

SECURITIES AND EXCHANGE COMMISSION

FORM 13F-HR

Initial quarterly Form 13F holdings report filed by institutional managers

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FILER

Strategic Investment Advisors, Inc

CIK: **1432539** | IRS No.: **161334685** | State of Incorp.: **NY** | Fiscal Year End: **1231**
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Mailing Address

*114 BUSINESS PARK DRIVE
UTICA NY 13502*

Business Address

*114 BUSINESS PARK DRIVE
UTICA NY 13502
3157241776*

[Repeat as necessary.]

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NAME OF ISSUER	TITLE OF CLASS	CUSIP	FORM 13F INFORMATION TABLE						OTHER MANAGERS	VOTING AUTHORITY		
			VALUE (x\$1000)	SHARES/ PRN AMT	SH/ PRN CALL	PUT/ DSCRETN	INVSTMT	SOLE		SHARED	NONE	
<S>	<C>	<C>	<C>	<C>	<C>	<C>	<C>	<C>	<C>	<C>	<C>	
3M Co.	COM	88579Y101	235	4076.000	SH		Sole		4076.000			
ABB Ltd.	COM	000375204	3665	244193.000	SH		Sole		244193.000			
AGL Resources Inc.	COM	001204106	916	29230.000	SH		Sole		29230.000			
AT&T Inc.	COM	00206R102	1424	49982.000	SH		Sole		49982.000			
Abbott Laboratories	COM	002824100	1241	23249.000	SH		Sole		23249.000			
American Intl. Group	COM	026874107	24	15540.000	SH		Sole		15540.000			
Anadarko Pete Corp.	COM	032511107	226	5850.000	SH		Sole		5850.000			
Apple Computer	COM	037833100	209	2450.000	SH		Sole		2450.000			
Applied Materials Inc	COM	038222105	124	12238.000	SH		Sole		12238.000			
Archer Daniels Midland Co.	COM	039483102	4564	158298.000	SH		Sole		158298.000			
Atmos Energy Corp.	COM	049560105	809	34150.000	SH		Sole		34150.000			
Automatic Data Processing	COM	053015103	272	6919.000	SH		Sole		6919.000			
BP P.L.C. ADR	COM	055622104	290	6202.001	SH		Sole		6202.001			
Baker Hughes Inc	COM	057224107	2463	76795.000	SH		Sole		76795.000			
Bank of America Corp.	COM	060505104	256	18205.000	SH		Sole		18205.000			
Becton Dickinson & Co.	COM	075887109	8987	131413.000	SH		Sole		131413.000			
Bristol-Myers Squibb	COM	110122108	202	8675.000	SH		Sole		8675.000			
CR Bard Inc.	COM	067383109	4747	56332.000	SH		Sole		56332.000			
CVS Caremark Corp.	COM	126650100	6281	218556.000	SH		Sole		218556.000			
Chesapeake Energy Corp.	COM	165167107	161	9980.000	SH		Sole		9980.000			
Chevron Corp.	COM	166764100	1944	26283.000	SH		Sole		26283.000			
Church & Dwight Co. Inc.	COM	171340102	2804	49959.000	SH		Sole		49959.000			
Cisco Systems Inc.	COM	17275R102	4310	264430.000	SH		Sole		264430.000			
Clorox Corp.	COM	189054109	1102	19839.000	SH		Sole		19839.000			
Coca Cola Co.	COM	191216100	947	20908.000	SH		Sole		20908.000			
Colgate Palmolive Co.	COM	194162103	8869	129400.000	SH		Sole		129400.000			
ConocoPhillips	COM	20825C104	5412	104487.001	SH		Sole		104487.001			
Corn Products International In	COM	219023108	359	12446.000	SH		Sole		12446.000			
Corning Inc.	COM	219350105	3490	366162.000	SH		Sole		366162.000			
Diamond Offshore Drilling	COM	25271C102	419	7105.000	SH		Sole		7105.000			
Duke Energy Co.	COM	26444C105	641	42730.000	SH		Sole		42730.000			
Eastern Insurance Holdings, In	COM	276534104	486	60467.000	SH		Sole		60467.000			
Eaton Corp.	COM	278058102	860	17305.000	SH		Sole		17305.000			
Emerson Electric Co.	COM	291011104	204	5580.000	SH		Sole		5580.000			
Exxon Mobil Corp.	COM	30231G102	9226	115565.997	SH		Sole		115565.997			
General Dynamics	COM	369550108	2769	48080.000	SH		Sole		48080.000			
General Electric Co.	COM	369604103	5030	310506.000	SH		Sole		310506.000			
Genuine Parts Co.	COM	372460105	782	20665.000	SH		Sole		20665.000			
Goodrich Co.	COM	382388106	741	20029.000	SH		Sole		20029.000			
Google, Inc.	COM	38259P508	248	805.000	SH		Sole		805.000			
HJ Heinz	COM	423074103	813	21620.000	SH		Sole		21620.000			
Harris Corp.	COM	413875105	5613	147517.000	SH		Sole		147517.000			
Honeywell International Inc.	COM	438516106	2122	64643.000	SH		Sole		64643.000			
ITT Corporation	COM	450911102	4577	99522.000	SH		Sole		99522.000			
Intel Corp.	COM	458140100	2800	190990.000	SH		Sole		190990.000			
International Business Machine	COM	459200101	743	8828.000	SH		Sole		8828.000			
J M Smucker Co.	COM	832696405	805	18575.000	SH		Sole		18575.000			
Johnson & Johnson	COM	478160104	6976	116592.000	SH		Sole		116592.000			
Kellogg Co.	COM	487836108	608	13870.000	SH		Sole		13870.000			
KeyCorp	COM	493267108	231	27097.000	SH		Sole		27097.000			
Kimberly-Clark Corp.	COM	494368103	985	18685.000	SH		Sole		18685.000			
L-3 Communications Inc	COM	502424104	3191	43253.000	SH		Sole		43253.000			
Lincoln Electric Holdings Inc.	COM	533900106	2735	53700.000	SH		Sole		53700.000			
M&T Bank Corp.	COM	55261F104	1310	22827.000	SH		Sole		22827.000			
Marathon Oil Corporation	COM	565849106	5365	196105.000	SH		Sole		196105.000			
Mattel, Inc.	COM	577081102	540	33755.000	SH		Sole		33755.000			
McCormick & Co. Inc.	COM	579780206	2910	91345.000	SH		Sole		91345.000			
McDonalds Corp.	COM	580135101	953	15320.000	SH		Sole		15320.000			
Microsoft Corp.	COM	594918104	4210	216583.000	SH		Sole		216583.000			
Mueller Water Products, Inc.	COM	624758108	168	20000.000	SH		Sole		20000.000			
Nike Inc.	COM	654106103	4859	95278.000	SH		Sole		95278.000			
Nokia Corp ADR	COM	654902204	5407	346621.000	SH		Sole		346621.000			
Northrop Grumman Corp.	COM	666807102	730	16210.000	SH		Sole		16210.000			
Novartis AG ADR	COM	66987V109	682	13700.000	SH		Sole		13700.000			
PNC Financial Services Group	COM	693475105	459	9365.000	SH		Sole		9365.000			
PPG Industries Inc.	COM	693506107	689	16245.000	SH		Sole		16245.000			
Parker-Hannifin Co.	COM	701094104	3284	77208.000	SH		Sole		77208.000			
Pepco Holdings Inc.	COM	713291102	2741	154350.000	SH		Sole		154350.000			
Pepsico Inc.	COM	713448108	6666	121702.000	SH		Sole		121702.000			
Procter & Gamble Co.	COM	742718109	6724	108774.000	SH		Sole		108774.000			
Rayonier Inc.	COM	754907103	700	22314.000	SH		Sole		22314.000			
Raytheon Co.	COM	755111507	709	13890.000	SH		Sole		13890.000			

Rome Bancorp Inc. New	COM	77587P103	102	11722.000	SH	Sole	11722.000
Southern Company	COM	842587107	1079	29172.000	SH	Sole	29172.000
St. Jude Medical	COM	790849103	2845	86330.000	SH	Sole	86330.000
State Street Corp.	COM	857477103	351	8930.000	SH	Sole	8930.000
Sunoco Inc.	COM	86764P109	611	14065.000	SH	Sole	14065.000
Sysco Corp	COM	871829107	3810	166100.000	SH	Sole	166100.000
T. Rowe Price Group Inc.	COM	74144T108	4910	138558.000	SH	Sole	138558.000
Teva Pharmaceutical ADR	COM	881624209	4211	98915.000	SH	Sole	98915.000
The Bank of New York Mellon Co	COM	064058100	241	8490.000	SH	Sole	8490.000
Total ADR	COM	89151E109	979	17700.000	SH	Sole	17700.000
UDR Inc.	COM	902653104	589	42685.000	SH	Sole	42685.000
USEC Inc.	COM	90333E108	79	17500.000	SH	Sole	17500.000
Unilever PLC ADR	COM	904767704	4278	185860.000	SH	Sole	185860.000
United Technologies Corp.	COM	913017109	502	9365.000	SH	Sole	9365.000
Verizon Communications Inc.	COM	92343V104	1134	33455.000	SH	Sole	33455.000
Wal-Mart Stores	COM	931142103	5831	104010.000	SH	Sole	104010.000
Waste Management Inc.	COM	94106L109	1070	32285.000	SH	Sole	32285.000
Yum Brands Inc.	COM	988498101	5258	166920.000	SH	Sole	166920.000
Zimmer Holdings Inc.	COM	98956P102	3804	94117.000	SH	Sole	94117.000
Consumer Staples Select Sector	ETF	81369Y308	248	10385.000	SH	Sole	10385.000
Financial Select Sector SPDR	ETF	81369Y605	818	65305.000	SH	Sole	65305.000
Industrial Select Sector SPDR	ETF	81369Y704	355	15175.000	SH	Sole	15175.000
S&P 500 Depository Receipt	ETF	78462F103	1733	19209.000	SH	Sole	19209.000
Technology Select Sector SPDR	ETF	81369Y803	237	15375.000	SH	Sole	15375.000
iShares Dow Jones US Industria	ETF	464287754	508	11800.000	SH	Sole	11800.000
iShares MSCI EAFE Index Fund	ETF	464287465	1373	30600.000	SH	Sole	30600.000
iShares MSCI Emerging Markets	ETF	464287234	543	21745.000	SH	Sole	21745.000
iShares Russell 1000 Growth In	ETF	464287614	363	9800.000	SH	Sole	9800.000

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