

SECURITIES AND EXCHANGE COMMISSION

FORM 4

Statement of changes in beneficial ownership of securities

Filing Date: **2013-01-14** | Period of Report: **2013-01-14**
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REPORTING OWNER

Levy Bruce

CIK: **1534951**

Type: **4** | Act: **34** | File No.: **001-35354** | Film No.: **13528726**

Mailing Address
*C/O MATTRESS FIRM
HOLDING CORP.
5815 GULF FREEWAY
HOUSTON TX 77023*

ISSUER

MATTRESS FIRM HOLDING CORP.

CIK: **1419852** | IRS No.: **000000000** | State of Incorpor.: **DE** | Fiscal Year End: **1231**
SIC: **5712** Furniture stores

Mailing Address
*C/O MATTRESS HOLDING
CORP
5815 GULF FREEWAY
HOUSTON TX 77023*

Business Address
*C/O MATTRESS HOLDING
CORP
5815 GULF FREEWAY
HOUSTON TX 77023
(713) 923-1090*

FORM 4

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

OMB APPROVAL

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STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person Levy Bruce			2. Issuer Name and Ticker or Trading Symbol MATTRESS FIRM HOLDING CORP. [MFRM]		5. Relationship of Reporting Person(s) to Issuer (Check all applicable) ____ Director _____ 10% Owner <input checked="" type="checkbox"/> Officer (give title below) _____ Other (specify below) Executive Vice President	
(Last)	(First)	(Middle)	3. Date of Earliest Transaction (Month/Day/Year) 01/14/2013			
C/O MATTRESS FIRM HOLDING CORP., 5815 GULF FREEWAY			4. If Amendment, Date Original Filed(Month/Day/Year)		6. Individual or Joint/Group Filing (Check applicable line) <input checked="" type="checkbox"/> Form Filed by One Reporting Person ____ Form Filed by More than One Reporting Person	
(Street) HOUSTON, TX 77023						
(City)	(State)	(Zip)				

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)		4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)	
			Code	V	Amount	(A) or (D)				Price
Common Stock, par value \$0.01 per share	01/14/2013		<u>S</u>		100	D	\$26.09	34,883	D	
Common Stock, par value \$0.01 per share	01/14/2013		<u>S</u>		300	D	\$26.105	34,583	D	
Common Stock, par value \$0.01 per share	01/14/2013		<u>S</u>		1,728	D	\$26.11	32,855	D	
Common Stock, par value \$0.01 per share	01/14/2013		<u>S</u>		400	D	\$26.115	32,455	D	
Common Stock, par value \$0.01 per share	01/14/2013		<u>S</u>		600	D	\$26.12	31,855	D	
Common Stock, par value \$0.01 per share	01/14/2013		<u>S</u>		300	D	\$26.125	31,555	D	
Common Stock, par value \$0.01 per share	01/14/2013		<u>S</u>		200	D	\$26.13	31,355	D	
Common Stock, par value \$0.01 per share	01/14/2013		<u>S</u>		100	D	\$26.14	31,255	D	
Common Stock, par value \$0.01 per share	01/14/2013		<u>S</u>		172	D	\$26.15	31,083	D	

Common Stock, par value \$0.01 per share	01/14/2013		<u>S</u>	100	D	\$26.19	30,983	D	
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**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)**

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)	8. Price of Derivative Security (Instr. 5)	9. Number of Derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form of Derivative Security: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	V	(A)	(D)	Date Exercisable	Expiration Date					

Signatures

/s/ Bruce Levy

** Signature of Reporting Person

01/14/2013

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.