end of the period</u>	1,145,713	1,000,710	1,275,423
<u>Supplementary disclosure</u>			
<u>Interest paid</u>	0	634	
<u>Income taxes paid</u>	\$ 0	\$ 0	

**STOCKHOLDERS'
EQUITY**

**3 Months Ended
Nov. 30, 2012**

STOCKHOLDERS' EQUITY

[\[Text Block\]](#)

4. STOCKHOLDERS' EQUITY

[a] Common stock issued and authorized

The Company is authorized to issue up to 100,000,000 shares of common stock, par value \$0.001 per share.

During the three months ended November 30, 2012, 27,568 shares were issued pursuant to the cashless exercise of 60,000 share purchase options exercisable at \$0.50 during the year ended August 31, 2012.

[b] Stock option plans

The Company has two existing stock option plans (the "Plans"), namely the Amended 1999 Stock Option Plan and the 2006 Stock Option Plan, under which up to 3,750,000 and 5,100,000 shares of the common stock, respectively, have been reserved for issuance. A total of 2,169,716 common shares remain eligible for issuance under the plans. The options generally vest over a range of periods from the date of grant, some are immediate, and others are 12 or 24 months. Any options that do not vest as the result of a grantee leaving the Company are forfeited and the common shares underlying them are returned to the reserve. The options generally have a contractual term of five years.

Stock-Based Payment Award Activity

A summary of option activity under the Plans as of November 30, 2012, and changes during the period ended are presented below:

Options	Shares	Weighted Average Exercise Price	Weighted Average Remaining Contractual Term	Aggregate Intrinsic Value \$
Outstanding at August 31, 2012	1,800,000	0.48	1.57	802,500
Outstanding at November 30, 2012	1,800,000	0.48	1.32	487,500
Vested and exercisable at November 30, 2012	1,800,000	0.48	1.32	487,500

The aggregate intrinsic value is calculated as the difference between the exercise price of the underlying awards and the quoted price of the Company's common stock for the options that were in-the-money at November 30, 2012.

During the three months ended November 30, 2012 and 2011, stock-based compensation expense has been reported in the statement of operations as follows:

	2012	2011
	\$	\$
Stock-based compensation		
General and administrative	—	616
Sales and marketing	—	256
Research and development	—	538
Total stock-based compensation	—	1,410

Valuation Assumptions

The fair value of each option award is estimated on the date of grant using the Black-Scholes option-pricing model. During the three months ended November 30, 2012 and 2011, there were no options granted.

[c] Employee Stock Purchase Plan

The Company's 2011 Employee Stock Purchase Plan (the "Plan") became effective on February 22, 2011. Under the Plan, employees of Destiny are able to contribute up to 5% of their annual salary into a pool which is matched equally by Destiny. Independent directors are able to contribute a maximum of \$12,500 each for a combined maximum annual purchase of \$25,000. The maximum annual combined contributions will be \$400,000. All purchases are made through the Toronto Stock Exchange by a third party plan agent. The third party plan agent will also be responsible for the administration of the Plan on behalf of Destiny and the participants.

During the three months ended November 30, 2012, the Company recognized compensation expense of \$12,137 (2011: \$10,486) in salaries and wages on the statement of operations in respect of the Plan, representing the Company's employee matching of cash contributions to the plan. The shares were purchased on the open market at an average price of \$0.87 (2011: \$0.41) . The shares are held in trust by the Company for a period of one year from the date of purchase.

**CONCENTRATIONS AND
ECONOMIC
DEPENDENCE (Narrative)
(Details) (USD \$)**

**3 Months Ended
Nov. 30, 2012**

Concentrations And Economic Dependence 1	56.00%
Concentrations And Economic Dependence 2	66.00%
Concentrations And Economic Dependence 3	\$ 457,315
Concentrations And Economic Dependence 4	73.00%
Concentrations And Economic Dependence 5	68.00%

COMMITMENTS (Tables)

**3 Months Ended
Nov. 30, 2012**

<u>Schedule of Sub-Lease Payments [Table Text Block]</u>	\$
2013	183,784
2014	40,841