

SECURITIES AND EXCHANGE COMMISSION

FORM 8-K

Current report filing

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FILER

**SIGNET JEWELERS LTD**

CIK: **832988** | IRS No.: **000000000** | Fiscal Year End: **0129**  
Type: **8-K** | Act: **34** | File No.: **001-32349** | Film No.: **13528699**  
SIC: **5944** Jewelry stores

Mailing Address  
*C/O 15 GOLDEN SQUARE  
LONDON X0 W1F9JG*

Business Address  
*CLARENDON HOUSE  
2 CHURCH STREET  
HAMILTON D0 HM11  
44-207-317-9700*

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**UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION**  
Washington, D.C. 20549

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**FORM 8-K**

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**CURRENT REPORT**

**Pursuant to Section 13 or 15(d) of  
The Securities Exchange Act of 1934**

**Date of Report (Date of earliest event reported): January 14, 2013**

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**SIGNET JEWELERS LIMITED**

**(Exact name of Registrant as specified in its charter)**

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**Bermuda**  
**(State or other jurisdiction  
of incorporation)**

**Not Applicable**  
**(I.R.S. Employer  
Identification No.)**

**Clarendon House  
2 Church Street  
Hamilton HM11  
Bermuda  
(441) 296 5872**

**(Address and telephone number including area code of principal executive offices)**

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Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions (See General Instruction A.2 below):

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
  - Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
  - Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
  - Pre- commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))
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Item 7.01

On January 14, 2013, Signet Jewelers Limited released information as a result of its attendance at the ICR Xchange Conference that will be held on January 16, 2013, details of which are being furnished as Exhibit 99.1 and is incorporated herein by reference.

The information set forth in Exhibit 99.1 is being furnished and shall not be deemed “filed” for purposes of Section 18 of the Securities Exchange Act of 1934, as amended, nor shall it be deemed incorporated by reference in any filing under the Securities Act of 1933, as amended, except as shall be expressly set forth by specific reference in such filing.

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## SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

### **SIGNET JEWELERS LIMITED**

By: /s/ Mark A. Jenkins

Name: Mark A. Jenkins

Title: Signet Company Secretary &  
Chief Legal Officer

Date: January 14, 2013

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## EXHIBIT INDEX

<b>Exhibit <u>No.</u></b>	<b><u>Description</u></b>
EX-99.1	Calendar Shift Impact

## Calendar Shift Impact

### FY2014 – February 3, 2013 to February 1, 2014

As Fiscal 2014 (the 52 weeks ending February 1, 2014 “FY2014”) is the year after a 53 week year (53 weeks ending February 2, 2013 “FY2013), the comparable store sales calculation will follow the National Retail Federation guidelines available on its website. In addition, there are several timing related considerations which will impact quarterly results and should be taken into account when forecasting Signet’ s business.

1. Expenses relative to Valentine’ s Day will be split between fourth quarter FY2013 and first quarter of FY2014 due to the Valentine’ s calendar. The sales from a Mother’ s Day promotional event will shift into first quarter of FY2014 from the second quarter last year, increasing first quarter FY2014 sales and profit. We will provide our first quarter FY2014 outlook when we release our FY2013 results on March 28, 2013.
2. Second quarter FY2014 will be challenging due to the Mother’ s Day event shifting back to first quarter and we expect EPS growth will be minimal in this quarter.
3. Third quarter FY2014 has no unusual calendar events to impact the comparison of FY2013 unlike the more difficult comparison of third quarter FY2013 to FY2012 when there was the Jared watch promotion, and we currently believe results should improve slightly.
4. Fourth quarter FY2014 will not have the sales or profit impact of FY2013 53<sup>rd</sup> week; and the timeframe between Thanksgiving and Christmas will compress from 32 days to 26, which will again alter buying patterns during the holiday season.