

SECURITIES AND EXCHANGE COMMISSION

FORM 3

Filing Date: **2013-01-09** | Period of Report: **2013-01-01**
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REPORTING OWNER

RICH TOLLIE W JR

CIK: **1566007**

Type: **3** | Act: **34** | File No.: **001-10853** | Film No.: **13520939**

Mailing Address

PO BOX 1250

WINSTON SALEM NC

27102-1250

ISSUER

BB&T CORP

CIK: **92230** | IRS No.: **560939887** | State of Incorporation: **NC** | Fiscal Year End: **1231**

SIC: **6021** National commercial banks

Mailing Address

200 WEST SECOND STREET

WINSTON-SALEM NC 27101

Business Address

200 WEST SECOND STREET

WINSTON-SALEM NC 27101

3367332000

FORM 3

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB APPROVAL	
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INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person <u>RICH TOLLIE W JR</u> (Last) (First) (Middle) PO BOX 1250 (Street) WINSTON-SALEM, NC 27102-1250 (City) (State) (Zip)	2. Date of Event Requiring Statement (Month/Day/Year) 01/01/2013	3. Issuer Name and Ticker or Trading Symbol <u>BB&T CORP [BBT]</u> 4. Relationship of Reporting Person(s) to Issuer (Check all applicable) <input checked="" type="checkbox"/> Director <input type="checkbox"/> 10% Owner <input type="checkbox"/> Officer (give title below) <input type="checkbox"/> Other (specify below)
		5. If Amendment, Date Original Filed (Month/Day/Year) 6. Individual or Joint/Group Filing (Check applicable line) <input checked="" type="checkbox"/> Form Filed by One Reporting Person <input type="checkbox"/> Form Filed by More than One Reporting Person

Table I - Non-Derivative Securities Beneficially Owned

1. Title of Security (Instr. 4)	2. Amount of Securities Beneficially Owned (Instr. 4)	3. Ownership Form: Direct (D) or Indirect (I) (Instr. 5)	4. Nature of Indirect Beneficial Ownership (Instr. 5)
Common Stock	101,983	D	
Common Stock	41,585,479	I	By 401(k)
Common Stock	6,000	I	By Spouse's IRA
Common Stock	27,480	I	By Spouse's Trust
Common Stock	32,896	I	By Trust

Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 4)	2. Date Exercisable and Expiration Date (Month/Day/Year)		3. Title and Amount of Securities Underlying Derivative Security (Instr. 4)		4. Conversion or Exercise Price of Derivative Security	5. Ownership Form of Derivative Security: Direct (D) or Indirect (I) (Instr. 5)	6. Nature of Indirect Beneficial Ownership (Instr. 5)
	Date Exercisable	Expiration Date	Title	Amount or Number of Shares			

Remarks:

poa.txt

Signatures

Carla Brenwald, Attorney-in-fact

** Signature of Reporting Person

01/09/2013

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.

POWER OF ATTORNEY

The undersigned, being a director and/or officer of BB&T Corporation ("Company"), hereby nominates, constitutes, and appoints Alan W. Greer, Carla Brenwald, Sallie Stone, Robert J. Johnson, Jr., D. Burt Arrington and Bradley T.

Kamlet, or any one of them severally and with full power of substitution, to be his or her true and lawful attorney-in-fact in connection with any Securities and Exchange Commission ("Commission") filings on behalf of the undersigned pursuant to Section 16 of the Securities Exchange Act of 1934, as amended, as may arise out of the undersigned's ownership of the Company's securities.

Accordingly, any such attorney-in-fact is authorized to complete and execute for and on behalf of the undersigned, in the undersigned's capacity as an officer or director or both of the Company, any such filings and to take any other action in connection with the foregoing which, in the opinion of such attorney-in-fact, may be of benefit to, in the best interest of, or legally required by or for, the undersigned. Without limiting the generality of the foregoing, any such attorney-in-fact is authorized to file with the Commission the Initial Statement of Beneficial Ownership of Securities on Form 3, the Statement of Changes in Beneficial Ownership of Securities on Form 4, the Annual

Statement of Changes in Beneficial Ownership of Securities on Form 5, and any other statements, reports or filings, making such changes in and amendments to said reports and filings as such attorney-in-fact deems appropriate. Any such attorney-in-fact is further authorized to seek or obtain, as the undersigned's representative and on the undersigned's behalf, information on transactions in the Company's securities from any third party, including brokers, employee benefit plan administrators and trustees.

This Power of Attorney shall remain in full force and effect until the undersigned is no longer required to file Forms 3, 4, and 5 with respect to the undersigned's holdings of and transaction in securities issued by the Company, unless earlier revoked by the undersigned in a signed writing delivered to the foregoing attorneys-in-fact.

IN WITNESS WHEREOF, I hereby sign and seal this Power of Attorney this 1st day of January, 2013.

/s/ Tollie W. Rich, Jr.
Tollie W. Rich, Jr.