

SECURITIES AND EXCHANGE COMMISSION

FORM 13F-HR/A

Initial quarterly Form 13F holdings report filed by institutional managers [amend]

Filing Date: **2004-05-18** | Period of Report: **2003-09-30**

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FILER

BANK OF IRELAND ASSET MANAGEMENT

CIK: **1055955**

Type: **13F-HR/A** | Act: **34** | File No.: **028-06734** | Film No.: **04814690**

Mailing Address

40 MESPIL ROAD

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UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
WASHINGTON D.C. 20549
FORM 13F

FORM 13F COVER PAGE

Report for the Quarter Ended: Sept 30, 2003
Check here if Amendment [x]; Amendment Number: 1

This Amendment (Check only one.): [] is a restatement.
[x] adds new holdings entries.

Institutional Investment Manager Filing this Report:

Name: Bank of Ireland Asset Management
Address: 40 Mespil Road
Dublin 4
Ireland
13F File Number: 28-06734

The institutional investment manager filing this report and the person by whom it is signed hereby represent that the person signing the report is authorized to submit it, that all information contained herein is true, correct and complete, and that it is understood that all required items, statements, schedules, lists, and tables, are considered integral parts of this submission.

Person Signing this Report on Behalf of Reporting Manager:

Name: Keith Walsh
Title: Senior Compliance Manager
Phone: 011 353 1 6378119
Signature, Place, and Date of Signing:
Keith Walsh, Dublin, Ireland. May 18, 2004

Report Type (Check only one.):

[X] 13F HOLDINGS REPORT.
[] 13F NOTICE.
[] 13F COMBINATION REPORT.

List of Other Managers Reporting for this Manager:

FORM 13F SUMMARY PAGE

Report Summary:

Number of Other Included Managers:
Form 13F Information Table Entry Total: 1
Form 13F Information Table Value Total ('000): 4,355

List of Other Included Managers:

No. 13F File Number Name

<TABLE>		<C>		<C>					VOTING AUTHORITY		
NAME OF ISSUER	TITLE OF CLASS	CUSIP	VALUE (x\$000)	SHARES/ PRN AMT	SH/ PRN	PUT/ CALL	INVSTMT DSCR TN	OTHER MANAGERS	SOLE	SHARED	NONE
New Ireland Fund Inc	Com	645673104	4355	350087	SH		SOLE				350087

</TABLE>