

SECURITIES AND EXCHANGE COMMISSION

FORM 4

Statement of changes in beneficial ownership of securities

Filing Date: **2013-01-09** | Period of Report: **2013-01-07**
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REPORTING OWNER

FISCHER MARK D

CIK: **1243792**

Type: **4** | Act: **34** | File No.: **001-07572** | Film No.: **13520949**

Mailing Address
*C/O PHILLIPS-VAN HEUSEN
CORPORATION
200 MADISON AVENUE
NEW YORK NY 10016*

ISSUER

PVH CORP. /DE/

CIK: **78239** | IRS No.: **131166910** | State of Incorporation: **DE** | Fiscal Year End: **0130**
SIC: **2320** Men's & boys' furnishgs, work clothg, & allied garments

Mailing Address
*200 MADISON AVENUE
NEW YORK NY 10016*

Business Address
*200 MADISON AVENUE
NEW YORK NY 10016
2123813500*

FORM 4

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

OMB APPROVAL

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STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person FISCHER MARK D			2. Issuer Name and Ticker or Trading Symbol PVH CORP. /DE/ [PVH]			5. Relationship of Reporting Person(s) to Issuer (Check all applicable) <input type="checkbox"/> Director <input type="checkbox"/> 10% Owner <input checked="" type="checkbox"/> Officer (give title below) <input type="checkbox"/> Other (specify below) SVP, General Counsel & Sec.		
(Last)	(First)	(Middle)	3. Date of Earliest Transaction (Month/Day/Year) 01/07/2013					
C/O PVH CORP., 200 MADISON AVENUE			4. If Amendment, Date Original Filed(Month/Day/Year)			6. Individual or Joint/Group Filing (Check applicable line) <input checked="" type="checkbox"/> Form Filed by One Reporting Person <input type="checkbox"/> Form Filed by More than One Reporting Person		
(Street)								
NEW YORK, NY 10016								
(City)	(State)	(Zip)						

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)		4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount	(A) or (D)	Price			
Common Stock, \$1 par value	01/07/2013		M		2,500	A	\$19.1	8,824 ⁽¹⁾	D	
Common Stock, \$1 par value	01/07/2013		S		2,500	D	\$116	6,324 ⁽¹⁾	D	
Common Stock, \$1 par value	01/09/2013		M		2,500	A	\$19.1	8,824 ⁽¹⁾	D	
Common Stock, \$1 par value	01/09/2013		S		2,500	D	\$119.1	6,324 ⁽¹⁾	D	
Common Stock, \$1 par value								628.579	I	By 401(k) Plan

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)	8. Price of Derivative Security (Instr. 5)	9. Number of Derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form of Derivative Security: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)	
				Code	V	(A)	(D)	Date Exercisable	Expiration Date						Title
Option (Right)	\$19.1	01/07/2013		M		2,500		(3)	04/27/2014	Common Stock,	2,500	\$ 0	2,500	D	

to Buy) (2)										\$1 par value.					
Option (Right to Buy) (2)	\$19.1	01/09/2013		<u>M</u>			2,500	(3)	04/27/2014	Common Stock, \$1 par value.	2,500	\$ 0	0	D	

Explanation of Responses:

1. Includes 4,887 shares of Common Stock subject to awards of restricted stock units.
2. All options exercisable for shares of Issuer's Common Stock, \$1 par value.
3. This was part of a grant of 10,000 options, 2,500 of which became exercisable on each of 4/27/05, 4/27/06, 4/27/07 and 4/27/08.

Signatures

Mark D. Fischer

** Signature of Reporting Person

01/09/2013

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.