

SECURITIES AND EXCHANGE COMMISSION

FORM 13F-HR

Initial quarterly Form 13F holdings report filed by institutional managers

Filing Date: **2013-05-16** | Period of Report: **2013-03-31**  
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FILER

**LOWE BROCKENBROUGH & CO INC**

CIK:[22657](#) | IRS No.: **540859081** | State of Incorporation: **VA** | Fiscal Year End: **1231**  
Type: **13F-HR** | Act: **34** | File No.: **028-01206** | Film No.: **13848976**

Mailing Address  
*1802 BAYBERRY COURT  
SUITE 400  
RICHMOND VA 23226*

Business Address  
*1802 BAYBERRY COURT  
SUITE 400  
RICHMOND VA 23226  
8042880404*

FORM 13F COVER PAGE

Report for the Calendar Year or Quarter Ended: 03/31/2013

Check here if Amendment [ ]; Amendment Number:  
 This Amendment(Check only one.):[ ] is a restatement.  
 [ ] adds new holdings entries.

Institutional Investment Manager Filing This Report:

Name: Lowe, Brockenbrough & Company, Inc.  
 Address: 1802 Bayberry Court Suite 400  
 Richmond, Virginia 23226-3767

13F File Number: 28-1206

The institutional investment manager filing this report and the person by whom it is signed hereby represent that the person signing the report is authorized to submit it, that all information contained herein is true, correct and complete, and that it is understood that all required items, statements, schedules, lists, and tables, are considered integral parts of this form.

Person Signing this Report on Behalf of Reporting Manager:

Name: Austin Brockenbrough, III  
 Title: Managing Director  
 Phone: (804) 288-0404  
 Signature, Place, and Date of Signing:

Austin Brockenbrough, III Richmond, Virginia

Report Type (Check only one.):

[ ] 13F HOLDINGS REPORT.

[ ] 13F NOTICE.

[X] 13F COMBINATION REPORT.

List of Other Managers Reporting for this Manager:

I AM SIGNING THIS REPORT AS REQUIRED BY THE SECURITIES EXCHANGE ACT OF 1934  
 <TABLE>

NAME OF ISSUER	TITLE OF CLASS	CUSIP	FORM 13F INFORMATION TABLE					OTHER MANAGERS	VOTING AUTHORITY		
			VALUE (\$1000)	SHARES/ PRN	SH/ AMT	PUT/ CALL	INVSTMT DCRETN		SOLE	SHARED	NONE
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3M CO COM	COM	88579Y101	6416	60355.0000	SH	Sole		60355.0000			
ABBOTT LABS COM	COM	002824100	5144	145629.0000	SH	Sole		145629.0000			
ABBVIE INC.	COM	00287Y109	5870	143943.0000	SH	Sole		143943.0000			
ACCENTURE PLC IRELAND SHS CLAS	COM	G1151C101	944	12424.0000	SH	Sole		12424.0000			
AETNA INC NEW COM	COM	00817Y108	6528	127680.0000	SH	Sole		127680.0000			
ALBEMARLE CORP COM	COM	012653101	659	10540.0000	SH	Sole		10540.0000			
ALLSTATE CORP COM	COM	020002101	1013	20648.0000	SH	Sole		20648.0000			
ALTRIA GROUP INC COM	COM	02209S103	2443	71046.0000	SH	Sole		71046.0000			
AMERICAN EXPRESS CO COM	COM	025816109	7059	104647.0000	SH	Sole		104647.0000			
AMERIPRISE FINL INC COM	COM	03076C106	5929	80506.0000	SH	Sole		80506.0000			
AMERISOURCEBERGEN CORP COM	COM	03073E105	7218	140294.0000	SH	Sole		140294.0000			
AMGEN INC COM	COM	031162100	4727	46113.0000	SH	Sole		46113.0000			
APACHE CORP COM	COM	037411105	3879	50278.0000	SH	Sole		50278.0000			
APPLE INC COM	COM	037833100	10723	24225.0000	SH	Sole		24225.0000			
APTARGROUP INC COM	COM	038336103	899	15668.0000	SH	Sole		15668.0000			
ARCHER DANIELS MIDLAND CO COM	COM	039483102	539	15985.8160	SH	Sole		15985.8160			
AT&T INC COM	COM	00206R102	3692	100640.0000	SH	Sole		100640.0000			
AUTOMATIC DATA PROCESSING INC	COM	053015103	1803	27733.0000	SH	Sole		27733.0000			
AUTOZONE INC COM	COM	053332102	846	2133.0000	SH	Sole		2133.0000			
BAKER HUGHES	COM	057224107	3140	67657.0000	SH	Sole		67657.0000			
BANK OF AMERICA CORPORATION CO	COM	060505104	255	20949.2379	SH	Sole		20949.2379			
BANK SOUTHSIDE VA CORP COM	COM		2857	13331.0000	SH	Sole		13331.0000			
BAXTER INTL INC COM	COM	071813109	1050	14457.0000	SH	Sole		14457.0000			
BB&T CORP COM	COM	054937107	6345	202130.0000	SH	Sole		202130.0000			
BECTON DICKINSON & CO COM	COM	075887109	1381	14440.0000	SH	Sole		14440.0000			
BERKSHIRE HATHAWAY INC DEL CL	COM	084670108	781	5.0000	SH	Sole		5.0000			
BERKSHIRE HATHAWAY INC DEL CL	COM	084670702	380	3649.0000	SH	Sole		3649.0000			
BLACKROCK INC CL A	COM	09247X101	1071	4170.0000	SH	Sole		4170.0000			
BP PLC SPONSORED ADR	COM	055622104	1540	36366.0000	SH	Sole		36366.0000			
BRISTOL MYERS SQUIBB CO COM	COM	110122108	3303	80191.0000	SH	Sole		80191.0000			

C.H. ROBINSON WORLDWIDE INC	COM	12541w209	1495	25145.0000	SH	Sole	25145.0000
CANADIAN NATL RY CO COM	COM	136375102	208	2075.0000	SH	Sole	2075.0000
CANON INC - SPONS ADR	COM	138006309	543	14790.0000	SH	Sole	14790.0000
CARDINAL HEALTH INC COM	COM	14149Y108	769	18475.6420	SH	Sole	18475.6420
CATERPILLAR INC DEL COM	COM	149123101	803	9233.0000	SH	Sole	9233.0000
CHEVRON CORP NEW COM	COM	166764100	15541	130795.0000	SH	Sole	130795.0000
CHUBB CORP COM	COM	171232101	675	7715.0000	SH	Sole	7715.0000
CINCINNATI FINL CORP COM	COM	172062101	512	10852.0000	SH	Sole	10852.0000
CINTAS CORP COM	COM	172908105	675	15285.0000	SH	Sole	15285.0000
CISCO SYS INC COM	COM	17275R102	8219	393341.4943	SH	Sole	393341.4943
COCA COLA CO COM	COM	191216100	6467	159926.0000	SH	Sole	159926.0000
COLGATE PALMOLIVE CO COM	COM	194162103	5288	44800.0000	SH	Sole	44800.0000
COMCAST CORP NEW CL A	COM	20030N101	5486	130684.0000	SH	Sole	130684.0000
COMPUTER SCIENCES CORP COM	COM	205363104	309	6275.0000	SH	Sole	6275.0000
CONOCOPHILLIPS COM	COM	20825c104	2860	47595.0000	SH	Sole	47595.0000
CSX CORP COM	COM	126408103	1033	41936.4130	SH	Sole	41936.4130
CVS CAREMARK CORPORATION COM	COM	126650100	7766	141222.0000	SH	Sole	141222.0000
DEVON ENERGY CORP NEW COM	COM	25179M103	329	5829.0000	SH	Sole	5829.0000
DIEBOLD INC COM	COM	253651103	1187	39151.5190	SH	Sole	39151.5190
DISCOVERY COMMUNICATNS NEW COM	COM	25470F104	3220	40895.0000	SH	Sole	40895.0000
DISNEY WALT CO COM DISNEY	COM	254687106	2026	35670.0000	SH	Sole	35670.0000
DOLLAR TREE INC COM	COM	256746108	6418	132520.0000	SH	Sole	132520.0000
DOMINION RES INC VA NEW COM	COM	25746U109	1318	22661.1560	SH	Sole	22661.1560
DOVER CORP COM	COM	260003108	7391	101413.0000	SH	Sole	101413.0000
DOW CHEM CO COM	COM	260543103	203	6361.0000	SH	Sole	6361.0000
DU PONT E I DE NEMOURS & CO CO	COM	263534109	2190	44555.0000	SH	Sole	44555.0000
DUKE ENERGY CORP NEW COM	COM	26441c204	610	8407.0000	SH	Sole	8407.0000
E M C CORP MASS COM	COM	268648102	6651	278404.0000	SH	Sole	278404.0000
EATON CORP COM PLC	COM	G29183103	5957	97265.0000	SH	Sole	97265.0000
EATON VANCE CORP COM NON VTG	COM	278265103	254	6070.0000	SH	Sole	6070.0000
EMERSON ELEC CO COM	COM	291011104	2657	47554.0000	SH	Sole	47554.0000
EXPRESS SCRIPTS HOLDING CO	COM	30219g108	1521	26395.0000	SH	Sole	26395.0000
EXXON MOBIL CORP COM	COM	30231G102	28456	315794.0000	SH	Sole	315794.0000
FAMILY DLR STORES INC COM	COM	307000109	236	4000.0000	SH	Sole	4000.0000
FIRST CMNTY BANCSHARES INC NEV	COM	31983A103	494	31181.0000	SH	Sole	31181.0000
FLEXTRONICS INTL LTD ORD	COM	Y2573F102	113	16650.0000	SH	Sole	16650.0000
FRANKLIN RES INC COM	COM	354613101	363	2410.0000	SH	Sole	2410.0000
GENERAL DYNAMICS CORP COM	COM	369550108	970	13755.0000	SH	Sole	13755.0000
GENERAL ELECTRIC CO COM	COM	369604103	12467	539247.0000	SH	Sole	539247.0000
GENERAL MLS INC COM	COM	370334104	1032	20925.0000	SH	Sole	20925.0000
GILEAD SCIENCES INC COM	COM	375558103	1855	37906.0000	SH	Sole	37906.0000
GLAXOSMITHKLINE PLC SPONSORED	COM	37733W105	981	20914.9820	SH	Sole	20914.9820
GOOGLE INC CL A	COM	38259P508	6603	8314.0000	SH	Sole	8314.0000
HANOVER INS GROUP INC COM	COM	410867105	975	19625.8570	SH	Sole	19625.8570
HCC INS HLDGS INC COM	COM	404132102	968	23040.0000	SH	Sole	23040.0000
HESS CORP COM	COM	42809H107	4782	66785.0000	SH	Sole	66785.0000
HOME DEPOT INC COM	COM	437076102	1384	19830.0000	SH	Sole	19830.0000
ILLINOIS TOOL WKS INC COM	COM	452308109	772	12662.0000	SH	Sole	12662.0000
INTEL CORP COM	COM	458140100	6538	299434.0000	SH	Sole	299434.0000
INTERNATIONAL BUSINESS MACHS C	COM	459200101	10178	47715.0000	SH	Sole	47715.0000
INTUIT COM	COM	461202103	1214	18487.0000	SH	Sole	18487.0000
ISHARES DJ US TECHNOLOGY SEC	COM	464287721	1999	27265.3181	SH	Sole	27265.3181
JOHNSON & JOHNSON COM	COM	478160104	11695	143448.0000	SH	Sole	143448.0000
JPMORGAN CHASE & CO COM	COM	46625H100	10492	221065.0000	SH	Sole	221065.0000
KIMBERLY CLARK CORP COM	COM	494368103	6740	68790.0000	SH	Sole	68790.0000
KINDER MORGAN ENERGY PARTNERS	COM	494550106	1630	18159.0000	SH	Sole	18159.0000
KRAFT FOODS GROUP INC	COM	50076q106	961	18650.0000	SH	Sole	18650.0000
KROGER CO COM	COM	501044101	4909	148126.0000	SH	Sole	148126.0000
L-3 COMMUNICATIONS HLDGS INC C	COM	502424104	411	5085.0000	SH	Sole	5085.0000
LILLY ELI & CO COM	COM	532457108	3216	56630.3917	SH	Sole	56630.3917
LINEAR TECHNOLOGY CORP COM	COM	535678106	343	8935.0000	SH	Sole	8935.0000
LOWES COS INC COM	COM	548661107	839	22125.0000	SH	Sole	22125.0000
MACYS INC COM	COM	55616P104	4757	113697.0000	SH	Sole	113697.0000
MANULIFE FINL CORP COM	COM	56501R106	185	12587.0000	SH	Sole	12587.0000
MARATHON OIL CORP COM	COM	565849106	3220	95495.0000	SH	Sole	95495.0000
MARATHON PETROLEUM CORP	COM	56585a102	1916	21385.0000	SH	Sole	21385.0000
MARKEL CORP COM	COM	570535104	1402	2784.0000	SH	Sole	2784.0000
MCDONALDS CORP COM	COM	580135101	7570	75936.0000	SH	Sole	75936.0000
MCKESSON CORP COM	COM	58155Q103	5646	52298.0000	SH	Sole	52298.0000
MCMORAN EXPLORATION CO COM	COM	582411104	163	10000.0000	SH	Sole	10000.0000
MEDIA GEN INC CL A	COM	584404107	121	20350.0000	SH	Sole	20350.0000
MEDIA GEN INC CL B	COM	584404206	349	58684.0000	SH	Other	58684.0000
MEDTRONIC INC COM	COM	585055106	1251	26645.0000	SH	Sole	26645.0000
MERCK & CO INC NEW COM	COM	58933y105	3634	82227.0000	SH	Sole	82227.0000
MERCURY GENL CORP NEW COM	COM	589400100	232	6105.0000	SH	Sole	6105.0000
METLIFE INC COM	COM	59156R108	5077	133524.0000	SH	Sole	133524.0000
MICROSOFT CORP COM	COM	594918104	5723	200054.0000	SH	Sole	200054.0000
MOLSON COORS BREWING CO CL B	COM	60871R209	891	18200.0000	SH	Sole	18200.0000
MONDELEZ INTERNATIONAL INC	COM	609207105	5367	175294.0000	SH	Sole	175294.0000
NIKE INC CL B	COM	654106103	314	5320.0000	SH	Sole	5320.0000
NOBLE CORPORATION BAAR NAMEN -	COM	H5833N103	6561	171975.0000	SH	Sole	171975.0000
NORFOLK SOUTHERN CORP COM	COM	655844108	8704	112928.0000	SH	Sole	112928.0000
NOVARTIS A G SPONSORED ADR	COM	66987V109	1253	17583.0000	SH	Sole	17583.0000
OGE ENERGY CORP COM	COM	670837103	215	3075.0000	SH	Sole	3075.0000
ORACLE CORP COM	COM	68389X105	9086	281034.0000	SH	Sole	281034.0000

OWENS & MINOR INC NEW COM	COM	690732102	233	7162.0000	SH	Sole	7162.0000
PARKER HANNIFIN CORP COM	COM	701094104	796	8690.0000	SH	Sole	8690.0000
PARTNERRE LTD.	COM	G6852T105	531	5700.0000	SH	Sole	5700.0000
PATTERSON COMPANIES INC COM	COM	703395103	292	7665.3080	SH	Sole	7665.3080
PEPSICO INC COM	COM	713448108	10351	130848.7570	SH	Sole	130848.7570
PFIZER INC COM	COM	717081103	613	21235.0000	SH	Sole	21235.0000
PHILIP MORRIS INTL INC COM	COM	718172109	4885	52692.9010	SH	Sole	52692.9010
PHILLIPS 66	COM	718546104	379	5412.0000	SH	Sole	5412.0000
PNC FINL SVCS GROUP INC COM	COM	693475105	5557	83569.0000	SH	Sole	83569.0000
PRAXAIR INC COM	COM	74005P104	1264	11329.2877	SH	Sole	11329.2877
PRICE T ROWE GROUP INC COM	COM	74144T108	220	2940.0000	SH	Sole	2940.0000
PROCTER & GAMBLE CO COM	COM	742718109	5833	75694.0000	SH	Sole	75694.0000
QUALCOMM INC COM	COM	747525103	6901	103090.0000	SH	Sole	103090.0000
QUEST DIAGNOSTICS INC COM	COM	74834L100	1104	19560.0000	SH	Sole	19560.0000
RLI CORP COM	COM	749607107	649	9035.0000	SH	Sole	9035.0000
ROLLINS INC COM	COM	775711104	537	21886.0000	SH	Sole	21886.0000
ROYAL DUTCH SHELL PLC SPONS AD	COM	780259206	8062	123727.0000	SH	Sole	123727.0000
RYDER SYS INC COM	COM	783549108	6017	100695.0000	SH	Sole	100695.0000
SCHLUMBERGER LTD COM	COM	806857108	3768	50307.2820	SH	Sole	50307.2820
SELECT SECTOR SPDR TR SBI CONS	COM	81369Y308	292	7330.0000	SH	Sole	7330.0000
SELECT SECTOR SPDR TR SBI INT-	COM	81369Y506	788	9930.0000	SH	Sole	9930.0000
SELECT SECTOR SPDR TR SBI INT-	COM	81369Y605	1105	60675.0000	SH	Sole	60675.0000
SELECT SECTOR SPDR TR SBI INT-	COM	81369Y803	2399	79250.0000	SH	Sole	79250.0000
SONOCO PRODS CO COM	COM	835495102	1749	49990.0000	SH	Sole	49990.0000
SOUTHERN CO COM	COM	842587107	234	4979.0000	SH	Sole	4979.0000
SPECTRA ENERGY CORP COM	COM	847560109	350	11383.0000	SH	Sole	11383.0000
STARBUCKS CORP COM	COM	855244109	1095	19225.0000	SH	Sole	19225.0000
SUNTRUST BKS INC COM	COM	867914103	559	19406.0000	SH	Sole	19406.0000
SYSO CORP COM	COM	871829107	6038	171677.0000	SH	Sole	171677.0000
TARGET CORP COM	COM	87612E106	2091	30553.0000	SH	Sole	30553.0000
TECHNE CORP	COM	878377100	751	11065.0000	SH	Sole	11065.0000
TEVA PHARMACEUTICAL INDS LTD A	COM	881624209	2482	62555.0000	SH	Sole	62555.0000
THERMO FISHER SCIENTIFIC INC C	COM	883556102	7736	101139.0000	SH	Sole	101139.0000
TJX COS INC NEW COM	COM	872540109	4865	104062.0000	SH	Sole	104062.0000
TORCHMARK CORP COM	COM	891027104	443	7400.0000	SH	Sole	7400.0000
TORO CO COM	COM	891092108	1044	22670.0000	SH	Sole	22670.0000
TORONTO DOMINION BK ONT COM NE	COM	891160509	821	9859.0000	SH	Sole	9859.0000
TRAVELERS COMPANIES INC COM	COM	89417E109	1386	16462.0000	SH	Sole	16462.0000
UNION PAC CORP COM	COM	907818108	461	3234.0000	SH	Sole	3234.0000
UNITED PARCEL SERVICE INC CL B	COM	911312106	1043	12144.0000	SH	Sole	12144.0000
UNITED TECHNOLOGIES CORP COM	COM	913017109	2417	25873.0000	SH	Sole	25873.0000
UNITEDHEALTH GROUP INC COM	COM	91324P102	4142	72405.0000	SH	Sole	72405.0000
UNIVERSAL CORP VA COM	COM	913456109	438	7814.0000	SH	Sole	7814.0000
US BANCORP DEL COM NEW	COM	902973304	1066	31428.0000	SH	Sole	31428.0000
VANGUARD WORLD FDS INF TECH ET	COM	92204a702	1013	13900.0000	SH	Sole	13900.0000
VERIZON COMMUNICATIONS INC COM	COM	92343V104	3357	68308.0000	SH	Sole	68308.0000
VIACOM INC NEW CL B	COM	92553p201	6016	97858.0000	SH	Sole	97858.0000
WAL MART STORES INC COM	COM	931142103	4797	64110.0000	SH	Sole	64110.0000
WELLPOINT INC COM	COM	94973V107	2840	42886.0000	SH	Sole	42886.0000
WELLS FARGO & CO NEW COM	COM	949746101	4606	124527.0000	SH	Sole	124527.0000
WILLIAMS COS INC DEL COM	COM	969457100	436	11645.0000	SH	Sole	11645.0000
YUM BRANDS INC COM	COM	988498101	5281	73414.0000	SH	Sole	73414.0000
ISHARES TR INDEX RUSSELL MIDCA		464287499	548	4308.0000	SH	Sole	4308.0000
ISHARES TR INDEX RUSSELL1000VA		464287598	443	5452.0000	SH	Sole	5452.0000
VANGUARD INDEX FDS MCAF GR IDX		922908538	757	9825.0000	SH	Sole	9825.0000
VANGUARD SPECIALIZED PORTFOLIO		921908844	1829	27835.0000	SH	Sole	27835.0000
VANGUARD/WINDSOR FD INC ADMIRA		922018403	347	6095.9630	SH	Sole	6095.9630

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Report Summary:

Number of Other Included Managers: 0

Form 13F Information Table Entry Total:

Form 13F Information Table Value Total: 532330