

SECURITIES AND EXCHANGE COMMISSION

FORM DEFA14A

Additional definitive proxy soliciting materials and Rule 14(a)(12) material

Filing Date: **2013-01-28**
SEC Accession No. [0001437749-13-000745](#)

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FILER

HOVNANIAN ENTERPRISES INC

CIK:[357294](#) | IRS No.: **221851059** | State of Incorpor.:**DE** | Fiscal Year End: **1031**
Type: **DEFA14A** | Act: **34** | File No.: [001-08551](#) | Film No.: **13551482**
SIC: **1531** Operative builders

Mailing Address	Business Address
<i>110 WEST FRONT STREET</i>	<i>110 WEST FRONT STREET</i>
<i>PO BOX 500</i>	<i>PO BOX 500</i>
<i>110 WEST FRONT STREET</i>	<i>RED BANK NJ 07701</i>
<i>PO BOX 500</i>	<i>7327477800</i>
<i>RED BANK NJ 07701</i>	

UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
WASHINGTON, D.C. 20549

SCHEDULE 14A

**Proxy Statement Pursuant to Section 14(a) of
the Securities Exchange Act of 1934 (Amendment No. _____)**

Filed by the Registrant **S**

Filed by a Party other than the Registrant

Check the appropriate box:

- Preliminary Proxy Statement.
- Confidential, for Use of the Commission Only (as permitted by Rule 14a-6(e)(2)).**
- Definitive Proxy Statement.
- S** Definitive Additional Materials.
- Soliciting Material Pursuant to §240.14a-12.

Hovnanian Enterprises, Inc.

(Name of Registrant as Specified In Its Charter)

(Name of Person(s) Filing Proxy Statement, if other than the Registrant)

Payment of Filing Fee (Check the appropriate box):

- S** No fee required.
- Fee computed on table below per Exchange Act Rules 14a-6(i)(1) and 0-11.
 - (1) Title of each class of securities to which transaction applies:
 - (2) Aggregate number of securities to which transaction applies:
 - (3) Per unit price or other underlying value of transaction computed pursuant to Exchange Act Rule 0-11 (set forth the amount on which the filing fee is calculated and state how it was determined):
 - (4) Proposed maximum aggregate value of transaction:
 - (5) Total fee paid:
- Fee paid previously with preliminary materials.
- Check box if any part of the fee is offset as provided by Exchange Act Rule 0-11(a)(2) and identify the filing for which the offsetting fee was paid previously. Identify the previous filing by registration statement number, or the Form or Schedule and the date of its filing.

(1) Amount Previously Paid:

(2) Form, Schedule or Registration Statement No.:

(3) Filing Party:

(4) Date Filed:

***** Exercise Your *Right to Vote* *****
**Important Notice Regarding the Availability of Proxy Materials for the
Shareholder Meeting to Be Held on March 12, 2013.**

HOVNANIAN ENTERPRISES, INC.



HOVNANIAN ENTERPRISES, INC.
110 WEST FRONT STREET
P.O. BOX 500
RED BANK, NJ 07701

Meeting Information

Meeting Type: Annual Meeting
For holders as of: January 22, 2013
Date: March 12, 2013 **Time:** 10:30 AM
Location: The Offices of Simpson Thacher & Ba
425 Lexington Avenue
New York, N.Y. 10017

You are receiving this communication because you own or beneficially own shares in the above named company.

This is not a ballot. You cannot use this notice to vote your shares. This communication presents only an abbreviated version of the more complete proxy materials that are available to you on the Internet. You may view the proxy materials online at www.proxyvote.com or easily request a copy (see reverse side).

We encourage you to access and review all of the proxy materials and information contained in the proxy materials before the meeting.

**See the reverse side of this notice to
proxy materials and voting instructions.**

M51818-P31988

— **Before You Vote** —
How to Access the Proxy Materials

Proxy Materials Available to VIEW or RECEIVE:

NOTICE AND PROXY STATEMENT ANNUAL REPORT

How to View Online:

Have the information that is printed in the box marked by the arrow → XXXX XXXX XXXX (located on the following page) and visit: www.proxyvote.com.

How to Request and Receive a PAPER or E-MAIL Copy:

If you want to receive a paper or e-mail copy of these documents, you must request one. There is NO charge for requesting a copy. Please choose one of the following methods to make your request:

- 1) BY INTERNET: www.proxyvote.com
- 2) BY TELEPHONE: 1-800-579-1639
- 3) BY E-MAIL*: sendmaterial@proxyvote.com

* If requesting materials by e-mail, please send a blank e-mail with the information that is printed in the box marked by the arrow → XXXX XXXX XXXX (located on the following page) in the subject line.

Requests, instructions and other inquiries sent to this e-mail address will NOT be forwarded to your investment advisor. Please make the request as instructed above on or before February 26, 2013 to facilitate timely delivery.

— **How To Vote** —
Please Choose One of the Following Voting Methods

Vote In Person: Please call our Investor Relations department at 1-800-815-9680 for directions to the Company 2013 Annual Meeting. Please check the meeting materials for special requirements for meeting attendance.

Vote By Internet: To vote now by Internet, go to www.proxyvote.com. Have the information that is printed in the box marked by the arrow → XXXX XXXX XXXX (located on the following page) available and follow the instructions.

Vote By Mail: You can vote by mail by requesting a paper copy of the materials, which will include a proxy card.

M51819-P31988

Voting Items

Proposals to be voted on at our Annual Meeting are listed below along with the Board of Director's recommendations.

The Board of Directors recommends that you vote FOR each of the nominees listed in proposal 1 and FOR proposals 2, 3, 4 and 5.

1. Election of directors.

Nominees:

- 1a) Ara K. Hovnanian
- 1b) Robert B. Coutts
- 1c) Edward A. Kangas
- 1d) Joseph A. Marengi
- 1e) Vincent Pagano Jr.
- 1f) J. Larry Sorsby
- 1g) Stephen D. Weinroth

2. Ratification of the selection of Deloitte & Touche LLP as our independent registered public accounting firm for fiscal 2013.
3. Approval of an amendment to our Amended Certificate of Incorporation to increase the number of authorized shares of Class A Common Stock.
4. Approval of an amendment to our Amended Certificate of Incorporation to increase the number of authorized shares of Class B Common Stock.
5. Approval, in a non-binding advisory vote, of the compensation of our named executive officers.
6. Consideration of such other business as may properly come before the Annual Meeting and any adjournments thereof.

M51821-P31988