

SECURITIES AND EXCHANGE COMMISSION

FORM X-17A-5

Annual audited report of brokers and dealers (Section 17 of Act 1934 and Rule 17a-5)

Filing Date: **2010-06-01** | Period of Report: **2010-03-31**
SEC Accession No. [999999997-10-012380](#)

[\(HTML Version on secdatabase.com\)](#)

FILER


BRIAN COHN, INC.

CIK:[745946](#) | IRS No.: **133213651** | State of Incorp.:**DE** | Fiscal Year End: **0331**
Type: **X-17A-5** | Act: **34** | File No.: **008-31881** | Film No.: **10031042**

Mailing Address
*PO BOX 40367
WASHINGTON DC
20016-0367*

Business Address
*5525 SHERIER PLACE, NW
WASHINGTON DC 20016
202-364-3100*

AA
6/14

SEC  COMMISSION
10031042

OMB APPROVAL	
OMB Number:	3235-0123
Expires:	February 28, 2010
Estimated average burden hours per response.....	12.00

SEC Mail Processing Section
ANNUAL AUDITED REPORT
FORM X-17A-5
PART III

SEC FILE NUMBER
8-31881

JUN 01 2010

Washington, DC
110

Information Required of Brokers and Dealers Pursuant to Section 17 of the Securities Exchange Act of 1934 and Rule 17a-5 Thereunder

REPORT FOR THE PERIOD BEGINNING April 01, 2009 AND ENDING March 31, 2010
MM/DD/YY MM/DD/YY

A. REGISTRANT IDENTIFICATION

NAME OF BROKER-DEALER:

Brian Cohn, Inc.

OFFICIAL USE ONLY
FIRM ID. NO.

ADDRESS OF PRINCIPAL PLACE OF BUSINESS: (Do not use P.O. Box No.)

5525 Sherier Place, NW

(No. and Street)

Washington

(City)

DC

(State)

20016

(Zip Code)

NAME AND TELEPHONE NUMBER OF PERSON TO CONTACT IN REGARD TO THIS REPORT

Brian Cohn

(202)-364-3100

(Area Code - Telephone Number)

B. ACCOUNTANT IDENTIFICATION

INDEPENDENT PUBLIC ACCOUNTANT whose opinion is contained in this Report*

Reznick Group, P.C.

(Name - if individual, state last, first, middle name)

7700 Old Georgetown Road, Suite 400

Bethesda

Maryland

20814-6224

(Address)

(City)

(State)

(Zip Code)

CHECK ONE:

- Certified Public Accountant
- Public Accountant
- Accountant not in residence in United States or any of its possessions.

FOR OFFICIAL USE ONLY

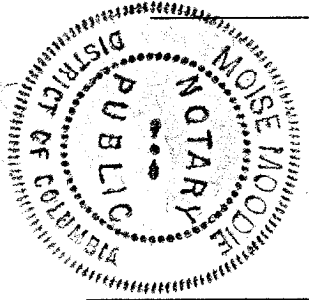
*Claims for exemption from the requirement that the annual report be covered by the opinion of an independent public accountant must be supported by a statement of facts and circumstances relied on as the basis for the exemption. See Section 240.17a-5(e)(2)

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

OATH OR AFFIRMATION

I, Brian Cohn, swear (or affirm) that, to the best of my knowledge and belief the accompanying financial statement and supporting schedules pertaining to the firm of Brian Cohn, Inc., as of March 31, 2010, are true and correct. I further swear (or affirm) that neither the company nor any partner, proprietor, principal officer or director has any proprietary interest in any account classified solely as that of a customer, except as follows:

No Exceptions



[Signature]
Signature

President
Title

[Signature]
Notary Public

MOISE MOODIE
Notary Public, District of Columbia
My Commission Expires Jan 31, 2015

This report** contains (check all applicable boxes):

- (a) Facing Page.
- (b) Statement of Financial Condition.
 - (c) Statement of Income (Loss).
 - (d) Statement of Changes in Financial Condition.
 - (e) Statement of Changes in Stockholders' Equity or Partners' or Sole Proprietor's Capital.
- (f) Statement of Changes in Liabilities Subordinated to Claims of Creditors.
- (g) Computation of Net Capital.
- (h) Computation for Determination of Reserve Requirements Pursuant to Rule 15c3-3.
- (i) Information Relating to the Possession or Control Requirements Under Rule 15c3-3.
- (j) A Reconciliation, including appropriate explanation, of the Computation of Net Capital Under Rule 15c3-1 and the Computation for Determination of the Reserve Requirements Under Exhibit A of Rule 15c3-3.
- (k) A Reconciliation between the audited and unaudited Statements of Financial Condition with respect to methods of consolidation.
- (l) An Oath or Affirmation.
- (m) A copy of the SIPC Supplemental Report.
- (n) A report describing any material inadequacies found to exist or found to have existed since the date of the previous audit.
- (o) Independent Auditors' Report on internal accounting control required by SEC Rule 17a-5.

**For conditions of confidential treatment of certain portions of this filing, see section 240.17a-5(e)(3).



STATEMENT OF FINANCIAL CONDITION
AND INDEPENDENT AUDITORS' REPORT

BRIAN COHN, INC.

MARCH 31, 2010

Brian Cohn, Inc.

TABLE OF CONTENTS

	PAGE
INDEPENDENT AUDITORS' REPORT	3
FINANCIAL STATEMENT	
STATEMENT OF FINANCIAL CONDITION	4
NOTES TO STATEMENT OF FINANCIAL CONDITION	5



Reznick Group, P.C.
7700 Old Georgetown Road
Suite 400
Bethesda, MD 20814-6224
Tel: (301) 652-9100

INDEPENDENT AUDITORS' REPORT

To the Officers and Directors
Brian Cohn, Inc.
5525 Sherier Place, NW
Washington, DC 20016

We have audited the accompanying statement of financial condition of Brian Cohn, Inc. (the Company) as of March 31, 2010, that you are filing pursuant to Rule 17a-5 under the Securities Exchange Act of 1934. The statement of financial condition is the responsibility of the Company's management. Our responsibility is to express an opinion on the statement of financial condition.

We conducted our audit in accordance with auditing standards generally accepted in the United States of America. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free of material misstatement. An audit includes examining, on a test basis, evidence supporting the amounts and disclosures in the financial statements. An audit also includes assessing the accounting principles used and significant estimates made by management, as well as evaluating the overall financial statement presentation. We believe that our audit provides a reasonable basis for our opinion.

In our opinion, the statement of financial condition referred to above presents fairly, in all material respects, the financial position of Brian Cohn, Inc. as of March 31, 2010, in conformity with accounting principles generally accepted in the United States of America.

Reznick Group, P.C.

Bethesda, Maryland
May 31, 2010

Brian Cohn, Inc.

STATEMENT OF FINANCIAL CONDITION

March 31, 2010

ASSETS

Cash and cash equivalents	\$	20,750
Security owned, at market value		48,576
Loan receivable		17,443
Prepaid expenses		<u>10,519</u>
Total assets	\$	<u><u>97,288</u></u>

LIABILITIES AND STOCKHOLDERS' EQUITY

LIABILITIES

Accrued expenses	\$	5,826
Income taxes payable		1,523
Deferred tax liability		<u>96</u>
Total liabilities		<u>7,445</u>

STOCKHOLDERS' EQUITY

Common stock, par value \$0.01 per share		
Authorized: 5,000 shares		
Issued and outstanding: 100 shares		1
Additional paid-in capital		80,499
Retained earnings		<u>9,343</u>
Total stockholders' equity		<u>89,843</u>
Total liabilities and stockholders' equity	\$	<u><u>97,288</u></u>

See notes to statement of financial condition

Brian Cohn, Inc.

NOTES TO STATEMENT OF FINANCIAL CONDITION

March 31, 2010

NOTE 1 - ORGANIZATION AND SUMMARY OF SIGNIFICANT ACCOUNTING
POLICIES

Brian Cohn, Inc. (the Company) is registered with the Securities and Exchange Commission (SEC) as a broker-dealer and is primarily engaged in investment banking and advisory activities. The Company is a registered member of the Financial Industry Regulatory Authority (FINRA).

The Company operates under the provisions of Paragraph (k)(2)(I) of Rule 15c3-3 of the SEC and, accordingly, is exempt from the remaining provisions of the Rule.

Investment Advisory Income

Investment advisory fees are recognized as earned on a pro rata basis over the term of the Company's agreement or contract.

Investment Banking Income

Investment banking income includes gains, losses, and fees, net of syndicate expenses, arising from securities offerings in which the Company acts as an agent or underwriter. Also included are fees earned from providing merger-and-acquisition and financial restructuring advisory services. Fees are recorded on offering date, sales concessions on settlement date, and underwriting fees at the time the underwriting is completed and the income is reasonably determinable.

Commissions

Commissions and related clearing expenses are recorded on a trade date basis as securities transactions occur.

Cash Equivalents

For purposes of the statement of cash flows, the Company has defined cash equivalents as short-term, highly liquid debt instruments purchased with a maturity of three months or less, other than securities held for sale in the ordinary course of business.

Brian Cohn, Inc.

NOTES TO STATEMENT OF FINANCIAL CONDITION - CONTINUED

March 31, 2010

Use of Estimates

The preparation of financial statements in conformity with accounting principles generally accepted in the United States of America requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosure of contingent assets and liabilities at the date of the financial statements and the reported amounts of revenues and expenses during the reporting period. Actual results could differ from those estimates.

Income Taxes

The Company files its income tax returns on the cash basis, whereby revenue is recognized when received and expenses are recognized when paid. Deferred income taxes are provided on an asset and liability method whereby deferred tax assets are recognized for operating loss carryforwards and deductible temporary differences, and deferred tax liabilities are recognized for taxable temporary differences. Temporary differences are the differences between the reported amount of assets and liabilities and their tax bases. Temporary differences result from the Company using the cash method of accounting for income tax purposes and accrual basis accounting for financial statement purposes. Deferred tax assets are reduced by a valuation allowance when, in the opinion of management, it is more likely than not that some portion or all of the deferred tax assets will not be realized. Deferred tax assets and liabilities are adjusted for the effects of changes in tax laws and rates on the date of enactment. The Company assesses the likelihood, based on their technical merit, that tax positions will be sustained upon examination based on the facts, circumstances and information available at the end of each period. The measurement of unrecognized tax benefits is adjusted when new information is available, or when an event occurs that requires a change.

The Company's policy for penalties and interest assessed by income taxing authorities is to include them in general and administrative expenses. For the year ended March 31, 2010, the Company did not incur any interest and penalties from taxing authorities. The federal income tax returns of the Company for 2007, 2008 and 2009 are subject to examination by the Internal Revenue Service generally for three years after they were filed.

Brian Cohn, Inc.

NOTES TO STATEMENT OF FINANCIAL CONDITION - CONTINUED

March 31, 2010

The components of income tax benefit (expense) in the statement of income are as follows:

Current		
Federal	\$	-
State		-
		<hr/>
Total		-
		<hr/>
Deferred tax liability		
Federal		61
State		35
		<hr/>
Total		96
		<hr/>
Total provision for income taxes	\$	96
		<hr/> <hr/>

Fair Value Measurements

The Company has adopted fair value accounting, which provides a framework for measuring fair value under generally accepted accounting principles. Fair value is the exchange price that would be received for an asset or paid to transfer a liability (an exit price) in the principal or most advantageous market for the asset or liability in an orderly transaction between market participants on the measurement date. Within fair value accounting, there is a hierarchy which require an entity to maximize the use of observable inputs and minimizes the use of unobservable inputs when measuring fair value. The standard describes three levels of inputs that may be used to measure fair value:

- Level I - Quoted prices are available in active markets for identical investments as of the reporting date. The type of investments included in Level I include listed equities, securities and listed derivatives.
- Level II - Pricing inputs are other than quoted prices in active markets, which are either directly or indirectly observable as of the reporting date, and fair value is determined through the use of models or other valuation methodologies.
- Level III - Pricing inputs are unobservable for the investment and includes situations where there is little, if any, market activity for the investment. The inputs into the determination of fair value require significant management judgment or

Brian Cohn, Inc.

NOTES TO STATEMENT OF FINANCIAL CONDITION - CONTINUED

March 31, 2010

estimation. In certain cases, the inputs used to measure fair value may fall into different levels of the fair value hierarchy. In such cases, an investment's level within the fair value hierarchy is based on the lowest level of input that is significant to the fair value measurement. The Company's assessment of the significance of a particular input to the fair value measurement in its entirety requires judgment, and considers factors specific to the investment.

At March 31, 2010, the Company held a marketable security with a fair market value of \$48,576 that is classified as Level I.

NOTE 2 - SECURITY OWNED, MARKET VALUE

Securities owned, market value consists of shares of a corporate stock valued at \$48,576 at March 31, 2010. Unrealized gains on the security were \$3,542 for the year ended March 31, 2010. The cost basis of the investment was \$34,100 at March 31, 2010.

NOTE 3 - NET CAPITAL REQUIREMENTS

The capital ratio was 16% versus an allowable maximum of 1500% under the rules of the SEC. The Company's net capital requirement under SEC Rule 15c3-1 is \$5,000. The net capital as computed was \$46,966 leaving capital in excess of requirements in the amount of \$41,966.

NOTE 4 - CONCENTRATION OF CREDIT RISK

The Company maintains its cash balances at financial institutions where accounts on deposit may be in excess of \$250,000. Accounts at the financial institutions are insured by the Federal Deposit Insurance Corporation up to \$250,000 through December 31, 2013. No losses have been experienced to date related to such accounts. The Company believes that it is not exposed to any significant concentrations of credit risk on cash.

NOTE 5 - RELATED PARTY TRANSACTIONS

The Company extended a loan in the amount of \$20,000 during January 2008 to its sole stockholder. The loan matures on January 6, 2012 and calls for interest to be accrued at the rate of 5% per annum. At March 31, 2010, the outstanding balance and accrued interest on the loan was \$15,250 and \$2,193, respectively.

Brian Cohn, Inc.

NOTES TO STATEMENT OF FINANCIAL CONDITION - CONTINUED

March 31, 2010

For the year ended March 31, 2010, the Company received consulting fee revenues of \$10,000 from a company partially owned by the sole stockholder.

NOTE 6 - SUBSEQUENT EVENTS

Management evaluated the activity of the Company through May 31, 2010 (the date the financial statements were available to be issued) and concluded that no subsequent events have occurred that would require recognition in the financial statements or disclosures in the notes to the financial statements.