

SECURITIES AND EXCHANGE COMMISSION

FORM NT 10-Q

Notice under Rule 12b25 of inability to timely file all or part of a form 10-Q or 10-QSB

Filing Date: **2013-05-16** | Period of Report: **2013-03-31**  
SEC Accession No. [0001144204-13-029846](#)

[\(HTML Version on secdatabase.com\)](#)

FILER

**GRANDPARENTS.COM, INC.**

CIK: **1020475** | IRS No.: **931211114** | State of Incorporation: **DE** | Fiscal Year End: **1231**  
Type: **NT 10-Q** | Act: **34** | File No.: **000-21537** | Film No.: **13850234**  
SIC: **7374** Computer processing & data preparation

Mailing Address

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NEW YORK NY 10018*

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NEW YORK NY 10018  
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UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

FORM 12b-25

NOTIFICATION OF LATE FILING

OMB APPROVAL

OMB Number: 3235-0058  
Expires: August 31, 2015  
Estimated average burden hours  
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386617 104

(Check one):  Form 10-K  Form 20-F  Form 11-K  Form 10-Q  Form 10-D  Form N-SAR  Form N-CSR

For Period Ended: March 31, 2013

- Transition Report on Form 10-K  
 Transition Report on Form 20-F  
 Transition Report on Form 11-K  
 Transition Report on Form 10-Q  
 Transition Report on Form N-SAR

For the Transition Period Ended:

*Read Instruction (on back page) Before Preparing Form. Please Print or Type.*  
**Nothing in this form shall be construed to imply that the Commission has verified any information contained herein.**

If the notification relates to a portion of the filing checked above, identify the Item(s) to which the notification relates:

**PART I — REGISTRANT INFORMATION**

**Grandparents.com, Inc.**

Full Name of Registrant

N/A

Former Name if Applicable

**589 Eighth Avenue, 6th Floor**

Address of Principal Executive Office (*Street and Number*)

**New York, New York 10018**

City, State and Zip Code

**PART II — RULES 12b-25(b) AND (c)**

If the subject report could not be filed without unreasonable effort or expense and the registrant seeks relief pursuant to Rule 12b-25(b), the following should be completed. (Check box if appropriate)

- (a) The reasons described in reasonable detail in Part III of this form could not be eliminated without unreasonable effort or expense;
- (b) The subject annual report, semi-annual report, transition report on Form 10-K, Form 20-F, Form 11-K, Form N-SAR or Form N-CSR, or portion thereof, will be filed on or before the fifteenth calendar day following the prescribed due date; or the subject quarterly report of transition report on Form 10-Q or subject distribution report on Form 10-D, or portion thereof, will be filed on or before the fifth calendar day following the prescribed due date; and

(c) The accountant's statement or other exhibit required by Rule 12b-25(c) has been attached if applicable.

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**PART III — NARRATIVE**

State below in reasonable detail why Forms 10-K, 20-F, 11-K, 10-Q, 10-D, N-SAR, N-CSR, or the transition report or portion thereof, could not be filed within the prescribed time period.

Grandparents.com, Inc. (the "Registrant") was unable, without unreasonable effort or expense, to file its Quarterly Report on Form 10-Q for the quarter ended March 31, 2013 (the "Report") on or before the prescribed May 15, 2013 filing date applicable to smaller reporting companies due to a delay experienced by the Registrant in completing its financial statements and other disclosures in the Report. The Registrant anticipates that it will file the Report no later than the fifth calendar day following the prescribed filing date.

(Attach extra Sheets if Needed)

**PART IV — OTHER INFORMATION**

(1) Name and telephone number of person to contact in regard to this notification

<u>Joseph Bernstein</u>	<u>646</u>	<u>839-8800</u>
(Name)	(Area Code)	(Telephone Number)

(2) Have all other periodic reports required under Section 13 or 15(d) of the Securities Exchange Act of 1934 or Section 30 of the Investment Company Act of 1940 during the preceding 12 months or for such shorter period that the registrant was required to file such report(s) been filed? If answer is no, identify report(s). Yes  No

(3) Is it anticipated that any significant change in results of operations from the corresponding period for the last fiscal year will be reflected by the earnings statements to be included in the subject report or portion thereof? Yes  No

If so, attach an explanation of the anticipated change, both narratively and quantitatively, and, if appropriate, state the reasons why a reasonable estimate of the results cannot be made.

See attachment.

Grandparents.com, Inc.  
(Name of Registrant as Specified in Charter)

has caused this notification to be signed on its behalf by the undersigned hereunto duly authorized.

**GRANDPARENTS.COM, INC.**

Date: May 16, 2013

By: /s/ Joseph Bernstein  
Joseph Bernstein  
Co-Chief Executive Officer,  
Chief Financial Officer and Treasurer

**ATTENTION**  
**Intentional misstatements or omissions of fact constitute Federal Criminal Violations (See 18 U.S.C. 1001).**

**Attachment to Form 12b-25**  
**Grandparents.com, Inc.**

The Registrant expects its Statement of Operations to be filed with the Report will reflect the following:

Revenue for the three months ended March 31, 2013 was approximately \$123,000, which reflected an increase of approximately \$56,000 compared to revenue of approximately \$67,000 for the comparable period in 2012. Total operating expenses for three months ended March 31, 2013 decreased approximately \$1,900,000 to approximately \$2,650,000 compared to approximately \$4,550,000 for the comparable period in 2012. The Registrant incurred net losses of approximately \$2,740,000 in the three months ended March 31, 2013 compared to approximately \$4,510,000 in the comparable period in 2012.

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