

# SECURITIES AND EXCHANGE COMMISSION

## FORM 4

Statement of changes in beneficial ownership of securities

Filing Date: **2004-05-18** | Period of Report: **2004-04-27**

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### ISSUER

#### **K2 INC**

CIK: **6720** | IRS No.: **952077125** | State of Incorporation: **DE** | Fiscal Year End: **1231**  
SIC: **3949** Sporting & athletic goods, nec

Mailing Address  
2051 PALOMAR AIRPORT  
ROAD  
CARLSBAD CA 92009

Business Address  
2051 PALOMAR AIRPORT  
ROAD  
CARLSBAD CA 92009  
7604941044

### REPORTING OWNER

#### **HERNREICH ROBIN E**

CIK: **1213330**  
Type: **4** | Act: **34** | File No.: **001-04290** | Film No.: **04817121**

Mailing Address  
4900 S EASTERN AVE STE  
200  
LOS ANGELES CA 90040

Business Address  
4900 S EASTERN AVENUE  
STE 200  
LOS ANGELES CA 90040  
3237242800

# FORM 4

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

### OMB APPROVAL

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

### STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person <b>HERNREICH ROBIN E</b>			2. Issuer Name and Ticker or Trading Symbol <b>K2 INC [KTO]</b>			5. Relationship of Reporting Person(s) to Issuer (Check all applicable) <input checked="" type="checkbox"/> Director <input type="checkbox"/> 10% Owner <input type="checkbox"/> Officer (give title below) <input type="checkbox"/> Other (specify below)		
(Last)	(First)	(Middle)	3. Date of Earliest Transaction (Month/Day/Year) <b>04/27/2004</b>					
P.O. BOX 1888			4. If Amendment, Date Original Filed(Month/Day/Year)			6. Individual or Joint/Group Filing (Check applicable line) <input checked="" type="checkbox"/> Form Filed by One Reporting Person <input type="checkbox"/> Form Filed by More than One Reporting Person		
(Street) <b>EDWARDS, CO 81632</b>								
(City)	(State)	(Zip)						

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)		4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount	(A) or (D)	Price			
Common Stock, \$1 par	04/27/2004		A		500	A	\$15.86	15,650	D	
Common Stock, \$1 par	04/27/2004		A		500	A	\$15.87	16,150	D	
Common Stock, \$1 par	04/27/2004		A		1,000	A	\$15.88	17,150	D	
Common Stock, \$1 par	04/27/2004		A		700	A	\$15.89	17,850	D	
Common Stock, \$1 par	04/27/2004		A		2,300	A	\$15.9	20,150	D	
Common Stock, \$1 par	04/28/2004		A		300	A	\$15.2	20,450	D	
Common Stock, \$1 par	04/28/2004		A		700	A	\$15.23	21,150	D	
Common Stock, \$1 par	04/28/2004		A		100	A	\$15.24	21,250	D	
Common Stock, \$1 par	04/28/2004		A		1,000	A	\$15.25	22,250	D	
Common Stock, \$1 par	04/28/2004		A		400	A	\$15.27	22,650	D	
Common Stock, \$1 par	05/12/2004		A		2,500	A	\$14	25,150	D	

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)**

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)	8. Price of Derivative Security (Instr. 5)	9. Number of Derivative Securities Beneficially Owned Following	10. Ownership Form of Derivative Security: Direct (D)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
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		Day/ Year)	(A) or Disposed of (D) (Instr. 3, 4, and 5)				Date Exercisable	Expiration Date	Title	Amount or Number of Shares	Reported Transaction(s) (Instr. 4)	or Indirect (I) (Instr. 4)
			Code	V	(A)	(D)						
Stock Option (Right to Buy) \$7.30 (d)	\$7.3					01/02/2002	01/02/2012	Common Stock, \$1 par	5,000	5,000	D	
Stock Option (Right to Buy) \$7.75 (d)	\$7.75					01/05/2001	01/05/2011	Common Stock, \$1 par	5,000	5,000	D	
Stock Option (Right to Buy) \$10.06 (d)	\$10.06					01/23/2003	01/23/2013	Common Stock, \$1 par	5,000	5,000	D	
Stock Option (Right to Buy) \$7.125 (4/ 28)	\$7.125					04/28/2000	04/28/2010	Common Stock, \$1 par	10,000	10,000	D	
Employee Stock Option (right to buy) \$15.34	\$15.34					01/06/2004	01/05/2004	Common Stock, \$1 par	5,000	5,000	D	

### Signatures

By: [Diana Crawford as POA for](#)  
\*\* Signature of Reporting Person

[05/11/2004](#)  
Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

\* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

**Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.**