

SECURITIES AND EXCHANGE COMMISSION

FORM 8-K

Current report filing

Filing Date: **2013-01-23** | Period of Report: **2013-01-23**
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FILER

HEARTLAND FINANCIAL USA INC

CIK:[920112](#) | IRS No.: **421405748** | State of Incorporation: **DE** | Fiscal Year End: **1231**
Type: **8-K** | Act: **34** | File No.: **001-15393** | Film No.: **13542695**
SIC: **6022** State commercial banks

Mailing Address
*1398 CENTRAL AVE
DUBUQUE IA 52001*

Business Address
*1398 CENTRAL AVE
DUBUQUE IA 52001
5635892000*

**UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
WASHINGTON, D.C. 20549**

FORM 8-K

CURRENT REPORT

Pursuant to Section 13 of 15(d) of The Securities Exchange Act of 1934

Date of Report (Date of earliest event reported)

January 23, 2013

Heartland Financial USA, Inc.

(Exact name of Registrant as specified in its charter)

Commission File Number: 001-15393

Delaware

(State or other jurisdiction of incorporation)

42-1405748

(I.R.S. Employer Identification Number)

**1398 Central Avenue
Dubuque, Iowa 52001**

(Address of principal executive offices)

(563) 589-2100

(Registrant's telephone number, including area code)

Not Applicable

(Former name or former address, if changed since last report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions (*see* General Instruction A.2 below):

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))

Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Item 7.01 Regulation FD Disclosure

On January 23, 2013, Heartland Financial USA, Inc. issued a press release that its board of directors has approved a regular quarterly cash dividend of \$0.10 per share on the company's common stock payable on March 8, 2013, to stockholders of record at the close of business on February 22, 2013. At December 31, 2012, there were 16,827,835 common shares outstanding listed on the NASDAQ Market under the symbol HTLF.

Item 9.01 Financial Statements, Pro Forma Financial Information and Exhibits

- (a) Financial Statements of Business Acquired.

None.

- (b) Pro Forma Financial Information.

None.

- (c) Exhibits.

99.1 Press Release dated January 23, 2013.

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

Date: January 23, 2013

HEARTLAND FINANCIAL USA, INC.

By: /s/ John K. Schmidt

Executive Vice President, COO & CFO



news

CONTACT:

John K. Schmidt
Chief Operating Officer
Chief Financial Officer
(563) 589-1994
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FOR IMMEDIATE RELEASE

January 23, 2013

HEARTLAND FINANCIAL USA, INC. DECLARES CASH DIVIDEND

DUBUQUE, Iowa, January 23, 2013 - Heartland Financial USA, Inc. (NASDAQ: HTLF), announced that its board of directors has approved a regular quarterly cash dividend of \$0.10 per share on the company's common stock payable on March 8, 2013, to stockholders of record at the close of business on February 22, 2013. At December 31, 2012, there were 16,827,835 common shares outstanding listed on the NASDAQ Market under the symbol HTLF.

About Heartland Financial USA, Inc.

Heartland Financial USA, Inc. is a \$4.6 billion diversified financial services company providing banking, mortgage, wealth management, investment, insurance and consumer finance services to individuals and businesses. Heartland currently has 69 banking locations in 47 communities in Iowa, Illinois, Wisconsin, New Mexico, Arizona, Montana, Colorado and Minnesota and loan production offices in California, Nevada, Wyoming, Idaho and North Dakota. Additional information about Heartland Financial USA, Inc. is available at www.htlf.com.

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