SECURITIES AND EXCHANGE COMMISSION

FORM SC 13G

Schedule filed to report acquisition of beneficial ownership of 5% or more of a class of equity securities by passive investors and certain institutions

Filing Date: **2003-02-10 SEC Accession No.** 0001021408-03-002306

(HTML Version on secdatabase.com)

SUBJECT COMPANY

WADDELL & REED FINANCIAL INC

CIK:1052100| IRS No.: 510261715 | State of Incorp.:DE | Fiscal Year End: 1231

Type: SC 13G | Act: 34 | File No.: 005-54561 | Film No.: 03547389

SIC: 6211 Security brokers, dealers & flotation companies

Mailing Address PO BOX 29217 SHAWNEE MISSION KS 66201-9217 Business Address 6300 LAMAR AVE OVERLAND PARK KS 66202-4200 9132362000

FILED BY

ARIEL CAPITAL MANAGEMENT INC ET AL

CIK:766883| State of Incorp.:IL | Fiscal Year End: 1231

Type: SC 13G

Mailing Address 307 N MICHIGAN AVENUE SUITE 500 CHICAGO IL 60601 Business Address 307 N MICHIGAN AVE SUITE 500 CHICAGO IL 60601 3127260140

| / | OMB APPROVAL | / |
|---|--|---|
| / | OMB Number: 3235-0145 Expires: October 31, 2002 Estimated average burden hours per response14.90 | / |

UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

SCHEDULE 13G

Under the Securities Exchange Act of 1934 (Amendment No.)*

| Waddell & Reed Financial, Inc. |
|--------------------------------|
| (Name of Issuer) |
| Common Stock |
| (Title of Class of Securities) |
| 930059100 |
| (CUSIP Number) |

Check the following box if a fee is being paid with this statement [x]. (A fee is not required only if the filing person: (1) has a previous statement on file reporting beneficial ownership of more than five percent of the class of securities described in Item 1; and (2) has filed no amendment subsequent thereto reporting beneficial ownership of five percent or less of such class.) (See Rule 13d-7).

*The remainder of this cover page shall be filled out for a reporting person's initial filing on this form with respect to the subject class of securities, and for any subsequent amendment containing information which would alter the disclosures provided in a prior cover page.

The information required in the remainder of this cover page shall not be deemed

| | | he liabilities of that so isions of the Act (howeve | | |
|---|-------------------------------|--|--------------------|--|
| SEC 1745 (10-88) | | | | |
| CUSIP NO. 930059 | | | Page 2 of 5 Page: | |
| 1 I.R.S. ID | PITAL MANAGEMENT, INC | ABOVE PERSONS (ENTITIES | ONLY). | |
| 2 Not Applic | cable | EMBER OF A GROUP (SEE IN | (a) [_] (b) [_] | |
| SEC USE ONLY | | | | |
| CITIZENSHIP OR PLACE OF ORGANIZATION 4 Illinois Corporation | | | | |
| | SOLE VOTING I | POWER | | |
| NUMBER OF SHARES BENEFICIALLY | Ariel - SHARED VOTING 6 | 3,920,477 | | |
| OWNED BY EACH | Ariel - SOLE DISPOSI | | | |
| REPORTING | 7 | 4,326,527 | | |
| PERSON | SHARED DISPOS | | | |

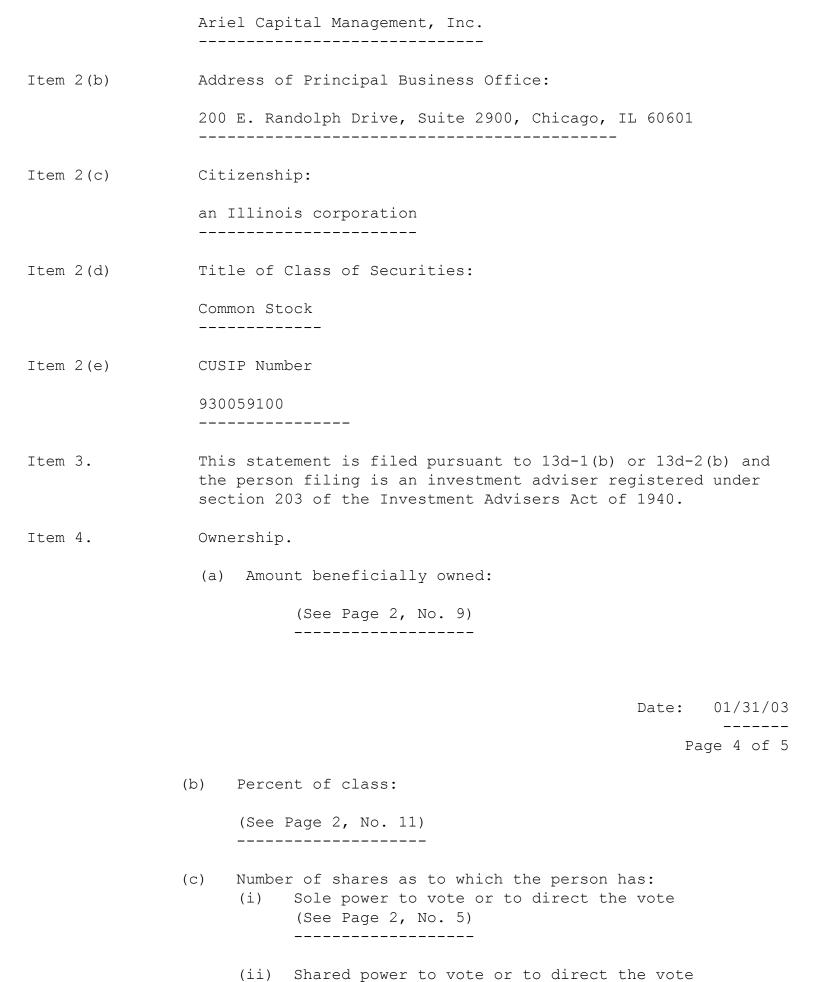
to be "filed" for the purpose of Section 18 of the Securities Exchange Act of

WITH Ariel -AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON 9 Ariel - 4,328,377 CHECK BOX IF THE AGGREGATE AMOUNT IN ROW (9) EXCLUDES CERTAIN SHARES* 10 Not Applicable PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW (9) 11 Ariel - 4,328,377 / 80,288,660 = 5.391% TYPE OF REPORTING PERSON * (SEE INSTRUCTIONS) 12 Ariel - IA *SEE INSTRUCTIONS BEFORE FILING OUT! * This report is being made on behalf of John W. Rogers, Jr., Chairman and Chief Executive Officer of Ariel Capital Management, Inc., who may be deemed to have beneficial ownership of the securities of the issuer. Mr. Rogers disclaims beneficial ownership of shares held by Ariel Capital Management, Inc.

Date: 01/31/03

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| Item 1(a) | Name of Issuer | | |
|-----------|---|--|--|
| | Waddell & Reed Financial, Inc. | | |
| Item 1(b) | Address of Issuer's Principal Executive Offices | | |
| | 6300 Lamar Avenue, Overland, Kansas 66202 | | |
| Item 2(a) | Name of Person Filing | | |



(See Page 2, No. 6)

(ii) Sole power to dispose or to direct the disposition of (See Page 2, No. 7)

(iii) Shared power to dispose or to direct the disposition of (See Page 2, No. 8)

Item 5. Ownership of Five Percent or Less of a Class.

If this statement is being filed to report the fact that as of the date hereof the reporting person has ceased to be the beneficial owner of more than five percent of the class of securities, check the following: []

Item 6. Ownership of More than Five Percent on Behalf of Another Person.

All securities reported upon this Schedule are owned by investment advisory clients of Ariel Capital Management, Inc., no one of which to the knowledge of Ariel Capital Management, Inc. owns more than 5% of the class.

Item 7. Identification and Classification of the Subsidiary Which Acquired the Security Being Reported on by the Parent Holding Company.

Not Applicable

Item 8. Identification and Classification of Members of the Group.

Not Applicable

Item 9. Notice of Dissolution of a Group

Not Applicable

Date: 01/31/03

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Item 10. Certification

By signing below I certify that, to the best of my knowledge and belief, the securities referred to above were acquired and are held in the ordinary course of business and were not acquired and are not held for the purpose of or with the effect of changing or influencing the control of the issuer of the securities and were not acquired and are not held in connection with or as a participant in any transaction having that purpose or effect.

SIGNATURE

The undersigned hereby agree that this statement is being filed on behalf of each of them and hereby certify, after reasonable inquiry and to the best of their knowledge and belief, that the information set forth in this statement is true, complete and correct.

ARIEL CAPITAL MANAGEMENT, INC.

By: /s/ John W. Rogers, Jr.

John W. Rogers, Jr.

Chief Investment Officer, Chief Executive Officer, and Chairman