

SECURITIES AND EXCHANGE COMMISSION

FORM 13F-HR

Initial quarterly Form 13F holdings report filed by institutional managers

Filing Date: **2013-01-09** | Period of Report: **2012-12-31**
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FILER

SMITHBRIDGE ASSET MANAGEMENT INC/DE

CIK: [1103245](#) | IRS No.: [232869588](#) | State of Incorporation: **DE** | Fiscal Year End: **1231**
Type: **13F-HR** | Act: **34** | File No.: [028-05213](#) | Film No.: **13519823**

Business Address
5 CHRISTY DRIVE
STE 206
CHADDS FORD PA 19317
6103619141

UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
WASHINGTON, D.C. 20549

FORM 13F

FORM 13F COVER PAGE

Report for the Calendar Year or Quarter Ended: December 31, 2012
Check here if Amendment []; Amendment Number:

This Amendment (Check only one.): [] is a restatement.
[] adds new holdings entries.

Institutional Investment Manager Filing this Report:

Name: Smithbridge Asset Management, Inc.
Address: 5 Christy Drive, Ste 206
Chadds Ford, PA 19317

13F File Number: 28-05213

The institutional investment manager filing this report and the person by whom it is signed hereby represent that the person signing the report is authorized to submit it, that all information contained herein is true, correct and complete, and that it is understood that all required items, statements, schedules, list, and tables, are considered integral parts of this form.

Person Signing this Report on Behalf of Reporting Manager:

Name: Kendra L. Hicken
Title: Chief Compliance Officer
Phone: 610-361-9141
Signature, Place, and Date of Signing:

Kendra L. Hicken Chadds Ford, Pennsylvania January 8, 2013
Report Type (Check only one.):

- 13F HOLDINGS REPORT.
 13F NOTICE.
 13F COMBINATION REPORT.

List of Other Managers Reporting for this Manager: NONE

FORM 13F SUMMARY PAGE

Report Summary:

Number of Other Included Managers: 0
Form 13F Information Table Entry Total: 45
Form 13F Information Table Value Total: 90057
List of Other Included Managers: NONE

<TABLE>

NAME OF ISSUER	TITLE OF CLASS	CUSIP	FORM 13F INFORMATION TABLE							VOTING AUTHORITY		
			VALUE (x\$1000)	SHARES/ PRN AMT	SH/ PRN CALL	PUT/ DSCRETN	INVSTMT MANAGERS	OTHER MANAGERS	SOLE	SHARED	NONE	
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3M COMPANY	COM	88579Y101	1954	21050	SH		Sole					21050
ABBOTT LABS COM	COM	002824100	2089	31900	SH		Sole					31900
ACCENTURE PLC SHS CL A NEW	COM	G1151C101	3291	49485	SH		Sole					49485
ANALOG DEVICES INC COM	COM	032654105	2377	56505	SH		Sole					56505
APPLE COMPUTER INC COM	COM	037833100	4064	7638	SH		Sole					7638
BANK OF NOVA SCOTIA COM	COM	064149107	2388	41260	SH		Sole					41260
BCE INC COM	COM	05534B760	1290	30050	SH		Sole					30050
CANADIAN NATL RY CO COM	COM	136375102	2354	25865	SH		Sole					25865
CHEVRON CORP COM	COM	166764100	2317	21422	SH		Sole					21422
COCA COLA CO COM	COM	191216100	3166	87346	SH		Sole					87346
CORNERSTONE FINL CORP COM	COM	21925G102	34	40000	SH		Sole					40000
DEERE & CO COM	COM	244199105	1279	14800	SH		Sole					14800
DU PONT E I DE NEMOURS COM	COM	263534109	2567	57070	SH		Sole					57070
ECOLAB INC	COM	278865100	1960	27257	SH		Sole					27257
ENTERPRISE PRODUCTS	COM	293792107	786	15701	SH		Sole					15701
EXXON MOBIL CORP COM	COM	30231G102	3468	40073	SH		Sole					40073
FISERV INC COM	COM	337738108	1164	14725	SH		Sole					14725
GENERAL ELEC CO COM	COM	369604103	209	9937	SH		Sole					9937

ILLINOIS TOOL WKS INC COM	COM	452308109	2172	35710 SH	Sole	35710
INTEL CORP COM	COM	458140100	2280	110588 SH	Sole	110588
JACOBS ENGR GROUP DEL COM	COM	469814107	230	5400 SH	Sole	5400
JOHNSON & JOHNSON COM	COM	478160104	3901	55643 SH	Sole	55643
KINDER MORGAN ENERGY UT LTD PA	COM	494550106	559	7002 SH	Sole	7002
MEDTRONIC INC COM	COM	585055106	2882	70262 SH	Sole	70262
MERCK & CO INC COM	COM	58933Y105	334	8150 SH	Sole	8150
MICROSOFT CORP COM	COM	594918104	2584	96728 SH	Sole	96728
NIKE INC CL B	COM	654106103	2002	38800 SH	Sole	38800
ORACLE CORP COM	COM	68389X105	1790	53725 SH	Sole	53725
PROCTER & GAMBLE CO COM	COM	742718109	2518	37089 SH	Sole	37089
SCHLUMBERGER LTD COM	COM	806857108	1691	24404 SH	Sole	24404
STRYKER CORP COM	COM	863667101	1267	23118 SH	Sole	23118
T ROWE PRICE GROUP INC	COM	74144T108	2646	40635 SH	Sole	40635
TJX COS INC NEW COM	COM	872540109	2609	61460 SH	Sole	61460
UNITED TECHNOLOGIES CP COM	COM	913017109	3020	36820 SH	Sole	36820
VARIAN MEDICAL SYSTEMS INC	COM	92220P105	2409	34300 SH	Sole	34300
WAL MART STORES INC COM	COM	931142103	2663	39031 SH	Sole	39031
WELLS FARGO & CO COM	COM	949746101	2753	80535 SH	Sole	80535
NOVARTIS A G SPONSORED ADR		66987V109	1583	25000 SH	Sole	25000
NOVO-NORDISK A S ADR		670100205	1719	10534 SH	Sole	10534
PETROLEO BRASILEIRO SA SPON AD		71654V408	358	18400 SH	Sole	18400
ROYAL DUTCH SHELL PLC SPONS AD		780259206	1625	23563 SH	Sole	23563
TEVA PHARMACEUTCL INDS ADR		881624209	1458	39040 SH	Sole	39040
UNILEVER PLC SPON ADR NEW		904767704	2157	55700 SH	Sole	55700
ISHARES TR MSCI EMERG MKT		464287234	3793	85525 SH	Sole	85525
JPMORGAN CHASE CAP XVI PFD TR		481228203	298	11800 SH	Sole	11800

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