

SECURITIES AND EXCHANGE COMMISSION

FORM 13F-HR

Initial quarterly Form 13F holdings report filed by institutional managers

Filing Date: **2013-01-28** | Period of Report: **2012-12-31**
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FILER

Brookmont Capital Management

CIK: [1512978](#) | IRS No.: **260704921** | State of Incorporation: **TX** | Fiscal Year End: **1231**
Type: **13F-HR** | Act: **34** | File No.: **028-14438** | Film No.: **13550408**

Mailing Address

2000 MCKINNEY AVENUE,
SUITE 810
DALLAS TX 75201

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DALLAS TX 75201
214-932-6712

UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

Form 13F

Form 13F COVER PAGE

Report for the Calendar Year or Quarter Ended: December 31, 2012

Check here if Amendment []; Amendment Number:
This Amendment (Check only one.): [] is a restatement.
[] adds new holdings entries.

Institutional Investment Manager Filing this Report:

Name: Brookmont Capital Management
Address: 2000 McKinney Avenue
Suite 810
Dallas, TX 75201

13F File Number: 028-14438

The institutional investment manager filing this report and the person by whom it is signed hereby represent that the person signing the report is authorized to submit it, that all information contained herein is true, correct and complete, and that it is understood that all required items, statements, schedules, lists, and tables, are considered integral parts of this form.

Person Signing this Report on Behalf of Reporting Manager:

Name: Susan Begando
Title: Compliance Officer
Phone: 214-932-6712

Signature, Place, and Date of Signing:

/s/ Susan Begando Dallas, TX January 25, 2013

Report Type (Check only one.):

[X] 13F HOLDINGS REPORT.
[] 13F NOTICE.
[] 13F COMBINATION REPORT.

FORM 13F SUMMARY PAGE

Report Summary:

Number of Other Included Managers: 0
Form 13F Information Table Entry Total: 42
Form 13F Information Table Value Total: \$177,042 (thousands)

List of Other Included Managers:

Provide a numbered list of the name(s) and Form 13F file number(s) of all institutional managers with respect to which this report is filed, other than the manager filing this report.

NONE

NAME OF ISSUER	TITLE OF CLASS	CUSIP	FORM 13F INFORMATION TABLE						VOTING AUTHORITY		
			VALUE (x\$1000)	SHARES/ PRN	SH/ AMT	PUT/ PRN	INVSTMT CALL	OTHER DSCRETN MANAGERS	SOLE	SHARED	NONE
ABBOTT LABS	COM	002824100	4340	65420	SH		SOLE	65420	0	0	
AT&T INC	COM	00206R102	6101	177076	SH		SOLE	177076	0	0	
CBS CORP NEW	CL B	124857202	4467	116519	SH		SOLE	116519	0	0	
CHEVRON CORP NEW	COM	166764100	6062	55250	SH		SOLE	55250	0	0	
DIAGEO P L C	SPON ADR NEW	25243Q205	4564	38696	SH		SOLE	38696	0	0	
ENNIS INC	COM	293389102	4104	261293	SH		SOLE	261293	0	0	
EXXON MOBIL CORP	COM	30231G102	562	6499	SH		SOLE	6499	0	0	
GALLAGHER ARTHUR J & CO	COM	363576109	4062	115075	SH		SOLE	115075	0	0	
GENERAL ELECTRIC CO	COM	369604103	4265	199122	SH		SOLE	199122	0	0	
GLAXOSMITHKLINE PLC	SPONSORED ADR	37733W105	4026	90286	SH		SOLE	90286	0	0	
HEINZ H J CO	COM	423074103	4235	72300	SH		SOLE	72300	0	0	

HOME DEPOT INC	COM	437076102	15463	249360	SH	SOLE	249360	0	0
HUBBELL INC	CL B	443510201	4212	49288	SH	SOLE	49288	0	0
ISHARES TR	CORE S&P500 ETF	464287200	594	4150	SH	SOLE	4150	0	0
ISHARES TR	CORE TOTUSBD ETF	464287226	403	3624	SH	SOLE	3624	0	0
ISHARES TR	MSCI EAFE INDEX	464287465	602	10587	SH	SOLE	10587	0	0
ISHARES TR	CORE S&P MCP ETF	464287507	418	4106	SH	SOLE	4106	0	0
ISHARES TR	DJ US REAL EST	464287739	4163	63678	SH	SOLE	63678	0	0
ISHARES TR	CORE S&P SCP ETF	464287804	364	4664	SH	SOLE	4664	0	0
ITC HLDGS CORP	COM	465685105	3629	46703	SH	SOLE	46703	0	0
JOHNSON & JOHNSON	COM	478160104	6373	89916	SH	SOLE	89916	0	0
JPMORGAN CHASE & CO	COM	46625H100	4387	98771	SH	SOLE	98771	0	0
KELLOGG CO	COM	487836108	6469	114266	SH	SOLE	114266	0	0
MCDONALDS CORP	COM	580135101	6012	67201	SH	SOLE	67201	0	0
MICROCHIP TECHNOLOGY INC	COM	595017104	3934	118435	SH	SOLE	118435	0	0
NATIONAL FUEL GAS CO N J	COM	636180101	4004	77913	SH	SOLE	77913	0	0
NOVARTIS A G	SPONSORED ADR	66987V109	4380	68236	SH	SOLE	68236	0	0
PACKAGING CORP AMER	COM	695156109	4728	121373	SH	SOLE	121373	0	0
PAYCHEX INC	COM	704326107	3988	126709	SH	SOLE	126709	0	0
PEPSICO INC	COM	713448108	4146	59490	SH	SOLE	59490	0	0
PNC FINL SVCS GROUP INC	COM	693475105	3902	66172	SH	SOLE	66172	0	0
PROCTER & GAMBLE CO	COM	742718109	4133	60038	SH	SOLE	60038	0	0
ROYAL DUTCH SHELL PLC	SPON ADR B	780259107	5996	82725	SH	SOLE	82725	0	0
SONOCO PRODS CO	COM	835495102	3889	128669	SH	SOLE	128669	0	0
SOUTHERN CO	COM	842587107	3966	90969	SH	SOLE	90969	0	0
TUPPERWARE BRANDS CORP	COM	899896104	4335	67078	SH	SOLE	67078	0	0
UNILEVER N V	N Y SHS NEW	904784709	4440	114078	SH	SOLE	114078	0	0
UNITED PARCEL SERVICE INC	CL B	911312106	4006	53624	SH	SOLE	53624	0	0
US BANCORP DEL	COM NEW	902973304	4104	126597	SH	SOLE	126597	0	0
VERIZON COMMUNICATIONS INC	COM	92343V104	4201	95213	SH	SOLE	95213	0	0
WELLS FARGO & CO NEW	COM	949746101	4133	119845	SH	SOLE	119845	0	0
WORTHINGTON INDS INC	COM	981811102	4880	183244	SH	SOLE	183244	0	0

</TABLE>