

SECURITIES AND EXCHANGE COMMISSION

FORM 424B3

Prospectus filed pursuant to Rule 424(b)(3)

Filing Date: **2013-01-28**
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FILER

Ally Financial Inc.

CIK: **40729** | IRS No.: **380572512** | State of Incorporation: **DE** | Fiscal Year End: **1231**
Type: **424B3** | Act: **33** | File No.: **333-156775** | Film No.: **13550299**
SIC: **6172** Finance lessors

Mailing Address

MAIL CODE: 482-B09-C24
200 RENAISSANCE CENTER
DETROIT MI 48265

Business Address

MAIL CODE: 482-B09-C24
200 RENAISSANCE CENTER
DETROIT MI 48265
866-710-4623

Pricing Supplement Dated 1/28/2013
(To Prospectus Dated January 6, 2012)

Rule 424 (b) (3)
File No. 333-156775

Ally Financial Inc.
Demand Notes - Floating Rate

Annual Yield: 1.75 %

Effective Dates: 1/28/2013 through 2/3/2013
