

SECURITIES AND EXCHANGE COMMISSION

FORM 13F-HR

Initial quarterly Form 13F holdings report filed by institutional managers

Filing Date: **2002-05-14** | Period of Report: **2002-03-31**
SEC Accession No. **0001066266-02-000005**

([HTML Version](#) on secdatabase.com)

FILER

WISCONSIN ASSET MANAGEMENT LLC

CIK: **1066266** | IRS No.: **391830136** | State of Incorp.: **WI** | Fiscal Year End: **1231**
Type: **13F-HR** | Act: **34** | File No.: **028-07226** | Film No.: **02646138**

Mailing Address

WISCONSIN ASSET
MANAGEMENT LLC
10922 N. CEDARBURG RD
MEQUON WI 53092

Business Address

10922 N. CEDARBURG RD
MEQUON WI 53092
2622369000

<TABLE>
 UNITED STATES
 SECURITIES AND EXCHANGE COMMISSION
 Washington, D.C. 20549

FORM 13F

FORM 13F COVER PAGE

Report for the Calendar Year or Quarter Ended: March 31, 2002

Click here if Amendment []; Amendment Number:
 This Amendment (Check only one.): [] is a restatement
 [] adds new holdings entries.

Institutional Investment Manager Filing this Report:

Name: Wisconsin Asset Management, LLC
 Address: 10922 N. Cedarburg Rd.
 Mequon, WI 53092

13F File Number: 28-72263

The institutional investment manager filing this report and the person by whom it is signed hereby represent that the person signing the report is authorized to submit it, that all information contained herein is true, correct and complete, and that it is understood that all required items, statements, schedules, lists, and tables, are considered integral parts of this form.

Person Signing this Report on Behalf of Reporting Manager:

Name: David B. Kennedy
 Title: Managing Director
 Phone: 262-236-9004
 Signature, Place, and Date of Signing:

David B. Kennedy Mequon, WI May 14, 2002

Report Type (Check only one.):

[X] 13F HOLDINGS REPORT.
 [] 13F NOTICE.
 [] 13F COMBINATION REPORT

List of Other Managers Reporting for this Manager:

I AM SIGNING THIS REPORT AS REQUIRED BY THE SECURITIES EXCHANGE ACT OF 1934

FORM 13F SUMMARY PAGE

Report Summary:

Number of Other Included Managers: 0

Form 13F Information Table Entry Total: 39

Form 13F Information Table value Total: \$27,250

NAME OF ISSUER	TITLE OF CLASS	CUSIP	FORM 13F INFORMATION TABLE							VOTING AUTHORITY		
			VALUE (x\$1000)	SHARES/ PRN AMT	SH/ PRN	PUT/ CALL	INVSTMT DSCRETN	OTHER MANAGERS	SOLE	SHARED	NONE	
<S>	<C>	<C>	<C>	<C>	<C>	<C>	<C>	<C>	<C>	<C>	<C>	
ALTERA CORPORATION	COM	021441100	365	16700.000	SH		SOLE			8000.000	8700.000	
AMERICREDIT CORP COM	COM	03060R101	550	14475.000	SH		SOLE			5000.000	9475.000	
ANALOG DEVICE INC	COM	032654105	203	4500.000	SH		SOLE			4500.000		
ANDRX GROUP COM	COM		261	6880.000	SH		SOLE				6880.000	
CACI INTL INC CL A	COM		302	8610.000	SH		SOLE				8610.000	
CAPITAL ONE FINL CORP COM	COM	14040H105	845	13240.000	SH		SOLE			5000.000	8240.000	
CISCO SYSTEM INC	COM	17275R102	3749	221436.000	SH		SOLE			20000.000	201436.000	
CITIGROUP INC	COM	173034109	297	5999.265	SH		SOLE				5999.265	
CONCORD EFS INC	COM		425	12770.000	SH		SOLE				12770.000	
COPART INC COM	COM		192	10716.000	SH		SOLE			3000.000	7716.000	

E M C CORP MASS	COM	268648102	1455	122091.000SH	SOLE	10000.000	112091.000
FOREST LABS INC COM	COM		579	7085.000 SH	SOLE		7085.000
GENERAL ELECTRIC CO	COM	369604103	1081	28872.500SH	SOLE	100.000	28772.500
INTEL CORP	COM	458140100	3044	100090.000SH	SOLE	15000.000	85090.000
JDS UNIPHASE CORPORATION	COM	46612J101	487	82745.000SH	SOLE	19415.000	63330.000
KING PHARMACEUTICALS, INC	COM	495582108	253	7218.000 SH	SOLE		7218.000
KOHL'S CORP	COM	500255104	608	8551.000 SH	SOLE		8551.000
LUCENT TECHNOLOGIES INC	COM	549463107	116	24427.250SH	SOLE		24427.250
MAXIM INTEGRATED PRODUCTS, INC	COM	57772K101	267	4790.000 SH	SOLE	4300.000	490.000
MBNA	COM	55262L100	433	11230.000SH	SOLE	5000.000	6230.000
MICROSOFT CP WASH	COM	594918104	992	16453.000SH	SOLE		16453.000
NETWORK APPLIANCE	COM	641201104	1343	65920.000SH	SOLE	15140.000	50780.000
NOKIA CORP SPON ADR	COM	654902204	983	47385.000SH	SOLE	8700.000	38685.000
NORTEL NETWORKS CORP HLDG CO	COM	656568102	70	15578.000SH	SOLE	4000.000	11578.000
NVIDIA CORP	COM		593	13365.000SH	SOLE		13365.000
PFIZER	COM	717081103	310	7805.000 SH	SOLE		7805.000
PMC SIERRA INC	COM	69344F106	479	29446.000SH	SOLE	5055.000	24391.000
QLOGIC CORP	COM	747277101	1140	23015.000SH	SOLE	3700.000	19315.000
QUEST DIAGNOSTICS INC	COM	74834L100	600	7245.000 SH	SOLE		7245.000
RELIANCE GROUP HLDGS INC	COM	759464100	0	200000.000SH	SOLE		200000.000
SANMINA CORP	COM	800907107	451	38385.000SH	SOLE	6600.000	31785.000
SCHWAB CHARLS CP NEW	COM	808513105	223	17052.000SH	SOLE		17052.000
SEI INVESTMENTS	COM	784117103	793	18515.000SH	SOLE	5000.000	13515.000
SOLETRON	COM	834182107	344	44042.000SH	SOLE	7000.000	37042.000
SUN MICROSYSTEMS	COM	866810104	1107	125498.000SH	SOLE	20200.000	105298.000
TEXAS INSTRUMENTS INC	COM	882508104	1098	33178.500SH	SOLE	7500.000	25678.500
TYCO	COM	902124106	238	7355.000 SH	SOLE		7355.000
VITESSE SEMICONDUCTOR CP	COM	928497106	572	58317.000SH	SOLE	10525.000	47792.000
XILINX, INC	COM	983919101	402	10075.000SH	SOLE	9500.000	575.000

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