

SECURITIES AND EXCHANGE COMMISSION

FORM 13F-HR

Initial quarterly Form 13F holdings report filed by institutional managers

Filing Date: **1999-07-27** | Period of Report: **1999-06-30**
SEC Accession No. **0000351040-99-000008**

([HTML Version](#) on secdatabase.com)

FILER

AMERICAN FAMILY MUTUAL INSURANCE CO

CIK: **351040** | IRS No.: **390273710** | State of Incorporation: **WI** | Fiscal Year End: **1231**
Type: **13F-HR** | Act: **34** | File No.: **028-00997** | Film No.: **99671005**
SIC: **6321** Accident & health insurance

Mailing Address
6000 AMERICAN PARKWAY
MADISON WI 53783

Business Address
6000 AMERICAN PARKWAY
MADISON WI 53783
6082492111

UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

FORM 13F

FORM 13F COVER PAGE

Report for the Calendar Year or Quarter Ended: June 30, 1999

Check here if Amendment []; Amendment Number:
This Amendment (Check only one.): [] is a restatement.
[] adds new holdings entries.

Institutional Investment Manager Filing this Report:

Name: American Family Mutual Insurance Company
Address: 6000 American Pky.
Madison, WI 53783

13F File Number: 28-997

The institutional investment manager filing this report and the person by whom it is signed hereby represent that the person signing the report is authorized to submit it, that all information contained herein is true, correct and complete, and that it is understood that all required items, statements, schedules, lists, and tables, are considered integral parts of this form.

Person Signing this Report on Behalf of Reporting Manager:

Name: Richard J. White
Title: Investment Director - Equities
Phone: 608-242-4100 x30766
Signature, Place, and Date of Signing

Richard J. White Madison, Wisconsin July 27, 1999

Report Type (Check only one.):

[X] 13F HOLDINGS REPORT.
[] 13F NOTICE.
[] 13F COMBINATION REPORT.

List of Other Managers Reporting for this Manager:

I AM SIGNING THIS REPORT AS REQUIRED BY THE SECURITIES EXCHANGE ACT OF 1934.

FORM 13F SUMMARY PAGE

Report Summary:

Number of Other Included Managers: 2
Form 13F Information Table Entry Total: 124
Form 13F Information Table Value Total: \$2,648,749

List of Other Included Managers:

No.	13F File Number	Name
01		American Family Incentive and Thrift Plan
02		American Family Insurance Group Master Retirement Trust

<TABLE> <C> <C>

FORM 13F INFORMATION TABLE

NAME OF ISSUER	TITLE OF CLASS	CUSIP	VALUE (\$1000)	SHARES/ PRN AMT	SH/ PUT/ PRN CALL	INVSTMT DCRETN	OTHER MANAGERS	VOTING AUTHORITY		
								SOLE	SHARED	NONE

ABBOTT LABORATORIES	COM	00282410	40814	897000	SH	SOLE	897000	0	0
ABBOTT LABORATORIES	COM	00282410	6188	136000	SH	DEFINED 01	136000	0	0
ABBOTT LABORATORIES	COM	00282410	3185	70000	SH	DEFINED 02	70000	0	0
APRIA HEALTHCARE GROUP INC	COM	03793310	1825	107346	SH	SOLE	107346	0	0
ALLIED SIGNAL INC	COM	01951210	88074	1398000	SH	SOLE	1398000	0	0
ALLIED SIGNAL INC	COM	01951210	13230	210000	SH	DEFINED 01	210000	0	0
ALLIED SIGNAL INC	COM	01951210	5922	94000	SH	DEFINED 02	94000	0	0
AMERICAN EXPRESS	COM	02581610	79897	614000	SH	SOLE	614000	0	0
AMERICAN EXPRESS	COM	02581610	10410	80000	SH	DEFINED 01	80000	0	0
AMERICAN EXPRESS	COM	02581610	5205	40000	SH	DEFINED 02	40000	0	0
AUTOZONE, INC.	COM	05333210	41362	1373000	SH	SOLE	1373000	0	0
AUTOZONE, INC.	COM	05333210	6115	203000	SH	DEFINED 01	203000	0	0
AUTOZONE, INC.	COM	05333210	3163	105000	SH	DEFINED 02	105000	0	0
CITIGROUP	COM	17296710	80156	1687500	SH	SOLE	1687500	0	0
CITIGROUP	COM	17296710	12184	256500	SH	DEFINED 01	256500	0	0
CITIGROUP	COM	17296710	6270	132000	SH	DEFINED 02	132000	0	0
COOPER INDUSTRIES	COM	21666910	36244	697000	SH	SOLE	697000	0	0
C N F TRANSPORTATION INC	COM	12612W10	44899	1170000	SH	SOLE	1170000	0	0
C N F TRANSPORTATION INC	COM	12612W10	6102	159000	SH	DEFINED 01	159000	0	0
C N F TRANSPORTATION INC	COM	12612W10	3147	82000	SH	DEFINED 02	82000	0	0
COR THERAPEUTICS INC	COM	21775310	368	24978	SH	SOLE	24978	0	0
CISCO SYSTEMS INC	COM	17275R10	7838	121878	SH	SOLE	121878	0	0
CYBERONICS INC	COM	23251P10	369	29545	SH	SOLE	29545	0	0
DEPARTMENT 56, INC	COM	24950910	7095	264000	SH	SOLE	264000	0	0
DEPARTMENT 56, INC	COM	24950910	2688	100000	SH	DEFINED 01	100000	0	0
DEPARTMENT 56, INC	COM	24950910	1209	45000	SH	DEFINED 02	45000	0	0
DOVER CORP	COM	26000310	40320	1152000	SH	SOLE	1152000	0	0
DOVER CORP	COM	26000310	5565	159000	SH	DEFINED 01	159000	0	0
DOVER CORP	COM	26000310	2695	77000	SH	DEFINED 02	77000	0	0
ECOLAB INC	COM	27886510	31236	716000	SH	SOLE	716000	0	0
ECOLAB INC	COM	27886510	4363	100000	SH	DEFINED 01	100000	0	0
ECOLAB INC	COM	27886510	2181	50000	SH	DEFINED 02	50000	0	0
EXTREME NETWORKS INC	COM	30226D10	929	16000	SH	SOLE	16000	0	0
FLUOR CORP	COM	34386110	29565	730000	SH	SOLE	730000	0	0
FLUOR CORP	COM	34386110	5225	129000	SH	DEFINED 01	129000	0	0
FLUOR CORP	COM	34386110	2390	59000	SH	DEFINED 02	59000	0	0
GILLETTE CO	COM	37576610	85280	2080000	SH	SOLE	2080000	0	0
GILLETTE CO	COM	37576610	10414	254000	SH	DEFINED 01	254000	0	0
GILLETTE CO	COM	37576610	5371	131000	SH	DEFINED 02	131000	0	0
GANNETT CO	COM	36473010	46822	656000	SH	SOLE	656000	0	0
GANNETT CO	COM	36473010	7209	101000	SH	DEFINED 01	101000	0	0
GANNETT CO	COM	36473010	3712	52000	SH	DEFINED 02	52000	0	0
GENERAL ELECTRIC CO	COM	36960410	91982	814000	SH	SOLE	814000	0	0
GENERAL ELECTRIC CO	COM	36960410	11413	101000	SH	DEFINED 01	101000	0	0
GENERAL ELECTRIC CO	COM	36960410	5876	52000	SH	DEFINED 02	52000	0	0
GLIATECH	COM	37929C10	389	15257	SH	SOLE	15257	0	0
HARCOURT GENERAL INC	COM	41163G10	48933	949000	SH	SOLE	949000	0	0
HARCOURT GENERAL INC	COM	41163G10	5981	116000	SH	DEFINED 01	116000	0	0
HARCOURT GENERAL INC	COM	41163G10	2681	52000	SH	DEFINED 02	52000	0	0
HORACE MANN EDUCATORS CORP.	COM	44032710	41108	1512000	SH	SOLE	1512000	0	0
HORACE MANN EDUCATORS CORP.	COM	44032710	9217	339000	SH	DEFINED 01	339000	0	0
HORACE MANN EDUCATORS CORP.	COM	44032710	4731	174000	SH	DEFINED 02	174000	0	0
BLOCK H & R INC	COM	09367110	35050	701000	SH	SOLE	701000	0	0
BLOCK H & R INC	COM	09367110	4900	98000	SH	DEFINED 01	98000	0	0
BLOCK H & R INC	COM	09367110	2200	44000	SH	DEFINED 02	44000	0	0
HEWLETT-PACKARD	COM	42823610	614	6114	SH	SOLE	6114	0	0
INTEL CORPORATION	COM	45814010	135898	2284000	SH	SOLE	2284000	0	0
INTEL CORPORATION	COM	45814010	19635	330000	SH	DEFINED 01	330000	0	0
INTEL CORPORATION	COM	45814010	8925	150000	SH	DEFINED 02	150000	0	0
KIMBERLY CLARK	COM	49436810	54775	960960	SH	SOLE	960960	0	0
KIMBERLY CLARK	COM	49436810	7410	130000	SH	DEFINED 01	130000	0	0
KIMBERLY CLARK	COM	49436810	3824	67080	SH	DEFINED 02	67080	0	0
COCA COLA CO	COM	19121610	37644	602300	SH	SOLE	602300	0	0
COCA COLA CO	COM	19121610	5313	85000	SH	DEFINED 01	85000	0	0
COCA COLA CO	COM	19121610	2563	41000	SH	DEFINED 02	41000	0	0
LEGATO SYSTEMS INC	COM	52465110	275	4755	SH	SOLE	4755	0	0
MEMBERWORKS INC	COM	58600210	642	22137	SH	SOLE	22137	0	0
MICROCHIP TECHNOLOGY INC	COM	59501710	2372	50064	SH	SOLE	50064	0	0
MERCK & CO	COM	58933110	101232	1368000	SH	SOLE	1368000	0	0
MERCK & CO	COM	58933110	12284	166000	SH	DEFINED 01	166000	0	0
MERCK & CO	COM	58933110	7400	100000	SH	DEFINED 02	100000	0	0
MICROSOFT CORP	COM	59491810	212572	2357000	SH	SOLE	2357000	0	0
MICROSOFT CORP	COM	59491810	31656	351000	SH	DEFINED 01	351000	0	0
MICROSOFT CORP	COM	59491810	17226	191000	SH	DEFINED 02	191000	0	0
NOBLE AFFILIATES INC	COM	65489410	24517	869800	SH	SOLE	869800	0	0
NOBLE AFFILIATES INC	COM	65489410	3693	131000	SH	DEFINED 01	131000	0	0
NOBLE AFFILIATES INC	COM	65489410	1776	63000	SH	DEFINED 02	63000	0	0
NEWHALL LD & FARMING - LP	DEPOSITARY	65142610	28907	1173900	SH	SOLE	1173900	0	0
NEWHALL LD & FARMING - LP	DEPOSITARY	65142610	3251	132000	SH	DEFINED 01	132000	0	0
NEWHALL LD & FARMING - LP	DEPOSITARY	65142610	1650	67000	SH	DEFINED 02	67000	0	0
NOVOSTE CORP	COM	67010C10	312	14851	SH	SOLE	14851	0	0
NATIONAL SERVICE INDS INC	COM	63765710	18216	506000	SH	SOLE	506000	0	0
NATIONAL SERVICE INDS INC	COM	63765710	2592	72000	SH	DEFINED 01	72000	0	0
NATIONAL SERVICE INDS INC	COM	63765710	1332	37000	SH	DEFINED 02	37000	0	0
INTEG INC	COM	45810010	17	10575	SH	SOLE	10575	0	0

NEWELL RUBBERMAID INC	COM	65122910	68123	1465000	SH	SOLE	1465000	0	0
NEWELL RUBBERMAID INC	COM	65122910	10323	222000	SH	DEFINED 01	222000	0	0
NEWELL RUBBERMAID INC	COM	65122910	5301	114000	SH	DEFINED 02	114000	0	0
OBJECT DESIGN INC	COM	67441610	137	35449	SH	SOLE	35449	0	0
BANK ONE CORP	COM	06423A10	67901	1140000	SH	SOLE	1140000	0	0
BANK ONE CORP	COM	06423A10	10185	171000	SH	DEFINED 01	171000	0	0
BANK ONE CORP	COM	06423A10	5242	88000	SH	DEFINED 02	88000	0	0
PHILLIPS PETROLEUM CO	COM	71850710	28427	565000	SH	SOLE	565000	0	0
PHILLIPS PETROLEUM CO	COM	71850710	6742	134000	SH	DEFINED 01	134000	0	0
PHILLIPS PETROLEUM CO	COM	71850710	3270	65000	SH	DEFINED 02	65000	0	0
PFIZER INC	COM	71708110	181636	1655000	SH	SOLE	1655000	0	0
PFIZER INC	COM	71708110	27547	251000	SH	DEFINED 01	251000	0	0
PFIZER INC	COM	71708110	14158	129000	SH	DEFINED 02	129000	0	0
PARAMETRIC TECHNOLOGY INC	COM	69917310	459	33072	SH	SOLE	33072	0	0
PAYMENTECH INC	COM	70438410	15986	630000	SH	SOLE	630000	0	0
PAYMENTECH INC	COM	70438410	6217	245000	SH	DEFINED 01	245000	0	0
PAYMENTECH INC	COM	70438410	2994	118000	SH	DEFINED 02	118000	0	0
IMS HEALTH INC	COM	44993410	47313	1514000	SH	SOLE	1514000	0	0
IMS HEALTH INC	COM	44993410	7125	228000	SH	DEFINED 01	228000	0	0
IMS HEALTH INC	COM	44993410	3438	110000	SH	DEFINED 02	110000	0	0
SPX CORPORATION	COM	78463510	42318	506800	SH	SOLE	506800	0	0
SPX CORPORATION	COM	78463510	7766	93000	SH	DEFINED 01	93000	0	0
SPX CORPORATION	COM	78463510	4008	48000	SH	DEFINED 02	48000	0	0
TIFFANY & CO	COM	88654710	97562	1011000	SH	SOLE	1011000	0	0
TIFFANY & CO	COM	88654710	16405	170000	SH	DEFINED 01	170000	0	0
TIFFANY & CO	COM	88654710	7913	82000	SH	DEFINED 02	82000	0	0
TOOTSIE ROLL INDUSTRIES	COM	89051610	15244	394654	SH	SOLE	394654	0	0
TOOTSIE ROLL INDUSTRIES	COM	89051610	2049	53045	SH	DEFINED 01	53045	0	0
TOOTSIE ROLL INDUSTRIES	COM	89051610	983	25461	SH	DEFINED 02	25461	0	0
TRINITY INDUSTRIES	COM	89652210	18847	562600	SH	SOLE	562600	0	0
WABASH NATIONAL CORP	COM	92956610	15364	793000	SH	SOLE	793000	0	0
WABASH NATIONAL CORP	COM	92956610	4398	227000	SH	DEFINED 01	227000	0	0
WABASH NATIONAL CORP	COM	92956610	2015	104000	SH	DEFINED 02	104000	0	0
WORTHINGTON INDUSTRIES	COM	98181110	21698	1320000	SH	SOLE	1320000	0	0
WORTHINGTON INDUSTRIES	COM	98181110	6164	375000	SH	DEFINED 01	375000	0	0
WORTHINGTON INDUSTRIES	COM	98181110	2959	180000	SH	DEFINED 02	180000	0	0
EXXON CORP	COM	30229010	51365	666000	SH	SOLE	666000	0	0
EXXON CORP	COM	30229010	6170	80000	SH	DEFINED 01	80000	0	0
EXXON CORP	COM	30229010	2777	36000	SH	DEFINED 02	36000	0	0

</TABLE>