

SECURITIES AND EXCHANGE COMMISSION

FORM 424B3

Prospectus filed pursuant to Rule 424(b)(3)

Filing Date: **1996-11-14**
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FILER

TRIBUNE CO

CIK: **726513** | IRS No.: **361880355** | State of Incorpor.: **DE** | Fiscal Year End: **1231**
Type: **424B3** | Act: **33** | File No.: **333-02831** | Film No.: **96662544**
SIC: **2711** Newspapers: publishing or publishing & printing

Business Address
435 N MICHIGAN AVE
CHICAGO IL 60611
3122229100

Pricing Supplement Dated: November 12, 1996 - No. 74
(To Prospectus dated May 8, 1996 and
Prospectus Supplement dated May 8, 1996)

Rule 424(b)(3)
File No. 333-02831

TRIBUNE COMPANY
Medium-Term Notes, Series D Fixed Rate

Principal Amount: 50,000,000	Interest Rate: 6.25%
Agent's Discount or Commission: 250,000	Stated Maturity Date:
Net Proceeds to Issuer: 49,750,000	November 10, 2026
	Original Issue Date:
	November 15, 1996

Interest Payment Dates: May 15 & November 15

Redemption:

/X/ The Notes cannot be redeemed prior to the Stated Maturity Date.
/ / The Notes may be redeemed prior to the Stated Maturity Date.
Initial Redemption Date:
Initial Redemption Percentage:
Annual Redemption Percentage Reduction: % until Redemption Percentage is
100% of the principal amount.

Optional Repayment:

/ / The Notes cannot be repaid prior to the Stated Maturity Date at the option
of the holder of the Notes.
/X/ The Notes can be repaid prior to the Stated Maturity Date at the option of
the holder of the Notes.
Optional Repayment Dates: November 15, 2001
Repayment Price: 100%

Currency:

Specified Currency: US Dollars
(If other than U.S. dollars, see attached)
Minimum Denominations:
(Applicable only if Specified Currency is other than U.S. dollars)

Original Issue Discount: / / Yes /X/ No
Total Amount of OID:
Yield to Maturity:
Initial Accrual Period:

Form: /X/ Book-Entry / / Certificated

Agent: / / Merrill Lynch & Co.
/ / Goldman, Sachs & Co.
/X/ Salomon Brothers Inc
/ / Other

Agent acting in the capacity as indicated below:
/ / Agent /X/ Principal

If as principal:

/X/ The Notes are being offered at varying prices related to prevailing market prices at the time of resale.
/ / The Notes are being offered at a fixed initial public offering price of ___% of principal amount.

If as Agent:

The Notes are being offered at a fixed initial public offering price of ___% of Principal Amount.

Other Provisions:

Pricing Supplement Dated: November 12, 1996 - No. 75 Rule 424(b)(3)
(To Prospectus dated May 8, 1996 and File No. 333-02831
Prospectus Supplement dated May 8, 1996)

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Goldman, Sachs & Co.

Salomon Brothers Inc

Other

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